



Lead Generation Training For
Tech Support Business.

Generate any sector leads.

www.motioninfotech.com

Overview

Our experts can help you to generate calls/leads from different sources.

We are group of companies running tech support/ travel/ job portal/ loans/ food/ e-commerce/ schools etc..

Our training is practical based training as we are also running our own companies in the same sector.

Our team is highly qualified with the experience of more then 10 and 15 years.

We are running one NGO (Helping Universe Foundation) to serve the people at best level and that's why we are giving training to startups so that they can run their business without any losses and with low cost.

List of calls sources:-

1.Bing Ads

2.Yahoo Ads

3.Google AdWords

4.Browser Based Popup

5. Desktop Software Calls

6.Black Hat Software Calls

7.White Hat Software Calls

8. SEO Based Calls

9.Software Development Logics for Tech Support

10. Add on Development Logics

11. Driver Based Calls



Course Details

Creating all
types of ads-text,
image,
interactive ads.

Show ads to the
people that are
likely to be most
interested.

Placing ads on
websites that are
relevant to what
you? reselling.

Manage and
track your
budget,
campaigns and
results.

Display Advertising

Contextual Display Advertising:

**CPM Marketing CPV marketing Pop
under/Interstitial and CPC in text ads.**

Contextual Managed Advertising:

Campaign Creation

**Full Page pop under/interstitial & In-
text Ads.**

Display Managed Advertising:

**Set caps and target your campaign by
country, category.**

**Customized reports for valuable
campaign data and feedback.**

DISPLAY ADVERTISING

- Ad formats

- CPM ads

- Text and Image Ads

- Display ads

- Popup / Pop Under Ads

- Geo Targeting

- Website Category

- Browser Targeting

- OS Targeting

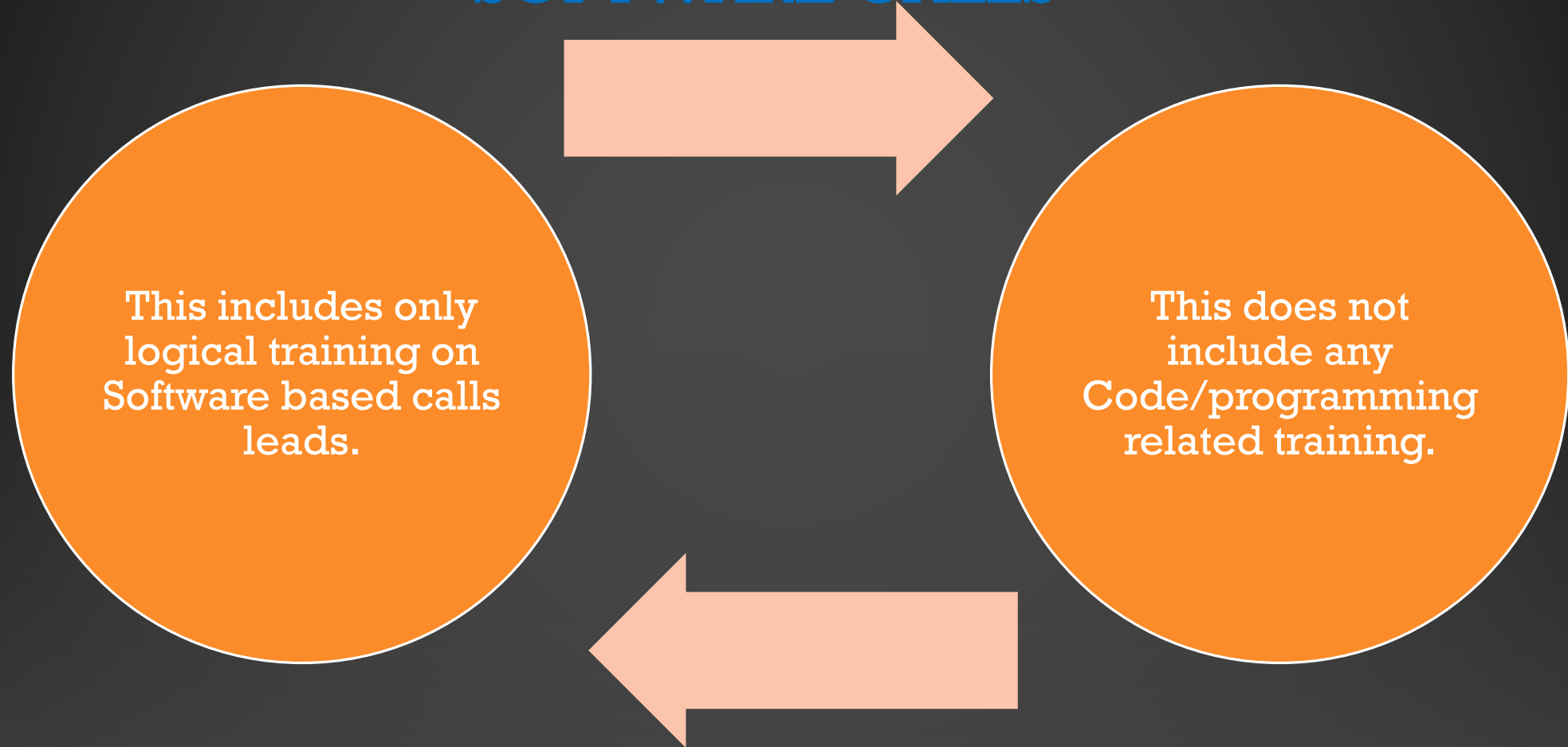
- Retargeting by search, site history, similar sites

- CPV Management

- CPC/CPM

- Display Management Phone Tracking and forwarding

SOFTWARE CALLS



SEO CALLS



Special Training on Search Engine Optimization of
Tech Support related pages in Google, Yahoo & Bing.



COURSE FEES

ADVANCE COURSE

Google AdWords

Bing Ads

Pop ups

Yahoo

Desktop Software Calls

Black Hat Calls

White Hat Calls

SEO Based Calls

Course Fees : - 40000/-

BASIC COURSE

Google
AdWords

Bing Ads

Pop ups

Yahoo

Course fees : - 25000/-

FOR MORE DETAILS ABOUT OUR TRAINING,
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