

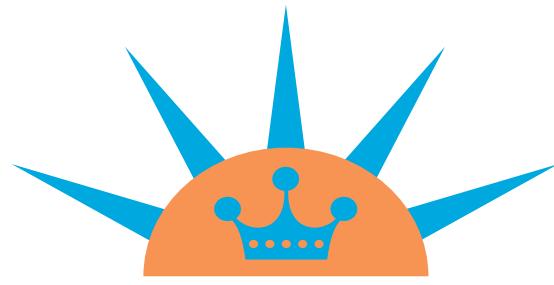


**YOUR TRUST IS OUR STRENGTH
IN BUSINESS**



**CORPORATE
PROFILE**

"Excellence is a continuous process and not an accident"



Established in 1890 at Bangalore, with grace of
Shri.Raja Srikantaiah Setty, Raja Group is a multifaceted
conglomerate which had interests in various fields like Automobiles, Hotels, Software,
Jewellery, Silk, Grains.

Raja housing limited The Voice for Real Estate show-up in the year 1992.
A vision in building real value in a changing world.

*"Good Business leaders create a vision, articulate the vision,
and relentlessly drive it to completion."*



RAJA SUCHINDRA (CMD)

Raja Suchindra, the chairman & Managing Director, with his background in Automobiles Engineering is incharge of the Automobile sector of the business.

He's also the technical head of the Architectural Process from Planning to Executution at Site.

Every Business is a Monarchy with, not a man, but an idea as KING
- HENRY FORD

THE STALWARTS OF THE EMPIRE



RAJA DATTA (JMD)

Raja Datta, the Joint Managing Director with his background in Business Management, is incharge of Planning & Development, Marketing, Legal & Finance portfolios.

“Leadership is the capacity to translate vision into Reality.”

ROARING TO GO.....



RAJA HOUSING LTD.
BUILDERS AND DEVELOPERS
SINCE:1992



MAHALAKSHMI FRAGRANCE
MANUFACTURER & EXPORTERS
OF HANDMADE AGARBATTI
SINCE : 2009



RAJA AUTOMATION PVT.LTD
AUTHORISED DEALER FOR
HONDA SCOOTERS & MOTORCYCLES
SINCE : 2012



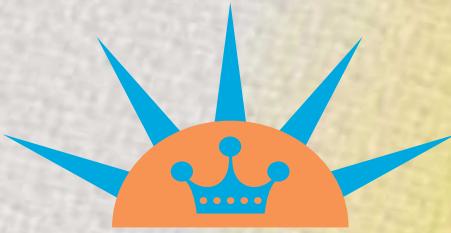
ACCLAIM MOTORS PVT.LTD
AUTHORISED DEALER FOR
ROYAL ENFIELD
SINCE : 2014



BENGALURU MOTORCYCLE WORKS
AUTHORISED DEALER FOR VESPA, APRILIA
SINCE : 2019



“Success is the sum of small efforts, repeated day in & day out.”
- R.COLIER.



RAJA HOUSING LTD.

PROPERTY DEVELOPERS & BUILDERS

ISO 9001:2015 CERTIFIED COMPANY

BANGALORE - MYSORE



REDEFINING MOMENT IN REAL ESTATE INDUSTRY

Raja Housing Ltd. having entered the Real Estate Arena, in the early 90's has carved out a niche for itself, has successfully created infrastructure & environment, Meeting the aspiration of most clients.

In a short span, the group catapulted itself into; the league of sought after builders & those of high repute.

The name 'RAJA' today stands for quality & commitment. The Group is totally engaged in the business of real estate development, building luxury residential apartments, villas, plotted developments, built-up farm house commercial complexes, shopping plazas, hotels etc.

**"It takes hands to build a house, but only hearts
can build a home"**

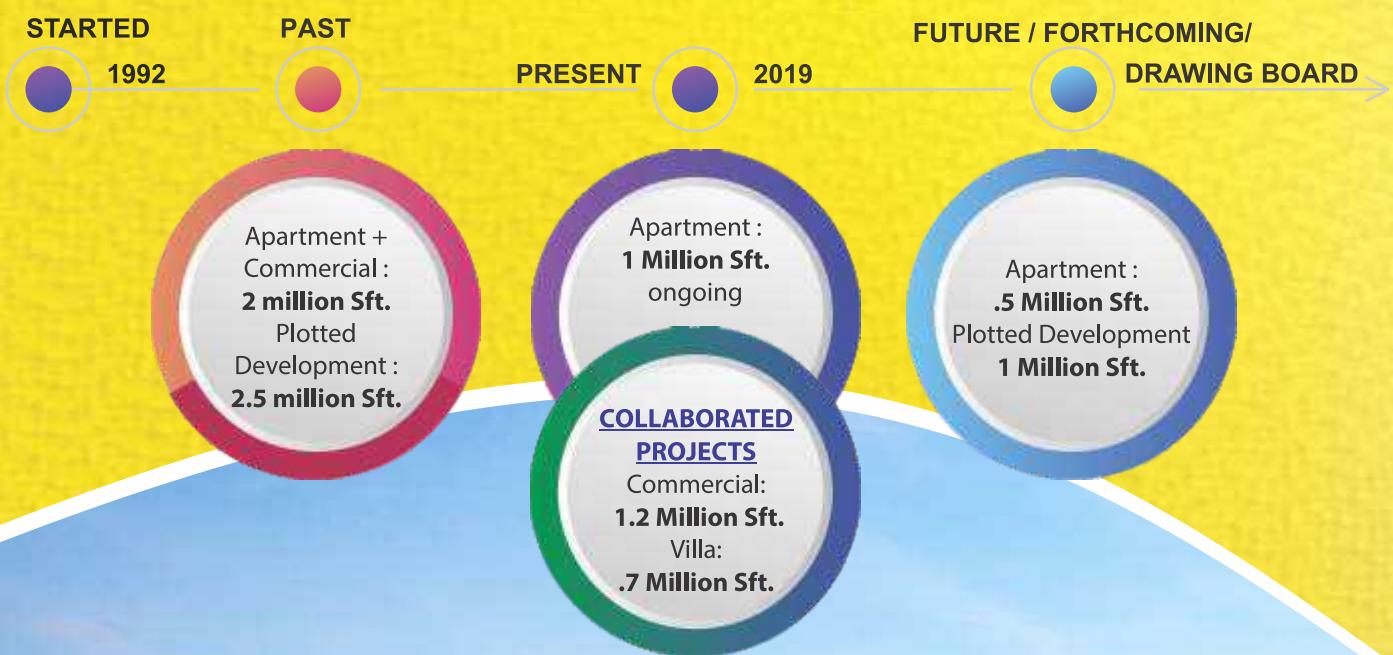
ABOUT RAJA HOUSING LTD.

The innovative ventures of **Raja Housing Ltd.** are destined to be a landmark in their own segment and also the company to emerge as a prominent & leading player in the field of real estate development, under the stewardship, foresight & vision of **Mr. Raja Suchindra** (Chairman & Managing Director) & **Mr. Raja Datta** (Joint Managing Director).

Raja Housing Ltd. has over the years created an enviable portfolio of successful projects, that ranges from residential apartment complexes to commercial and office spaces, to farm houses, to gated communities, to shopping malls and hotels.

Raja Housing Ltd. has developed Apartments, Commercial and Plotted development since 1992 and completed few millions sq.ft. to its credit.

TRACK RECORD



VISION AND MISSION

VISION : Create a progressive organization matching International Standards maintaining Integrity, High Ethical Standards and Transparency. Provide an environment of professionalism, competence, teamwork, and service excellence. It is also the vision of Raja Housing to provide homes, commercial complexes that can stand the test of time in terms of quality & class.

Develop infrastructure division with engineers honing world class skills that can enable the division to undertake large infrastructure projects such as highways, dams, ports, power plants.

Empowering human resources in the company to match the vision of the promoters for building and the group inculcating standards in human values and business ethics.

MISSION : Our Mission is to bring quality Residential and Commercial real estate of international standards, comparable with global developers within the reach of all.

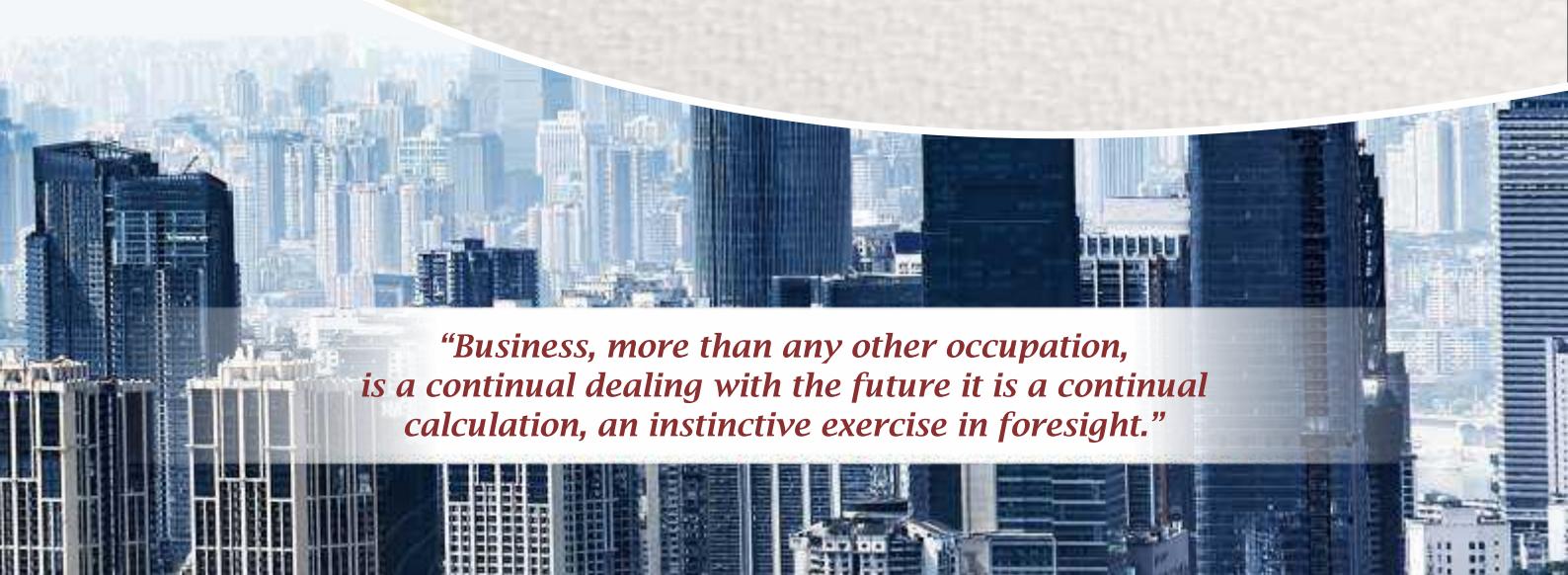
STRENGTHS

R – Reputed entrepreneurs who work with zeal & dedication maintaining alongside the highest standards of integrity & ethics.

A – An adroit professional team led by inspiring leaders who magnify and appreciate the strength of the employees.

J – Judiciously identifying business opportunities & converting them into viable models for growth.

A – Affordability, Quality & delivery of a particular project within the set timeline are hallmarks of the company.



***“Business, more than any other occupation,
is a continual dealing with the future it is a continual
calculation, an instinctive exercise in foresight.”***

ONGOING PROJECTS

RAJA Ritz Avenue

Whitefield @ Hoodi Circle



LUXURY APARTMENTS

RAJA RITZ AVENUE an extent of 7.5 Acres of land with 60% Open space with 9 Independent Blocks of 430 Units. A premium apartments, located on Hoodi Circle, ITPL, just 6 kms' from Marathahalli Junction and also you have a good connectivity to KR Puram Road & Old Airport Road as well. Raja Ritz Avenue is closely located to malls like Big Bazaar, Forum Value mall, Phoenix market city, In orbit Mall, Cosmos Mall.



www.rajaritzavenue.com

RAJA Woods Parkk

JP Nagar 9th Phase



PREMIUM ROW VILLAS

RAJA WOODS PARKK is located at JP Nagar 9th Phase, Off Bannerghatta Road, South Bangalore which is in close proximity to Nice Ring Road, reputed educational institutions, Hospitals, Shopping & Entertainment, MNC's, IT hubs etc. Raja Woods Parkk is having 43 villas (G+2) in 3 acres of land. Raja Woods Parkk is the perfect destination for those who seek luxury in the midst of nature. They offer an extravagant lifestyle quite unlike any other. The home designs are blended with an elegant touch of nature; promise to take the living experience to another level.



www.rajawoodspark.com

*"A Home is where love resides, memories are created,
friend & family belong & laughter never end."*

ONGOING PROJECTS

RAJA MELROSE

Yelahanka New Town

LUXURY APARTMENTS

RAJA MELROSE is a sophisticated luxury residential apartment with just (11) very thoughtfully designed signature apartments, spread across 2 separated yet together towers, carefully interpreted in mere 3 floors, in the heart of Yelahanka New Town emerging Bangalore. Located in the northern region of Bangalore very close to Kempagowda International Airport and upcoming SEZs. It will be developed in Scottish style & design as the name suggests, combined with sense of privacy. Raja Melrose provides all conveniences for a lavish living tucked in a serene residential neighborhood. It is designed for the few who don't wish to be in large complexes.

www.rajamelrose.com

RESIDENTIAL APARTMENTS

RAJA FOUR SQUARES

Koramangala, Adugodi

RAJA FOUR SQUARES is a Residential Apartment project which is located on Koramangala – Adugodi Road, The design consists of 39 residential apartments with Basement, Ground + 3 Upper floors.

PLOTTING DEVELOPMENT

RAJA PRIME GARDEN

PREMIUM VILLA PLOTS
MYSORE

RAJA PRIME GARDEN is a Villa Plotted development project which is located on Bangalore – Mysore Highway behind funfort, Close Proximity to Mysore City, Infosys, Wipro, BEML. It Consists of 135 Villa Plots in the extent of 8.5 Acres of land.



"By Wisdom a house is built through knowledge its rooms are filled with rare and beautiful treasures."

RECENTLY COMPLETED RESIDENTIAL PROJECT.

CC/OC Obtained



RAJA ARISTOS

Near Meenakshi Mall/ Temple
Off Bannerghatta Road, Bangalore

Raja Aristos – Entering into the kingdom of your own. Framed and designed driveways with an extraordinarily crafted landscape to feel the luxuriousness. To encounter royalty, the tower encompasses 312 Hi-rise luxury apartments. Having inspiring interiors, decor, high quality walls and fixtures at an international level to experience the royal life.

COMPLETED RESIDENTIAL PROJECTS)



MEENAKSHI CLASSIC
HSR LAYOUT



MEENAKSHI MANGALAM
BANNERGHATTA ROAD



MEENAKSHI SAROVAR
OPP. ULSOOR LAKE



RAJA PRAKRUTHI
JAYANAGAR



MEENAKSHI RESIDENCY
BANNERGHATTA ROAD



RAJA HELIX
BILEKAHALLI, OFF BANNERGHATTA ROAD



MEENAKSHI MANOR
JAYANAGAR

"A satisfied customer is the best business strategy of all."

COMPLETED COMMERCIAL PROJECTS



RAJA GLITZ
DOUBLE ROAD



RAJA SUPRABHA
JAYANAGAR 3RD BLOCK



RAJA IKON
MARATHAHALLI (Opp to Multiplex Theater)



RAJA HARIHARAN TOWERS
V.V.PURAM



RAJA GALAXY
9TH BLOCK, EASTEND, JAYANAGAR

"Realtors are not salespersons, they are matchmakers. They introduce people to homes, until they fall in love with one. Then they are wedding planners."

FORTHCOMING RESIDENTIAL PROJECTS



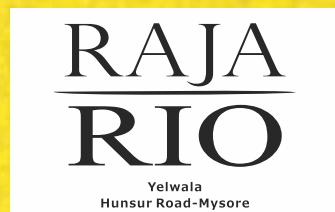
RAJA STANFORD By Raja Housing is a Forthcoming Residential project which is located Off Bangalore International Airport Road, Near Decathlon and close to International Airport. It consists of 72 Residential Apartment with amenities.



RAJA PLATINO is a Forthcoming Residential project which is located Off Bannerghatta Road close to NICE intersection with an extent of 2.5 Acres of land 131 luxuries residential apartment with all amenities, It consists of Basement, Ground + 4 Upper floors. They are planned in a manner to connect the entire city to you. With suburbs like JP Nagar, BTM and Jayanagar Electronic City are so close to the NICE Road. Premier educational institutions, world-class multi-speciality hospitals, shopping malls are all in the vicinity of these luxurious villas.

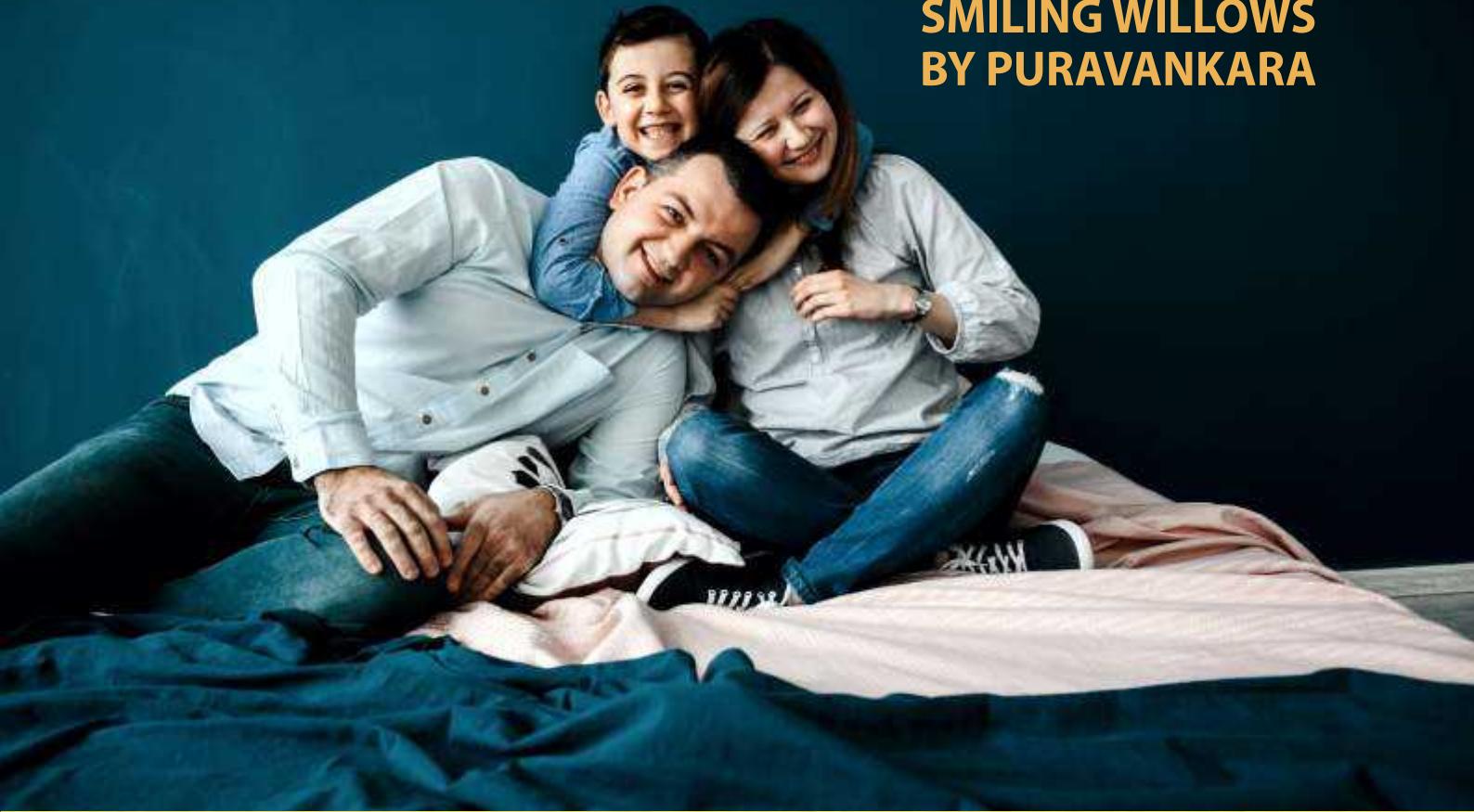
FORTH COMING PLOTTED DEVELOPMENT MYSORE

RAJA RIO is Villa plotted development project which is located at Yelwala, Hunsur Road-Mysore, Close Proximity to Infosys, Wipro, with an extent of 36 Acres of land.



"We are selling dreams, we are merchants of happiness"

Collaborated project with
SMILING WILLOWS
BY PURAVANKARA



**A Joint Development with Purvankara for its Villa Project
off Bannerghatta Road, named “Smiling Willows”
PREMIUM VILLA PROJECTS**

Smiling Willows is said to calm anyone and everyone who listens to it. The Smiling Willows are iconic villa projects in Bangalore, just off Bannerghatta Road. These uber luxurious villas offer a serene lifestyle that is set on a grand scale of 20 acres of lush green area away from the concrete jungle.

They are planned in a manner to connect the entire city to you. With suburbs like JP Nagar, BTM and Jayanagar only being 6-7 kms away, missing out on the fun is not even an option. Even your feared Electronic City drive will become a merry one because these beautiful villas for sale in Bannerghatta Road are so close to the NICE Road. Premier educational institutions, world-class multi-speciality hospitals, shopping malls are all in the vicinity of these luxurious villas.



COLLABORATED PROJECTS

TECH PARK

With Bangalore as the IT Capital of India, and several IT Companies having their centers here, its Raja Group has extended its fortay into this sphere as well and is Collaborating with SJR Prime Corp, RG has felt the need of IT sector and has come up with the Ultra Modern Tech Park at the hottest IT precinct of Whitefield. The proposed Tech Park will comprise of Retail Space, IT Office Space, Hotel & Service Apartment etc to cater to the various needs of the IT Companies.

**Collaborated project with
SJR PRIME CORP
Built space 1.2 million sq. ft.**



RAJA HOUSING INFRASTRUCTURE DIVISION

Raja Group has ventured into the Infra-structure Development Sector. The Company is having 20 years of expertise in construction of Roads/Highways, Bridges, Flyovers, with construction materials, reinforced earth and earthwork. The company has adequate knowledge, equipment and workforce to plan, design and execute any infrastructure contract.

The company has so far executed several projects under contract from various reputed organisations such as **Columbia-Asia**; Ragam Associates; BBMP : Roads, Drainage & Footpaths, Desalting Revetments; Nelamangala to Tumkur : NH-4 Extension; DGMAP, Bangalore : Internal Road Development; DGMAP, Gwalior : Internal Road Development; DGMAP, Pathankote : Internal Road Development; Haryana Urban Dev Academy : Internal Layout Work; Road executed in Gangtak, Sikkim for Bramhaputra Infrastructure – Skanda Developers SKANDA NIRWANA Development of Layout. No. 32 RICHMOUND APARTMENTS Development of Residential Apartment of Ground + 9 floors for Britto Design & Construction.



"Each of us is carving a stone, erecting a column, or cutting a piece of stained glass, in the construction of something much bigger than ourselves"

PROJECTS EXECUTED ON BEHALF OF KARNATAKA STATE GOVERNMENT

Construction of two Residential Schools in Belgaum District on behalf of Karnataka Government.

- Kittur Rani Chennamma Residential School Complex, Ramdurga Taluk.
- Kittur Rani Chennamma Residential School Complex, Hukkeri Taluk.
- Karnataka State Agricultural Produce Processing and Export Corporation LTD. (Kappec) - Warehouse at Hubbali.
- The Koramangala Club



"We shape our buildings. Thereafter they shape us"

RAJA HONDA

www.rajahonda.com



ABOUT RAJA HONDA

As part of its forte into the automobile industry, Raja Group has been awarded Authorised Dealership from HONDA MOTORCYCLES & SCOOTER INDIA PVT. LTD. and has already up & running Showroom called "RAJA HONDA" at Koramangala, Bangalore; for Sales, Service & Spares.

RAJA HONDA has strong Quality Assurance and Control measures to deliver quality products and services. The quality procedures are well defined which will help ensure that every product that RAJA HONDA sells exhibits high quality and services which will surpass the customers expectations.

The speciality of RAJA HONDA is its 4S Showroom concept, where one gets Safety, Sales, Service & Spares - all at one single location.



Head Office:

No.150 / 1 & 2,
Opp. Forum Mall & Big Bazaar,
Christ College Road,
Hosur Road,Koramangala,
Bangalore - 560 095.

Branch:1 Koramangala

#7,K.R.Garden
(Opp to National Diary
Development Board),
8th Block, Koramangala,
Bangalore- 560 034

Branch:2 Sarjapur Main Road

Site No: 117/5/4,
Katha No.14, Kodathi Gate,
After Wipro Main Gate,
Sarjapur Main Road, Varthur Hobli,
Bangalore- 560 035

ACCLAIM MOTORS

www.acclaimmotors.com

ABOUT ACCLAIM MOTORS

Acclaim Motors is the Authorized Dealer for Royal Enfield Sales & Services.

SHOWROOM:

G-1,Pyramid North Square
No.520/432, Bellary Road
Nehrunagar, Yelahaka
Bangalore – 560 064.

SERVICE CENTRE:

No.61, 1st Main Road
Surbhi Layout
Jakkur Road, Yelahanka
Bangalore – 560 064.



BMW
BENGALURU MOTORCYCLE WORKS
VESPA & APRILIA DEALER - HOSUR ROAD, BENGALURU

BENGALURU MOTORCYCLE WORKS

www.vespaaprilia.com



VESPA & APRILIA

Authorised Dealer for Vespa & Aprilia
in Bangalore

SHOWROOM :

No : 2228, Singasandra,
Opp Elevated Highway
Pillar No. 93, Hosur Main Road,
Bangalore - 560068

*"If your actions inspire others to dream more, learn more,
do more and become more, you are a leader"*

- JOHN QUINNEY ADAMS

MAHALAKSHMI FRAGRANCE



Mahalakshmi Fragrance

www.rajamahalakshmifragrance.in

INCENSE STICKS

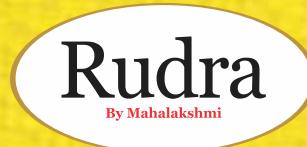
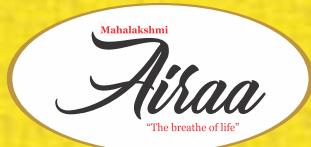
Raja Group has its manufacturing arm in Bangalore under the banner of Mahalakshmi Fragrance, which is primarily into manufacturing and distribution of premium quality **Incense sticks**, local & International sales.

The policy dictates the company to procure and use high quality raw-material for the production, to ensure that the fragrance of the sticks makes the ambience just perfect and gives the feel of freshness.

Vision : The firm is launching its own brand in domestic market and export to Dubai, Singapore, Malaysia and other Asian countries.

The firm has also under process of manufacturing Round Bamboo Sticks.

OUR BRANDS



We are supplying pure incense sticks which are,

- | | | | |
|--------------|---------------|---------------|------------------|
| • Rose | • Jasmine | • Green Apple | • Cinnamon |
| • Sandal | • Nag Champa | • Pineapple | • Nag Champa |
| • Meditation | • Strawberry | • Lemon Grass | • Sugandh Swarna |
| • Lavender | • White Lotus | • Musk | • Oudh |

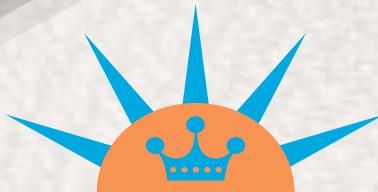
“Doing a common thing uncommonly well brings success”



**“YOU ARE IN
SAFE HANDS”**

**"Associate yourself
with men of
good quality if you
esteem your own
reputation."**

- GEORGE WASHINGTON



RAJA GROUP

CORPORATE OFFICE

"Raja Mahalakshmi" F – 2, #12, Basappa Road,
Shanthi Nagar, BANGALORE – 560027.

91-080-22104222/3/4/5/6 sales@rajahousingltd.com

www.rajahousingltd.com