



Press Kit

minds.com | minds.org



Cambridge
Analytica

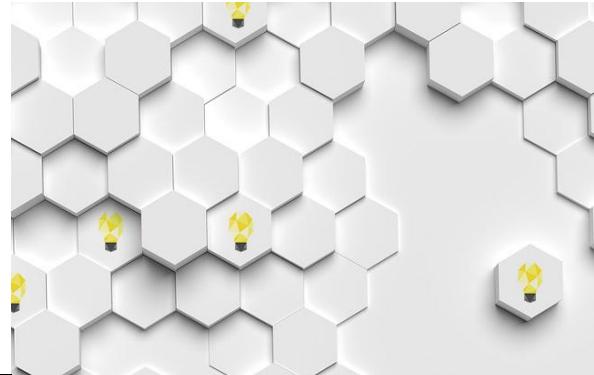
Facebook

PRINCIPLES



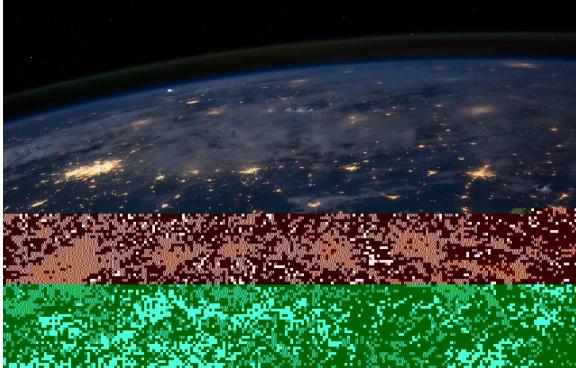
reach

No restrictive algorithms.
No surveillance.
100% organic reach.



free m

Open source. Transparent.
Encrypted. Decentralized.
Maximized free speech.



rewards

Earn crypto for contributing
to the network. Exchange it
for viral reach and rewards.



Minds is a next-generation **GLOBAL** Network



75M+

Uniques



100+

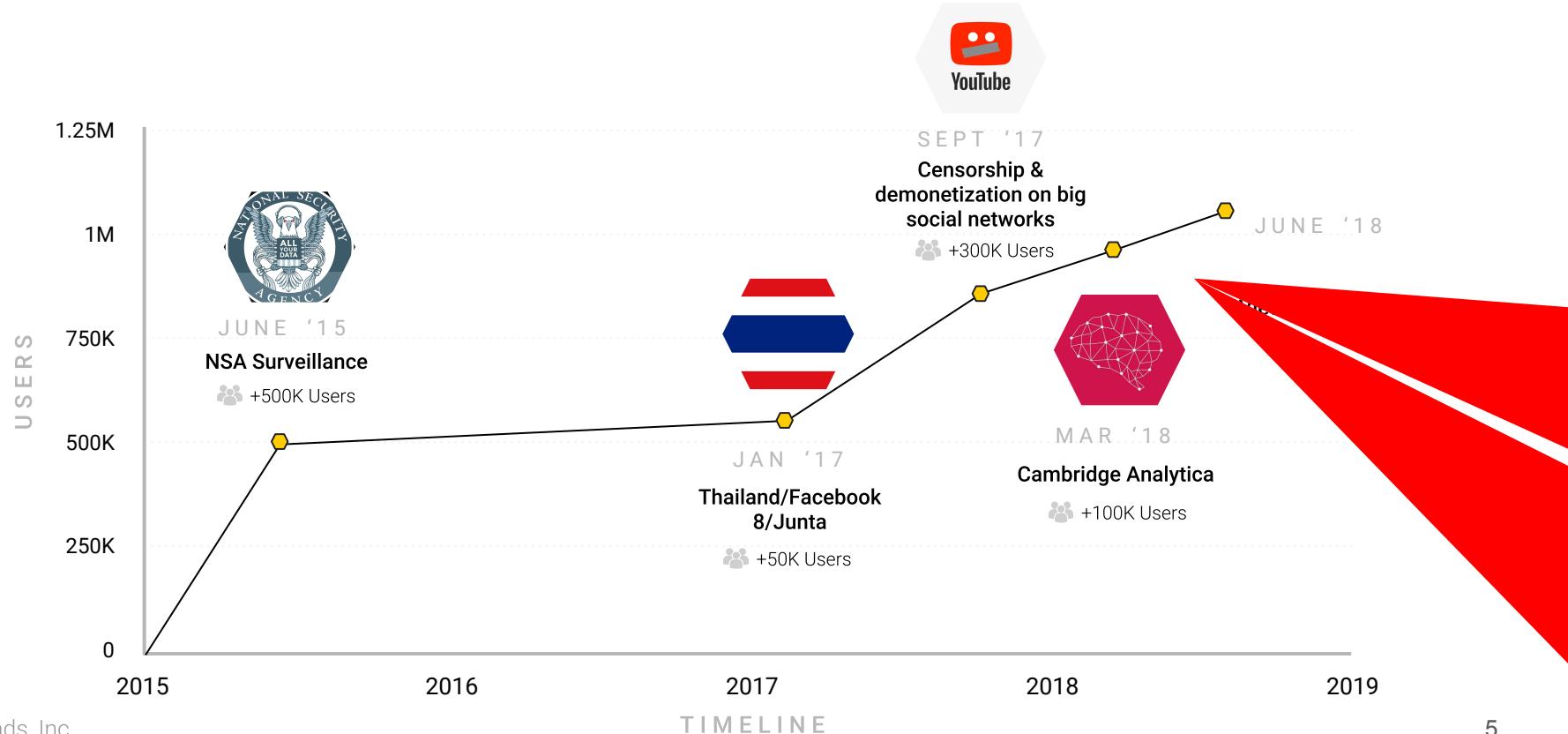
Countries



50%

English speaking

THE MINDS SOCIAL EVOLUTION



REVOLUTION VIETNAM EXODUS

“ The migration of Vietnamese bloggers from Facebook has created an explosion...”



“ Ministers... have seen a spike in 150,000 new users from Vietnam...”



“ Social Network Ministers... might 'take over' Facebook?”



“ Activists 'migrate' to Ministers' 'safe' ver Facebook.”



150K+

New users since 6.29.2018



3M+

Page views



10M+

Beste Impressions

“

Minds will be transformative in ways that people don't even fully understand — and we're definitely on your side.

TUCKER CARLSON
TONIGHT



“

A prominent example of what it looks like when a platform inverts the traditional ad-supported model.

“

MASS MEDIA



WIRED



Forbes



The INDEPENDENT

THE HUFFINGTON POST

San Francisco Chronicle

VentureBeat

.Mic

OBSERVER

ADWEEK

INTERNATIONAL BUSINESS TIMES

BBC

BARRON'S



Town



MarketWatch

PC

VICE

Futurism

CRYPT MEDIA

INDEPENDENT MEDIA



THE DAILY BELL

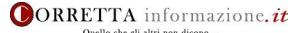


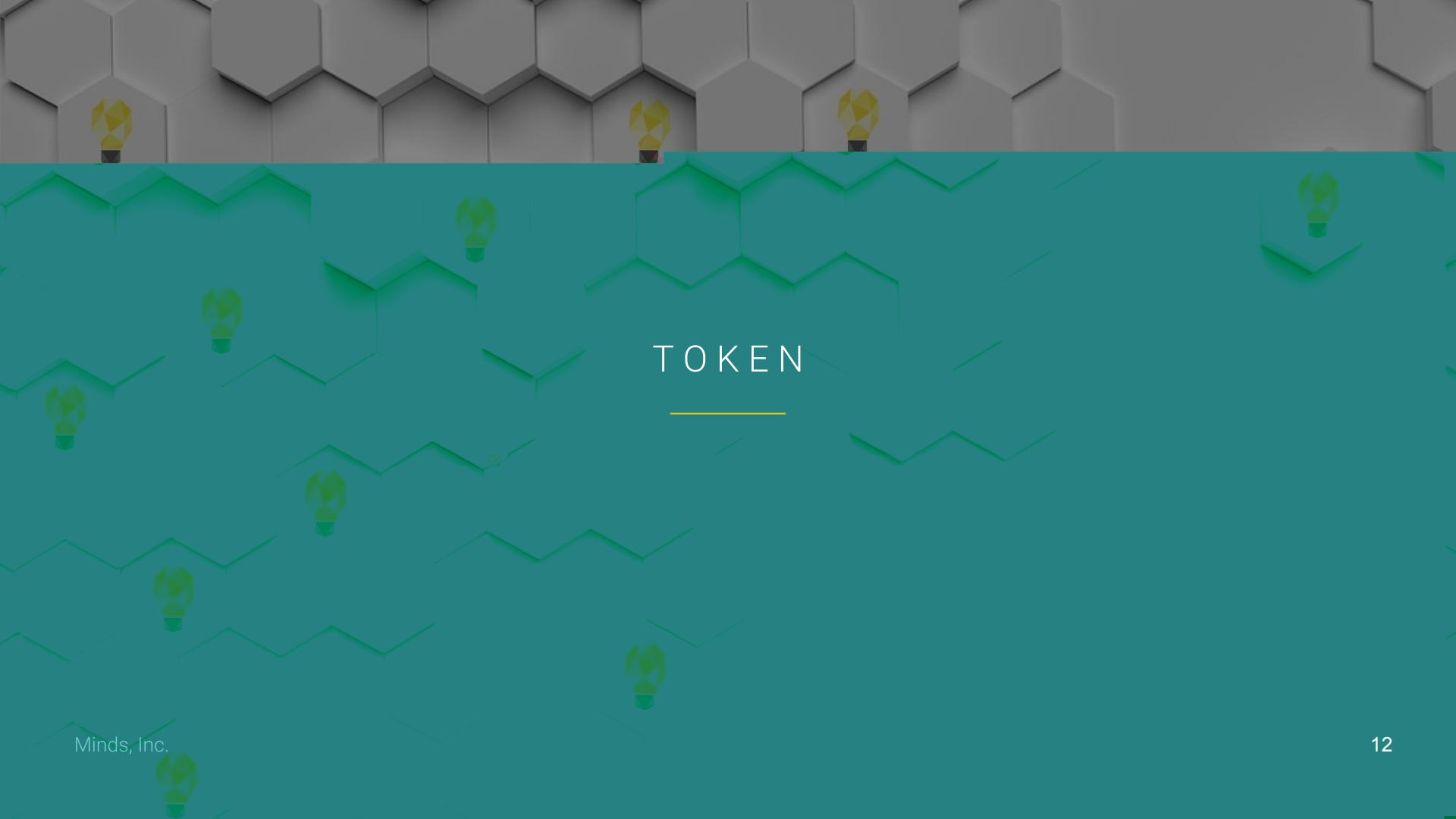
WE ARE
LIBERTARIANS

The
LIBERTY CONSERVATIVE



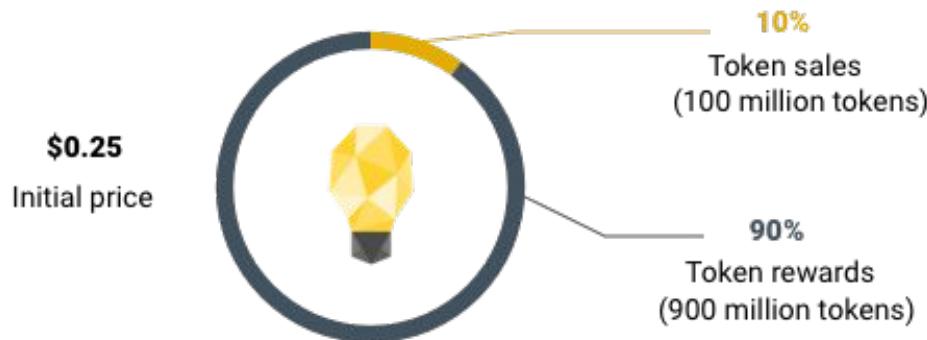
INTERNATIONAL MEDIA

Bangkok Post	 telesUR	TELEPOLIS	 INDIA TODAY	 BBC VIETNAM
	BUSINESS INSIDER AUSTRALIA	 DNA	 PC HOME WWW.PCHOME.NET	 PC WELT VON IDG
 CORRETTA informazione.it Quello che gli altri non dicono...	 網易数码	 tn digital pioneers	 WIRED	 Cnii.com.cn 中国信息产业网



TOKEN

Our token is already one of the top Ethereum dApps.



200K+

Monthly Active Users



300K+

Tokens Rewarded



250K+

Token Transactions



150K+

Tokens Redeemed

DAILY CONTRIBUTION

Earn token rewards for your daily contributions to the network.

TOKEN UTILITY

Exchange your tokens for a variety of services on the Minds platform.

Upgrade your channel to **unlock premium features**, including profile verification and the ability to hide ads.



PLUS



BEST



WIRE

Use your tokens for **Minds web hosting** on hosting.minds.com to

CRYPTO SOCIAL NETWORKS

	 Minis	 Steemit	 Akasha	 Synereo	 Sapien	 Sala	 Inorse	 ONG	 Prps	 Kik	 Telegram
Active Users	180k+	100k+	<1k	<10k	<1k	<1k	<1k	<1k	100k+	100k+	100k+
Mobile apps											
Videos											
Blogs											
Groups											
News feed											
Messaging											
Payments											
Advertising											
Hosting											
Storage											
Rewards											

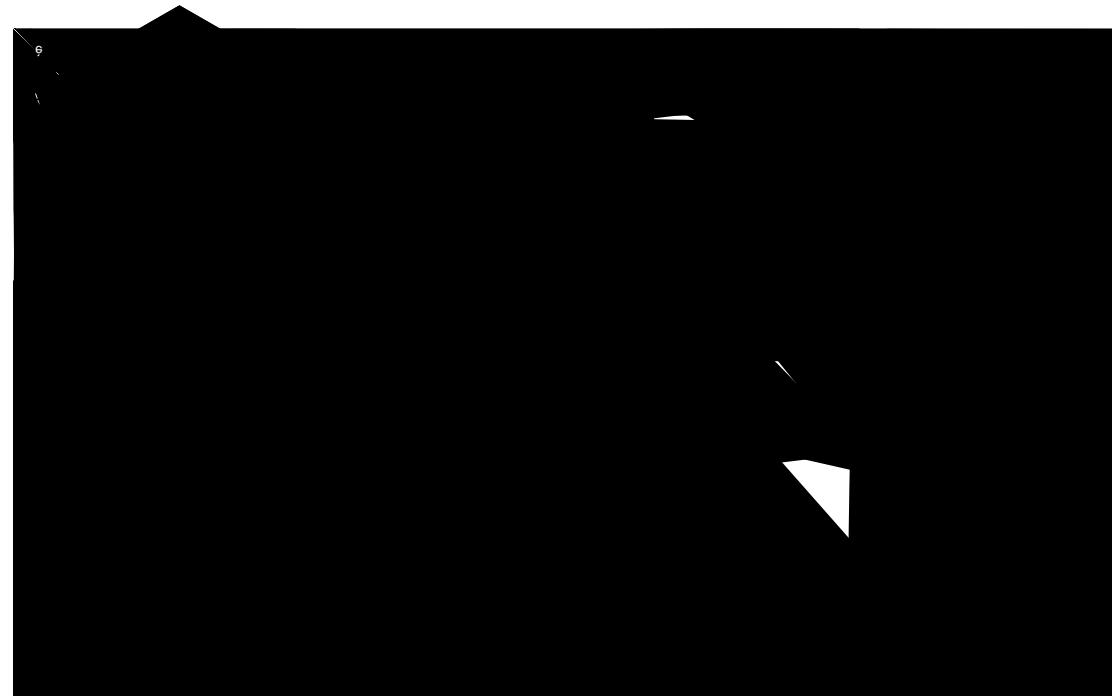
M.NETIZATI N

Minds offers an end-to-end revenue model for content creators.

	M i n d s	Y u t u b e	F a c e b o o k	P a t r e n	T w i t t e r	S t e e m i t	I n s t a g r a m	R e d d i t	S n a p h a t
Tips	●	●	○	○	○	○	○	○	○
Pai n Subs cripti on s	●	●	○	●	○	○	○	○	○
A l Shari n	●	●	○	○	○	○	○	○	○
Pai n Pr om i n	●	○	○	○	○	○	●	○	●
Rewar ds	●	○	○	○	○	●	○	○	○
Crypt	●	○	○	○	○	●	○	○	○

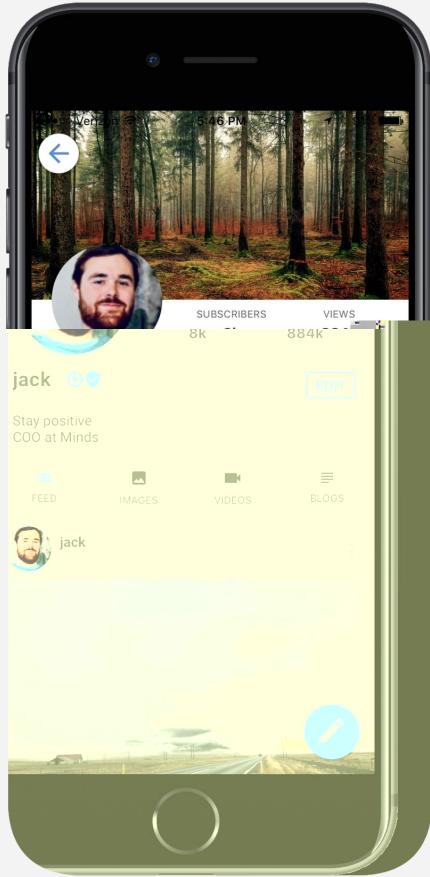
FEATURES

Boost | Wire | Plus | Nodes | Newsfeed | Messenger | Media | Search | Groups | Wallet | Blogs | Notifications | Admin |
Votes | Comments | Reminds | Conversations | Mobile | Monetization



Though content creators are lost to platforms, algorithms and
monetization models.

They can't compete with the
big players' access to all peer-to-peer
video traffic. They can't monetize
their content through paywall or
exclusive distribution. They can't
get fair compensation for their
over-view revenue.



PLUS

Upgrade your channel to unlock premium features

Exchange tokens to unlock premium channel features, including:

- ◆ Exclusive Minds content
- ◆ Verified badge
- ◆ Plus channel
- ◆ Hidden posts
- ◆ Enhanced analytics

Minds, Inc.



ADDITIONAL FEATURES

NODES

ADDITIONAL FEATURES



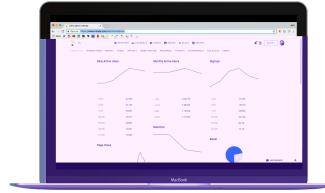
BLUES

Write about your passions.



NOTIFICATIONS

Stay up to date with activity on the network.



ADMIN

Monitor network activity and analytics in real-time.



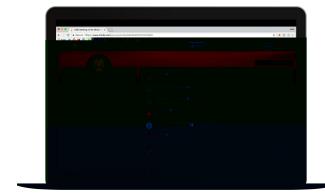
VOTES & REMINDS

Help determine which content trends to the top, and share posts from other channels to your own feed.



MENTS

Interact with other channels and voice your opinion.



NVS

Chat with other group members in real-time.

EXE UTIVE TEAM



Bill Ttman
E an F un er

@ttman

The visi nary wh starte it all, an lea er in ree spee h, Bill is als a vis r et Inspire, an is a Fell w at the B st n I bal F rum. Bill h l s a B.A. in En lish an Musi r m University Verm nt.



J hn Ttman
hairman & -F un er

@j hn

J hn has been buil in reat mpanies r 35+ years, with lea ership r les at ra le, IBM, Prin et n S te h(A uire), Appli ati n Se urity In . (A uire), an m re. J hn stu ie at Denis n University.



Ja k Ttman

@ja k

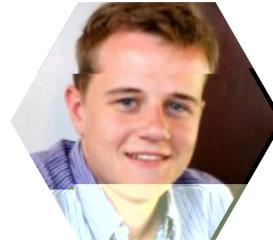
Ja k runs ay-t - ay perati ns at Min s. Previ usly, he hel seni r r les at IBM, an h l s a B.S. in Business A ministrati n r m Washin t n an Lee University.



Peter S hwartz
F

@peters hwartz

35+ years lea ership experien e in inan er les at mpanies in lu in A, Interw rl , an m re. Peter h l s an M.B.A. r m The e r e Washin t n University - S h l Business an a B.A. r m Yale Univeristy.



Mark Har in
T

@mark

Mark is a hi hly skille te hn l ist, esigner, an reat r with nearly 10 years experien e in s tware evel pment an esign. He h l s a B.A. r m the R yal nvervat ire S tlan .

Minds, Inc.