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Erratum

Erratum to Commentary on Jacob Goldenberg, Barak Libai and Eitan Muller's “The Chilling Effects of Network Externalities” [Intern. J. of Research in Marketing, Volume 27 (2010) 16–17]

Hubert Gatignon

INSEAD, Boulevard de Constance, 77305 Fontainebleau, France

The 5th item in the list of references has actually been published in the same issue (pp. 4–15). Hence the reference should read as follows:
Goldenberg, Jacob, Barak Libai, and Eitan Muller (2010), The Chilling Effects of Network Externalities, *International Journal of Research in Marketing*, 27(1), 4–15.

The publisher apologizes for any inconvenience this may have caused.