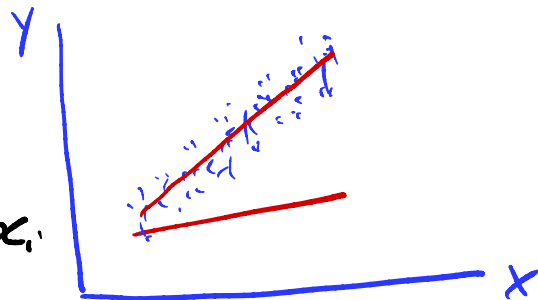


# Lecture Note 6: Maximum Likelihood

Least squares vs MLE

Random var.  $X$  with pdf  $f(x; \theta)$

Sample  $X_i$  iid:  $\{X_i\}_{i=1}^N \rightarrow$  each  $i$  has  $x_i$



$$\max_{\tilde{\theta}} L = \max_{\tilde{\theta}} \prod_{i=1}^N f(x_i; \tilde{\theta})$$

$$\max_{\tilde{\theta}} \ln L = \max_{\tilde{\theta}} \sum_{i=1}^N \ln[f(x_i; \tilde{\theta})]$$

Solution:  $\hat{\theta}$  satisfies  $\frac{\partial \ln L}{\partial \hat{\theta}} = 0$

Properties: ① Consistency:  $\hat{\theta} \rightarrow \theta$

② Asymptotic normality (CLT):  $\hat{\theta} \rightarrow N(\theta, \Sigma)$

③ Asymptotic efficiency

Bernoulli:  $X_i = \begin{cases} 1 & \text{w.p. } p \\ 0 & \text{w.p. } 1-p \end{cases}$

Sample  $N=3$ , iid,  $(1, 1, 0)$

$$\begin{aligned} L &= \Pr[X_1=1] \cdot \Pr[X_2=1] \cdot \Pr[X_3=0] \\ &= p \cdot p \cdot (1-p) \\ &= p^2(1-p) \end{aligned}$$

MLE:  $\max_{\tilde{p}} L = \max_{\tilde{p}} \tilde{p}^2(1-\tilde{p})$

$$\max_{\tilde{p}} \ln L = \max_{\tilde{p}} 2 \ln(\tilde{p}) + \ln(1-\tilde{p})$$

FOC:  $\frac{d \ln L}{d \hat{p}} = \frac{2}{\hat{p}} - \frac{1}{1-\hat{p}} = 0 \Rightarrow \hat{p} = \frac{2}{3}$

$N$  Bernoulli variables,  $S$  successes,  $N-S$  failures

$$L = p^S (1-p)^{N-S}$$

$$\ln L = S \ln(p) + (N-S) \ln(1-p)$$

$$\hat{p} = \frac{S}{N}$$

# Methods for finding MLE

- ① Analytic optimization
- ② (Undirected) grid search
- ③ (Directed) grid search

