



(U) How It All Began, One Year Ago

FROM: SIGINT Communications

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(U//FOUO) You may not have seen this in the newspapers, but it's a fact nonetheless: the proto-SID *today* page first appeared a year ago today. It was called the "SID Message of the Day", and was designed as a way for SID management to communicate regularly with the workforce. (You may want to take a look at the [first edition](#), for old time's sake.)

(U//FOUO) Things have changed a lot in 12 months! The MOTD became SID *today* on March 31st, switching from a management message to a "SID newspaper" format. Instead of a top-down comms path, we are now communicating top-down, bottom-up, and laterally across the workforce. If SID *today* were an antenna, it would be omnidirectional!

(U//FOUO) The SID leadership has encouraged this development as a way of sharing information throughout the Directorate. Our intent is to allow people to voice their opinions freely, even if those views may be a little controversial at times. There are some constraints, of course, on what we can publish. We can't get into political debates, or give a plug for a commercial product, or post something that is antithetical to what SID stands for. But beyond that, people are free (and encouraged) to voice their ideas.

(U//FOUO) We have a "Submit an article idea" button... please make use of it! Also, we would like to hear your views of SID *today* ... let us know what you think of it!

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