



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

This activity of providing food and drink for a large number of people
For Example;
Wedding and parties

Catering is the magic that turns a gathering into an event the best catering is about more than just food



Catering services are full service business that work with hosts to design bespoke menus for events

If you plan to serve dinner immediately after you can get away with 2 to 3 heavier options



JIG LTD

Buffets
business lunches
special events & functions

Catering does
,limited menu
specific cost
,specific audience
,food is extensively prepped /Mep

Many people crave the taste of unhealthy food



Which can be high sugar ,salt and fat over healthier alternatives

What Are The Effects Of Eating Junk Food?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?