Food Photography

Capturing Deliciousness Through the Lens

Dr. Chawan Koopipat

Visual Culture via food photo

Equipments

- Camera options: DSLR vs. Smartphone
- Lens choices: Macro for detail, prime for versatility
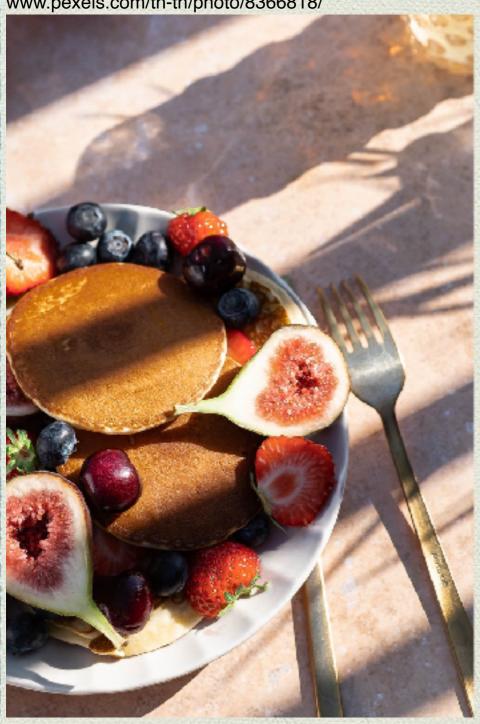- Tripods and stabilizers for steady shots

Lighting

- Photographer must consider

  - Natural light or Studio light

  - Direct or Diffuse light

  - Direction of light

  - Main light and fill-in light ratio

Lighting

- Diffuse light is preferred

  - Window light with white diffuse curtain.

  - Fill-in light from white card board or reflector.

- Direction of light

  - Back-light make subject pop-up with good fill-in light

  - Side-light provide food detail and 3-D perception

Scene Setting

- Food plate and background must not distract the food.

- Art of food design is required for looking delicious and beauty

Camera Setting

ภาพถ่ายโดย Lisa Fotios: https://www.pexels.com/th-th/photo/1279330/

ภาพถ่ายโดย Ella Olsson: https://www.pexels.com/th-th/photo/3026805/

Photo by cottonbro: https://www.pexels.com/photo/person-pouring-seasoning-on-green-beans-on-bowl-3338497/

Photo by RF._.studio: https://www.pexels.com/photo/photo-of-woman-pouring-liquid-on-vegetable-3621225/

Photo by Rajesh TP: https://www.pexels.com/photo/close-up-photo-of-a-cheese-burger-1633578/

- Use wide aperture to get blur background

- Use narrow aperture to get high depth of field

- Fast shutter speed to stop action

- Choose camera angle suitable for each type of food

7

Composition

Photo by Sebastian Coman Photography : https://www.pexels.com/photo/salmon-dish-on-a-ceramic-plate-3655916/

Photo by Toni Cuenca: https://www.pexels.com/photo/strawberry-on-blue-surface-566888/

- Center or rule of third

- Use color contrast between subject and background