In a growing store, customers complaints about service quality. These are the main complaints?

- 90 astomer complaint about the difficulty of parking

- 65 customer say; sollesmens are not so kind

- 45 customer sous ligthning is not successful in the market

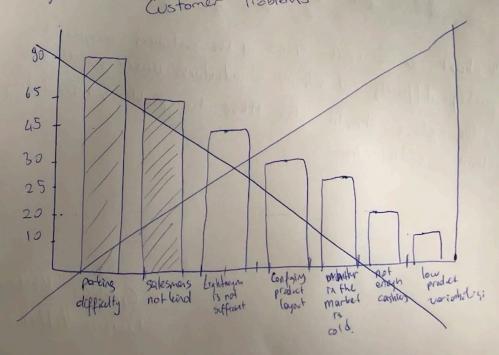
-30 of them Stated that the pardiets layout are confising

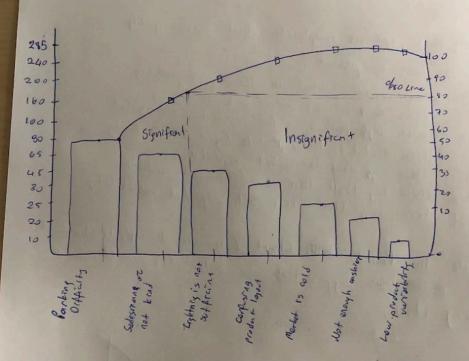
- 25 of them sugs that the mourket is cold

-20 of them say that there is not enough conshiers.

-10.0.1 them say that there is low product variability.

- Generate the Pairets Total (According to Pompstandarts) and make assumptions suppressions to solve the problems in the procesy store. Customer Problems





The chart shows that 9060 of the customers complaint about parking difficulty and salesmen's undindness. Borsed on this charf, the store should solve these two problems immediately for customer sentisfaction.

Görlein Keskra Boran Yıldırım