



Lead Generation Training For Tech Support Business.

Generate any sector leads.

www.motioninfotech.com



Overview

Our experts can help you to generate calls/leads from different sources.

We are group of companies running tech support/ travel/ job portal/ loans/ food/ e-commerce/ schools etc..

Our training is practical based training as we are also running our own companies in the same sector.

Our team is highly qualified with the experience of more then 10 and 15 years.

We are running one NGO (Helping Universe Foundation) to serve the people at best level and that's why we are giving training to startups so that they can run their business without any losses and with low cost.

List of calls sources:-

1.Bing Ads

2.Yahoo Ads

3.Google AdWords

4.Browser Based Popup

5. Desktop Software Calls

6.Black Hat Software Calls

7.White Hat Software Calls

8. SEO Based Calls

9.Software Development Logics for Tech Support

10. Add on Development Logics

11. Driver Based Calls

Course Details

Creating all types of ads-text, image, interactive ads.

Show ads to the people that are likely to be most interested.

Placing ads on websites that are relevant to what you? reselling.

Manage and track your budget, campaigns and results.

Display Advertising

Contextual Display Advertising:

CPM Marketing CPV marketing Pop under/Interstitial and CPC in text ads.

Contextual Managed Advertising:

Campaign Creation

Display Managed Advertising:

Full Page pop under/interstitial & In-text Ads.

Set caps and target your campaign by country, category.

Customized reports for valuable campaign data and feedback.

DISPLAY ADVERTISING

- Ad formats

- CPM ads

- Text and Image Ads

- Display ads

- Popup / Pop Under Ads

- Geo Targeting

- Website Category

- Browser Targeting

- OS Targeting

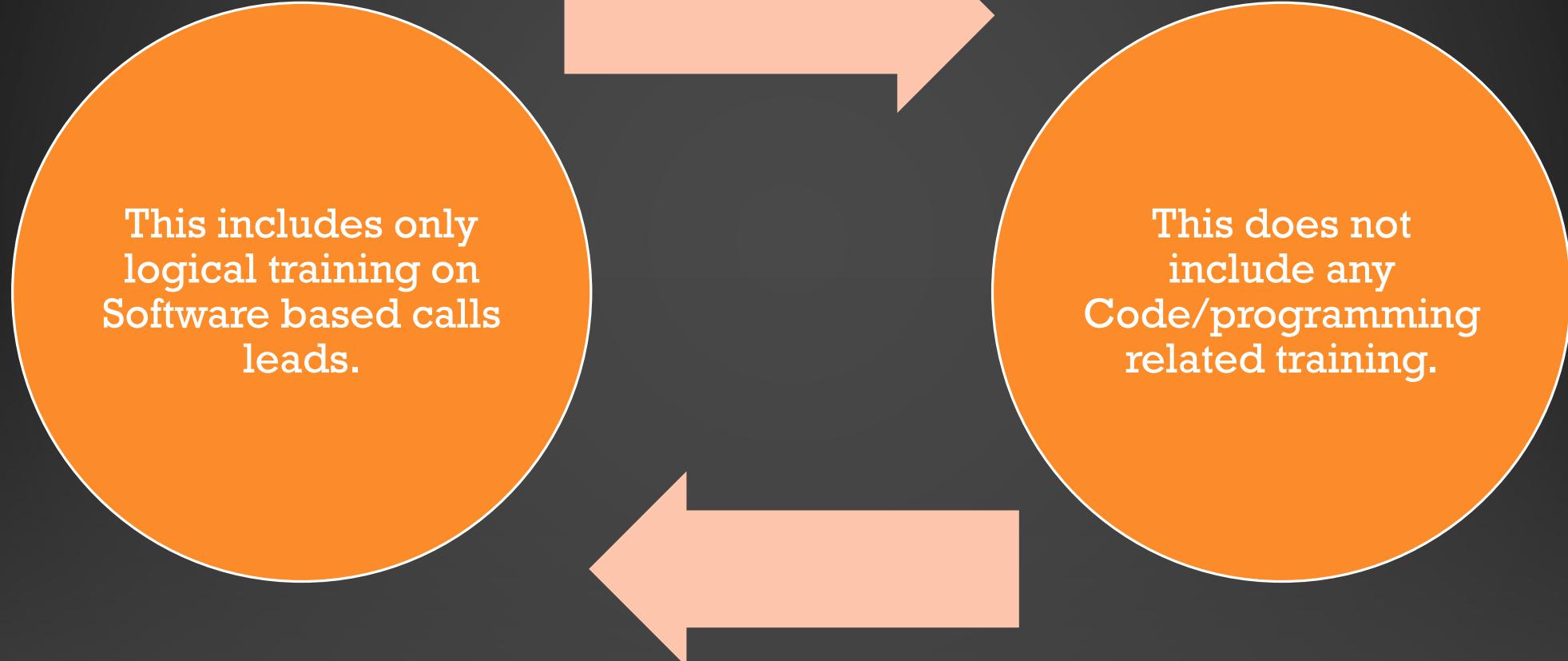
- Retargeting by search, site history, similar sites

- CPV Management

- CPC/CPM

- Display Management Phone Tracking and forwarding

SOFTWARE CALLS



SEO CALLS



Special Training on Search Engine Optimization of
Tech Support related pages in Google, Yahoo & Bing.



COURSE FEES

ADVANCE COURSE

Google AdWords

Bing Ads

Pop ups

Yahoo

Desktop Software Calls

Black Hat Calls

White Hat Calls

SEO Based Calls

Course Fees :- 40000/-

BASIC COURSE

Google
AdWords

Bing Ads

Pop ups

Yahoo

Course fees :- 25000/-

**FOR MORE DETAILS ABOUT OUR TRAINING,
MEET US AT**

Motion Infotech Pvt Ltd

7/16, First Floor, West Patel Nagar,

New Delhi- 110008

INDIA

Contact- Day +91 9015027774

Night +91 8588037073/8800277844