

# MARK RAWLINS

#### FRONTEND DEVELOPER

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https://markjrawlins.com

#### **PROFILE**

A British developer who seeks 'lovely' design based on robust principles. I create pixel-perfect interfaces that adhere to performance and accessibility standards. Based in Kamakura since 2021.

+81 - 080 2026 4737

□ mjrawlins.dev@gmail.com

Kamakura, Japan

# **WORK EXPERIENCE**

# FULL-STACK DEVELOPER

### **OUTBLAST Tokyo**

Since 2023

Full responsibility for client web development needs. Largely this involves designing and implementing landing pages for the Japanese market, ensuring fully responsive design at all times, as well as an understanding of Japanese design-principles. Enjoyable projects have involved redesigning and building a client's navigation bar, creating an Excel-based page locator via Google Maps API, and building a custom Shopify app to style a checkout page.

# TOUR GUIDE, MID-MANAGEMENT

#### InsideJapan Tours, Ltd.

**—** 2013 - 2023

I was a line manager for 7 full-time guides. I also led groups of around 14 people around Japan. Very high levels of organisation, flexibility, patience, and responsibility were required to fulfil this surprisingly demanding role.

## SKILLS

CSS

HTML Javascript

React

Ruby NextJS

PHP Webpack

Rails Figma

### **PROJECTS**

#### **COMPANY WEBSITE**

## www.outblast.com

Briefed to rebuild the company website, with a focus on performance enhancement. I stripped the JavaScript where possible, migrated to PHP 8, increased code efficiency, minified CSS/JS, and introduced CDN hosting. This resulted in huge performance increases. I also introduced a loading screen to increase page speed perception and fully organised the code base by introducing components, BEM, and the separation of concerns, among others.

#### REACT APP

### my-reads-mjr.netlify.app

Small app built with React allowing the user to search for books and store them in different categories.

## W LLB

LANDING PAGE <u>landing-page-mjr.netlify.app</u>

Simple landing page for a car rental service.

# **EDUCATION**

#### LE WAGON TOKYO

**—** 2022

Ruby on Rails bootcamp

# LAW LLM

**—** 2011 – 2013

Kyushu University, Japan

#### **LAW LLB**

**—** 2007 - 2011

University of Bristol, England