



**(U) Who Reads *SID today*?**

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Unknown  
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(U//FOUO) Occasionally people inquire about *SID today*'s readership. In case you were ever curious yourself, here are some stats from last month to give you an idea:

- Unique visitors (i.e. how many different people accessed the page) during January: **16,899**
- Total visits (a "visit" is defined as a session spent on the website accessing the articles or files contained in it): **100,903**
- Average visits per *SID today* edition (the number of editions equals the number of workdays, since we don't publish new material on weekends or holidays): **5045**
- Total page (article) views: **280,559**

(U) Of course, numbers tell only part of the story. We also monitor feedback to gauge readership interest in a certain topic, and to see how valuable the articles are to specific audiences. Your feedback helps us determine what kinds of articles you want to see in future.

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