



(U) SIDtoday 'Circulation' Stats

FROM: the SIDtoday Editor
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Something to read while sipping your morning beverage... (U)

(U//FOUO) People sometimes ask about SID *today's* readership. Numbers aren't everything, of course, but we do monitor the stats to see which topics appear to be of greatest interest. Here are some figures from last month (May):

- Unique visitors (i.e. how many different people accessed the page during the month): 17,654
- Total visits (a "visit" is defined as a session spent on the website accessing the articles or files contained in it): 114,609
- Average visits per SID *today* edition: 5,458

(U//FOUO) Keep in mind that people outside of SID sometimes read SID *today* too, so it's not possible to directly equate the stats with percentages of the SID population. SIGINTers in the field and others in NSA also tune in.

(U//FOUO) In case you were wondering, the most widely read article in May was the [Redesign of A&P](#) piece with 13,756 visits.

(U) At the end of every SID *today* article you can find a link to a feedback page -- if you see an article you like (or don't), please tell us your views.

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