Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- You're gathering.
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal
  Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the Miro collaboration tools
  Familiarize yourself with the collaboration tools you'll use during the session.

Open articles

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

The problem is to decrease the CO2 Emission all over the countries yearly to avoid Global Warming. Fossil fuel is the primary source of CO2 which amounts to an increase CO2 every year

Key rules of brainstorming

To run an smooth and productive session

- Stay on topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip!
You can adjust the sticky note size in the panel to the left if you would just like to stick drawing

Person 1	Person 2	Person 3	Person 4
We can save 1200 pounds of carbon dioxide if we reduce our garbage by 10% at home	Excluding fossil fuel usage and deforestation to avoid global warming	We can save 2400 pounds of carbon dioxide per year by recycling just half of our household waste	The US and Europe now account for just under one-third of emissions
The ocean may offer potential carbon removal option, like seaweed cultivation, that could also have the ecological benefits	By using electric vehicles, we can avoid the CO2 Emission	BECCS(Bio-Energy with carbon Capture and storage)is the process of using biomass for energy in industrials	Reducing CO2 emission is important to protect the future generations
Planting trees in a high ways that observes vehicles emitting gas or cO2	CO2 emission is the primary driver of global climate change	CO2 Emission had increased by 90% for Combustion of Fossil fuel and Industrial process	The distribution of emission has changed significantly over time
We can recycle the mZ by roasting it with certain minerals to form chalk and concrete,etc...	Due to the power of photosynthesis the trees observes CO2 gas in the air, so should plant more trees	Change our home's source of energy such as wind, solar we can reduce carbon by upto 1.5 tons of CO2 per year	Like other gross house gases, CO2 absorbs radiation and prevents heat from escaping from our atmosphere

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a series-of-the-other. If a cluster is bigger then six sticky notes, try and see if you, and break it up into smaller sub-groups.

20 minutes

Due to the power of photosynthesis the trees observes mZ gas in the air, so should plant more trees

BECCS(Bio-Energy with carbon Capture and storage)is the process of using biomass for energy in industrials

The ocean may offer potential carbon removal option, like seaweed cultivation, that could also have the ecological benefits

Like other gross house gases,CO2 absorbs radiation and prevents heat from escaping from our atmosphere

Tip!
Add a descriptive tags to sticky notes to make it easier to filter, sort, and group ideas into categories. Customize these on the fly or select after you're done.

CO2 Emission had increased by 90% for Combustion of Fossil fuel and Industrial process

Excluding mZ emission is important to protect the future generation

CO2 emission is the primary driver of global climate change

We can recycle the mZ by roasting it with certain minerals to form chalk and concrete,etc...

Change our home's source of energy such as wind, solar we can reduce carbon by upto 1.5 tons of CO2 per year

The US and Europe now account for just under one-third of emissions

Planting trees in a high ways that observes vehicles emitting gas or cO2

Excluding fossil fuel usage and deforestation to avoid global warming

By using electric vehicles, we can avoid the CO2 Emission

We can save 1200 pounds of carbon dioxide if we reduce our garbage by 10% at home

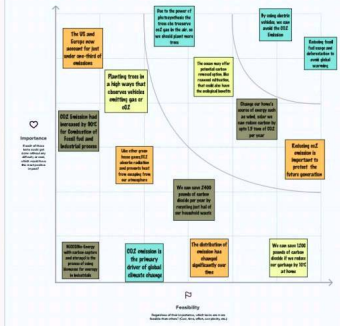
The distribution of emission has changed significantly over time

We can save 2400 pounds of carbon dioxide per year by recycling just half of our household waste

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

1. Share the mural
   Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
2. Export the mural
   Export a copy of the mural as a PNG or PDF to attach to emails, embed in slides, or save in your drive.

Keep moving forward

- Strategy Blueprint
  Define the components of a new idea or strategy.
  Open this template
- Customer experience journey map
  Understand customer needs, motivations, and obstacles for an experience.
  Open this template
- Strengths, weaknesses, opportunities & threats
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open this template

Share template feedback

Need some inspiration?
Take a fabulous random tour through some of the templates we've added over time.
Open example