



# Yaorong Li

Product / UX Design

## Experience

### UX/UI Designer at **HERE** Berlin 2017.03 - now

Drive design task in an agile team; bridge the gap between technology and user needs; conduct user research to reveal usability issues; translate them into practical design solutions; build and maintain design system.

### Design Intern at **HERE** Berlin 2016.05 - 2016.12

Worked with product tool team as a UX designer, focus on the re-design of a localization software, both in UX&UI design.

### Design Intern at **MarketLogicSoftware** 2015.11 - 2016.03

Worked on frontend design & development, implemented the new design and features by html/css, js.

### Intern at **Design Research Lab of UDK** 2015.07 - 2015.10

Design and implement Emergency Appraisal app, an Android app connected to smart cloth which can trigger an emergency phone call.

### Designer & co-founder of **Imfo** 2014.09 - 2015.05 in Paris

Imfo is an Entrepreneurship project we've worked on for half a year. The name 'Imfo' means image to information, it can extract editable text from pictures, so it solves the issues for foreigners to input unfamiliar local languages while they are travelling around the world.

2014.09 - 2017.03

### M.sc in Human computer interaction design Technical university Berlin & Université Paris-Sud

2010.09 - 2014.06

### Bachelor of Electronic Engineering Beijing University of Posts & Telecoms

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FindMe



## SkillSets

### Design

Photoshop illustrator  
Sketch Affinity  
Balsamiq Adobe XD  
User research  
Usability testing

### Prototyping

CSS(SCSS) & HTML  
FramerJS Invision  
Bootstrap Arduinio

### Programming

Android development  
Angular JS/Ember JS  
Java Javascript

### Language

English  
Chinese

## Education