

UNCLASSIFIED

**Department of Defense  
Fiscal Year (FY) 2020 Budget Estimates**

March 2019



**Defense Media Activity**

*Defense-Wide Justification Book Volume 1 of 2*

***Procurement, Defense-Wide***

UNCLASSIFIED

UNCLASSIFIED

THIS PAGE INTENTIONALLY LEFT BLANK

UNCLASSIFIED

**UNCLASSIFIED**

Defense Media Activity • Budget Estimates FY 2020 • Procurement

**Table of Volumes**

Chemical and Biological Defense Program.....	Volume 1
Defense Contract Audit Agency.....	Volume 1
Defense Contract Management Agency.....	Volume 1
DoD Human Resources Activity.....	Volume 1
Defense Information Systems Agency.....	Volume 1
Defense Logistics Agency.....	Volume 1
Defense Media Activity.....	Volume 1
Defense POW/MIA Accounting Agency.....	Volume 1
Defense Production Act Purchases.....	Volume 1
Defense Security Service.....	Volume 1
Defense Threat Reduction Agency.....	Volume 1
Department of Defense Education Activity.....	Volume 1
Office of the Secretary Of Defense.....	Volume 1
The Joint Staff.....	Volume 1
United States Special Operations Command.....	Volume 1
Washington Headquarters Service.....	Volume 1

**UNCLASSIFIED**

**UNCLASSIFIED**

Defense Media Activity • Budget Estimates FY 2020 • Procurement

**Joint Urgent Operational Needs Fund..... Volume 1**

**Missile Defense Agency..... Volume 2**

**UNCLASSIFIED**

Defense Media Activity • Budget Estimates FY 2020 • Procurement

**Volume 1 Table of Contents**

**Comptroller Exhibit P-1.....Volume 1 - v**

**Line Item Table of Contents (by Appropriation then Line Number)..... Volume 1 - xvii**

**Line Item Table of Contents (Alphabetically by Line Item Title).....Volume 1 - xix**

**Exhibit P-40s..... Volume 1 - 1**

UNCLASSIFIED

THIS PAGE INTENTIONALLY LEFT BLANK

UNCLASSIFIED

## UNCLASSIFIED

Defense-Wide  
 FY 2020 President's Budget  
 Exhibit P-1 FY 2020 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

26 Feb 2019

Appropriation -----	FY 2018 (Base + OCO) -----	FY 2019 Base Enacted -----	FY 2019 OCO Enacted -----	FY 2019 Total Enacted -----
Procurement, Defense-Wide	13,464	13,106		13,106
Total Defense-Wide	13,464	13,106		13,106

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation -----	FY 2020 Base -----	FY 2020 OCO for Base Requirements -----	FY 2020 OCO for Direct War and Enduring Costs -----	FY 2020 Total OCO -----
Procurement, Defense-Wide	10,961			
Total Defense-Wide	10,961			



UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation -----	FY 2020 Total (Base + OCO) -----
Procurement, Defense-Wide	10,961
Total Defense-Wide	10,961

## UNCLASSIFIED

Defense-Wide  
 FY 2020 President's Budget  
 Exhibit P-1 FY 2020 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

26 Feb 2019

Organization: Procurement, Defense-Wide -----	FY 2018 (Base + OCO) -----	FY 2019 Base Enacted -----	FY 2019 OCO Enacted -----	FY 2019 Total Enacted -----
Defense Media Activity, DMACT	13,464	13,106		13,106
Total	13,464	13,106		13,106

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Organization: Procurement, Defense-Wide -----	FY 2020 Base -----	FY 2020 OCO for Base Requirements -----	FY 2020 OCO for Direct War and Enduring Costs -----	FY 2020 Total OCO -----
Defense Media Activity, DMACT	10,961			
Total	10,961			

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Organization: Procurement, Defense-Wide -----	FY 2020 Total (Base + OCO) -----
Defense Media Activity, DMACT	10,961
Total	10,961

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation: Procurement, Defense-Wide

Budget Activity -----	FY 2018 (Base + OCO) -----	FY 2019 Base Enacted -----	FY 2019 OCO Enacted -----	FY 2019 Total Enacted -----
01. Major Equipment	13,464	13,106		13,106
Total Procurement, Defense-Wide	13,464	13,106		13,106

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation: Procurement, Defense-Wide

Budget Activity -----	FY 2020 Base -----	FY 2020 OCO for Base Requirements -----	FY 2020 OCO for Direct War and Enduring Costs -----	FY 2020 Total OCO -----
01. Major Equipment	10,961			
Total Procurement, Defense-Wide	10,961			

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation: Procurement, Defense-Wide

Budget Activity -----	FY 2020 Total (Base + OCO) -----
01. Major Equipment	10,961
Total Procurement, Defense-Wide	10,961

## UNCLASSIFIED

Defense-Wide  
 FY 2020 President's Budget  
 Exhibit P-1 FY 2020 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

26 Feb 2019

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2018 (Base + OCO) Quantity Cost	FY 2019 Base Enacted Quantity Cost	FY 2019 OCO Enacted Quantity Cost	FY 2019 Total Enacted Quantity Cost	S e c
Budget Activity 01: Major Equipment							
Major Equipment, DMACT							
20	Major Equipment		13,464	13,106		13,106	U
Total Major Equipment			13,464	13,106		13,106	
Total Procurement, Defense-Wide			13,464	13,106		13,106	



## UNCLASSIFIED

Defense-Wide  
 FY 2020 President's Budget  
 Exhibit P-1 FY 2020 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

26 Feb 2019

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2020 Base Quantity	Cost	FY 2020 OCO for Base Requirements Quantity	Cost	FY 2020 OCO for Direct War and Enduring Costs Quantity	Cost	FY 2020 Total OCO Quantity	Cost	S e c
Budget Activity 01: Major Equipment											
Major Equipment, DMACT											
20	Major Equipment		10,961								U
Total Major Equipment			10,961								
Total Procurement, Defense-Wide			10,961								

UNCLASSIFIED

Defense-Wide  
FY 2020 President's Budget  
Exhibit P-1 FY 2020 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

26 Feb 2019

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2020 Total (Base + OCO) Quantity	Cost	S e c
----	-----	-----	-----	-----	-
Budget Activity 01: Major Equipment -----					
Major Equipment, DMACT					
20	Major Equipment		10,961		U
			-----		
Total Major Equipment			10,961		
			-----		
Total Procurement, Defense-Wide			10,961		

UNCLASSIFIED

UNCLASSIFIED

Defense Media Activity • Budget Estimates FY 2020 • Procurement

Line Item Table of Contents (by Appropriation then Line Number)

Appropriation 0300D: Procurement, Defense-Wide

Line #	BA	BSA	Line Item Number	Line Item Title	Page
20	01	55	30	Major Equipment.....	Volume 1 - 1

UNCLASSIFIED

THIS PAGE INTENTIONALLY LEFT BLANK

UNCLASSIFIED

**UNCLASSIFIED**

Defense Media Activity • Budget Estimates FY 2020 • Procurement

**Line Item Table of Contents (Alphabetically by Line Item Title)**

Line Item Title	Line Item Number	Line #	BA	BSA	Page
Major Equipment	30	20	01	55.....	Volume 1 - 1

**UNCLASSIFIED**

UNCLASSIFIED

THIS PAGE INTENTIONALLY LEFT BLANK

UNCLASSIFIED

**UNCLASSIFIED**

<b>Exhibit P-40, Budget Line Item Justification:</b> PB 2020 Defense Media Activity	<b>Date:</b> March 2019
---	-------------------------

<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT	<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment
---	--

<b>ID Code</b> (A=Service Ready, B=Not Service Ready): A	<b>Program Elements for Code B Items:</b> N/A	<b>Other Related Program Elements:</b> N/A
--	---	--

**Line Item MDAP/MAIS Code:** N/A

Resource Summary	Prior Years	FY 2018	FY 2019	FY 2020 Base	FY 2020 OCO	FY 2020 Total	FY 2021	FY 2022	FY 2023	FY 2024	To Complete	Total
Procurement Quantity ( <i>Units in Each</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost ( <i>\$ in Millions</i> )	1,463.502	13.464	13.106	10.961	-	10.961	11.181	11.795	11.795	13.000	0.000	1,548.804
Less PY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) ( <i>\$ in Millions</i> )	1,463.502	13.464	13.106	10.961	-	10.961	11.181	11.795	11.795	13.000	0.000	1,548.804
Plus CY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Total Obligation Authority ( <i>\$ in Millions</i> )	1,463.502	13.464	13.106	10.961	-	10.961	11.181	11.795	11.795	13.000	0.000	1,548.804
(The following Resource Summary rows are for informational purposes only. The corresponding budget requests are documented elsewhere.)												
Initial Spares ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Flyaway Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-

**Description:**

The Defense Media Activity (DMA) Fiscal Year 2020 program of \$10.961 million dollars continues to provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information and overseas radio and television information and joint training and education missions, providing improved storage, management, and distribution of DoD imagery and visual information products.

**UNCLASSIFIED**

<b>Exhibit P-40, Budget Line Item Justification:</b> PB 2020 Defense Media Activity								<b>Date:</b> March 2019		
<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT						<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment				
<b>ID Code</b> (A=Service Ready, B=Not Service Ready): A			<b>Program Elements for Code B Items:</b> N/A			<b>Other Related Program Elements:</b> N/A				
<b>Line Item MDAP/MAIS Code:</b> N/A										
Exhibits Schedule					Prior Years	FY 2018	FY 2019	FY 2020 Base	FY 2020 OCO	FY 2020 Total
Exhibit Type	Title*	Subexhibits	ID CD	MDAP/MAIS Code	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)
P-40a	Category - Equipment and Systems / News and Media Information Equipment				- / 48.100	- / 5.049	- / 4.305	- / 5.106	- / -	- / 5.106
P-40a	Category - Equipment and Systems / Overseas Radio & Television Equip and Enterprise Systems				- / 1,415.402	- / 8.415	- / 8.801	- / 5.855	- / -	- / 5.855
<b>P-40</b>	<b>Total Gross/Weapon System Cost</b>				<b>- / 1,463.502</b>	<b>- / 13.464</b>	<b>- / 13.106</b>	<b>- / 10.961</b>	<b>- / -</b>	<b>- / 10.961</b>
*Title represents 1) the Number / Title for Items; 2) the Number / Title [DODIC] for Ammunition; and/or 3) the Number / Title (Modification Type) for Modifications. Title represents the P-40a Title / Category Title when only P-40a Categories are shown.										
Note: Totals in this Exhibit P-40 set may not be exact or sum exactly due to rounding.										
<b>Justification:</b> The Defense Media Activity (DMA) Fiscal Year 2020 program of \$10.961 million dollars will provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information, overseas radio and television information and joint training and education missions.										



**UNCLASSIFIED**

Exhibit P-40a, Budget Item Justification For Aggregated Items: PB 2020 Defense Media Activity															Date: March 2019					
Appropriation / Budget Activity / Budget Sub Activity: 0300D / 01 / 55						P-1 Line Item Number / Title: 30 / Major Equipment						Aggregated Items Title: Equipment and Systems								
Item Number / Title [DODIC]	ID CD	MDAP/MAIS Code	Prior Years			FY 2018			FY 2019			FY 2020 Base			FY 2020 OCO			FY 2020 Total		
			Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)
News and Media Information Equipment																				
24/7 OPS Systems Equipment			48.100	1	48.100	5.049	1	5.049	4.305	1	4.305	5.106	1	5.106	-	-	-	5.106	1	5.106
Subtotal: News and Media Information Equipment			-	-	48.100	-	-	5.049	-	-	4.305	-	-	5.106	-	-	-	-	-	5.106
Overseas Radio & Television Equip and Enterprise Systems																				
Equipment and Systems			1,415.402	1	1,415.402	8.415	1	8.415	8.801	1	8.801	5.855	1	5.855	-	-	-	5.855	1	5.855
Subtotal: Overseas Radio & Television Equip and Enterprise Systems			-	-	1,415.402	-	-	8.415	-	-	8.801	-	-	5.855	-	-	-	-	-	5.855
Total			-	-	1,463.502	-	-	13.464	-	-	13.106	-	-	10.961	-	-	-	-	-	10.961

Note: Subtotals or Totals in this Exhibit P-40a may not be exact or sum exactly, due to rounding.

UNCLASSIFIED

THIS PAGE INTENTIONALLY LEFT BLANK

UNCLASSIFIED