

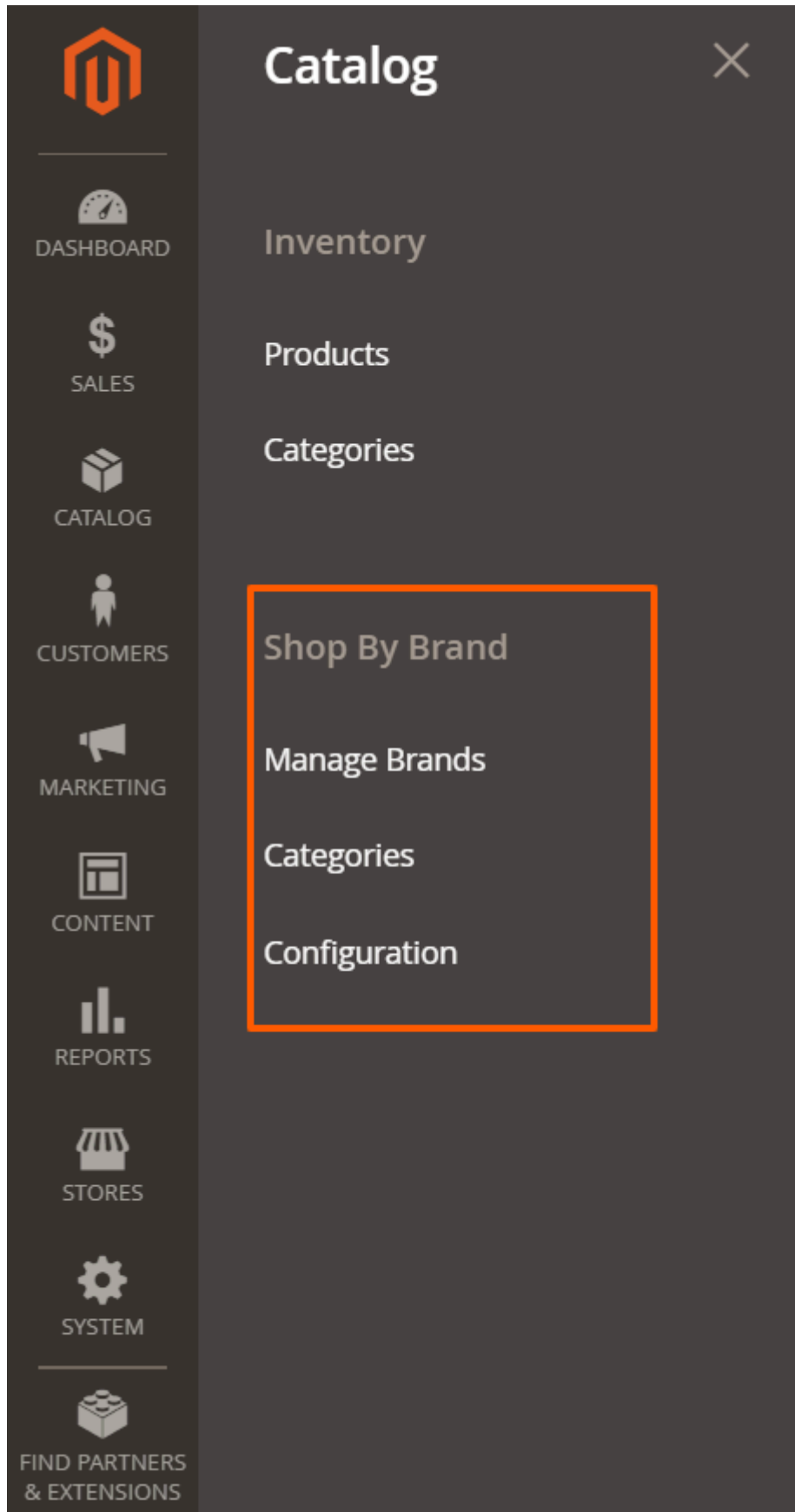
Shop By Brand Extension User Guide



Import Tracking Numbers

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General Configuration

To configure the extension, go to **Admin Panel** → **Stores** → **Configuration** → **Mavenbird Extension** → **Shop by brand**

General	
Enable <small>[store view]</small>	<div>Yes</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Select Yes to enable Shop By Brand. The extension is fully compatible with Layered Navigation</div>
Brand Attribute <small>[store view]</small>	<div>-- Please select --</div> <div>Select an attribute to show brands. Otherwise, create yourself a new attribute.</div>
Brand Route <small>[store view]</small>	<div>brand</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Custom brand page URL. Default: brand</div>
Brand Link Title <small>[store view]</small>	<div>Brands</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Enter the title of brand link. Default: 'Brands'</div>
Show Brand Link In <small>[store view]</small>	<div>-- Please select --</div> <div><input checked="" type="checkbox"/> Use system value</div> <div><div>Toplink</div><div>Footer link</div><div>Category</div></div>
Show Brands in Drop-down Category Menu <small>[store view]</small>	<div>No</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Select Yes to allow brand names to show up in the drop-down category menu</div>
Show Brand Name on Product Listing Page <small>[store view]</small>	<div>Yes</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Show Brand Name in the Product Listing Page such as Category, Catalog Search results</div>
Show Brand Info in Product Page <small>[store view]</small>	<div>Brand Logo</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Display brand info in the product page, learn more</div>
Brand Logo Width in Product Page <small>[store view]</small>	<div>30</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Unit: pixel (px). Default: 30px</div>
Brand Logo Height in Product Page <small>[store view]</small>	<div>30</div> <div><input checked="" type="checkbox"/> Use system value</div> <div>Unit: pixel (px). Default: 30px</div>

- **Brand Attribute** - You can specify any available attribute, in this case, the extension will apply all its functionality to the attribute. You can use different attributes as a brand for different store views.

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- **Brand Route** - The URL route used to access the brand pages (e.g., /brand).
- **Brand Link Title** - The title displayed for the brand link (e.g., "Brands").
- **Show Brand Link In** - The location where the brand link will be displayed (e.g., header, footer, or both).
- **Show Brands in Drop-down Category Menu** - Option to display a list of brands in the drop-down category menu.
- **Show Brand Name on Product Listing Page** - Option to show the brand name on the product listing page.
- **Show Brand Info in Product Page** - Option to display brand information on the product detail page.
- **Brand Logo Width in Product Page** - The width of the brand logo displayed on the product page (in pixels).
- **Brand Logo Height in Product Page** - The height of the brand logo displayed on the product page (in pixels).

All Brand Page Settings

Brand List Name <small>[store view]</small>	Brands	<input checked="" type="checkbox"/> Use system value
This name will be displayed on Brand Page title, Breadcrumbs		
Style of Brand List Page <small>[store view]</small>	List View	<input checked="" type="checkbox"/> Use system value
Select List View to have brands shown as a list or Alphabet Style to have them appear in the alphabet order. Recommended: Alphabet Style		
Display Option <small>[store view]</small>	Logo and Label	<input checked="" type="checkbox"/> Use system value
Select things to show with brands. Default: Logo and Label		
Brand Logo Width <small>[store view]</small>	165	<input checked="" type="checkbox"/> Use system value
Unit: pixel (px). Maximum: 200px. Default: 165px		
Brand Logo Height <small>[store view]</small>	165	<input checked="" type="checkbox"/> Use system value
Unit: pixel (px). Default: 165px		
Style Color <small>[store view]</small>	#0ed08e	<input checked="" type="checkbox"/> Use system value
The main color of Brand Page.		
Show Brand Short Description <small>[store view]</small>	No	<input checked="" type="checkbox"/> Use system value
Select Yes to show short description of each brand in brand list. Default: NO		
Show Brand Product Quantity <small>[store view]</small>	No	<input checked="" type="checkbox"/> Use system value
Select Yes to show product quantity of each brand list. Default: NO		
Show Brand Quick View Popup <small>[store view]</small>	No	<input checked="" type="checkbox"/> Use system value
Select Yes to quick view popup of each brand. Default: NO		
Custom CSS <small>[store view]</small>		
Example: .step-title{background-color: #1979c3;}		

- **Brand List Name** - The title or heading of the brand list page.
- **Style of Brand List Page** - The layout or design style for displaying the brand list.
- **Display Option** - Determines how the brands are shown, e.g., grid or list view.

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- **Brand Logo Width** - The width (in pixels) of each brand's logo displayed on the list page.
- **Brand Logo Height** - The height (in pixels) of each brand's logo displayed on the list page.
- **Style Colour** - The colour scheme or theme for the brand list page.
- **Show Brand Short Description** - Option to display a brief description of each brand.
- **Show Brand Product Quantity** - Option to display the number of products available for each brand.
- **Show Brand Quick View Popup** - Option to enable a quick view popup for each brand.
- **Custom CSS** - Allows you to add custom CSS styles to further customise the appearance of the brand list page.

Brand Information



Default Image [store view] No file chosen
Upload image for brand. If no file is chosen, the default image will be used (ipg.jpeg.gif.png)

Default Block [store view]
Select a CMS Static Block to have it displayed in the Brand Page.

Show Brand Image On Brand Page [store view] ☒ Use system value
Select **Yes** to display brand image in the Brand Page.

Show Brand Description On Brand Page [store view] ☒ Use system value
Select **Yes** to display description of brand in the Brand Page.

Show Brand Static Block On Brand Page [store view] ☒ Use system value
Select **Yes** to have the CMS Static Block chosen above displayed in Brand Page.

- **Default Image** - The image used as a placeholder for brands that do not have a custom image uploaded.
- **Default Block** - The default static block content to display when a brand does not have a specific static block assigned.
- **Show Brand Image On Brand Page** - Option to enable or disable the display of the brand's image on the brand page.
- **Show Brand Description On Brand Page** - Option to enable or disable the display of the brand's description on the brand page.
- **Show Brand Static Block On Brand Page** - Option to enable or disable the display of a static block associated with the brand on the brand page.

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Sidebar



Featured Brand Settings

Show Featured Brands
[store view]

No

☒ Use system value

Select **Yes** to enable displaying the featured brands block in the sidebar

Brand List Thumbnail

Show Brand Thumbnail
[store view]

No

☒ Use system value

Select **Yes** to enable displaying the **Brand List Thumbnail** block in the sidebar

Category Brand

Show Category Brand
[store view]

Yes

☒ Use system value

Select **Yes** to enable displaying the **Category Brand** block in the sidebar

Title
[store view]

Brand Category

☒ Use system value

Enter the name of the **Category Brand** block. Default: Brand Category.

Category's Qty Limit
[store view]

7

☒ Use system value

Enter the maximum number of categories in the block

Show Brand Category Quantity
[store view]

Yes

☒ Use system value

Select **Yes** to show the number of brand categories.

- **Show Featured Brands** - Display a list of featured brands prominently on the website.
- **Show Brand Thumbnail** - Enable or disable the display of brand thumbnails in the brand list or brand detail pages.
- **Show Category Brand** - Show brands that are associated with specific product categories.
- **Title** - Set the title for the brand listing or brand details page.
- **Category's Qty Limit** - Limit the number of brands displayed within a category.
- **Show Brand Category Quantity** - Display the number of products available for each brand within a category.

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SEO



Add Noindex to Pagination Pages
[store view]

No



☒ Use system value

Meta Tag will be added from 2nd page.

- **Add Noindex to Pagination Pages** - This configuration adds a `noindex` meta tag to paginated pages of your Shop by Brand extension. This tells search engines not to index these pages, helping to avoid duplicate content issues and improve overall SEO for your site.

Manage Brands

To Manage Brands the extension, go to **Admin Panel** → **Catalog** → **Shop by brand** → **Manage Brands**

manufacturer 🔍 👤 1 👤 support

[← Back](#) [Delete Attribute](#) [Reset](#) [Save and Continue Edit](#) [Save Attribute](#)

ATTRIBUTE INFORMATION

Properties

Manage Labels

Storefront Properties

Attribute Properties

Default Label * Brands

Catalog Input Type for Store Owner Dropdown

Values Required No

Manage Options (Values of Your Attribute)

Is Default	Admin *	Default Store View	
<input type="radio"/>	01		Configure Delete ID : 7 SIMPLE
<input type="radio"/>	02		Configure Delete ID : 8 SIMPLE
<input type="radio"/>	03		Configure Delete ID : 9 SIMPLE

[Add Option](#)

Advanced Attribute Properties

Attribute Code manufacturer

This is used internally. Make sure you don't use spaces or more than 60 symbols.

Scope Global

Declare attribute value saving scope.

Unique Value No

Not shared with other products.

Input Validation for Store Owner None

Add to Column Options Yes

Select "Yes" to add this attribute to the list of column options in the product grid.

Use in Filter Options Yes

Select "Yes" to add this attribute to the list of filter options in the product grid.

Attribute Properties:

- **Default Label** - The label that will be displayed for the attribute in the store.
- **Catalogue Input Type for Store Owner** - Defines the type of input (e.g., text field, dropdown) that the store owner will use to enter values for the attribute.
- **Values Required** - Indicates whether this attribute is mandatory.
- **Manage Options (Values of Your Attribute)** - Allows the store owner to define and manage the different options available for the attribute.

Advanced Attribute Properties:

Attribute Code - A unique identifier for the attribute used internally.

Scope - Determines where the attribute value is applied (e.g., store view, website, global).

Unique Value - Specifies if the attribute value must be unique across the catalog.

Input Validation for Store Owner - Sets validation rules for the attribute's input (e.g., numeric, alphanumeric).

Add to Column Options - Indicates if this attribute should be available as a column in product grids.

Use in Filter Options - Determines if the attribute can be used as a filter in layered navigation or other filtering mechanisms.

Brand Categories

To Category the extension, go to **Admin Panel** → **Catalog** → **Shop by brand** → **Categories**.

Brand Categories

Brand Categories

1

support

Add New Category

Search

Reset Filter

Actions 1 records found 20 per page 1 of 1

ID	Name	URL Key	Status	Store View	Edit
1	M-B	mavenbird	Enable	All Store Views	Edit

New Category

New Category

1

support

Back

Reset

Save and Continue Edit

Save Category

CATEGORY

Category

Brands

Category Information

Name *

URL Key *

Stores view

All Store Views

Main Website

Main Website Store

Default Store View

Status

Enable

Meta Title

Meta Keywords

Meta Description

Meta Robots

INDEX,FOLLOW

- **Name** - The display name of the category.
- **URL Key** - The unique identifier used in the URL for the category.
- **Stores view** - The specific store views where this category will be available.
- **Status** - Indicates whether the category is active or inactive.

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- **Meta Title** - The title that appears in the browser tab and search engine results.
- **Meta Keywords** - Keywords associated with the category for search engine optimization.
- **Meta Description** - A brief description of the category for search engine snippets.
- **Meta Robots** - Instructions for search engine crawlers on how to index the category page.

New Category 🔍 🔔 👤 support

[← Back](#) [Reset](#) [Save and Continue Edit](#) [Save Category](#)

CATEGORY

Category

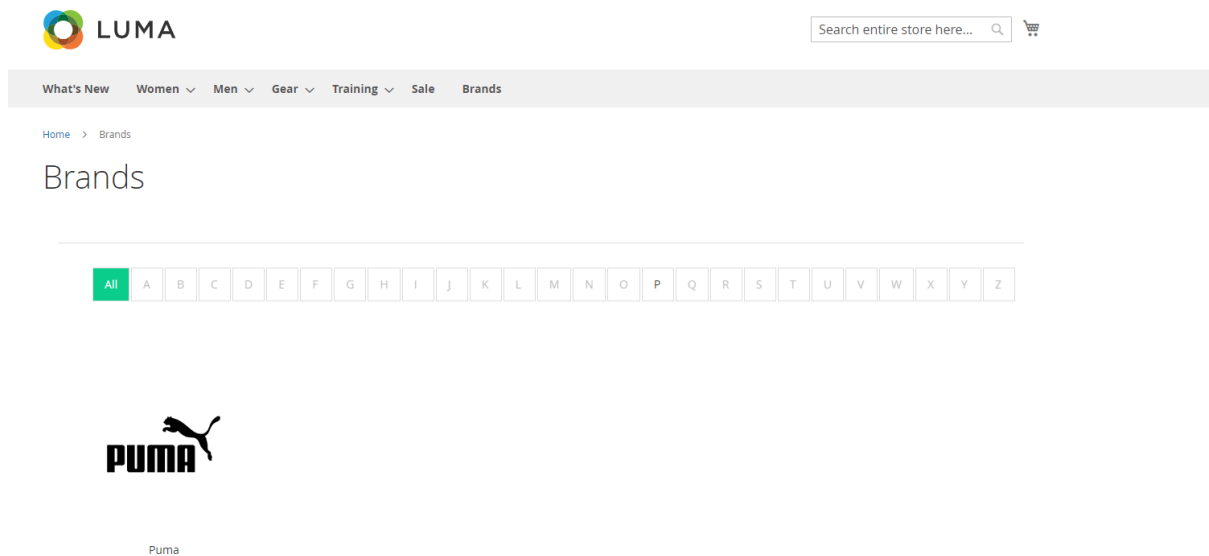
Brands

Brands

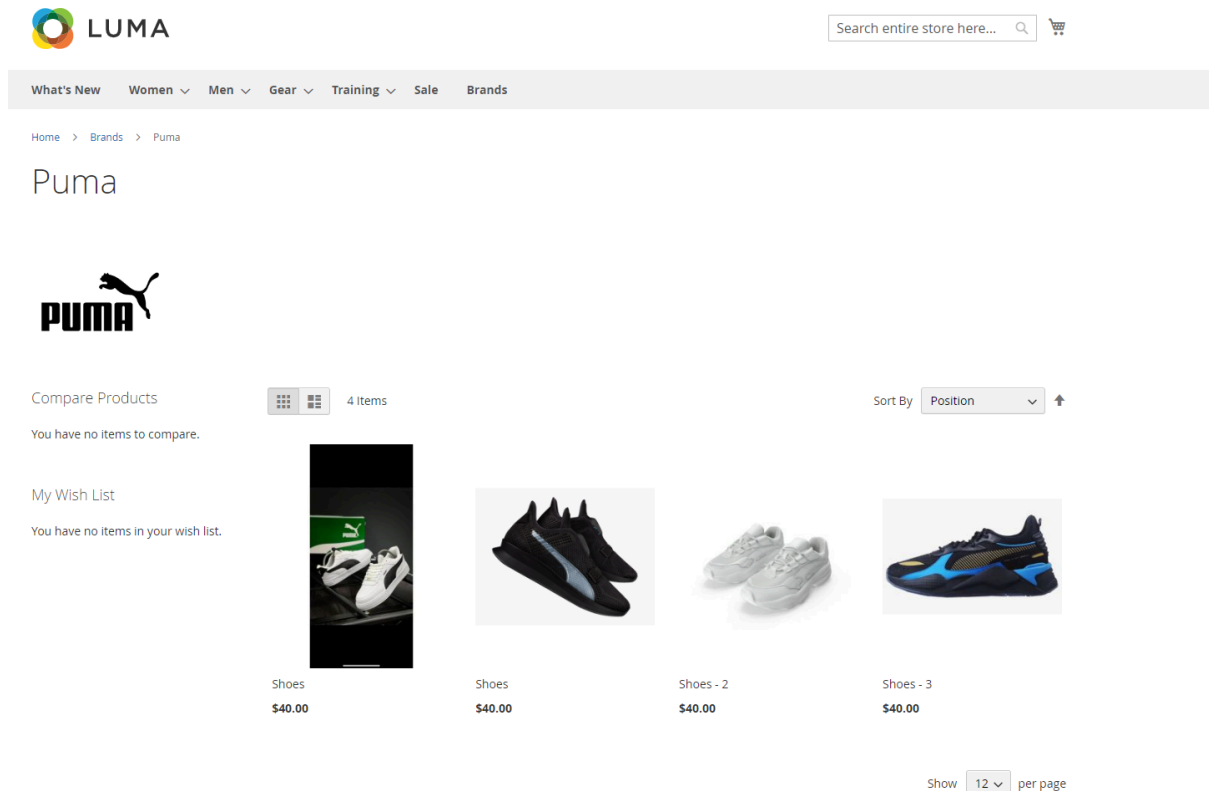
Selected	Option Id	Name	Store view
<input type="checkbox"/>	7	01	Default Store View
<input type="checkbox"/>	8	02	Default Store View
<input type="checkbox"/>	9	03	Default Store View

- This section allows you to manage and display various brands associated with your products. You can create, edit, and organise brands to enhance the shopping experience by enabling customers to shop by their preferred brands.

Shop by brand on frontend



The Brand Listing Page will be shown as below:



Thank you!

Do you need Extension Support?
Do you have any suggestions? Please contact us,
<https://www.mavenbird.com/contact>