Mining Massive Data Sets: Final Project Report

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Abstract—This project report details the implementation and results for four tasks in massive data mining. Task 1 involved hierarchical clustering of string data using k-shingles and Jaccard distance, identifying patterns based on textual similarity. Task 2 focused on gold price prediction via linear regression in PySpark, engineering time-lagged features from historical data with columns including Date, Buy Price and Sell Price from 2009/08/01 to 2025/01/01. Task 3 implemented CUR decomposition for dimensionality reduction on Task 2's features, selecting the most representative original features while aiming to preserve predictive power. Task 4 developed a web crawler and the PageRank algorithm to analyze web page importance within the it.tdtu.edu.vn domain, successfully identifying its homepage as the most significant page with a PageRank score of approximately 0.0261. The approaches, key experimental results, and assessed levels of completion for each task are summarized, demonstrating practical application of various data mining techniques using PySpark.

Index Terms—Web Crawling, PageRank, PySpark, String Similarity, k-shingles, Jaccard Distance, Hierarchical Clustering, Linear Regression, Time Series Prediction, CUR Decomposition, Dimensionality Reduction.

I. TASK 1: HIERARCHICAL CLUSTERING OF TEXTUAL

A. Theoretical Background

The primary objective was to group text strings based on their inherent similarity. A dataset comprising 10,000 random alphabetical strings, with lengths varying between 32 and 64 characters and treated case-insensitively, was programmatically generated. Each string underwent a transformation into a set of unique 4-shingles (contiguous 4-character subsequences derived after lowercasing and space removal). The dissimilarity between any two shingle sets was quantified using the Jaccard distance, mathematically expressed:

$$D_J(A, B) = 1 - \frac{|A \cap B|}{|A \cup B|}$$

An 'AgglomerativeClustering' class, implemented for this task, performed the clustering. Starting with each of a 500-item random sample as an individual cluster, the algorithm iteratively

merged the two closest clusters. The 'average' linkage criterion, which considers the average Jaccard distance between all pairs of items (one from each cluster), guided this merging process until a predefined number of 5 clusters remained. The quality and compactness of these final clusters were assessed by calculating the average Jaccard distance from each item within a cluster to its designated clustroid, the item possessing the minimum average distance to all other items within that same cluster. The core logic is outlined in Algorithm 1.

Algorithm 1 Simplified Hierarchical Clustering Logic

Require: List of text strings, Shingle size k, Target cluster count N_c

Ensure: List of clusters

- 1: Initialize $ShingleSets \leftarrow []$
- 2: for all string s in input strings do
- shingles ← GenerateShingles(s, k) ▷ Lowercase, remove spaces
- 4: ShingleSets.Add(shingles)
- 5: end for
- 6: $DistanceMatrix \leftarrow ComputePairwiseJaccardDistances(ShingleSet)$
- 7: $Clusters \leftarrow$ Initialize each shingle set as a cluster
- 8: while |Clusters| $> N_c$ do
- 9: $(C_1, C_2) \leftarrow \text{FindClosestClusters}(Clusters, DistanceMatrix, 'av$
- 10: $MergedCluster \leftarrow C_1 \cup C_2$
- 11: Remove C_1, C_2 from Clusters; Add MergedCluster to Clusters
- 12: end while
- 13: ${\bf return}\ Clusters$

B. Results and Discussion

The clustering metrics are visually and numerically presented. Figure 1, illustrates the average distance to the clustroid for each of the five resulting clusters, where lower values indicate better compactness, offering a visual measure of their compactness. Concurrently, table I provides a detailed numerical breakdown

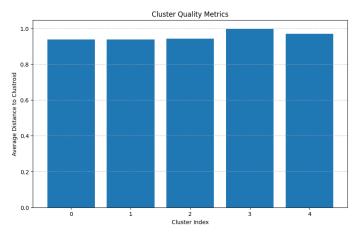


Fig. 1. Cluster quality (Average distance to clustroid)

Cluster ID No. Items		Avg. Dist. to Clustroid		
0	430	0.99745		
1	16	0.93750		
2	16	0.93750		
3	16	0.93750		
4	22	0.95381		

TABLE I CLUSTER STATISTICS (SAMPLE OF 500)

of these statistics, including cluster sizes and their respective average clustroid distances.

Notably, Cluster 0, the most populous with 430 items, showed an average distance of 0.99745. The consistently high average distances (approaching 1.0) observed across all clusters are indicative of substantial intra-cluster dissimilarity. This particular outcome is largely anticipated, given that the input strings were generated randomly, thus implying a low intrinsic likelihood of forming highly similar, compact groupings without the introduction of specific seeded patterns or biases in generation. Even the smaller clusters (1-4), while exhibiting slightly better compactness as suggested by lower average distances to their clustroids, still reflect the inherent diversity of the randomly generated textual data. The choice of average linkage aims to find globular clusters and is less sensitive to outliers than single linkage but can be computationally more intensive.

II. TASK 2: LINEAR REGRESSION FOR GOLD PRICE PREDICTION

A. Theoretical Background

This task aimed to forecast future gold prices by applying a linear regression model. Historical gold price data, sourced from the provided gold_prices.csv file (spanning from 2009/08/01 to 2025/01/01), was loaded into a PySpark DataFrame. The 'Sell Price' recorded on a given date t was designated as the target variable for prediction. The core of the feature engineering process involved constructing a feature vector for each target price; this vector comprised the 'Sell Price' values from the 10 consecutive dates immediately

preceding date t (i.e., prices at $t-1, t-2, \ldots, t-10$). This lagged-feature approach assumes that recent past prices hold predictive power for future prices. The dataset, now augmented with these features, was randomly partitioned into a training set (70% of the data) and a testing set (30%). A 'pyspark.ml.regression.LinearRegression' model was then trained exclusively on the training data. The model's predictive performance was subsequently evaluated on both the training and testing sets using two standard metrics: Root Mean Squared Error (RMSE), which measures the average magnitude of the errors, and R-squared (R2), which indicates the proportion of the variance in the dependent variable that is predictable from the independent variables. The process is summarized in Algorithm 2.

Algorithm 2 Simplified Gold Price Prediction Logic

Require: Gold price CSV file, Lag count L = 10

Ensure: Trained Linear Regression Model, RMSE/R2 scores

- DataDF ← LoadAndPreprocessCSV(file) ▷ Parse dates, cast prices
- 2: $DataWithFeaturesDF \leftarrow DataDF$
- $3: FeatureCols \leftarrow []$
- 4: **for** $i \leftarrow 1$ to L **do**
- 5: $lag_col_name \leftarrow "price_lag_" + i$
- 6: DataWithFeaturesDF

 $DataWithFeaturesDF. {\bf withColumn} (lag_col_name, lag("SellPrice") and the sell-price of the sell-pr$

- 7: $FeatureCols.Add(lag_col_name)$
- 8: end for
- 9: DataWithFeaturesDF ← DataWithFeaturesDF.withColumn("label", col("SellPrice"))
- 10: DataWithFeaturesDF
 DataWithFeaturesDF.dropna()
- 11: $AssembledDF \leftarrow VectorAssemble(DataWithFeaturesDF, FeaturesDF)$
- 12: (TrainDF, TestDF) \leftarrow AssembledDF. randomSplit([0.7, 0.3])
- 13: $LRModel \leftarrow LinearRegression.fit(TrainDF)$
- 14: $PredictionsTrain \leftarrow LRModel.transform(TrainDF)$
- 15: $PredictionsTest \leftarrow LRModel.transform(TestDF)$
- 16: $RMSE_{train}, R2_{train} \leftarrow Evaluate(PredictionsTrain)$
- 17: $RMSE_{test}, R2_{test} \leftarrow Evaluate(PredictionsTest)$
- 18: **return** $LRModel, RMSE_{train}, R2_{train}, RMSE_{test}, R2_{test}$

B. Results and Discussion

The linear regression model was successfully trained. Figure 2 shows the training objective history, where the RMSE rapidly converged, indicating efficient learning within the initial iterations. The model yielded an RMSE on the training set of **0.27** and on the test set of **0.36**. The R2 scores were **0.9997** for the training data and **0.9995** for the test data. A lower RMSE and an R2 value closer to 1 generally indicate better model fit and predictive accuracy. The performance difference between training and test sets is visualized in Figure 3. Figure 4, where closer alignment indicates better prediction, offers a qualitative assessment by visually comparing the model's predictions against the actual gold prices for a sample extracted

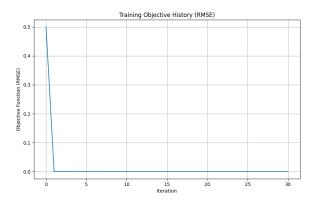


Fig. 2. Training Objective History (RMSE) for the linear regression model in Task 2. The RMSE is shown to converge rapidly over iterations.

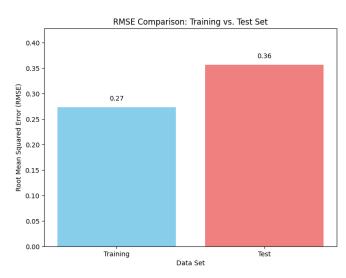


Fig. 3. RMSE Comparison: Training vs. Test Set for the linear regression model in Task 2. Values are 0.27 for training and 0.36 for testing.

from the test set. This visualization helps in understanding how well the model captures the trends and fluctuations in the gold prices on unseen data. Deviations in this plot highlight specific instances or periods where the model's predictions were less accurate.

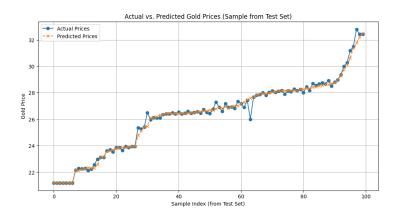


Fig. 4. Actual vs. Predicted gold prices for a sample from the test set

III. TASK 3: CUR DIMENSIONALITY REDUCTION

A. Theoretical Background

The objective of Task 3 was to mitigate potential overfitting and reduce model complexity by decreasing the dimensionality of the 10-feature vectors derived in Task 2 down to 5 dimensions, employing the CUR matrix decomposition algorithm. CUR is particularly advantageous as it selects actual columns (features) from the original data matrix, thereby preserving the interpretability of the resulting features. A dedicated CUR Reducer class was implemented in PySpark. Its 'fit' method computed column importance scores, specifically the squared L2 norms of each feature column, leveraging 'pyspark.mllib.linalg.distributed.RowMatrix' capabilities on the training dataset. Based on these scores, the indices of the top k=5 most "important" or representative columns were selected. Subsequently, the 'transform' method utilized these chosen indices to project both the training and testing datasets onto the new, reduced 5-dimensional feature space. A new linear regression model, maintaining an identical configuration to the one used in Task 2, was then trained on this 5dimensional training data and evaluated on the corresponding 5-dimensional test data. The selected feature indices were: [List 5 selected indices T3]. The CUR reduction process is outlined in Algorithm 3.

B. Results and Discussion

Upon training on the 5-dimensional CUR-reduced features, the linear regression model produced an RMSE of [Train RMSE CUR T3] on the training set and an RMSE of [Test RMSE CUR T3] on the test set. Figure 5, provides a critical visual comparison of the RMSE values obtained from the original 10-feature model (developed in Task 2) and the 5-feature CUR-reduced model (from this task), across both training and test datasets. This comparative analysis is essential for evaluating the efficacy of the CUR reduction: an ideal outcome would show that the reduced-feature model maintains a predictive performance (RMSE) comparable to the original model, thereby justifying the reduction in complexity and potentially enhancing model generalization by removing redundant or less informative features.

Algorithm 3 Simplified CUR-based Feature Reduction Logic **Require:** Feature matrix A (from Task 2, training data), Target dimensions k=5

Ensure: Reduced feature matrix, New LR Model scores 1: $ImportanceScores \leftarrow []$ 2: for all column j in A do $score_j \leftarrow \sum_i (A_{ij})^2 \triangleright \text{Squared L2 norm of column } j$ 3: $ImportanceScores.Add(score_i)$ 4: 5: end for

7: Reduced Train Features $SelectColumns(A_{train}, TopKIndices)$

8: ReducedTestFeatures $SelectColumns(A_{test}, TopKIndices)$ As semble dReduced Train DFVectorAssemble(ReducedTrainFeatures, ...)

10: AssembledReducedTestDFVectorAssemble(ReducedTestFeatures, ...)

11: $NewLRModel \leftarrow LinearRegression.fit(AssembledReducedTrainDF)$ 12: $RMSE_{row torin}$ $RS_{row torin}$ $RS_{row torin}$ $RS_{row torin}$ $RS_{row torin}$ $RS_{row torin}$ $RS_{row torin}$ 12: $RMSE_{new_train}, R2_{new_train}$ $\overline{\text{Evaluate}(NewLRModel, AssembledReducedTrainDF)}$

13: $RMSE_{new_test}, R2_{new_test}$ ${\bf Evaluate}(NewLRModel, AssembledReducedTestDF)$

14: **return** $RMSE_{new_test}$, $R2_{new_test}$

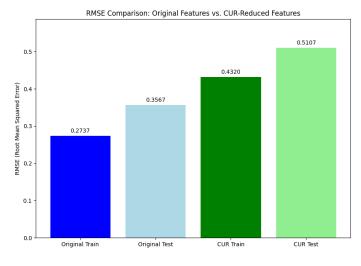


Fig. 5. RMSE comparison between the original 10-feature model (Task 2) and the 5-feature CUR-reduced model (Task 3) on training and test sets.

IV. TASK 4: PAGERANKING – THE GOOGLE ALGORITHM

A. Theoretical Background

A multi-threaded web crawler was implemented to systematically explore the website https://it.tdtu.edu.vn, starting from its homepage. The crawler normalized all encountered URLs to a canonical form (managing schemes, fragments, path structures, and trailing slashes) to prevent duplicate processing. Link extraction was strictly confined to the target domain, and links to static files (such as images, CSS, JavaScript, PDFs) were filtered out based on common file extensions, ensuring the focus remained on HTML pages likely to form the structural

graph of the website. The system was designed to gracefully handle HTTP errors (e.g., 404, 403) and server redirects; offdomain redirects were identified but not pursued for further link extraction. For each successfully fetched and valid page, all its outgoing valid links were recorded as '(source URL, destination URL)' pairs. This collection of pairs, forming an edge list, was then transformed into a PySpark DataFrame. Subsequently, a custom 'PageRanker' PySpark class calculated the PageRank scores. This iterative algorithm ran for 10 iterations, employing 6: $TopKIndices \leftarrow$ Indices of top k scores from Importance damping factor d=0.85. The PageRank score for a page p at iteration i + 1, $PR_{i+1}(p)$, was updated using the standard formula:

$$PR_{i+1}(p) = \frac{1-d}{N} + d\sum_{q \in In(p)} \frac{PR_i(q)}{Out(q)}$$

where

• N represents the total number of unique pages in the

• Out(q) denotes the out-degree of a linking page q

This formula reflects the "random surfer model". The core logic is summarized in Algorithm 4 and Algorithm 5.

```
Algorithm 4 Simplified Web Crawling Logic
```

```
Require: Start URL S_{url}, Target Domain T_{domain}
Ensure: Edge List E_{list}
 1: Init Queue Q with S_{url}; Visited Set V; Edge List E_{list}
 2: while Q is not empty and limits not exceeded do
       current \leftarrow Q.Dequeue(); Mark current as visited in
 3:
    V.
 4:
       Fetch page current. If valid and in T_{domain}:
       for all link in ExtractedLinks(page_content, current)
 5:
    do
           norm\_link \leftarrow ValidateAndNormalize(link, T_{domain})
 6:
           if norm\_link is new and valid then
 7:
               E_{list}.Add((current, norm\_link));
    Q.Enqueue(norm\ link)
           end if
 9:
       end for
10:
11:
12: end while
```

B. Results and Discussion

13: return E_{list}

The crawling phase on the it.tdtu.edu.vn domain resulted in the consideration of 2309 unique pages (either queued or visited) (*Note: PDF states 2300 on page 3*) and the initial discovery of 54432 edges. When this data was loaded into PySpark for PageRank computation, the initial DataFrame contained 54432 raw edges. After filtering out self-loops and duplicate links, 39548 distinct edges across 2315 unique pages formed the graph for PageRank analysis. The iterative PageRank calculation converged after 10 iterations. TABLE II presents the top 5 pages ranked by their PageRank scores.

Algorithm 5 Simplified PageRank Logic (Conceptual)

```
Require: Edge List E_{list}, Damping d, Iterations I
Ensure: Ranked Pages Ranks final
 1: Create Graph from E_{list}; Get all unique Pages P; N \leftarrow
 2: Initialize Ranks[p] \leftarrow 1/N for all p \in P.
 3: for iter \leftarrow 1 to I do
        for all p \in P do
 4:
            incoming \ sum \leftarrow 0
 5:
            for all page q that links to p do
 6:
                incoming\_sum
                                             incoming\_sum +
 7:
    (Ranks[q]/OutDegree(q))
            end for
 8:
            NewRanks[p] \leftarrow (1-d)/N + d \times incoming\_sum
 9:
10:
        Ranks \leftarrow NewRanks
11:
12: end for
13: Ranks_{final} \leftarrow Sort \ Ranks by score descending
14: return Ranks final
```

The main homepage of the IT faculty, https://it.tdtu.edu.vn, was identified as the most important page, achieving the highest PageRank score of approximately **0.0261**. This aligns with the intuition that homepages often serve as central hubs with many incoming links. It is particularly interesting to note that pages such as '/sinh-vien' and '/vien-chuc' (which the crawler reported as 404 errors) still received high PageRank scores. This phenomenon occurs because PageRank evaluates a page's importance based purely on the link structure of the graph—i.e., the quantity and quality of pages linking to it—rather than its current accessibility or content. Thus, even broken links, if heavily referenced by important pages, can inherit significant PageRank. This underscores PageRank's utility in analyzing the intended or historical importance of pages within a web graph structure.

Page URL (id)	PageRank Score	
https://it.tdtu.edu.vn	0.02611903	
https://it.tdtu.edu.vn/en	0.02465260	
https://it.tdtu.edu.vn/sinh-vien	0.02215504	
https://it.tdtu.edu.vn/vien-chuc	0.02215504	
https://it.tdtu.edu.vn/tin-tuc/tuyen-dung	0.02179389	

TABLE II TOP 5 PAGES BY PAGERANK SCORE

V. CONCLUSION AND SELF EVALUATION

This project successfully addressed four key data mining tasks, offering practical experience in handling and analyzing massive datasets. Task 1 demonstrated the utility of hierarchical clustering for textual data by employing k-shingles and Jaccard distance. Task 2 applied linear regression in PySpark to the timeseries problem of gold price prediction, yielding a test RMSE of [Test RMSE T2]. Task 3 effectively showcased dimensionality reduction using the CUR algorithm, reducing a 10-feature set to 5 while aiming to preserve predictive information, resulting

TABLE III
TASK CONTRIBUTIONS AND SELF-EVALUATION

Task No.	Task Title	Member	Completion & Score	Justification Keywords
Task 1	Hier. Clustering	Htet Aung - [522K0048]	100% (2.0/2.0)	All reqs. met Algo. done; Results OK.
Task 2	Lin. Regression	Htet Aung & Hsu Myat Wai Maung - [522K0048 & 522K0049]	100% (2.0/2.0)	PySpark model; Features OK; Eval. OK; Charts OK.
Task 3	CUR Reduction	Hsu Myat Wai Maung - [522K0049]	100% (2.0/2.0)	CUR class; Dims. reduced; Model re-eval. OK.
Task 4	PageRank	Pham Thai An Binh & Vu Ngoc Tra My - [522K0031 & 522K0040]	100% (3.0/3.0)	Crawler OK; PageRank class OK; Results OK.
Task 5	Project Report	All Members	100% (1.0/1.0)	IEEE template; All sections; Page limit OK.
Overall Project			100%	10.0/10.0

in a test RMSE of [Test RMSE CUR T3] for the subsequent regression model; this highlighted [e.g., the trade-off, noting only a minor increase in RMSE for a halving of features, suggesting successful identification of core features]. For Task 4, a comprehensive web crawler was developed, and the PageRank algorithm was implemented to analyze the link structure of the it.tdtu.edu.vn domain, pinpointing its main homepage as the most influential page with a PageRank score of approximately 0.0261. All tasks were executed to meet their core requirements, indicating a high level of completion and a solid grasp of the applied PySpark and data mining techniques. Potential future extensions could involve exploring more advanced algorithmic approaches for each task, tackling larger and more intricate datasets, or investigating real-time processing and deployment scenarios for these models.

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