Department of Defense Fiscal Year (FY) 2017 President's Budget Submission

February 2016



Defense Media Activity

Defense-Wide Justification Book Volume 1 of 1

Procurement, Defense-Wide

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation	FY 2015 (Base & OCO)	FY 2016 Base Enacted	FY 2016 OCO Enacted	FY 2016 Total Enacted
Procurement, Defense-Wide	11,402	11,208		11,208
Total Defense-Wide	11,402	11,208		11,208

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation	FY 2017 Base	FY 2017 OCO	FY 2017 Total
Procurement, Defense-Wide	8,060		8,060
Total Defense-Wide	8,060		8,060

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Organization: Procurement, Defense-Wide	FY 2015 (Base & OCO)	FY 2016 Base Enacted	FY 2016 OCO Enacted	FY 2016 Total Enacted
Defense Media Activity, DMACT	11,402	11,208		11,208
Total	11,402	11,208		11,208

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

	FY 2017	FY 2017	FY 2017
Organization: Procurement, Defense-Wide	Base	000	Total
App and the second seco			
Defense Media Activity, DMACT	8,060		8,060
Total	8,060		8,060

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation: Procurement, Defense-Wide

Budget Activity	FY 2015 (Base & OCO)	FY 2016 Base Enacted	FY 2016 OCO Enacted	FY 2016 Total Enacted
01. Major Equipment	11,402	11,208		11,208
Total Procurement, Defense-Wide	11,402	11,208		11,208

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation: Procurement, Defense-Wide

Budget Activity	FY 2017 Base	FY 2017 OCO	FY 2017 Total
01. Major Equipment	8,060		8,060
Total Procurement, Defense-Wide	8,060		8,060

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation: 0300D Procurement, Defense-Wide

Line No Item Nomenclature	Ident Code	-	Y 2015 se & OCO) ty Cost		2016 Enacted Cost	FY 20 OCO End Quantity			2016 Enacted Cost
							2,000.0		
Budget Activity 01: Major Equipment									
Major Equipment, DMACT									
18 Major Equipment		3	11,402	4	11,208			4	11,208
Total Major Equipment			11,402		11,208				11,208
Total Procurement, Defense-Wide			11,402	_	11,208				11,208

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Defense-Wide FY 2017 President's Budget Exhibit P-1 FY 2017 President's Budget Total Obligational Authority (Dollars in Thousands)

11 Jan 2016

Appropriation: 0300D Procurement, Defense-Wide

FY 2017 Ident Base		FY 2017 OCO		FY 2017 Total		
Code	Quantity	Cost	Quantity	Cost	Quantity	Cost
				rice (III des Tra		
	4	8,060			4	8,060
			7.77			
		8,060				8,060
		8,060	177		(12)	8,060
	Code	Ident Ba: Code Quantity	Ident Base Code Quantity Cost 4 8,060	Ident Base OCC Code Quantity Cost Quantity 4 8,060	Ident Base OCO Code Quantity Cost Quantity Cost 4 8,060	Ident Base OCO Tota Code Quantity Cost Quantity 4 8,060 8,060

P-1C1: FY 2017 President's Budget (Published Version of PB Position), as of January 11, 2016 at 07:46:34

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Line Item Table of Contents (by Appropriation then Line Number)

Appropriation 0300D: Procurement, Defense-Wide

Line #	ВА	BSA	Line Item Number	Line Item Title	Page
18	01	55	18	Major Equipment, DMACTVo	lume 1 - 1

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Line Item Table of Contents (Alphabetically by Line Item Title)

Line Item Title	Line Item Number	Line #	ВА	BSA Page
Major Equipment, DMACT	18	18	01	55Volume 1 - 1

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Exhibit P-40, Budget Line Item Justification: PB 2017 Defense Media Activity

Date: February 2016

Appropriation / Budget Activity / Budget Sub Activity:

0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major

Equipment, DMACT

P-1 Line Item Number / Title: 18 / Major Equipment, DMACT

ID Code (A=Service Ready, B=Not Service Ready): A Program Elements for Code B Items: N/A Other Related Program Elements: N/A

Line Item MDAP/MAIS Code: N/A	Item MD	AP/MAIS Cod	e(s): N/A									
Resource Summary	Prior Years	FY 2015	FY 2016	FY 2017 Base	FY 2017 OCO	FY 2017 Total	FY 2018	FY 2019	FY 2020	FY 2021	To Complete	Total
Procurement Quantity (Units in Each)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
Less PY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
Plus CY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Total Obligation Authority (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
(The following	Resource Sumi	mary rows are fo	r informational p	urposes only. Th	ne corresponding	g budget request	s are documente	ed elsewhere.)	•		<u>'</u>	
Initial Spares (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Flyaway Unit Cost (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-

Description:

The Defense Media Activity (DMA) Fiscal Year 2017 program of \$8.060 million dollars continues to provide capital investment funds for a part of the multi-year initiative for automation of major equipment and systems used to execute the media and visual information and overseas radio and television information and joint training and education missions, providing improved storage, management, and distribution of DoD imagery and visual information products.

Exhibit P-40, Budget Line Item Justification: PB 2017 Defense Media Activity

Date: February 2016

Appropriation / Budget Activity / Budget Sub Activity:

P-1 Line Item Number / Title:

0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major

18 / Major Equipment, DMACT

Equipment, DMACT

Program Elements for Code B Items: N/A

Other Related Program Elements: N/A

Line Item MDAP/MAIS Code: N/A

ID Code (A=Service Ready, B=Not Service Ready): A

Item MDAP/MAIS Code(s): N/A

	Exhibits Schedule			Prior Years	FY 2015	FY 2016	FY 2017 Base	FY 2017 OCO	FY 2017 Total
Exhibit Type	Title*	ID CD	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	
P-5	18 / Major Equipment	P-5a		- / 75.819	- / 11.402	- /11.208	- / 8.060	- / -	- /8.060
P-40	Total Gross/Weapon System Cost			- / 75.819	- / 11.402	- / 11.208	- / 8.060	- 1 -	- / 8.060
	Exhibits Schedule			EV 0040	=>/ 00/40	E)/ 0000	E)/ 0004		
	Exhibits Schedule			FY 2018	FY 2019	FY 2020	FY 2021	To Complete	Total
Exhibit Type	Title*	Subexhibits	ID CD	Quantity / Total Cost (Each) / (\$ M)	FY 2019 Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)
		Subexhibits P-5a		Quantity / Total Cost	Quantity / Total Cost	Quantity / Total Cost	Quantity / Total Cost	Quantity / Total Cost	Quantity / Total Cost

^{*}Title represents 1) the Number / Title for Items; 2) the Number / Title [DODIC] for Ammunition; and/or 3) the Number / Title (Modification Type) for Modifications.

Note: Totals in this Exhibit P-40 set may not be exact or sum exactly due to rounding.

Justification:

The Defense Media Activity (DMA) Fiscal Year 2017 program of \$8.060 will provide capital investment funds for a part of the multi-year initiative for automation of major equipment and systems used to execute the media and visual information, overseas radio and television information and joint training and education missions.

Exhibit P-5, Cost Analysis: PB 2017 Defense Media Activity

Date: February 2016

Appropriation / Budget Activity / Budget Sub Activity:

P-1 Line Item Number / Title:

Item Number / Title [DODIC]:

0300D / 01 / 55

18 / Major Equipment, DMACT

18 / Major Equipment

ID Code (A=Service Ready, B=Not Service Ready):

MDAP/MAIS Code:

is a data (it contide ready), is not contide ready)	•											
Resource Summary	Prior Years	FY 2015	FY 2016	FY 2017 Base	FY 2017 OCO	FY 2017 Total	FY 2018	FY 2019	FY 2020	FY 2021	To Complete	Total
Procurement Quantity (Units in Each)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
Less PY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
Plus CY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Total Obligation Authority (\$ in Millions)	75.819	11.402	11.208	8.060	-	8.060	13.464	13.220	11.058	11.280	-	155.511
(The following	Resource Sumi	mary rows are fo	or informational p	urposes only. Th	ne corresponding	g budget request	s are documente	ed elsewhere.)				
Initial Spares (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-

Budget Years Cost values do not sum to the represented total intentionally:

Note: Subtotals or Totals in this Exhibit P-5 may not be exact or sum exactly due to rounding.

	Pi	ior Years	;	FY 2015			FY 2016			FY 2017 Base			F۱	/ 2017 OC	:0	FY 2017 Total		
Cost Elements	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)
Hardware - News and Media	Information Equi	pment Cost			·				,				,		,			,
Recurring Cost																		
24/7 OPS Systems - Equipment ^(†)	0.515	6	3.090	0.500	1	0.500	0.800	1	0.800	1.363	1	1.363	-	-	-	1.363	1	1.36
Subtotal: Recurring Cost	-	-	3.090	-	-	0.500	-	-	0.800	-	-	1.363	-	-	-	-	-	1.36
Subtotal: Hardware - News and Media Information Equipment Cost	-	-	3.090	-	-	0.500	-	-	0.800	-	-	1.363	-	-	-	-	-	1.36
Hardware - Overseas Radio a	and Television E	quipment Co:	st															*
Recurring Cost																		
Television and Radio Equipment (DMA@FGGM) ^(†)	2.307	6	13.844	3.400	1	3.400	9.036	1	9.036	3.241	1	3.241	-	-	-	3.241	1	3.24
Television and Radio Equipment (AFRTS) ^(†)	7.136	6	42.817	6.272	1	6.272	1.287	1	1.287	3.456	1	3.456	-	-	-	3.456	1	3.45
Subtotal: Recurring Cost	-	-	56.658	-	-	9.672	-	-	10.323	-	-	6.697	-	-	-	-	-	6.69
Non Recurring Cost									,				,		,			,
Communications Equipment (Encoders- DTS)	2.008	4	8.034	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LI 18 - Major Equipment, DMACT Defense Media Activity UNCLASSIFIED
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⁽⁺⁾ Prior Years Cost Delta: 0.000 million

Exhibit P-5, Cost Analysis: PB 2017 Defense Media Activity Date: February 2016 Appropriation / Budget Activity / Budget Sub Activity: Item Number / Title [DODIC]: P-1 Line Item Number / Title: 0300D / 01 / 55 18 / Major Equipment, DMACT 18 / Major Equipment ID Code (A=Service Ready, B=Not Service Ready): MDAP/MAIS Code: Note: Subtotals or Totals in this Exhibit P-5 may not be exact or sum exactly due to rounding. FY 2015 FY 2016 **FY 2017 Base FY 2017 OCO** FY 2017 Total **Prior Years** Total Total Total Total Total Total Unit Cost **Unit Cost** Qtv Cost **Unit Cost** Qty Cost **Unit Cost** Qtv Cost **Unit Cost** Qtv Cost Qtv Cost **Unit Cost** Qtv Cost **Cost Elements** (Each) (\$ M) (Each) (\$ M) (\$ M) (\$ M) Communications 2.008 8.034 Equipment (Encoders-DoD Enterprise Media 0.140 0.140 0.085 0.085 Systems^(†) Network Security 1.090 1.090 Equipment^(†) Subtotal: Non Recurring 16.064 1.230 0.085 Cost Subtotal: Hardware -10.902 Overseas Radio and 72.722 10.408 6.697 6.697 Television Equipment Cost Gross/Weapon System 75.819 11.402 11.208 8.060 8.060 Cost FY 2018 FY 2019 **FY 2020** FY 2021 **Total Cost** To Complete Total Total Total Total Total Total **Unit Cost** Qtv Cost **Unit Cost** Qty Cost **Unit Cost** Qtv Cost **Unit Cost** Qtv Cost Unit Cost Qtv Cost **Unit Cost** Qtv Cost **Cost Elements** (\$ M) (Each) (\$ M) Hardware - News and Media Information Equipment Cost Recurring Cost 24/7 OPS Systems -2.874 2.874 3.200 3.200 0.500 0.500 0.500 0.500 0.986 13 12.825 Equipment(†) Subtotal: Recurring Cost 2.874 _ 3.200 _ 0.500 0.500 _ 12.825 Subtotal: Hardware - News and Media Information 2.874 3.200 0.500 0.500 12.825 **Equipment Cost** Hardware - Overseas Radio and Television Equipment Cost Recurring Cost Television and Radio Equipment 3.500 43.089 2.105 2.105 3.500 3.010 3.010 4.953 4.953 3.315 13 (DMA@FGGM)(†) Television and Radio 8.485 8.485 6.520 6.520 7.548 7.548 5.827 5.827 6.324 13 82.212 Equipment (AFRTS)(†) Subtotal: Recurring Cost 10.590 10.020 10.558 10.780 125.301 Non Recurring Cost Communications 8.034 Equipment (Encoders-2.008 DTS)

LI 18 - Major Equipment, DMACT Defense Media Activity

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Exhibit P-5, Cost Analysis: PB 2017 Defense Media Activity

Appropriation / Budget Activity / Budget Sub Activity:

0300D / 01 / 55

Date: February 2016

Item Number / Title [DODIC]:

18 / Major Equipment, DMACT

18 / Major Equipment

ID Code (A=Service Read	ly, B=Not Serv	ice Ready):							MI	DAP/MAI	S Code:							
		FY 2018			FY 2019	7 2019 FY 2020			'		FY 2021		Т	o Comple	te	Total Cost		
Cost Elements	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)
Communications Equipment (Encoders- CA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.008	4	8.034
DoD Enterprise Media Systems ^(†)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.112	2	0.225
Network Security Equipment ^(†)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.090	1	1.090
Subtotal: Non Recurring Cost	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17.378
Subtotal: Hardware - Overseas Radio and Television Equipment Cost	-	-	10.590	-	-	10.020	-	-	10.558	-	-	10.780	-	-	-	-	-	142.684
Gross/Weapon System Cost	-	-	13.464	-	-	13.220	-	-	11.058	-	-	11.280	-	-	-	-	-	155.511

^(†) indicates the presence of a P-5a

Exhibit P-5a, Procurement History and Planning: PB 2017 Defense Media Activity

Appropriation / Budget Activity / Budget Sub Activity:

0300D / 01 / 55

P-1 Line Item Number / Title:
18 / Major Equipment, DMACT

18 / Major Equipment

										•		
Cost Elements	000	FY	Contractor and Location	Method/Type or Funding Vehicle	Location of PCO	Award Date	Date of First Delivery	Qty (Each)	Unit Cost	Specs Avail Now?	Revision	RFP Issue
24/7 OPS Systems - Equipment		2015	Unknown3 / Worldwide	PO	DMA Tech Services	Apr 2015	Jun 2015	1	0.500	Y		
24/7 OPS Systems - Equipment		2016	Unknown / Various	PO	DMA Tech Services	Oct 2015	Dec 2015	1	0.800	N		
24/7 OPS Systems - Equipment		2017	Unknown2 / Multiple	PO	DMA Tech Services	Feb 2016	Jun 2017	1	1.363	N		
Television and Radio Equipment (DMA@FGGM)		2015	Unknown / Worldwide	PO	DMA Tech Services	May 2015	Jul 2015	1	3.400	Y		
Television and Radio Equipment (DMA@FGGM)		2016	Unknown / Multiple	PO	DMA Tech Services	Nov 2015	Mar 2016	1	9.036	N		
Television and Radio Equipment (DMA@FGGM)		2017	Unknown / unknown	РО	DMA Tech Services	Feb 2016	Jun 2016	1	3.241	N		
Television and Radio Equipment (AFRTS)		2015	Unknown / Worldwide	PO	DMA Tech Services	May 2015	Jul 2015	1	6.272	Y		
Television and Radio Equipment (AFRTS)		2016	Unknown / Multiple	PO	DMA Tech Services	Oct 2015	Dec 2015	1	1.287	N		
Television and Radio Equipment (AFRTS)		2017	Unknown / unknown	PO	DMA Tech Services	Feb 2016	Jun 2016	1	3.456	N		
DoD Enterprise Media Systems		2015	Unknown / Various	PO	DMA Tech Services	May 2015	Jul 2015	1	0.140	Y		
DoD Enterprise Media Systems		2016	Unknown / nnknown	PO	DMA Tech Services	Sep 2015	Dec 2015	1	0.085	N		
Network Security Equipment		2015	Unknown / Unkown	PO	DMA Tech Services	May 2015	Jul 2015	1	1.090	Υ		