



**(C) SINIO Summer Seminar *The Battle of Ideas: Gray Matter Against Gray Matter***

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(C) On Tuesday, 26 July 2005 the SINIO Council and the National Cryptologic School are pleased to present the 7th in a series of Strategic Intelligence Issue Seminars for the Summer 2005. " *The Battle of Ideas: Gray Matter Against Gray Matter* -- Class #7535" will be presented by the D/SINIO for CI/D&D, [REDACTED] on **Tuesday, 26 July from 11:30 to 13:00 in room 2E099**. Advance registration is required.

Registration:

(U//FOUO) Eligible SID students interested in attending this brown-bag session should enroll for class number 7535 using Peoplesoft. Enrollment will be first come, first served. In case of difficulties with Peoplesoft an email can be sent to Roland Recker [REDACTED] with the following information, and include the course name (AREA 1500 -- "The Battle of Ideas: Gray Matter Against Gray Matter"), your name, SSN and organization.

Course Overview:

(S) The mind is always the ultimate and final target in war. For those adversarial entities with meager military resources, embarking on global influence campaigns to win converts is a growing weapon of choice. Aiding this campaign to alter public consciousness is the ease, speed, and low cost of global electronic media. To counter, the key is to uncover these adversarial information strategies that impact national level interests and security at the strategic and tactical level. Attention will be given to understanding the information needs of the customer and the role SIGINT can play in this battle of ideas/gray matter against gray matter.

(U//FOUO) Please consult the SINIO Website ("go sinio") for information on future events in this series.

[REDACTED]

POCs:

Ms. Marilyn Maines, Program Manager for SINIO Council [REDACTED]  
Dr. Roland Recker for National Cryptologic School ([REDACTED])  
[REDACTED], Executive to the SINIO Council ([REDACTED])  
[REDACTED] D/SINIO for CI/D&D ([REDACTED]) for information on current presentation.

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