
<Company Name>

Gogle
UI Prototype Report

Version 1.1

Gogle	Version: 1.1
UI Prototype Report	Date: 07/08/2024
UI	

Revision History

Date	Version	Description	Author
06/08/2024	1.0	Initial and basic design	Vo Nguyen Phuong Quynh
07/08/2024	1.1	Review and modify	Huynh Cao Tuan Kiet

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UI Prototype Report

1. Introduction

The purpose of this report is to document the development and design of the UI prototype for the Gogle Platform. This prototype serves as a preliminary visualization of the user interface and user experience for the platform, which leverages AI technology to find, suggest, and create local trips. The report aims to provide a comprehensive overview of the design process, key screens and features, interaction and visual design, and usability testing results. It is intended to guide stakeholders, designers, and developers in understanding and evaluating the UI prototype, ensuring it meets user needs and business objectives.

2. Prototype overview

2.1 Overview

View our prototype here:

- [Figma Prototype](#)
- Password: 5CLC\$Can_Gogle

2.2 Style

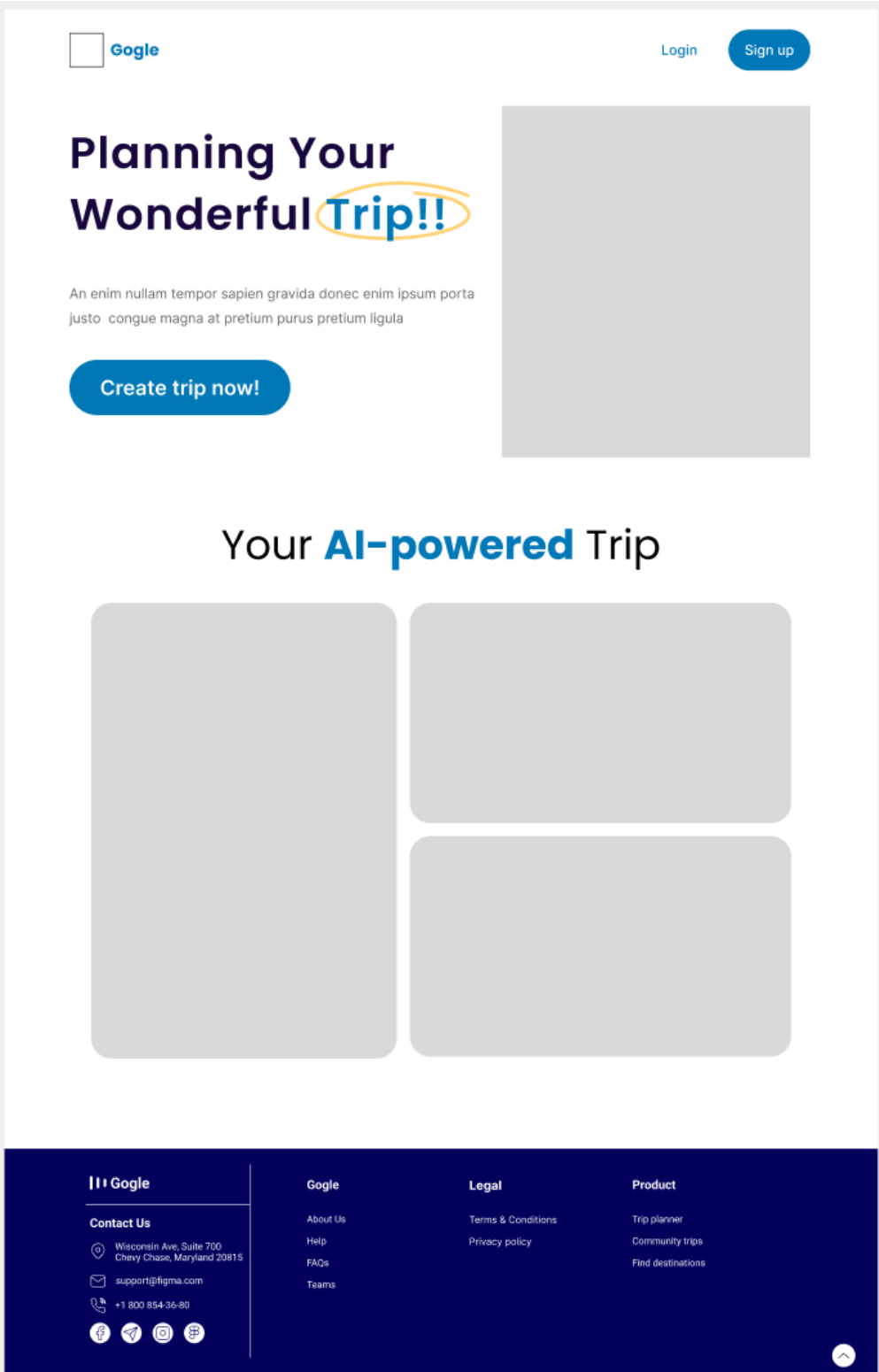
- Style use: Basic morden
- Color palette: shades of blue



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3. Detail UI Screens

3.1 Homepage



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Purposes:

1. Welcome Users:

- Provide a friendly and engaging introduction to visitors.
- Encourage users to start creating their travel plans immediately.

2. Highlight Core Features:

- Introduce the AI-powered trip planning feature to users.
- Promote user account creation and login for personalized experiences.

3. Guide User Interaction:

- Direct users to begin planning trips with a clear call-to-action.
- Offer navigation options for further exploration of the website's offerings.

UI Description:

1. Header Section:

- **Logo and Home Button:** The top-left corner features the website logo and a home button for easy navigation.
- **Login and Sign-Up Buttons:** On the top-right, two buttons allow users to log in or sign up for an account.

2. Main Welcome Banner:

- **Promotional Text:** A welcoming message, "Planning Your Wonderful Trip!!", captures attention and sets a positive tone.
- **Subheading:** Provides a brief description to entice users about the website's offerings.
- **Call-to-Action Button:** A prominent "Create trip now!" button invites users to initiate the trip planning process.

3. Feature Highlight Section:

- **AI-powered Trip Planning:** The section title, "Your AI-powered Trip", emphasizes the advanced technology available to users.
- **Placeholder Content:** Below the title are placeholders for personalized content or features that will be populated based on user interactions or recommendations.

4. Footer Section:

- **Contact Information:** On the left, there is contact information, including the physical address, email, and phone number for support.

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- **Social Media Icons:** Icons for social media platforms allow users to connect with the brand on various channels.
- **Quick Links:**
 - **About Us, Help, FAQs, Teams:** Provides easy access to additional information about the company.
 - **Legal:** Includes links to Terms & Conditions and Privacy Policy.
 - **Product Features:** Links to the Trip Planner, Community Trips, and Find Destinations for deeper exploration.

How Users Can Use:

1. Navigation:

- **Logo/Home Button:** Users can click the logo or home button to return to the homepage from any page.
- **Login/Sign Up:** Users can click to access or create their accounts, enabling them to save trips and receive tailored recommendations.

2. Start Planning:

- **Create Trip Button:** The central call-to-action guides users to start planning a trip. Clicking this button likely leads to a trip creation interface or prompts further instructions.

3. Explore Features:

- **AI-powered Trip Recommendations:** Users can interact with the AI-powered section to view personalized trip suggestions and options.
- **Social Engagement:** Users can connect with the brand on social media, encouraging community interaction and engagement.

4. Access Information:

- **Footer Links:** Users can click various footer links to learn more about the company, understand legal information, and explore more features, ensuring they have all necessary resources to make informed decisions.

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3.2 Sign up page

Purposes:

1. User Registration:

- Enable new users to create an account on the platform to access personalized features and save trip data.
- Ensure the registration process is straightforward and user-friendly.

2. Account Security:

- Encourage the creation of strong passwords to ensure user account security.
- Educate users about privacy and terms of service.

UI Description:

1. Header Section:

- **Logo:** Positioned in the top-left corner for consistent brand recognition and navigation.
- **Page Title:** "Create an account" is prominently displayed to inform users about the current task.

2. Navigation Option:

- **Login Link:** An option for users who already have an account to switch to the login page easily.

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3. Form Fields:

- **Name Input Field:** Labeled as "What should we call you?" for entering the user's profile name.
- **Email Input Field:** For entering the user's email address with a placeholder text "Enter your email."
- **Password Input Field:** Prompts users to create a password, with a toggle to show/hide password input.
- **Password Criteria:** A note reminding users to use 8 or more characters with a mix of letters, numbers, and symbols.

4. Error Handling:

- **Error Message:** Displayed in red under incorrect input fields to alert users of errors (e.g., invalid email or name).

5. Terms and Conditions:

- A disclaimer below the form indicates agreement to the website's Terms of Use and Privacy Policy upon account creation.

6. Call-to-Action Button:

- **Create an Account:** A bold, inviting button that finalizes the registration process.

How Users Can Use:

1. Input Information:

- Users enter their profile name, email, and desired password into the respective fields. Inline error messages help guide correct input.

2. Password Creation:

- Users can utilize the password field's show/hide feature to ensure they enter their desired password correctly and securely.

3. Agree to Policies:

- By clicking "Create an account," users implicitly agree to the site's policies, ensuring they are informed about terms and privacy conditions.

4. Switch to Login:

- Users who realize they already have an account can click the "Login" link to switch to the login page seamlessly.

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3.3 Log in page

Purposes:

1. User Authentication:

- Allow returning users to access their accounts quickly and securely.
- Provide a direct way for users to recover forgotten passwords.

UI Description:

1. Header Section:

- **Logo:** Consistent branding is maintained in the top-left corner.
- **Page Title:** "Login" is prominently displayed to indicate the page's purpose.

2. Form Fields:

- **Email Input Field:** Allows users to enter their registered email addresses.
- **Password Input Field:** Secure password entry with the option to show/hide input.

3. Password Recovery:

- **Forgotten Password Link:** Below the password field, users can access password recovery options if needed.

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4. Call-to-Action Button:

- **Login:** A bold button to submit login credentials and access the account.

5. Account Creation Option:

- **Create New Account:** A link below the login form encourages new users to sign up if they don't have an account yet.

How Users Can Use:

1. Access Account:

- Users enter their email and password to log into their account. Password visibility can be toggled for ease of use.

2. Recover Password:

- If users forget their passwords, they can click the "Forgotten password?" link to initiate a password reset process.

3. Create Account Option:

- Users without an account can click "Create new account" to navigate to the sign-up page and start the registration process.

3.4 Create trip pages:

3.4.1 Location setup

Purposes:

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1. Trip Location Setup:

- Allow users to specify the starting point and journey area for their trip.
- Enable users to set the maximum duration of their trip for better planning.

2. Interactive Map Integration:

- Provide a visual representation of the selected area and nearby attractions or points of interest.
- Facilitate easy selection and adjustment of trip parameters through a map interface.

UI Description:

1. Information Panel (Left Side):

- **Logo:** Positioned in the top-left corner for consistent branding.
- **Page Title:** "Explore your adventure" to engage users and clarify the page's function.

2. Trip Details Section:

- **Starting Point Input:**
 - **Dropdown Menu:** Users can select their starting location from a list or by entering a location manually. A map icon indicates interactive map functionality.
- **Journey Area Input:**
 - **Label Input Field:** Users can specify a journey area, allowing for further customization of the trip's focus region.
- **Trip Length Slider:**
 - **Interactive Slider:** Users adjust the maximum length of their trip with a slider, which visually indicates duration options (e.g., days or weeks).

3. Map Section (Right Side):

- **Interactive Map:**
 - **Map Display:** A detailed map showing the selected area with highlighted points of interest, such as parks, museums, restaurants, etc.
 - **Icons and Markers:** Various icons represent attractions and key locations, aiding users in selecting their preferred journey area visually.

4. Navigation Control:

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- **Next Button:** A prominent button in the bottom-right corner allows users to proceed to the next step of the trip planning process after setting their preferences.

How Users Can Use:

1. Select Starting Point:

- **Use Dropdown/Menu:** Users choose their starting point from a dropdown menu or type in a location. They can also select directly from the map, if available.

2. Define Journey Area:

- **Label Input:** Users type or select the area they want to explore, which can be adjusted by interacting with the map to choose specific regions.

3. Set Trip Duration:

- **Adjust Length Slider:** Users slide to set the desired maximum duration of their trip, which dynamically updates based on user interaction.

4. Interact with Map:

- **Explore Points of Interest:** Users can click on icons and markers on the map to learn more about attractions and decide which areas to include in their trip.
- **Visual Planning:** The map provides a spatial context, helping users visualize their trip and make informed decisions about journey areas and attractions.

5. Proceed with Planning:

- **Click Next:** Once satisfied with their selections, users click the "Next" button to move forward in the trip planning process, likely proceeding to itinerary building or detailed customization.

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3.4.2 Add-in information:

The image shows a UI prototype for a trip planning application. At the top left is a placeholder for a logo with the text 'Gogle'. The main heading is 'Explore your adventure'. Below this, there are several input fields: 'Select date & time' with a date picker showing '08/17/2023' and a calendar icon; 'Time' with a text input showing '1:00 PM'; 'How many people are you going?' with a text input showing '1' and a clear button; and 'Budget' with a horizontal slider bar. Below these are buttons for 'Select kind of activities you want to do', each labeled 'Category 1'. At the bottom are two large buttons: 'Back' and 'Create trip'.

Purposes:

1. Trip Planning Initialization:

- Allow users to set up the basic details of their trip, including date, time, number of participants, budget, and activity preferences.
- Provide a streamlined process to help users define their trip parameters efficiently.

2. User Engagement:

- Encourage users to explore various trip possibilities by selecting different activities and budget options.
- Simplify the planning process with clear and intuitive controls.

UI Description:

1. Header Section:

- **Logo:** Located in the top-left corner for brand recognition and consistent navigation.
- **Page Title:** "Explore your adventure" to inspire and engage users, highlighting the page's purpose.

2. Trip Details Section:

- **Select Date & Time:**

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- **Date Picker:** A calendar input field for users to select their desired start date for the trip. The date format is displayed as DD/MM/YYYY.
- **Time Input:** A field to enter the specific time of day the trip is planned to start.
- **Number of Participants:**
 - **Input Field:** Allows users to specify how many people will be joining the trip, with the option to increase or decrease the number.
- **Budget Slider:**
 - **Interactive Slider:** Users can adjust the budget for the trip by sliding to the desired amount, providing visual feedback on budget constraints.

3. Activity Selection:

- **Activity Categories:** Multiple button-like options for users to choose the types of activities they are interested in for their trip. Each button is labeled "Category 1," indicating placeholder text for specific activity categories.

4. Call-to-Action Button:

- **Create Trip:** A prominent button located in the bottom-right corner, inviting users to proceed with creating their trip based on the entered details.

How Users Can Use:

1. Set Trip Parameters:

- **Select Date and Time:** Users click on the date picker to open a calendar and select a specific date. They then enter the preferred start time using the time input field.

2. Define Participants:

- **Enter Number of People:** Users input the number of people attending the trip, using the increase/decrease option to adjust the count as needed.

3. Adjust Budget:

- **Use Budget Slider:** Users move the slider to set a budget range, which helps filter activity and accommodation suggestions based on financial constraints.

4. Choose Activities:

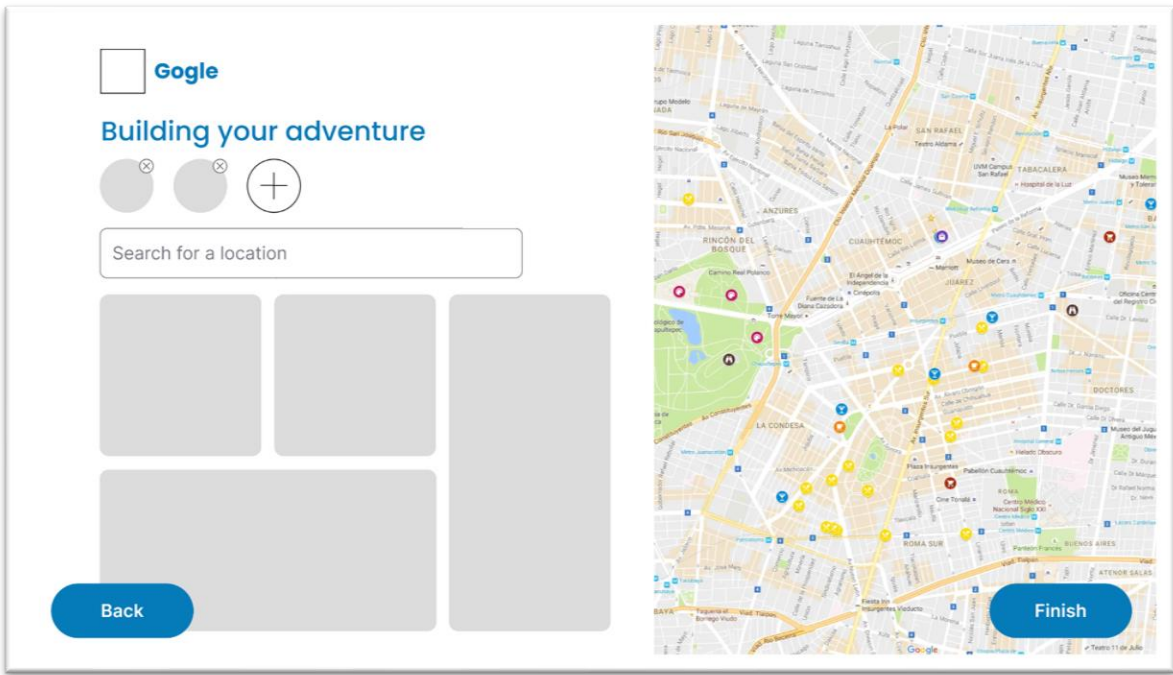
- **Select Activities:** By clicking on various "Category 1" buttons, users can select the types of activities they are interested in, which will tailor the trip suggestions to their preferences.

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5. Create Trip:

- **Click Create Trip:** After filling in all necessary information, users click the "Create trip" button to move forward, triggering the system to generate personalized trip recommendations and details.

3.5 Recommendation page



Recommendation Page

Purposes:

1. Trip Customization:

- Allow users to build their personalized adventure by selecting recommended locations and attractions.
- Enable users to visualize their trip itinerary on a map, providing context for each chosen destination.

2. Interactive Exploration:

- Facilitate user interaction with recommendations to discover and select interesting places.
- Provide a seamless process for adding preferred locations to the trip plan.

UI Description:

1. Information and Selection Panel (Left Side):

- **Logo:** Located in the top-left corner for brand consistency and navigation.

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- **Page Title:** "Building your adventure" encourages users to actively participate in trip customization.

2. Selected Places Section:

- **Selected Circles:**
 - **Placeholder Circles:** Display icons for the selected locations, with options to view or remove them from the plan.
 - **Add New Place Icon:** A "+" icon for users to add new locations directly to their trip itinerary.

3. Search and Recommendation Section:

- **Search Bar:** Users can enter specific locations or keywords to find particular attractions or areas of interest.
- **Recommended Places:**
 - **Grid of Placeholders:** Displays a selection of recommended places based on user preferences and previous selections.
 - **Interactive Icons:** Each placeholder represents a recommended location that users can click to add to their trip.

4. Map Section (Right Side):

- **Interactive Map:**
 - **Map Display:** Shows the geographical layout of selected and recommended places, with interactive markers and icons.
 - **Visual Integration:** As users select places, corresponding markers appear on the map, allowing for a visual overview of the planned trip.

5. Navigation Control:

- **Finish Button:** A prominent button in the bottom-right corner enables users to finalize their selections and proceed to the next step in the trip planning process.

How Users Can Use:

1. Select and Manage Locations:

- **Choose Recommended Places:** Users click on recommended location placeholders to add them to the selected places section. This action also marks them on the map for a visual update.
- **Search Specific Locations:** Use the search bar to find specific locations or types of attractions, narrowing down the list of recommendations.

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2. **Add and Remove Places:**

- **Add New Places:** Use the “+” icon to manually add a place that might not be in the recommendations, allowing for full customization.
- **Remove or Modify Selections:** Manage selections by interacting with the circles, possibly allowing for drag-and-drop functionality or click-to-remove options.

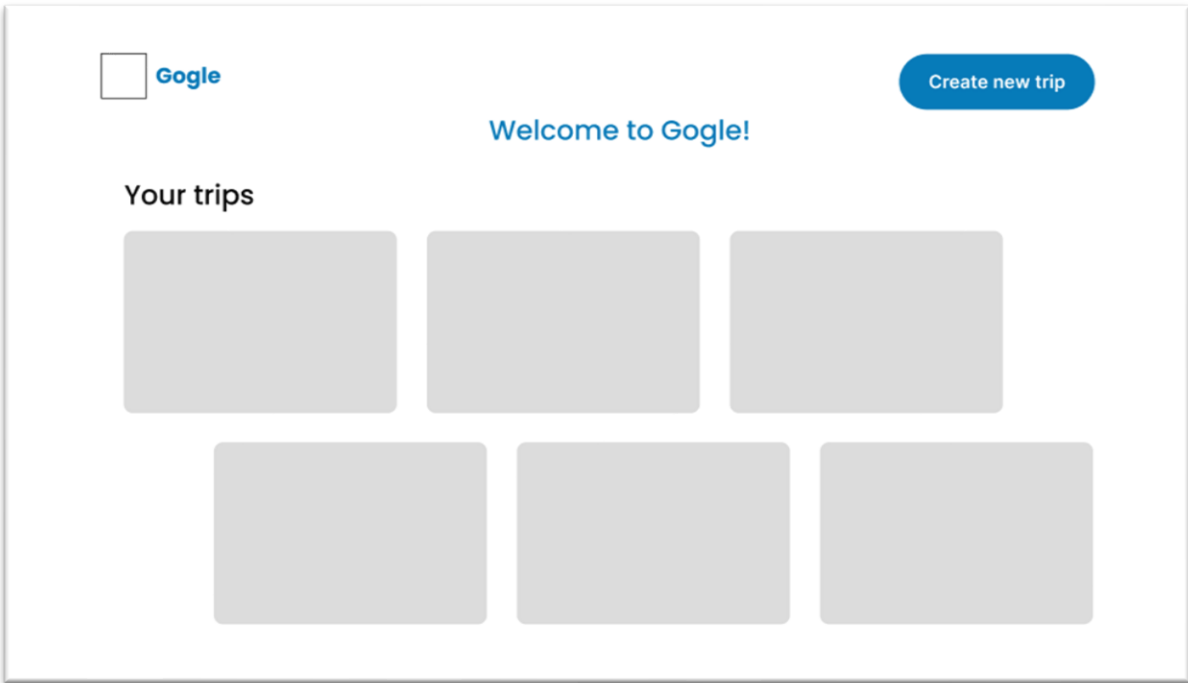
3. **Interactive Map Usage:**

- **Visualize Itinerary:** Users see their selected locations on the map, providing a clear view of travel logistics and proximity.
- **Explore Nearby Options:** Use the map to explore additional options by clicking on other markers to see if they fit the itinerary.

4. **Finalize Planning:**

- **Click Finish:** Once users are satisfied with their selections, clicking the “Finish” button moves them to the next phase, such as confirming details or moving to itinerary optimization.

3.6 **Trip Manage Page**



Purposes:

1. **User Dashboard:**

- Provide users with a personalized dashboard where they can view and manage their existing trips.

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- Offer quick access to create new trips, enhancing user engagement and facilitating repeated use of the service.

2. Trip Management:

- Allow users to view a summary of their planned trips, providing options to access detailed trip itineraries and make adjustments as needed.
- Encourage exploration of previously saved trips for future planning and inspiration.

UI Description:

1. Header Section:

- **Logo:** Located in the top-left corner, maintaining brand consistency and providing an easy way to navigate back to the homepage.
- **Welcome Message:** "Welcome to Gogle!" is prominently displayed to greet users, creating a friendly and engaging atmosphere.
- **Create New Trip Button:** A prominent button in the top-right corner encourages users to start planning a new trip immediately, providing a direct call-to-action.

2. Trips Overview Section:

- **Section Title:** "Your trips" is clearly labeled to indicate the section's purpose, focusing on the user's previously created trips.

3. Trip Blocks:

- **Gray Rectangles:** Each rectangle represents a trip block, which serves as a visual placeholder for a summary or image of a specific trip.
- **Interactive Elements:** Users can click on these trip blocks to access detailed views of each trip, including itineraries, destinations, and any associated notes or comments.

How Users Can Use:

1. Create a New Trip:

- **Click Create New Trip:** Users can initiate a new trip planning process by clicking the "Create new trip" button, which likely leads them to a trip setup interface or wizard.

2. Manage Existing Trips:

- **View Trip Details:** By clicking on a trip block, users can access detailed information about the selected trip, including planned destinations, travel dates, accommodations, and activities.

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- **Edit or Update Trips:** Within the detailed trip view, users can make adjustments to their plans, add new activities, modify dates, or update any other trip-related details.

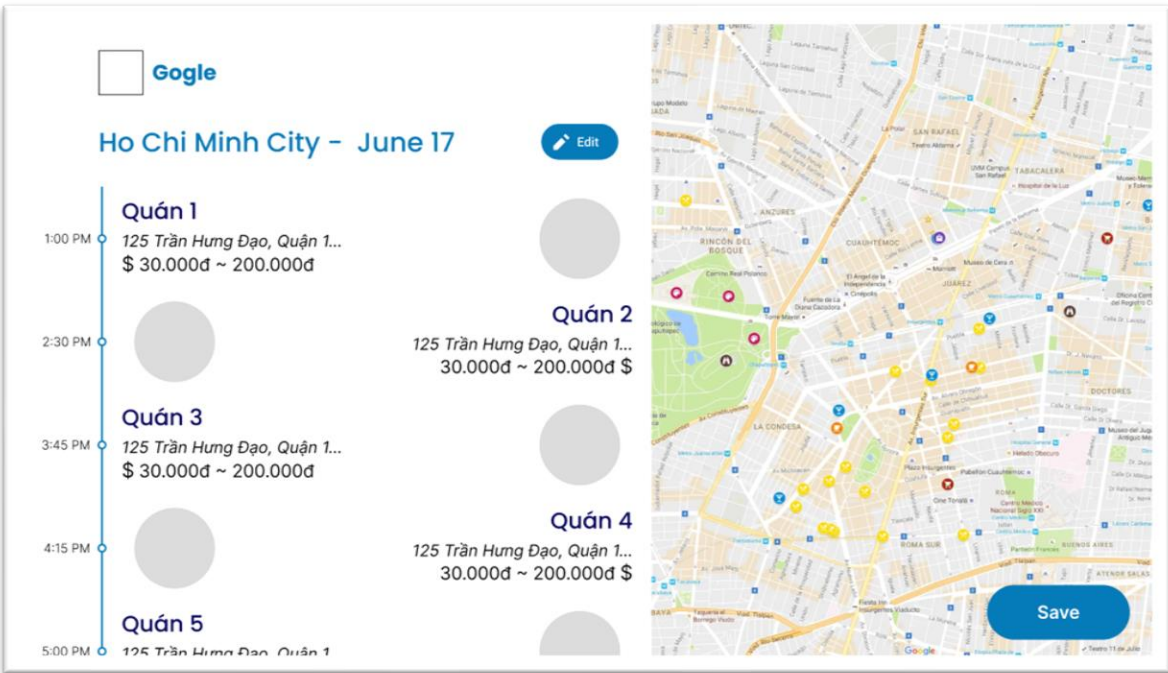
3. Revisit Past Trips:

- **Inspiration and Planning:** Users can revisit past trips to gather inspiration for future travels, view memories, or recreate similar itineraries.

4. Navigate to Other Features:

- **Use Logo for Navigation:** Users can click the logo to return to the homepage or explore other sections of the website, facilitating seamless navigation across the platform.

3.7 Trip details page:



Purposes:

1. Detailed Itinerary Display:

- Provide users with a comprehensive overview of their trip itinerary, including the schedule, locations, and budget for each planned stop.
- Allow users to visualize their journey with an integrated map showing all destinations.

2. Trip Management and Adjustment:

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- Enable users to modify their itinerary by adjusting times, adding or removing locations, and saving changes seamlessly.
- Offer a clear and intuitive layout for easy navigation and understanding of the trip plan.

UI Description:

1. Itinerary Panel (Left Side):

- **Logo:** Located in the top-left corner, offering consistent branding and navigation to other parts of the website.
- **Trip Title and Date:** The trip is titled "Ho Chi Minh City - June 17," clearly indicating the destination and date of travel.

2. Scheduled Events:

- **Timeline:**
 - A vertical timeline on the left lists each event with specific times, helping users visualize their schedule for the day.
 - **Time Markers:** Each stop is marked with a time, showing the planned start time for each activity or visit.
- **Event Details:**
 - **Place Name:** Each stop is labeled with names like "Quán 1," "Quán 2," etc., signifying different locations or activities.
 - **Address and Budget:** The address (e.g., "125 Trần Hưng Đạo, Quận 1") is displayed for each stop, along with a budget range (e.g., "30,000đ ~ 200,000đ"), providing users with location details and estimated costs.

3. Interactive Map (Right Side):

- **Map Display:**
 - An interactive map highlights all the scheduled stops with markers, offering a geographic overview of the planned itinerary.
 - **Point of Interest Icons:** Markers correspond to each location on the itinerary, helping users understand spatial relationships and travel paths.

4. Navigation Control:

- **Save Button:** A prominent "Save" button at the bottom-right allows users to save any changes made to the itinerary, ensuring updated information is recorded.

How Users Can Use:

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1. Review Trip Details:

- **Check Schedule:** Users can easily see their planned activities and the time allocated for each, ensuring they stay on track during their trip.
- **Budget Awareness:** The budget estimate for each stop helps users manage their finances and plan accordingly.

2. Adjust Itinerary:

- **Modify Times and Stops:** Users can click on any time or location to adjust the schedule, add new stops, or remove unnecessary activities.
- **Edit Budget Estimates:** Users may also update budget information based on changes in plans or preferences.

3. Interact with the Map:

- **Explore Locations:** Clicking on map markers can provide additional information about each stop, potentially offering insights into nearby attractions or amenities.
- **Route Planning:** Users can visualize their travel routes and make adjustments to optimize travel times and convenience.

4. Finalize and Save Changes:

- **Click Save:** After making desired changes to the itinerary, users click the "Save" button to confirm and store their updated plans, ensuring that all modifications are reflected in their trip details.