Website Notes:

Red: #90181b
Yellow: #ebbe1e
Green: #00ad61
Black: #050505

- Here are the adopted versions of the purpose, mission and vision that can be used on the About page.

The **purpose** of this organization is to promote and preserve the African narrative by building and
packaging an image of Africa's greatness for the African diaspora; to inspire them; and to provide
them with the tools they need to create a better future for themselves and their communities.
Our **vision** is to bring inspiration and innovation to the African diaspora, particularly the youth, by
bridging the past and present through education, tangible preservation, and thoughtful integration
of modern technology. We strive to create an inclusive space where technology enhances our
understanding of history and culture, fostering a strong sense of belonging and inspiring a brighter
collective future. We desire to ultimately nurture a global climate where a more precise,
comprehensive view of the people of the African diaspora is embraced by humanity.
Our **mission** is to empower the African diaspora, particularly young people, to take control of their
own narrative by educating them about their history, culture, and heritage.

Changes to website 4/1/2025

1. **Home Page**

    a. Verify image called "Black history preservation".

    b. Under Roadmap to Direct Services, Technology-Based Solutions change "blockchain verification" to "blockchain-based platform".

    c. Under Roadmap to Direct Services, Cultural Preservation, change "artifact preservation" to "artifact preservation and digitization".

    d.   Under The Fundraising Campaign, reset amounts to zeros.

    e.   Under Volunteer Testimonials get three actual testimonials from current volunteers.

    f.   Under Stay Updated on Our Mission Section, make sure email addresses go to Info@TheBlackHistoryFoundation.org.

    g.   Add the TBHF logo in the header and footer

2. About Page

    a.   Change the statistics at the top of the page: Founded in 2023, 15+ volunteers (eliminate Communities statistic)

    b.   Under Roadmap to Direct Services, Technology-Based Solutions Section, Blockchain Verification should be changed to Decentralized Decision-Making Environment (DDME) with the following description: A blockchain-based platform that will foster collaboration and community engagement by providing digital forums and crowdsourced archives for documenting and preserving African history and culture.

    c.   Under Cultural Preservation Section, Artifact Conservation should be changed to Artifact Conservation and Digitization.

    d.   Under Cultural Preservation Section, Artifact Conservation should be changed to Artifact Conservation and Digitization.

    e.   Under Meet Our Team Section, list the Board of Directors and Officers

              i.   Theresa Kennedy: Director and President

             ii.   Deborah Sieh: Director

            iii.   Michael Evans: Director and Secretary

            iv.   Jeff St.-Louis: Director

              v.   Jacqui Kennedy: Director

            vi.   Simba Magwanyata: Treasurer

    f.   Use short bios provided for each director and officer.

g. Under Stay Updated on Our Mission Section, make sure email addresses go to Info@TheBlackHistoryFoundation.org.

3. **Volunteer Page**

a. Temporarily remove section with statistics.

b. Add a real testimonial from a volunteer.

c. Under the Volunteer Application form, under Areas of Interest, add Marketing and Communications.

d. Under the Volunteer Application form, under Areas of Interest, add Grants.

e. Under Stay Updated on Our Mission Section, make sure email addresses go to Info@TheBlackHistoryFoundation.org.

4. **Contact Page**

a. Header is missing until you start scrolling down.

b. Change phone number to 661-524-6674 and address to 30 N. Gould St., STE R, Sheridan, WY 82801.

c. Link social media images to actual social media accounts

i. Facebook: https://www.facebook.com/theblackhistoryfoundation

ii. Twitter/X:

iii. Instagram: https://www.instagram.com/theblackhistoryfdn/

iv. LinkedIn: https://www.linkedin.com/company/theblackhistoryfoundation/

v. YouTube:

d. Remove Visit Our Office Section.

e. Under Stay Updated on Our Mission Section, make sure email addresses go to Info@TheBlackHistoryFoundation.org.

5. Donate Page

Website Notes:

a. Under Support Our Mission, change Raised So Far amount to $0.

b. Under Monthly Giving Program change "Guardians of History" to "Keep History Alive".

c. Add the following table under Monthly Giving Program:

Each membership level includes all the benefits of the lower levels.

Membership Level	Monthly Donation	Member Perks
Preserver of Legacy	$500+	Personalized family history research package, complimentary VIP ticket to the Gala, name displayed in TBHF's digital exhibits.
Guardian of Heritage	$250 - $499	Private virtual tour of a major historical site, exclusive webinar with historians, TBHF-branded memorabilia.
Protector of History	$100 - $249	Early access to TBHF's digital history content, VIP access to donor town halls, exclusive documentary previews.
Heritage Advocate	$50 - $99	Monthly curated content on African history, personalized thank-you message, digital membership card.
History Ally	$10 - $49	Subscription to the TBHF quarterly newsletter, access to members-only Q&A forums, recognition on the TBHF website.

Podcast:

- Mission Statement (Homepage)

"The Black History Foundation Podcast exists to keep people informed on the current state of Black history. We highlight the important work people are doing, engage the community in discussion, and foster partnerships and collaboration through meaningful conversations."

Website Notes:

🌍 Website Structure & Content

1. Homepage (Engaging & Action-Oriented)

- Podcast Name & Logo

- Mission Statement (as written above)

- Featured Episodes (Showcase key discussions & guests)

- Listen Now Buttons (Spotify, Apple, YouTube, etc.)

- Newsletter Signup (Get updates on new episodes & initiatives)

2. About Us

- Why This Podcast Matters

- Who We Are (The Black History Foundation's role)

- Our Goals:

✅ Keep the public informed on Black history's evolving state

✅ Spotlight activists, scholars, and community leaders

✅ Provide a platform for discussion and collaboration

3. Podcast Episodes & Show Notes

- All Episodes in One Place (Sorted by Topic or Date)

- Dedicated Episode Pages

- Embedded Audio/Video

- Key Takeaways & Show Notes

- Guest Information & Links

- Related Resources

4. Take Action (Engage & Collaborate)

- Support the Movement (Petitions, Advocacy, Blockchain Archiving)

Website Notes:

- Donate to Preserve Black History

- Get Involved (Volunteering, Guest Requests, Partnerships)

5. Contact & Community

- Email Form for Guest Suggestions & Sponsorships

- Social Media Links (Twitter, Instagram, LinkedIn, TikTok)

- Discussion Forum (Optional – A space for ongoing conversations)

Website Instructions for Podcast Tab

Objective:

Create a dedicated Podcast tab on The Black History Foundation's website to showcase our podcast episodes, provide information about the show, and encourage engagement from listeners.

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1. Tab Placement & Navigation

- Add a Podcast tab to the main website navigation menu.

- Ensure it is accessible from both desktop and mobile views.

- Include a dropdown (if needed) for categories such as "Episodes," "About the Podcast," and "Subscribe."

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2. Podcast Summary (Homepage Section for Podcast)

Create a featured section on the homepage with:

- A brief description of the podcast (e.g., "The Black History Foundation Podcast explores untold Black history, technology, and culture with expert guests and engaging discussions.")

- A featured episode player (latest episode auto-updated).

- A "Listen Now" button linking to the Podcast tab.

Website Notes:

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3. Podcast Page Layout & Features

A. Hero Section (Top of the Page)

- Large podcast banner image (provided by our team).

- Podcast title and tagline.

- Embedded podcast player (Spotify, Apple Podcasts, or preferred platform).

- Call-to-action buttons:

- "Listen Now" (links to podcast platforms).

- "Subscribe" (with icons for Spotify, Apple Podcasts, Google Podcasts, YouTube, etc.).

B. Episodes Section

- List of episodes (reverse chronological order, newest first).

- Each episode should display:

- Episode title and number.

- Short description (one or two sentences).

- Audio player for in-site streaming.

- Show notes (expandable or click-through).

- Guest information (name, bio, links to social media).

- Share button (social sharing options).

C. About the Podcast Section

- Brief description of the podcast's mission, focus, and topics.

- Host bio (Theresa Kennedy and/or other hosts).

- Links to our nonprofit and relevant initiatives.

D. Subscription & Engagement Section

- Subscription options with icons linking to:

Website Notes:

- Spotify

- Apple Podcasts

- Google Podcasts

- YouTube

- RSS Feed

- Newsletter sign-up option for updates.

- Social media links and hashtags for engagement.

E. Contact & Feedback Section

- Encourage audience interaction with a contact form for feedback and questions.

- Option for guest recommendations (if applicable).

- Sponsorship inquiries section for potential partnerships.

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4. Backend & Technical Requirements

- Use podcast-friendly plugins (e.g., Fusebox, Podlove, or integrated podcast host player).

- Ensure SEO optimization for each episode (titles, descriptions, tags).

- Enable automatic updates from the podcast hosting platform (RSS feed integration).

- Ensure mobile responsiveness and fast loading times.

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5. Additional Features (Optional but Recommended)

- Transcripts of episodes for accessibility and SEO.

- Search & filter options for episodes by topic or guest.

- Video version of episodes (if available, embed from YouTube).

- Merchandise link (if applicable).

Website Notes:

Next Steps for Developer

1.   Implement the Podcast tab with the outlined sections.

2.   Embed the latest episode player and ensure auto-updates.

3.   Optimize for SEO and mobile performance.

4.   Provide an admin-friendly backend for easy episode management.

5.   Test functionality and adjust as needed.

Let me know if you need any additional details!