



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Process of  
Making  
software.

Making  
Software  
Like Android  
and ios.

Product and  
To Care To  
The  
customers.



targeting  
results,Find  
errors.



Planning  
designing  
and  
Creation.

In 2023 There  
Was Significant  
Shortage 3.4  
Million.



Various  
operation  
Held In 2023

this was  
Much easy  
for Users.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?