

Working with and Understanding Plot Types

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Data Analytics and Visualization Specialist

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static	————	interactive
chart	————	graph
plot	————	figure
visualization	————	infographic

5 minutes

Come up with as many ways possible to
visually represent the following data:

5 minutes

Come up with as many ways possible to
visually represent the following data:

27 73

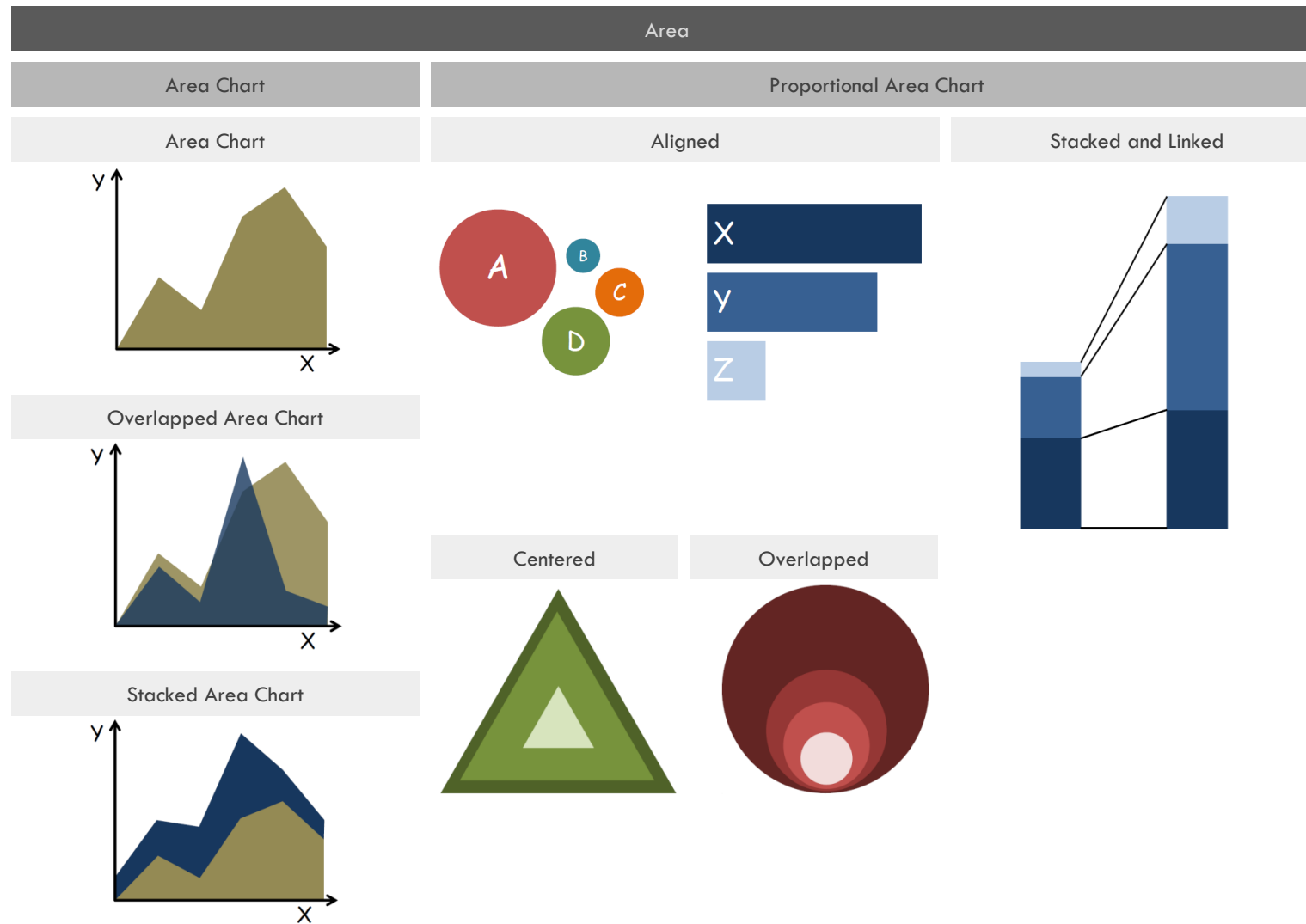
How would we begin to taxonomize your responses?

Creating Taxonomies

1. Divide into 2 large groups
2. In each group, post all of your visualization responses on the wall
3. As a group, come up with a classification scheme (taxonomy) to categorize and organize your responses; be prepared to share with the class

A Taxonomy of Visualizations

Michelle Borkin, Azalea Vo, Zoya Bylinskii, Phillip Isola, Shashank Sunkavalli, Aude Oliva, & Hanspeter Pfister. What makes a visualization memorable? *IEEE Transactions on Visualization and Computer Graphics* (Proceedings of InfoVis 2013), 19, 12, 2306-2315.

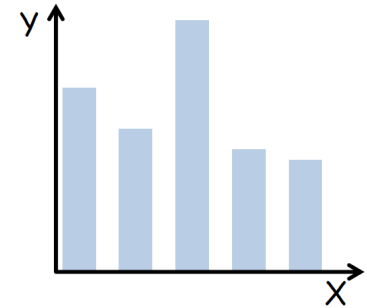


Michelle Borkin, Azalea Vo, Zoya Bylinskii, Phillip Isola, Shashank Sunkavalli, Aude Oliva, & Hanspeter Pfister. What makes a visualization memorable? *IEEE Transactions on Visualization and Computer Graphics* (Proceedings of InfoVis 2013), 19, 12, 2306-2315.

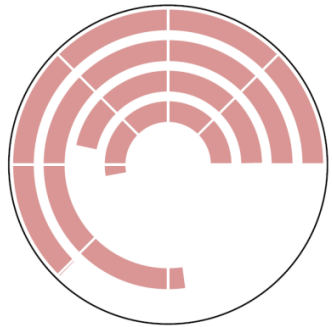
Bar

Bar Chart

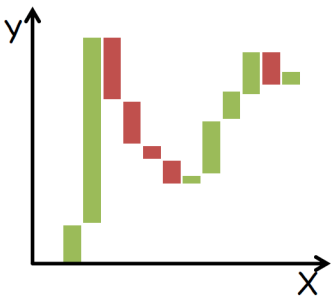
Bar Chart



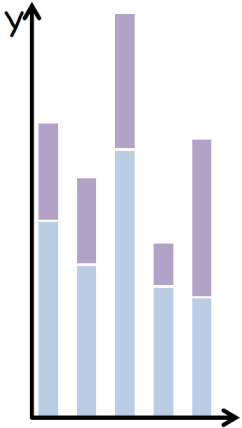
Circular Bar Chart



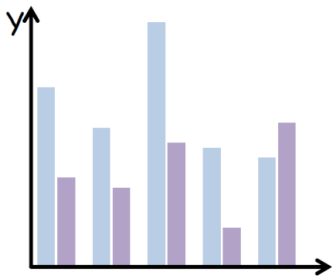
Waterfall Chart



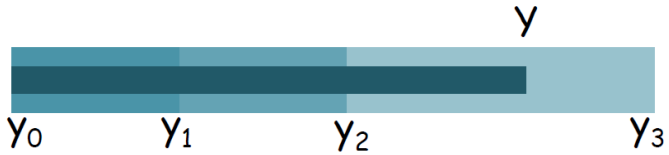
Stacked Bar Chart



Grouped Bar Chart

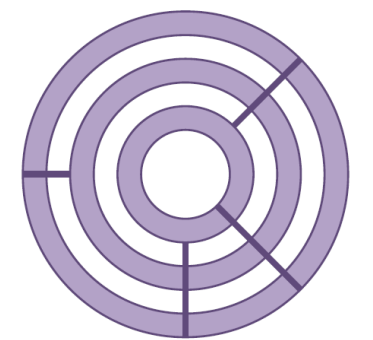


Bullet Graph



Circle

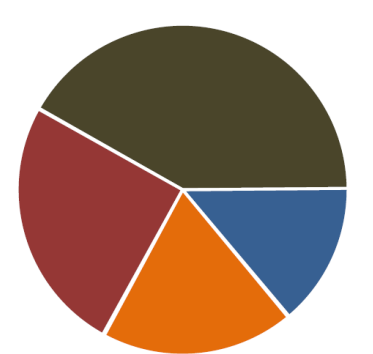
Belt Chart



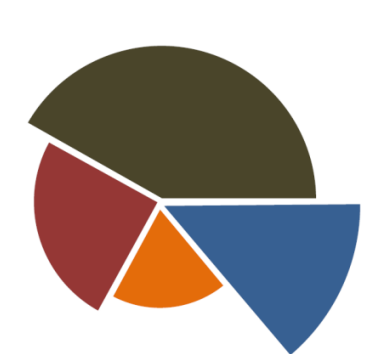
Donut Chart



Pie Chart



Sector Graph



Diagram

Flow Chart

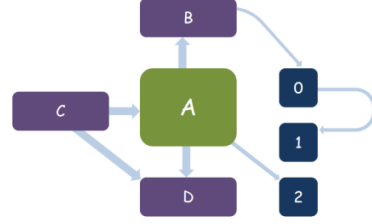
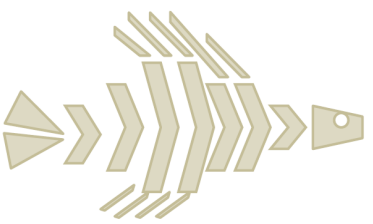
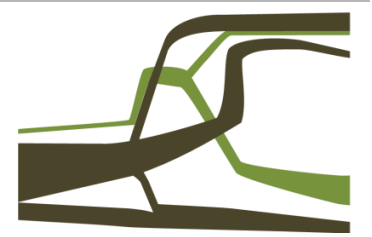


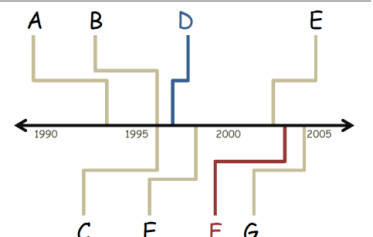
Illustration (or Rendering)



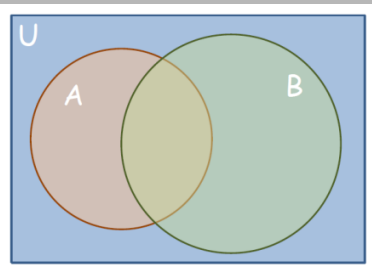
Sankey Diagram



Timeline

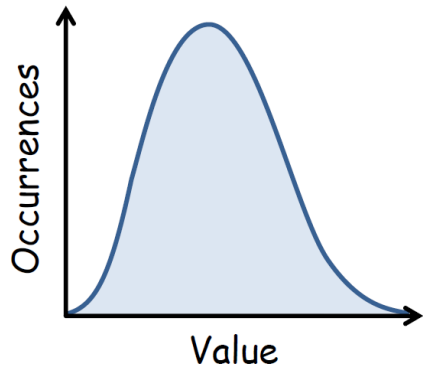


Venn Diagram

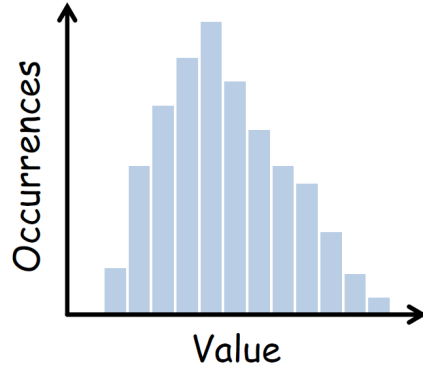


Distribution

Distribution Curve



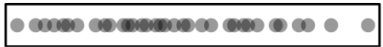
Histogram



Box-And-Whisker Plot



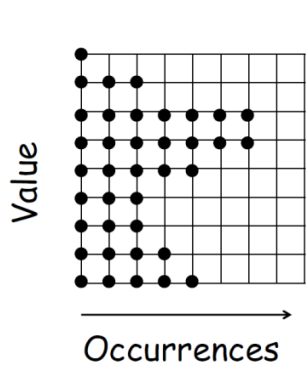
Point Graph



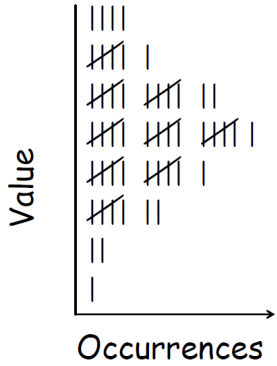
Stripe Graph



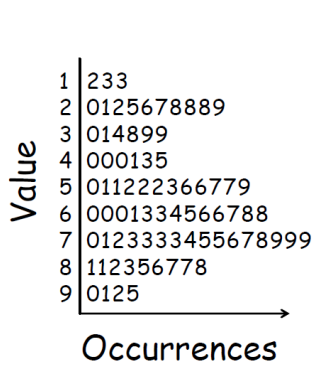
Dot Array



Tally Chart



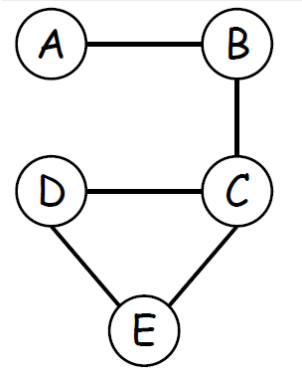
Stem-And-Leaf Plot



Tree and Network (Graph)

Tree and Network (Graph)

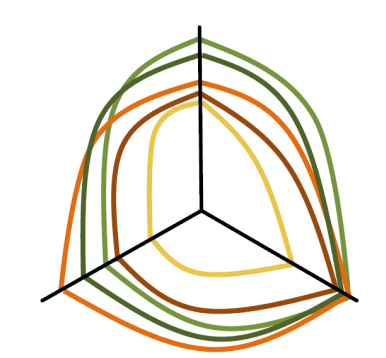
Graph



Matrix Representation

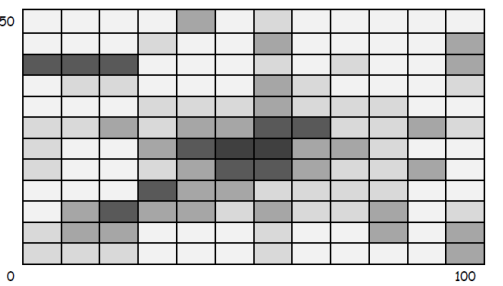
	A	B	C	D	E
A					
B					
C					
D					
E					

Hive Graph

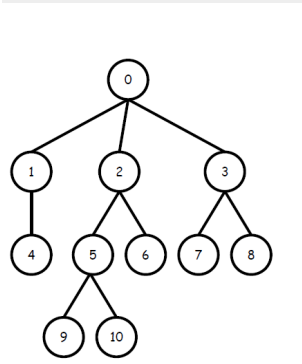


Grid / Matrix

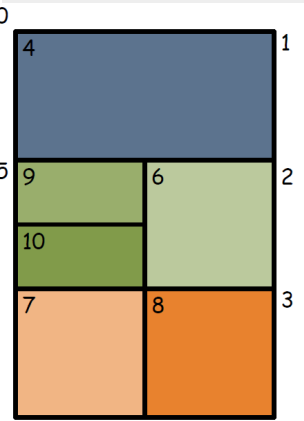
Heat Map



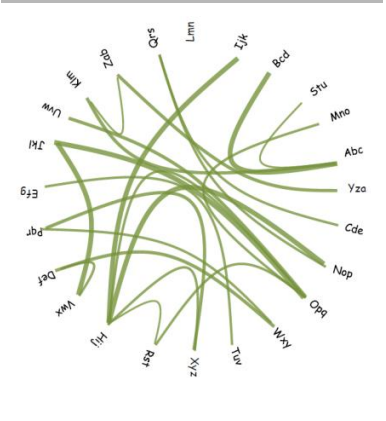
Tree



Treemap



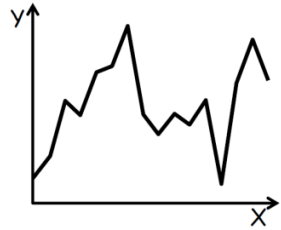
Hierarchical Edge Bundling



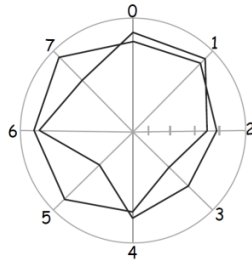
Line

Line Graph

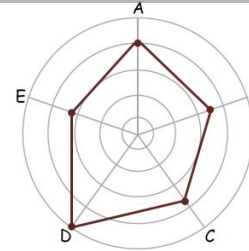
Line Graph



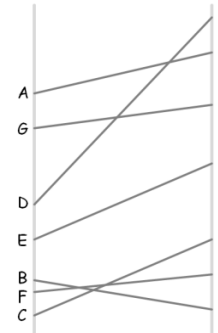
Circular Line Graph



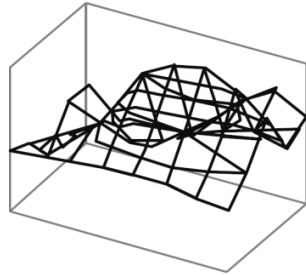
Star Plot



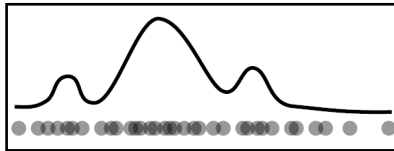
Slopegraph



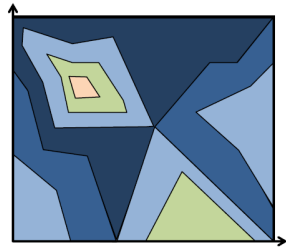
Surface Graph



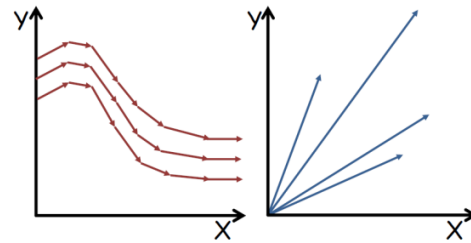
Density Plot



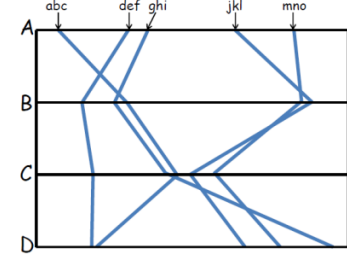
Surface Graph



Vector Graph



Parallel Coordinates



Map

Geographic Map



Flow Map

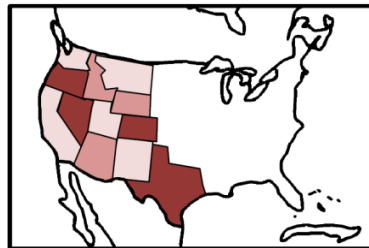


Statistical Map

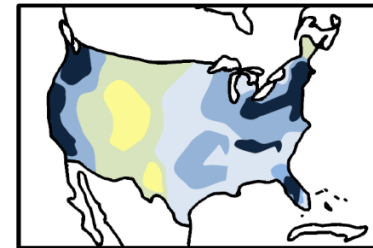
Street Map



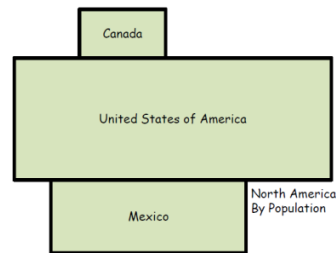
Choropleth Map



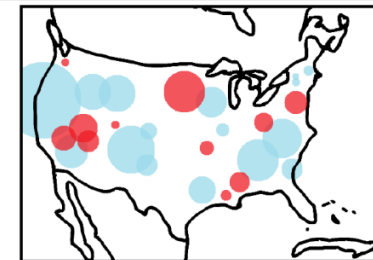
Contour Map (Isopleth)



Distorted Map (Cartogram)



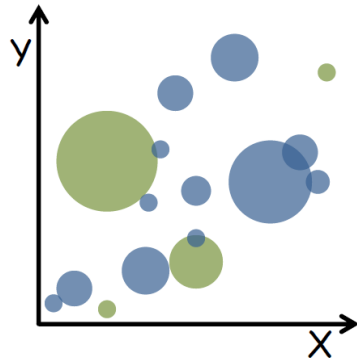
Statistical Plot Map



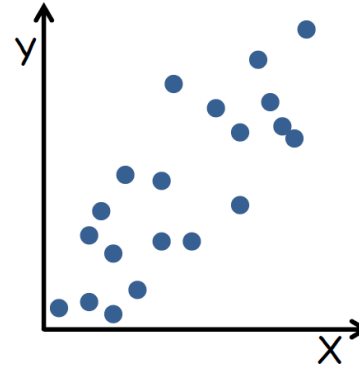
Point

Scatter Plot

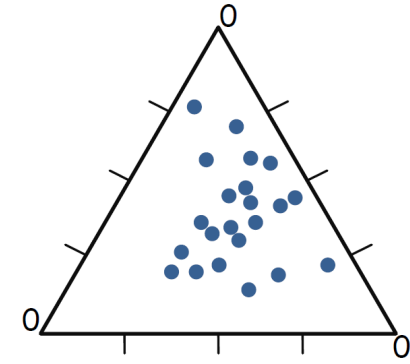
Bubble Chart



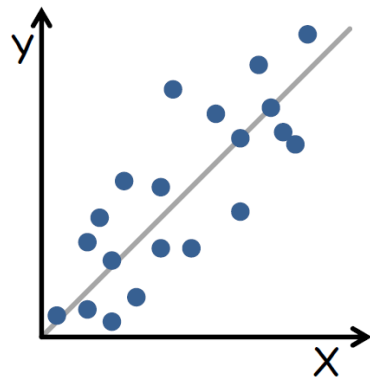
Scatter Plot



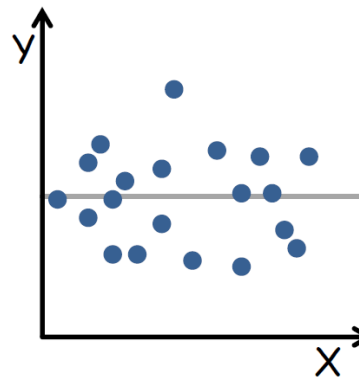
Trilinear Scatter Plot



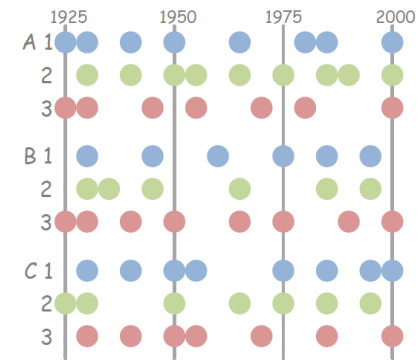
Trend Line

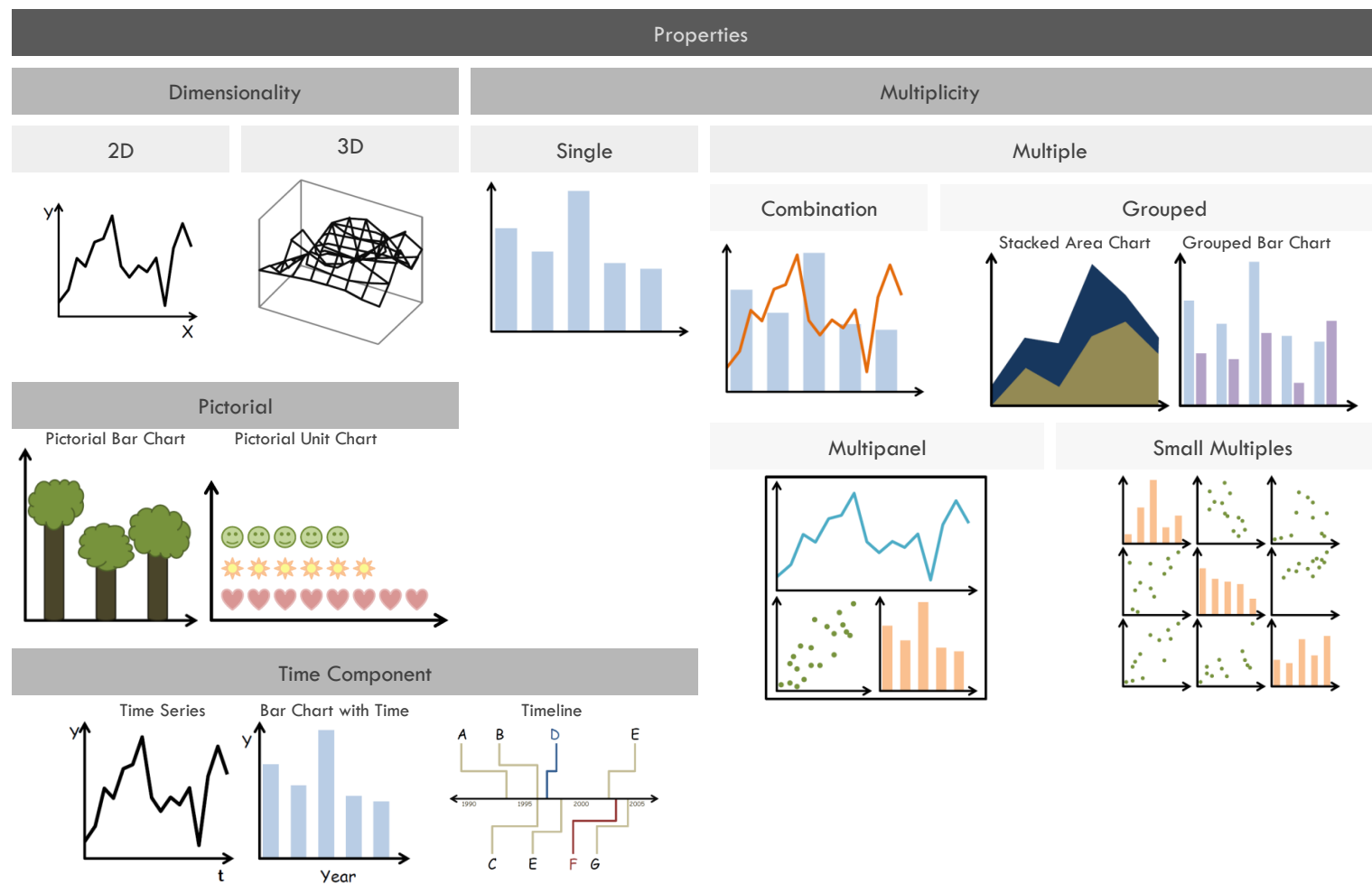


Residual Graph



Dot Plot





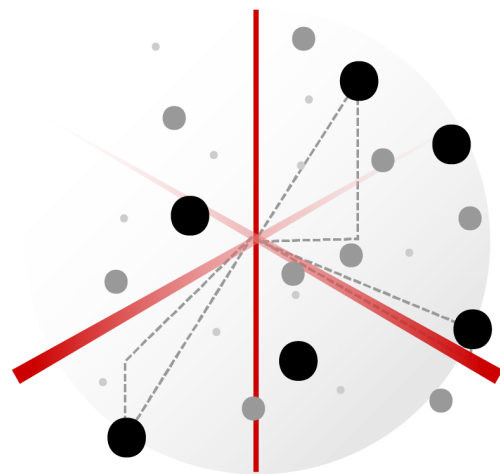
What kinds of charts, graphs, and plots do you create in your research?

How do you know which kind of plot to use and when to use it?

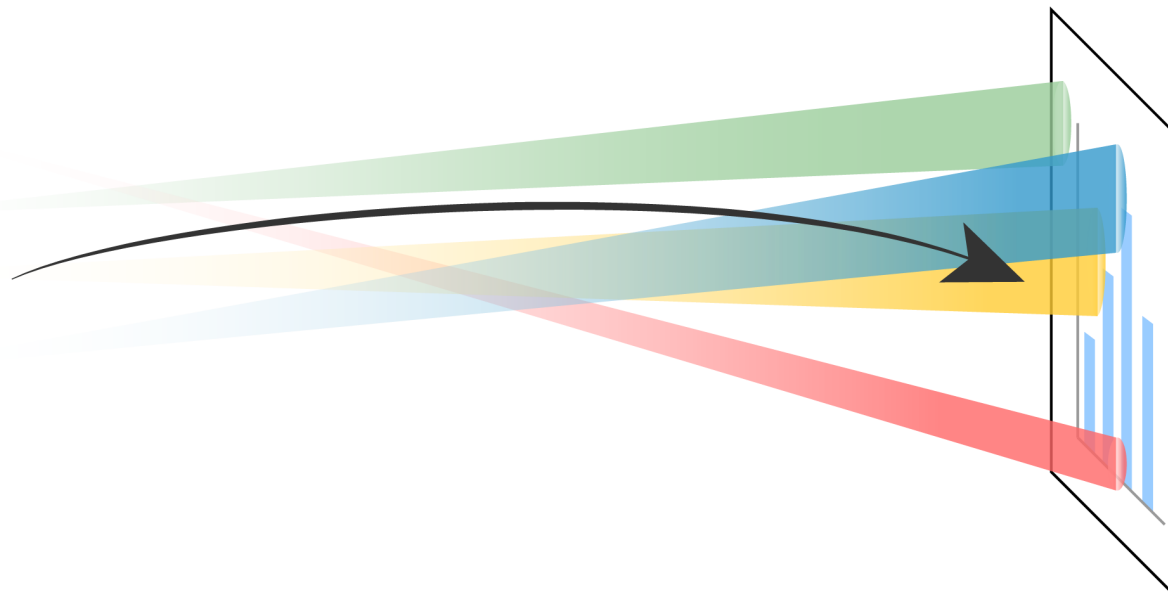
Being **critical practitioners** of data visualization means
thinking about information design as

constructed space

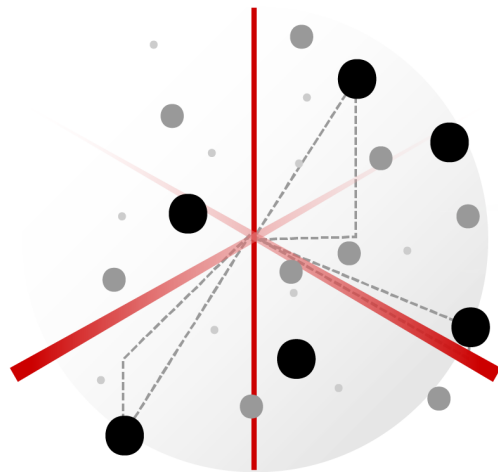
Data are manifold, and our choices of representation have a direct impact on their interpretation and use



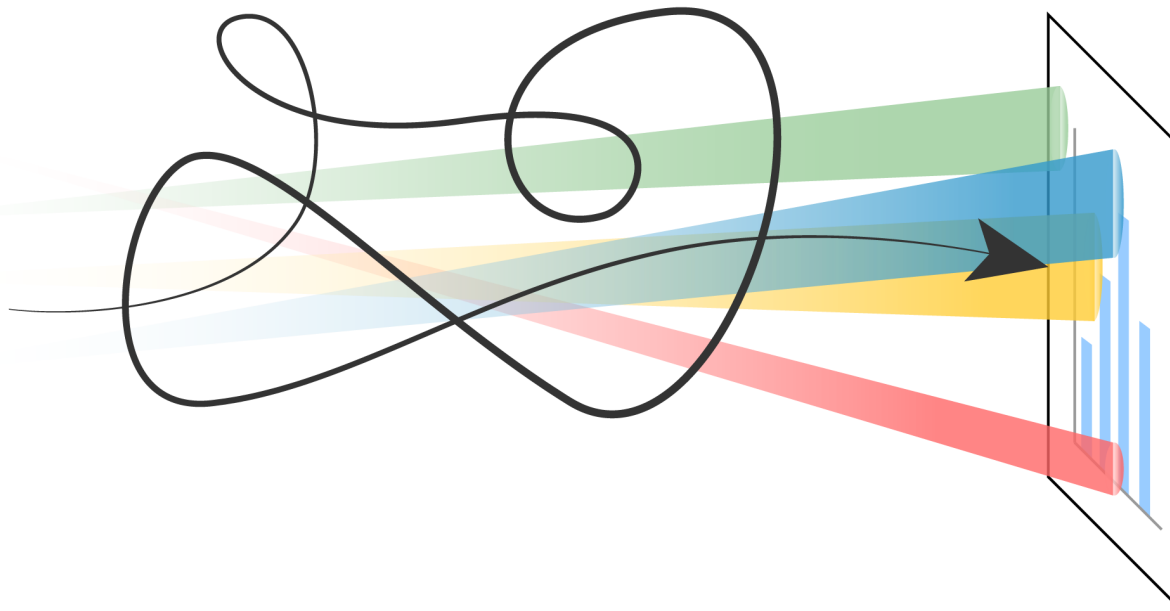
data



representation



data



representation

Use the right chart type
for the right kind of data

5 minutes

What kinds of visualizations do you use to
communicate these kinds of data?

What conventions are commonly employed?

Bar charts, box plots, histograms

Heatmaps

Distributions

Pathway visualizations

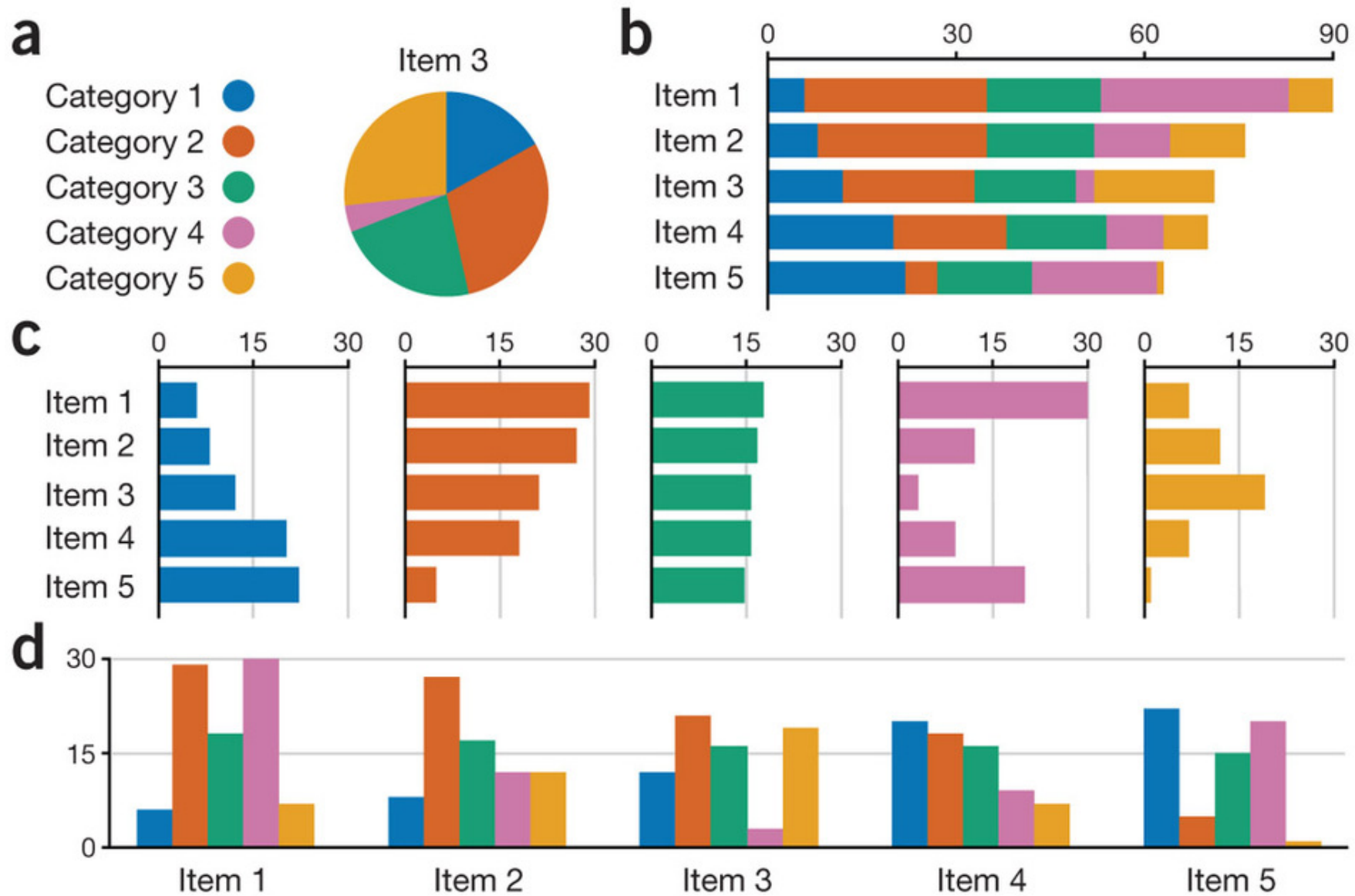
Sets and intersections

Temporal data

Bar Charts, Box Plots, and Histograms

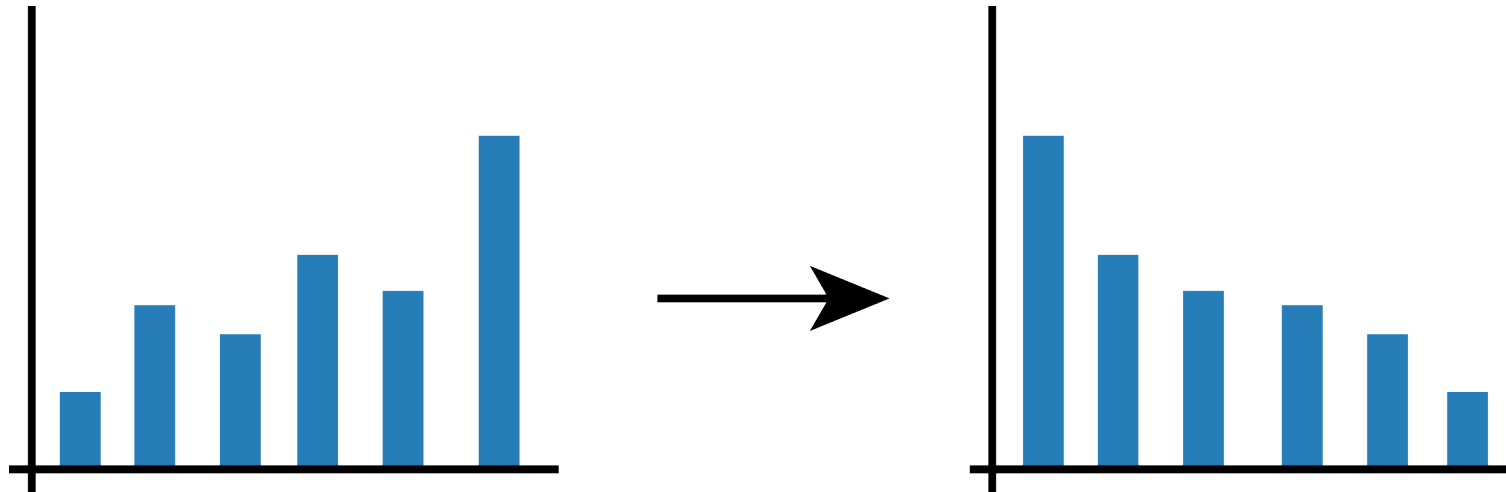
Bar charts are used to represent
counts in data

Bar charts are effective because they
encode quantitative data by **length**,
which is a highly accurate encoding for
making comparisons

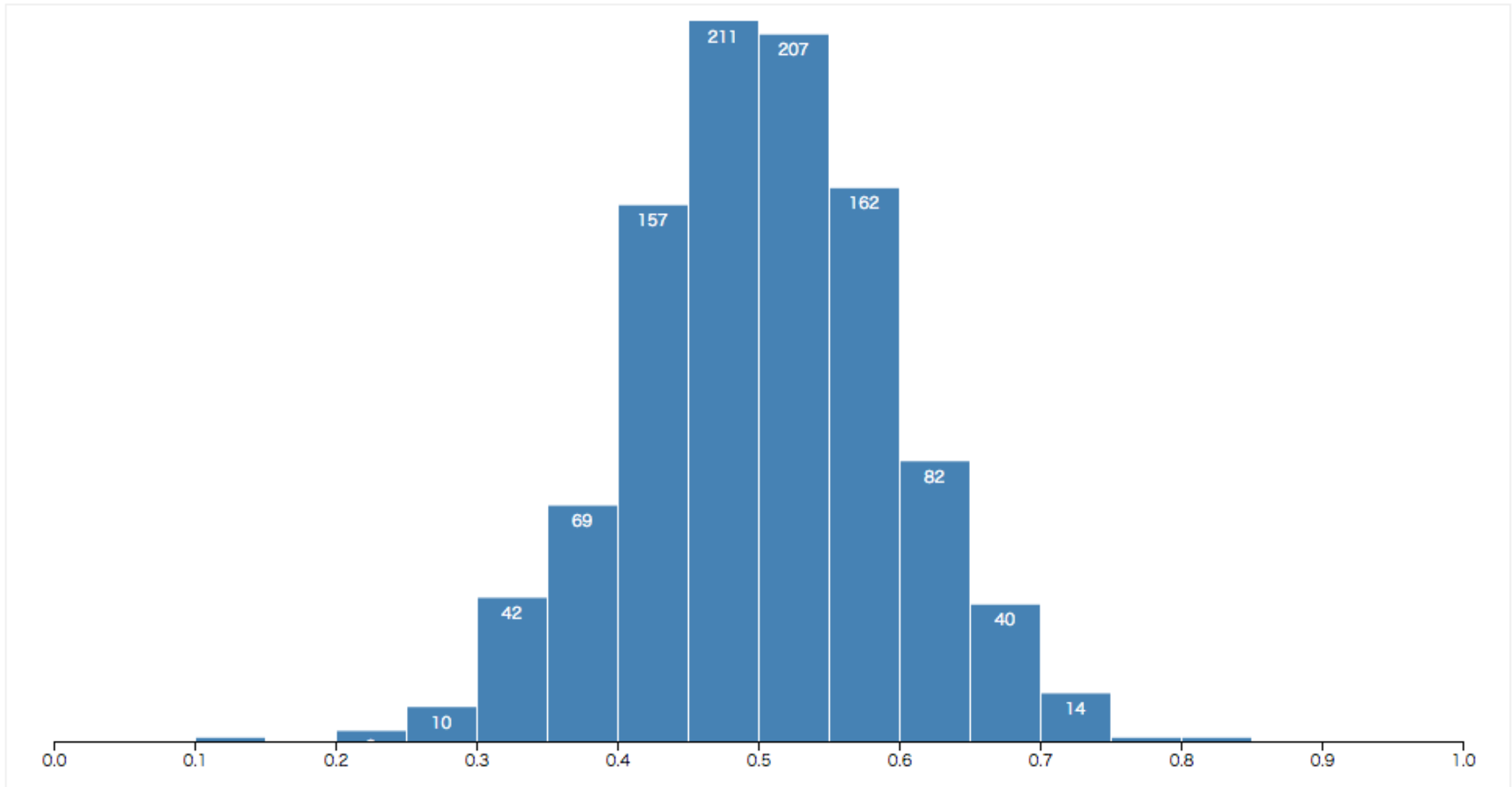


When possible, order bar charts by descending magnitude to make them easier to read

(Prägnanz)



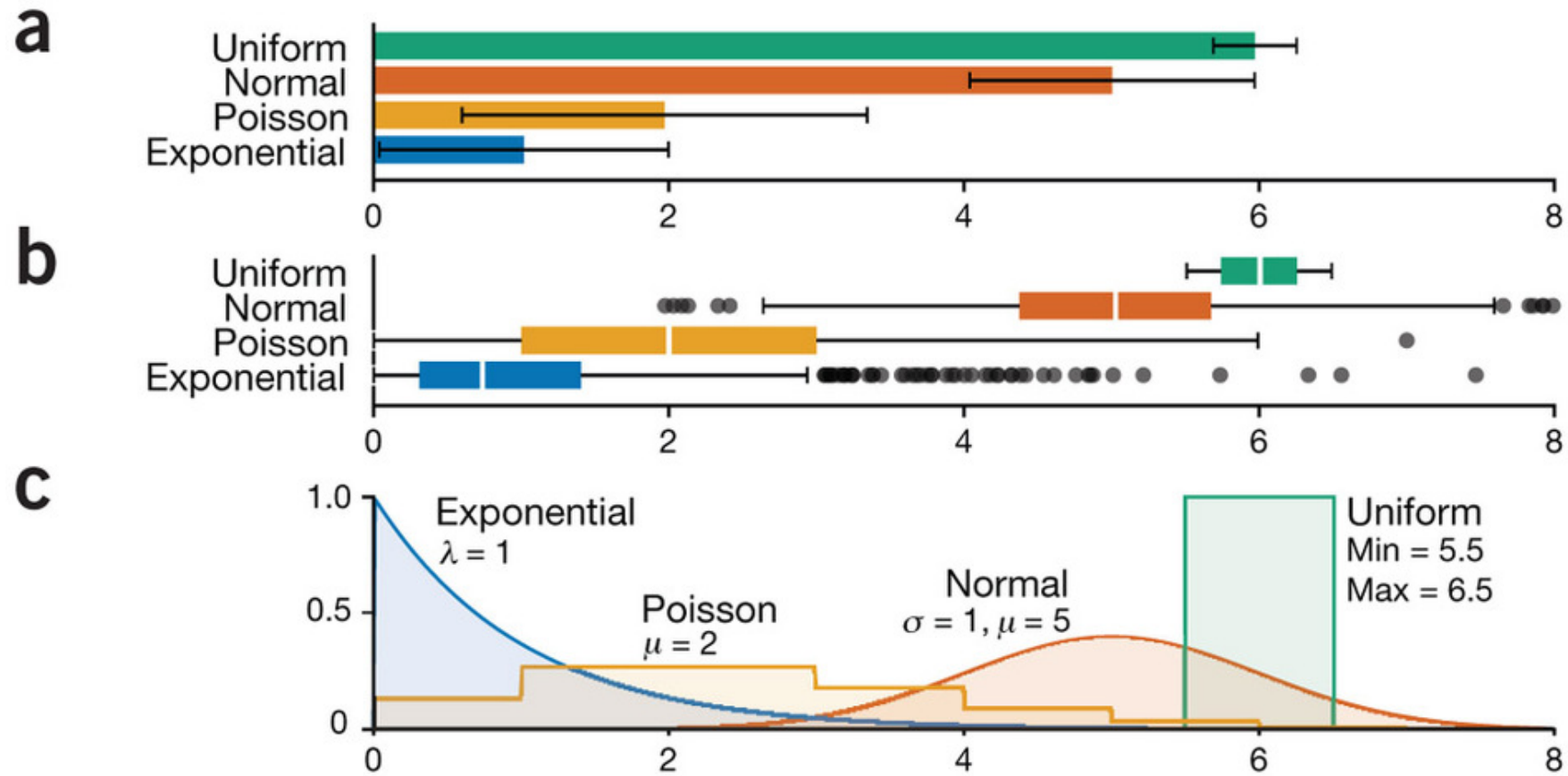
Bar charts are different from
histograms,
which show binned distributions of
populations or sets of data



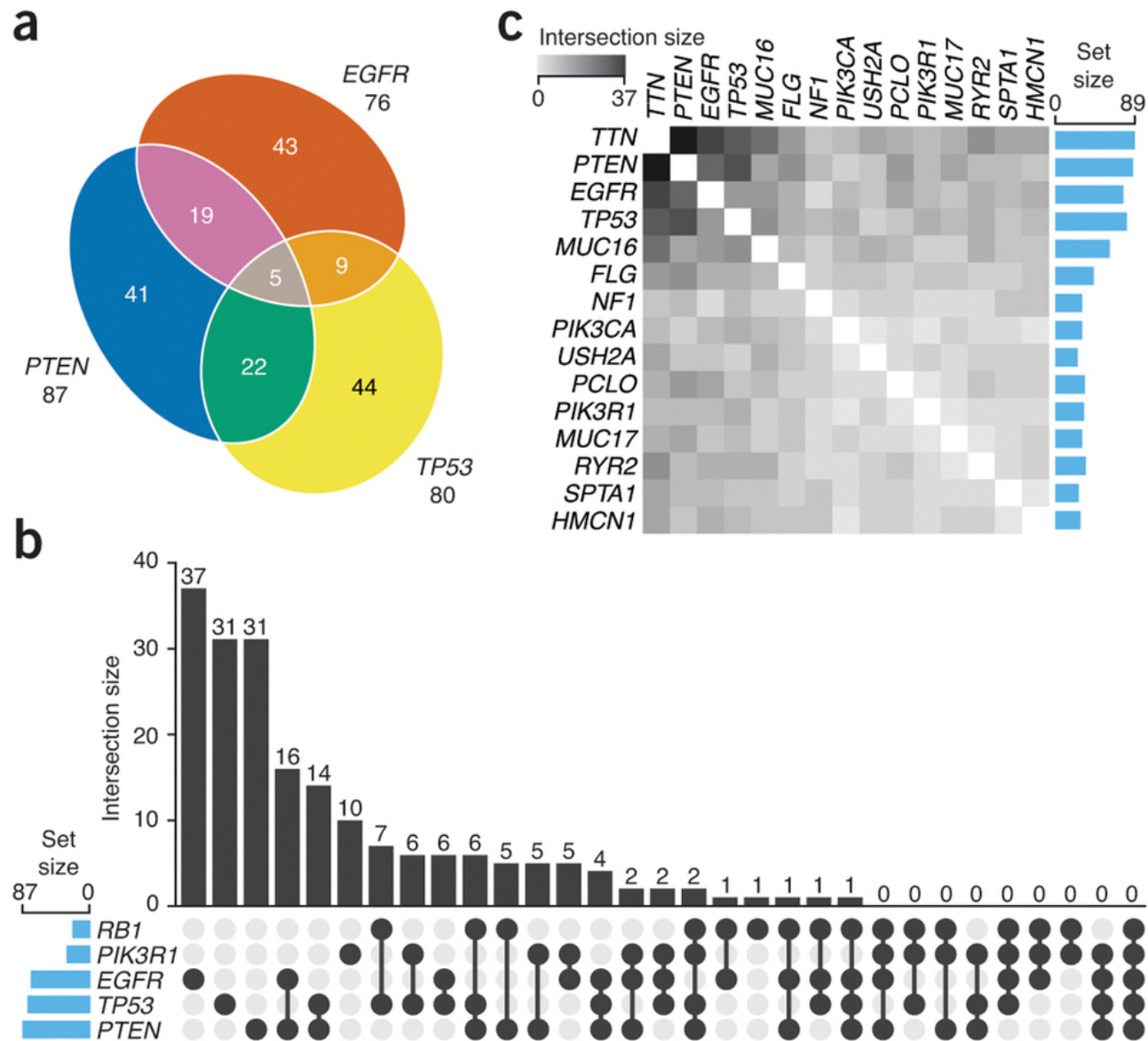
<https://blocks.org/mbostock/3048450>

Distributions

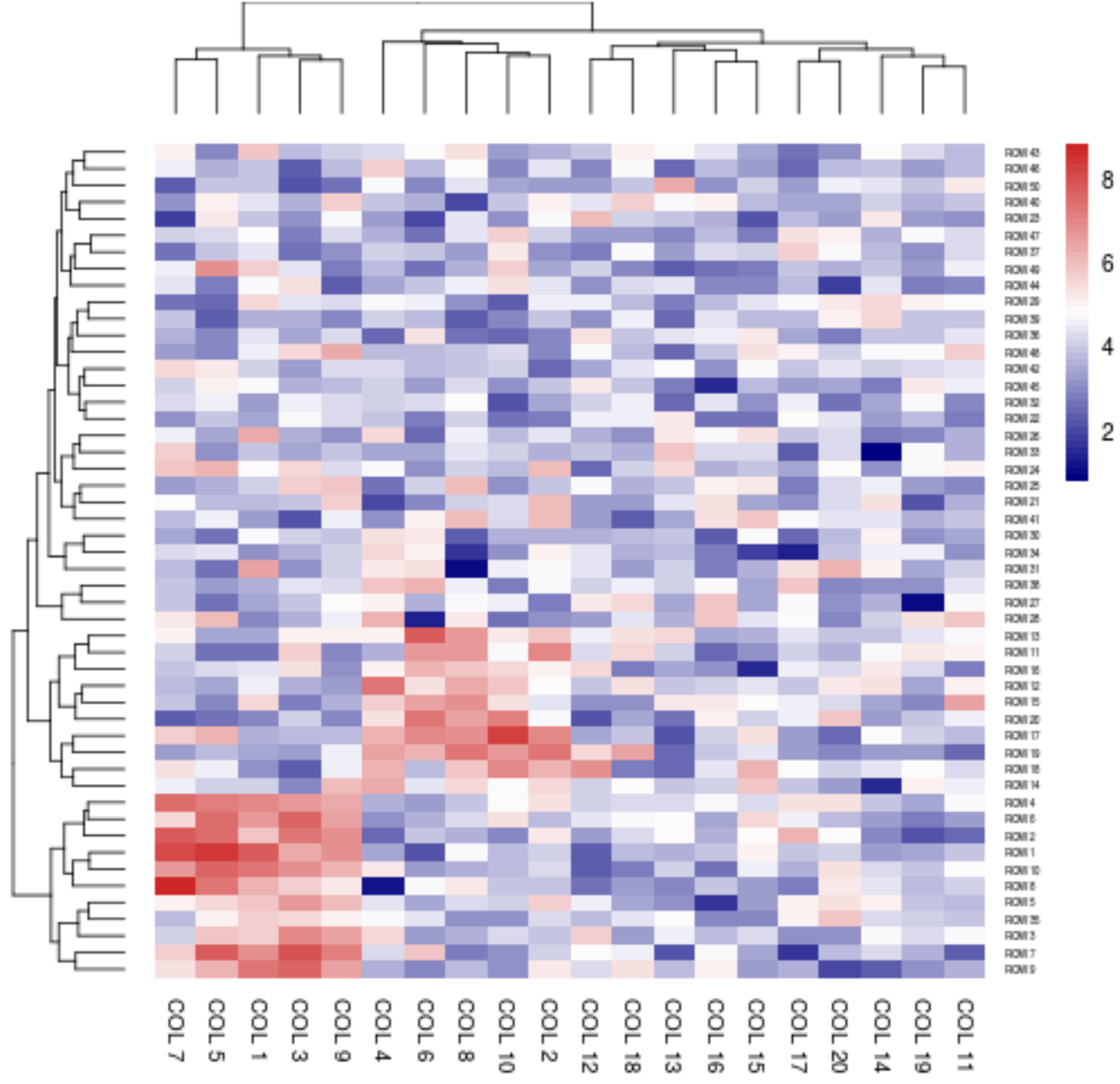
Box plots are ideal for communicating information about distributions in data



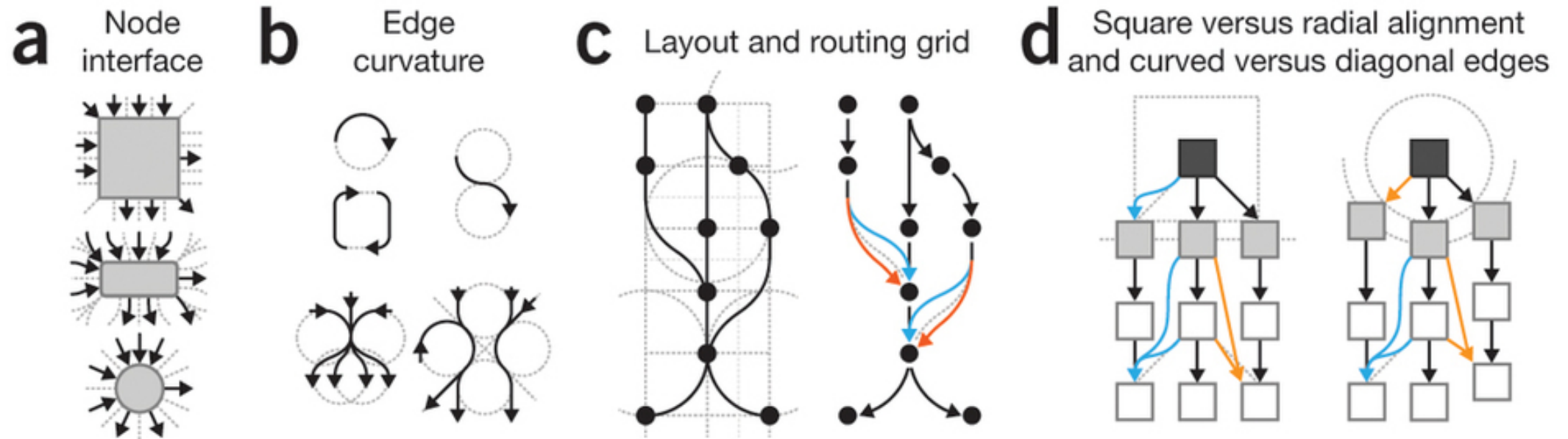
Sets and Intersections

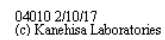


Heat Maps



Pathway Visualizations





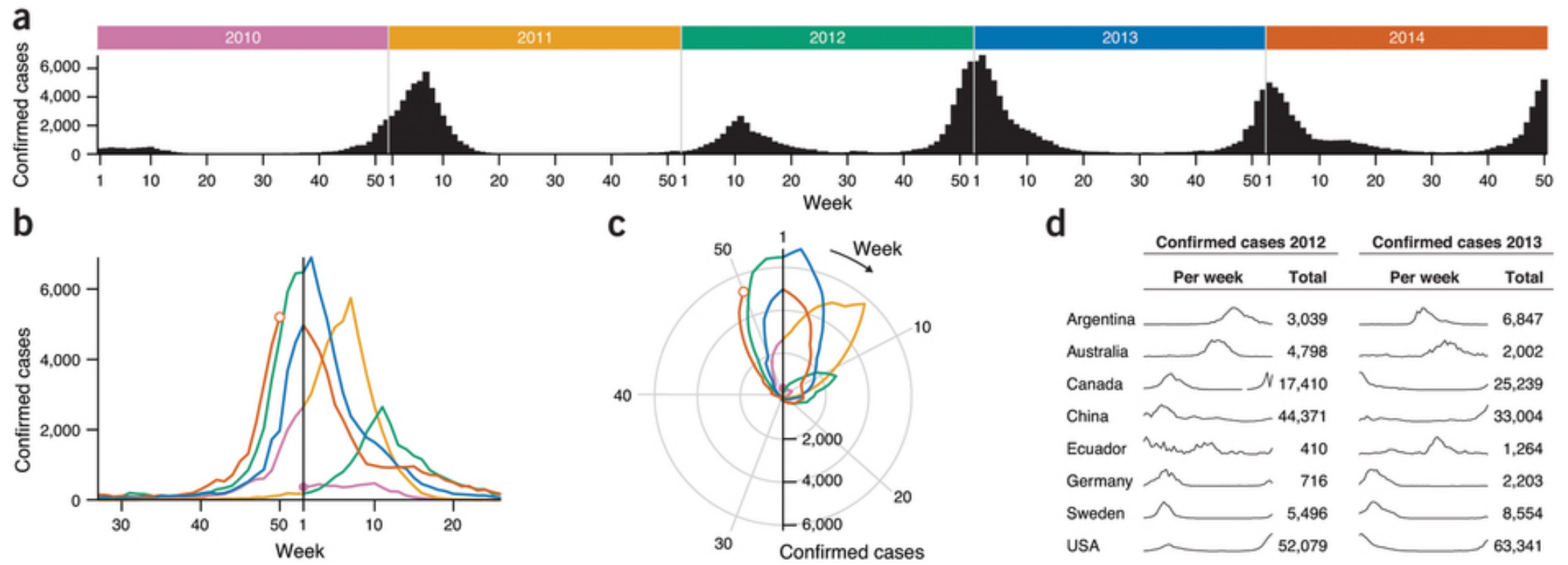
Encoding Temporal Data

WAYS OF ENCODING TIME

Position

Brightness and Saturation

Animation



An alternative to using animation is
using small multiples to compare data over time

