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# **Department of Defense Fiscal Year (FY) 2021 Budget Estimates**

February 2020



## **Defense Media Activity**

*Defense-Wide Justification Book Volume 1 of 2*

***Procurement, Defense-Wide***

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation	FY 2019 (Base + OCO)	FY 2020 Base Enacted	FY 2020 OCO Enacted	FY 2020 Emergency
Procurement, Defense-Wide	13,106	10,961		
Total Defense-Wide	13,106	10,961		

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation -----	FY 2020 Total Enacted -----	FY 2021 Base -----	FY 2021 OCO for Base Requirements -----	FY 2021 OCO for Direct War and Enduring Costs -----
Procurement, Defense-Wide	10,961	7,993		
Total Defense-Wide	10,961	7,993		



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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation -----	FY 2021 Total OCO -----	FY 2021 Total (Base + OCO) -----
Procurement, Defense-Wide		7,993
Total Defense-Wide		7,993

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide	FY 2019 (Base + OCO)	FY 2020 Base Enacted	FY 2020 OCO Enacted	FY 2020 Emergency
-----	-----	-----	-----	-----
Defense Media Activity, DMACT	13,106	10,961		
Total	13,106	10,961		

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide	FY 2020 Total Enacted	FY 2021 Base	FY 2021 OCO for Base Requirements	FY 2021 OCO for Direct War and Enduring Costs
Defense Media Activity, DMACT	10,961	7,993		
Total	10,961	7,993		

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide	FY 2021 Total OCO	FY 2021 Total (Base + OCO)
-----	-----	-----
Defense Media Activity, DMACT		7,993
Total		7,993

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

Budget Activity	FY 2019 (Base + OCO)	FY 2020 Base Enacted	FY 2020 OCO Enacted	FY 2020 Emergency
01. Major Equipment	13,106	10,961		
Total Procurement, Defense-Wide	13,106	10,961		

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

Budget Activity	FY 2020 Total Enacted	FY 2021 Base	FY 2021 OCO for Base Requirements	FY 2021 OCO for Direct War and Enduring Costs
01. Major Equipment	10,961	7,993		
Total Procurement, Defense-Wide	10,961	7,993		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

Budget Activity	FY 2021 Total OCO	FY 2021 Total (Base + OCO)
01. Major Equipment		7,993
Total Procurement, Defense-Wide		7,993

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 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line			FY 2019		FY 2020		FY 2020		FY 2020		S
No	Item Nomenclature	Ident	(Base + OCO)		Base Enacted		OCO Enacted		Emergency		e
		Code	Quantity	Cost	Quantity	Cost	Quantity	Cost	Quantity	Cost	c
Budget Activity 01: Major Equipment											
Major Equipment, DMACT											
24	Major Equipment		13,106		10,961						0
Total Major Equipment			13,106		10,961						
Total Procurement, Defense-Wide			13,106		10,961						



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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2020 Total Enacted Quantity Cost	FY 2021 Base Quantity Cost	FY 2021 OCO for Base Requirements Quantity Cost	FY 2021 OCO for Direct War and Enduring Costs Quantity Cost	S e c
Budget Activity 01: Major Equipment							
Major Equipment, DMACT							
24	Major Equipment		10,961	7,993			U
Total Major Equipment			10,961	7,993			
Total Procurement, Defense-Wide			10,961	7,993			

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line			FY 2021		FY 2021	
No	Item Nomenclature	Ident	Total	OCO	Total	\$
		Code	Quantity	Cost	(Base + OCO)	e
					Quantity	Cost
						c
Budget Activity 01: Major Equipment						
Major Equipment, DMACT						
24	Major Equipment				7,993	U
Total Major Equipment					7,993	
Total Procurement, Defense-Wide					7,993	

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Appropriation 0300D: Procurement, Defense-Wide

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24	01	55	30	Major Equipment.....	Volume 1 - 1

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**Line Item Table of Contents (Alphabetically by Line Item Title)**

Line Item Title	Line Item Number	Line #	BA	BSA	Page
Major Equipment	30	24	01	55.....	Volume 1 - 1

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<b>Exhibit P-40, Budget Line Item Justification:</b> PB 2021 Defense Media Activity	<b>Date:</b> February 2020
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<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT	<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment
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<b>ID Code</b> (A=Service Ready, B=Not Service Ready): A	<b>Program Elements for Code B Items:</b> N/A	<b>Other Related Program Elements:</b> N/A
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**Line Item MDAP/MAIS Code:** N/A

Resource Summary	Prior Years	FY 2019	FY 2020	FY 2021 Base	FY 2021 OCO	FY 2021 Total	FY 2022	FY 2023	FY 2024	FY 2025	To Complete	Total
Procurement Quantity ( <i>Units in Each</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost ( <i>\$ in Millions</i> )	1,476.966	13.106	10.961	7.993	-	7.993	8.606	8.606	9.810	4.815	0.000	1,540.863
Less PY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) ( <i>\$ in Millions</i> )	1,476.966	13.106	10.961	7.993	-	7.993	8.606	8.606	9.810	4.815	0.000	1,540.863
Plus CY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Obligation Authority (<i>\$ in Millions</i>)</b>	<b>1,476.966</b>	<b>13.106</b>	<b>10.961</b>	<b>7.993</b>	<b>-</b>	<b>7.993</b>	<b>8.606</b>	<b>8.606</b>	<b>9.810</b>	<b>4.815</b>	<b>0.000</b>	<b>1,540.863</b>
<i>(The following Resource Summary rows are for informational purposes only. The corresponding budget requests are documented elsewhere.)</i>												
Initial Spares ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Flyaway Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-

**Description:**

The Defense Media Activity (DMA) Fiscal Year 2021 program of \$7.993 million dollars continues to provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information and overseas radio and television information and joint training and education missions, providing improved storage, management, and distribution of DoD imagery and visual information products.

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<b>Exhibit P-40, Budget Line Item Justification:</b> PB 2021 Defense Media Activity								<b>Date:</b> February 2020		
<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT						<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment				
<b>ID Code</b> (A=Service Ready, B=Not Service Ready): A				<b>Program Elements for Code B Items:</b> N/A			<b>Other Related Program Elements:</b> N/A			
<b>Line Item MDAP/MAIS Code:</b> N/A										
Exhibits Schedule					Prior Years	FY 2019	FY 2020	FY 2021 Base	FY 2021 OCO	FY 2021 Total
Exhibit Type	Title*	Subexhibits	ID CD	MDAP/MAIS Code	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)
P-40a	Category - Equipment and Systems / News and Media Information Equipment				- / 53.149	- / 4.305	- / 5.106	- / 0.520	- / -	- / 0.520
P-40a	Category - Equipment and Systems / Overseas Radio & Television Equip and Enterprise Systems				- / 1,423.817	- / 8.801	- / 5.855	- / 7.473	- / -	- / 7.473
<b>P-40</b>	<b>Total Gross/Weapon System Cost</b>				<b>- / 1,476.966</b>	<b>- / 13.106</b>	<b>- / 10.961</b>	<b>- / 7.993</b>	<b>- / -</b>	<b>- / 7.993</b>
<p>*Title represents 1) the Number / Title for Items; 2) the Number / Title [DODIC] for Ammunition; and/or 3) the Number / Title (Modification Type) for Modifications. Title represents the P-40a Title / Category Title when only P-40a Categories are shown.</p> <p>Note: Totals in this Exhibit P-40 set may not be exact or sum exactly due to rounding.</p>										
<p><b>Justification:</b>          The Defense Media Activity (DMA) Fiscal Year 2021 program of \$7,993 million dollars will provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information, overseas radio and television information and joint training and education missions.</p> <p>FY21 Program Adjustments:          Defense Wide Review (DWR): American Forces Network (AFN) Reduction of \$2,601,000          Fourth Estate Network Optimization Reduction of \$576,000</p>										



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Exhibit P-40a, Budget Item Justification For Aggregated Items: PB 2021 Defense Media Activity															Date: February 2020					
Appropriation / Budget Activity / Budget Sub Activity: 0300D / 01 / 55						P-1 Line Item Number / Title: 30 / Major Equipment						Aggregated Items Title: Equipment and Systems								
Item Number / Title [DODIC]	ID CD	MDAP/ MAIS Code	Prior Years			FY 2019			FY 2020			FY 2021 Base			FY 2021 OCO			FY 2021 Total		
			Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)
News and Media Information Equipment																				
24/7 OPS Systems Equipment			53.149	1	53.149	4.305	1	4.305	5.106	1	5.106	0.520	1	0.520	-	-	-	0.520	1	0.520
Subtotal: News and Media Information Equipment			-	-	53.149	-	-	4.305	-	-	5.106	-	-	0.520	-	-	-	-	-	0.520
Overseas Radio & Television Equip and Enterprise Systems																				
Equipment and Systems			1,423.817	1	1,423.817	8.801	1	8.801	5.855	1	5.855	7.473	1	7.473	-	-	-	7.473	1	7.473
Subtotal: Overseas Radio & Television Equip and Enterprise Systems			-	-	1,423.817	-	-	8.801	-	-	5.855	-	-	7.473	-	-	-	-	-	7.473
Total			-	-	1,476.966	-	-	13.106	-	-	10.961	-	-	7.993	-	-	-	-	-	7.993

Note: Subtotals or Totals in this Exhibit P-40a may not be exact or sum exactly, due to rounding.

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