

## Expression of Interest for Admission to The PhD program at UTS Business School



All applicants who intend to apply formally to the PhD program at UTS Business School must submit this form and the relevant supporting documents.

### Applicant Information

Surname	Ashai		
First name	Sakib		
Email address	email.sakiba@gmail.com		
Gender	<input checked="" type="checkbox"/> Male	<input type="checkbox"/> Female	
Australian/New Zealand Citizens or Australian Permanent Residents	<input type="checkbox"/> Yes	<input type="checkbox"/> No – Country of citizenship	India

### Intended PhD Study Information

Year and semester to start	<input type="checkbox"/> 2017	<input checked="" type="checkbox"/> 2018	<input type="checkbox"/> Autumn (January)	<input checked="" type="checkbox"/> Spring (July)
Study mode	<input checked="" type="checkbox"/> Full-time	<input type="checkbox"/> Part-time		

*Note: International students must study full-time. Scholarships are only offered to full-time students in the Business School.*

### Intended Area of PhD Study (select one area)

☐ Accounting
 ☐ Economics
 ☐ Health Economics
 ☐ Finance
 ☒ Marketing
 ☐ Management

### Academic Background

Institution	Degree	Major	Grade Point Average	Start date	End date (or expected date)
IGNOU	MBA	Marketing Management	Second Class	2009	2013
IILM	PGDM	Marketing	2.92/4.0	2009	2011
SBMJC - CMS	BBM	Marketing	58%	2005	2008

### Courses and Training Taken in the Intended Area of Study (This section must be completed)

Include only undergraduate and postgraduate courses/training and research courses/training in the specific area of PhD study

Subject Name	Grade	Textbook	Degree
Marketing Management	B-	Marketing Management - 13th Edition (Pearson)	Part of PGDM @ IILM
Market Research	B-	Marketing Research - 5th Edition (Pearson)	Part of PGDM @ IILM
Sales and Distribution Management	C+	Sales and Distribution Management (Oxford)	Part of PGDM @ IILM
Marketing Planning and Strategy	B-	Crafting and Executing Strategy (Tata McGraw)	Part of PGDM @ IILM
Marketing of Services	B+	Services Marketing - 6th Edition (Pearson)	Part of PGDM @ IILM
International Marketing and Strategy	C+	Strategic Marketing - Indian Edition (Oxford)	Part of PGDM @ IILM
Managerial Economics	C+	Managerial Economics - Sixth Edition (Oxford)	Part of PGDM @ IILM
IT in Business	A-	Introduction to Computers - Sixth Edition (Tata McGraw)	Part of PGDM @ IILM
Business Communication	A	Contemporary Business Communication (Biztantra)	Part of PGDM @ IILM

*Surname, Firstname*

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The above are the modules, the books of which are still with me. Additionally, more modules were			
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**Courses and Training Taken with a Fail Grade**

Include all undergraduate and postgraduate courses /training and any research courses/training with a fail grade

Subject Name	Grade	Degree
NA	NA	NA

**Academic Awards or Scholarships Received**

Award or scholarship	Institution	Date received
NA	NA	NA

**GRE Test (if taken)**

GRE Test date	Verbal (score / % below)	Quantitative (score / % below)	Analytical (score / % below)
GRE Advanced Subject			Score (and % below)
NA			

**GMAT Test (if taken)**

GMAT Test date	Verbal	Quantitative	Analytical Writing	Integrated Reasoning
NA	NA	NA	NA	NA

**English Language Test**

Applicants without an assessable qualification that was undertaken in English have to demonstrate proficiency in English by completing an English language test or program recognized by UTS. Refer to the following webpage for more details.

<http://www.uts.edu.au/future-students/international/essential-information/entry-requirements/english-language-requirements>

Language test	Test date	Reading	Listening	Speaking	Writing	Total
TOEFL						
IELTS						

**Details of at least Two (preferably Three) Academic or Professional Referees**

Referee title and name	Email address	Phone number	Mailing address

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**If Intended Area of PhD Study is in Economics**

Describe the grading system of your degree *if* the result of the degree is not based on a four-point scale with letter grades A-F.

Degree	Grading system

List all post-secondary mathematics courses undertaken. Graduate students in Economics benefit from a strong mathematical foundation, which should include topics such as multivariate calculus, linear algebra, and probabilities or statistics.

Subject Name	Grade	Textbook	Degree

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**Supporting Documents (in pdf and clearly named)**

1. Curriculum Vitae, highlighting any research studies, projects, work completed and research outputs/publications.
2. Official undergraduate and postgraduate academic transcripts and testamurs.
3. English test score certificate.
4. Brief statement explaining your interest in pursuing a PhD in the area of intended study (at least 2 pages, maximum 3 pages).
5. Writing sample written in English. This can be a research paper or article, preferably in the area of intended study.
6. Thesis/dissertation if this is a component of a completed degree.
7. *If intended area of PhD study is in Economics or Marketing*, a minimum of two (preferably three) confidential letters of recommendation sent by the referees (not by the applicant) to [Research.Business@uts.edu.au](mailto:Research.Business@uts.edu.au).
8. If you are currently enrolled in a PhD program with another institution, state the reasons why you do not intend to continue the program in that institution.
9. Any additional documents in support of your application.

*I declare that all the information submitted is to the best of my knowledge true and complete.*

Applicant signature

SAKIB ASHA

Date

22/02/2018

**Submission Instructions for Expression of Interest**

Please send this completed Expression of Interest form and the clearly named supporting documents in pdf format to the UTS Business School Research Office at [Research.Business@uts.edu.au](mailto:Research.Business@uts.edu.au) as soon as possible and before the following dates:

*PhD in Management*
*For Autumn (January) admission: 31 July*
*For Spring (July) admission: 28 February*
*PhD in Marketing*
*For Autumn (January) admission: 31 July*
*Note that PhD in Marketing has an Autumn intake only.*
*PhD in Economics*
*For Spring (July) admission: 31 January*
*Note that PhD in Economics has a Spring intake only.*
*PhD in Accounting, Finance and Health Economics*
*For Autumn (January) admission: 1 October*
*For Spring (July) admission: 1 May*



