



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Business expenses are costs incurred in the ordinary course of business.

Every business, from the smallest corner store to the largest corporation, tracks these expenses throughout the year for the tax purposes.

It is a statement or calculation of expected costs, revenues, or profits.

In business, an estimate is based on past experience and knowledge of current trends.



Business expenses are subtracted from revenue to arrive at a company's taxable net income.



An estimate can also be used to calculate the cost of a project.

ESTIMATION OF BUSINESS EXPENSES



Expenses are the ordinary and necessary costs of running a business, while losses are irregular or extraordinary costs that aren't directly tied to the business primary activities.

Cost estimation helps you determine your project's budget. Schedule the

As a general rule, an increase in any type of business

Emotions play a huge role in business and in the success of yours business.



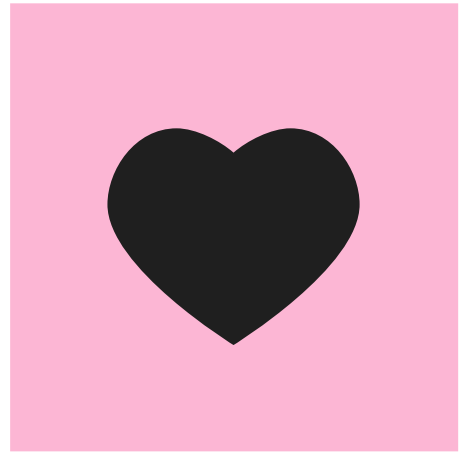
Use full is often expressed in term of total production or the number of hourse for instance, suppose the manufacture specifies the asset's life as 2 million unit. If the machine's useful life is

Most commeonly, the depreciation of aassets is calculation the estimated number of years in its life .



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?