Shop By Brand Extension User Guide

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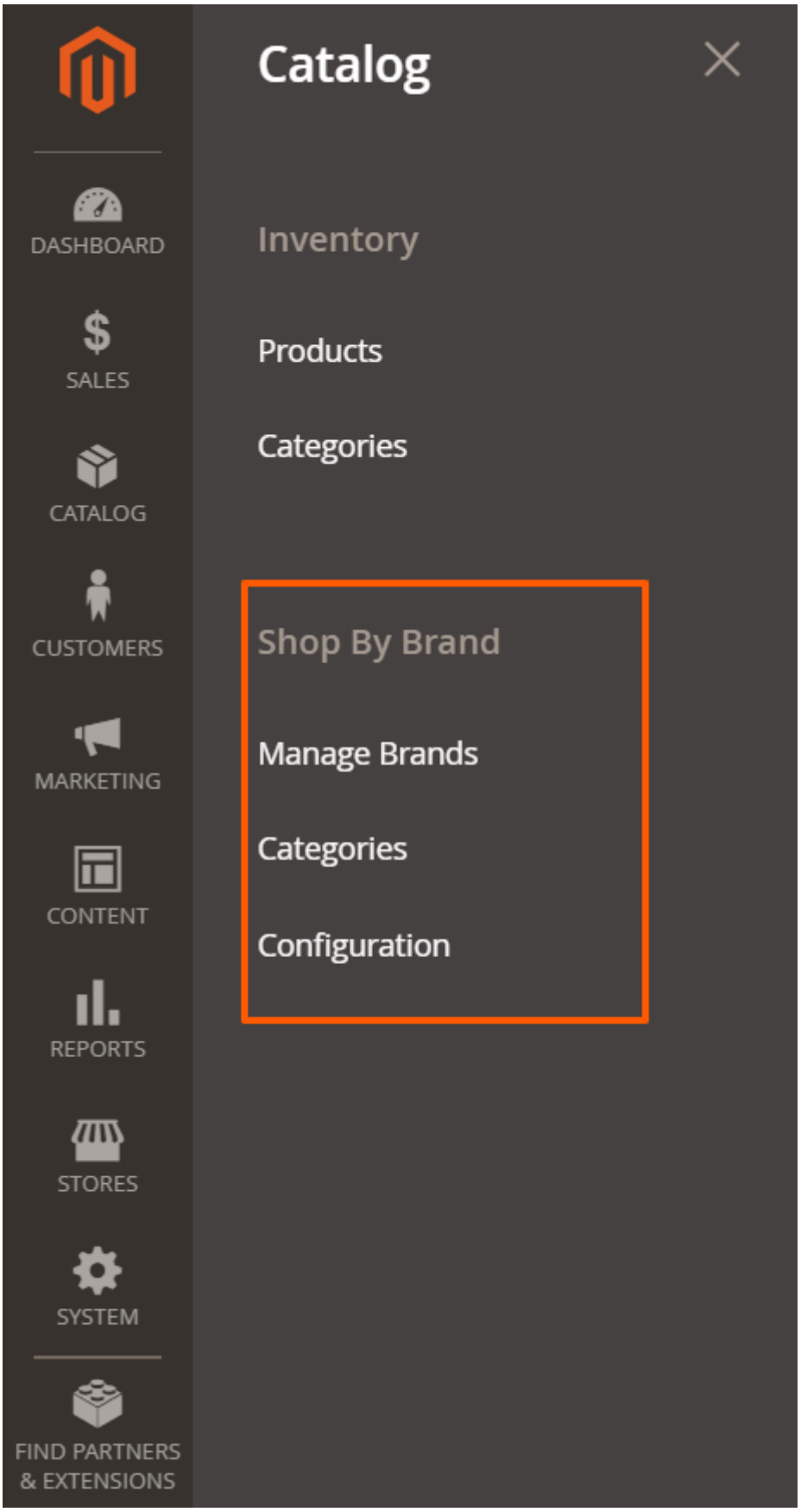
Catalog
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CATALOG
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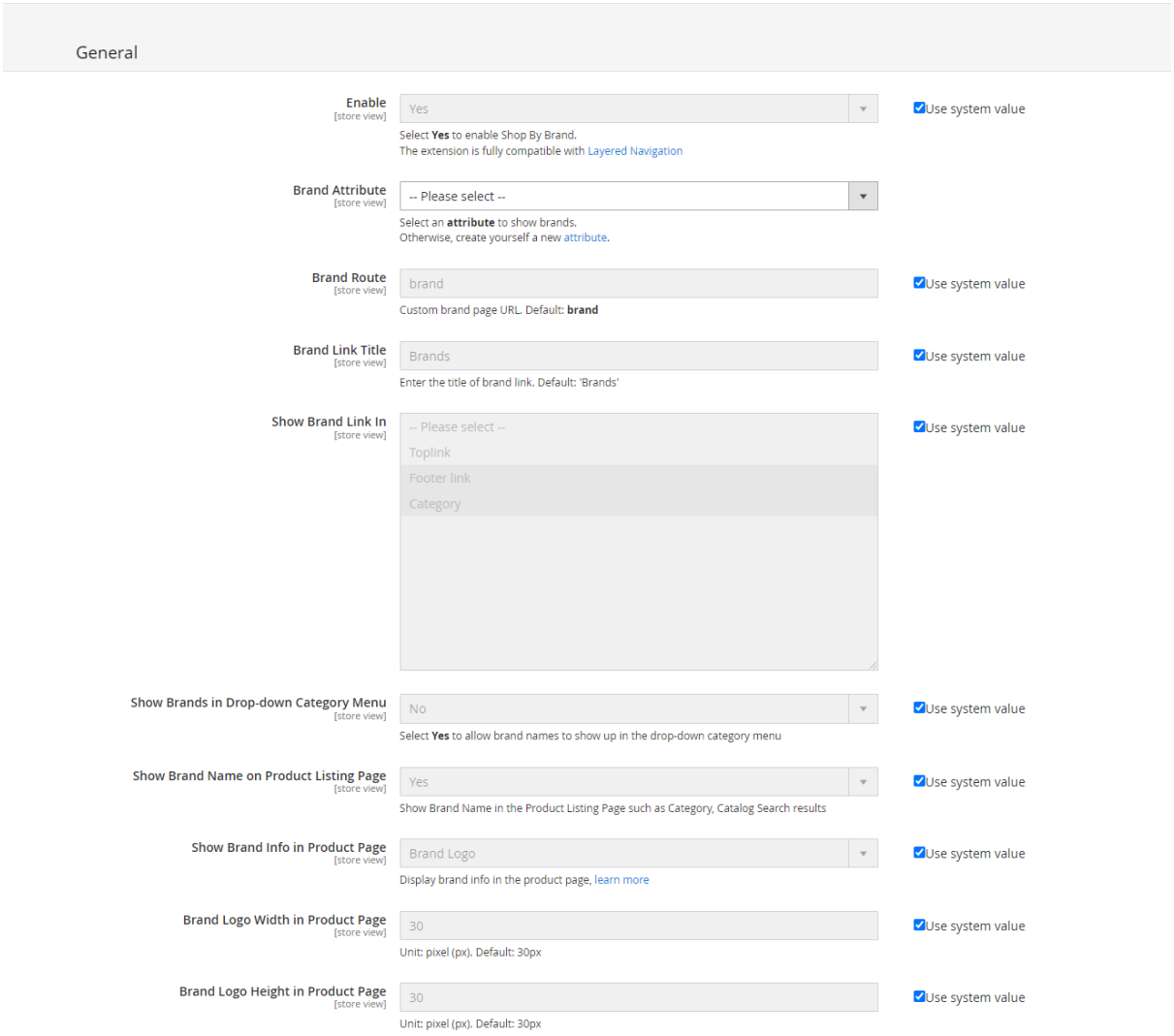
Configuration

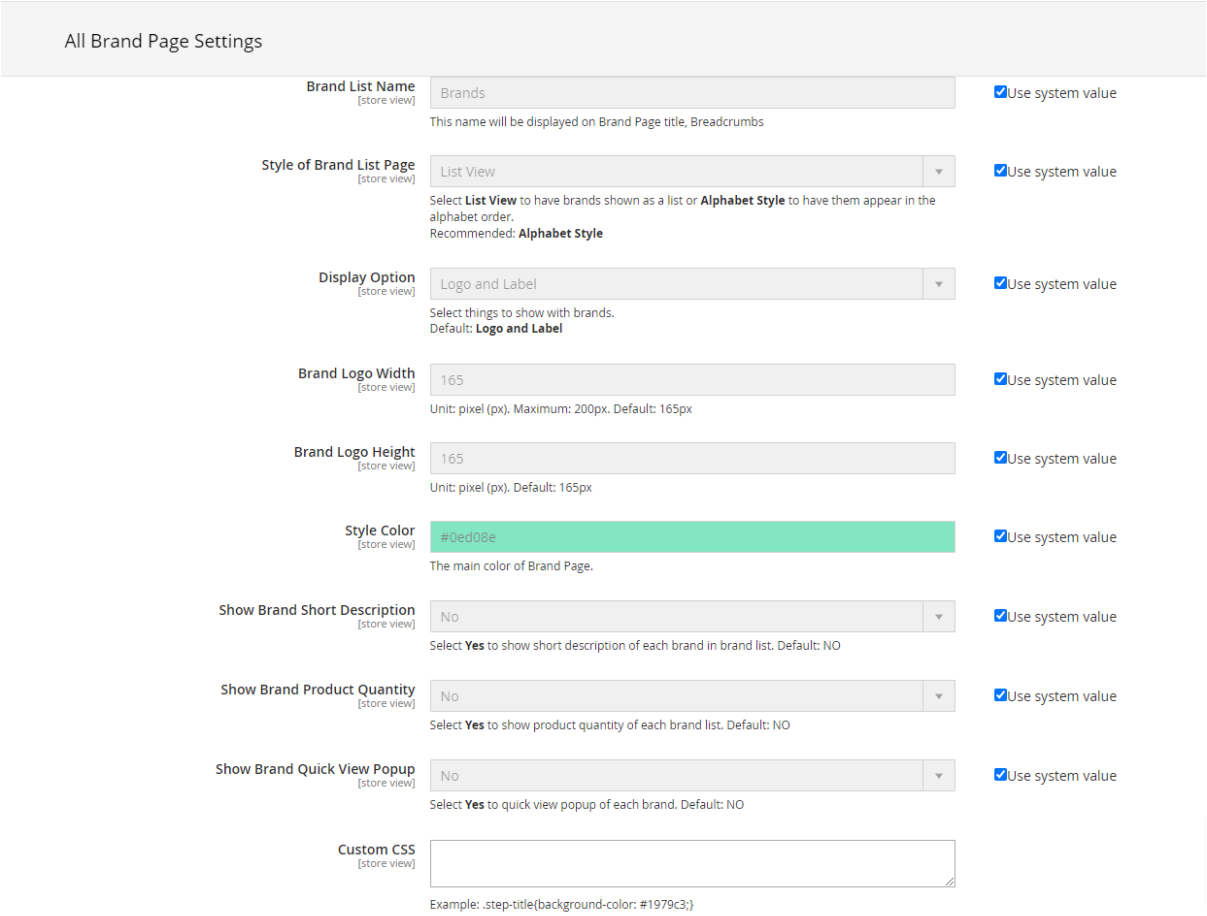
General Configuration

To configure the extension, go to **Admin Panel → Stores → Configuration → Mavenbird Extension → Shop by brand**



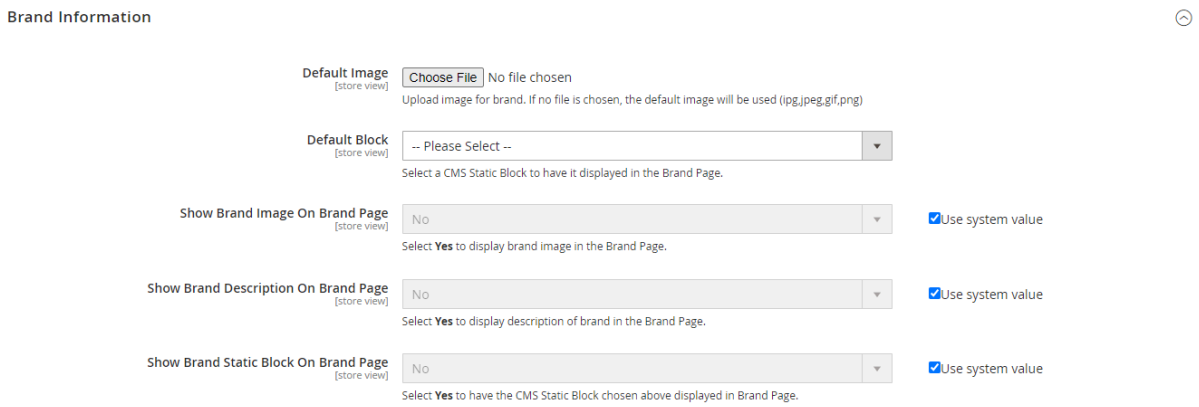
- **Brand Attribute** - You can specify any available attribute, in this case, the extension will apply all its functionality to the attribute. You can use different attributes as a brand for different store views.

- **Brand Route** - The URL route used to access the brand pages (e.g., /brand).
- **Brand Link Title** - The title displayed for the brand link (e.g., "Brands").
- **Show Brand Link In** - The location where the brand link will be displayed (e.g., header, footer, or both).
- **Show Brands in Drop-down Category Menu** - Option to display a list of brands in the drop-down category menu.
- **Show Brand Name on Product Listing Page** - Option to show the brand name on the product listing page.
- **Show Brand Info in Product Page** - Option to display brand information on the product detail page.
- **Brand Logo Width in Product Page** - The width of the brand logo displayed on the product page (in pixels).
- **Brand Logo Height in Product Page** - The height of the brand logo displayed on the product page (in pixels).

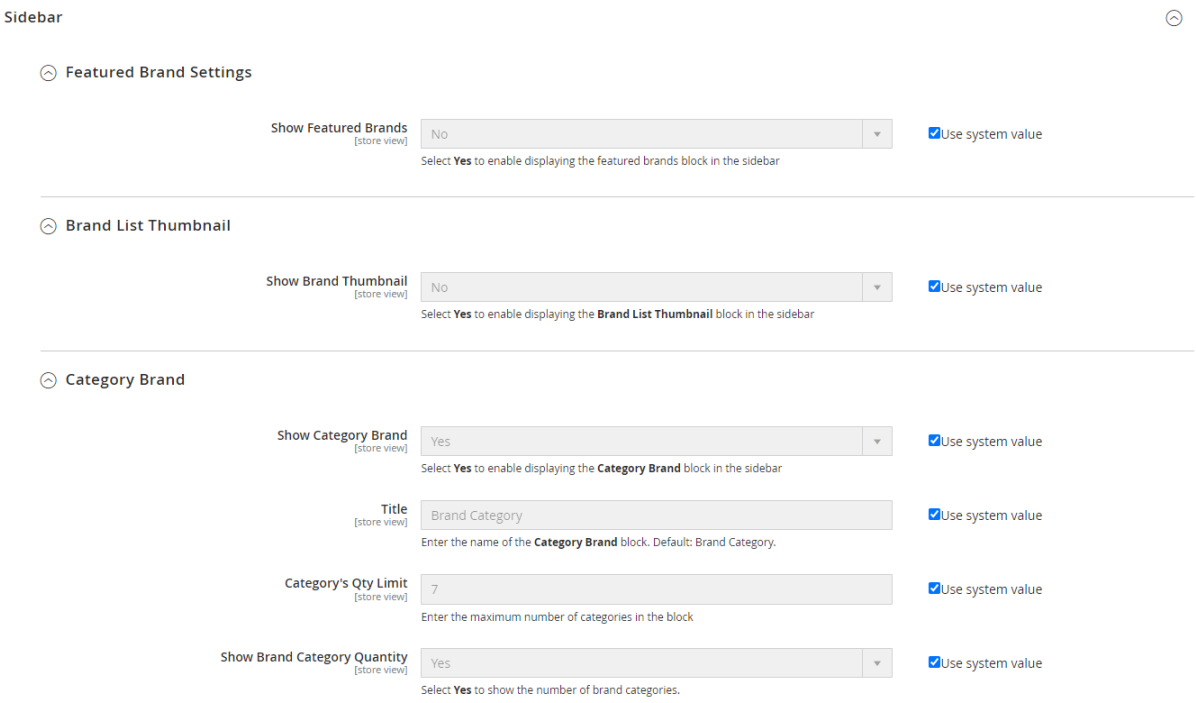


- **Brand List Name** - The title or heading of the brand list page.
- **Style of Brand List Page** - The layout or design style for displaying the brand list.
- **Display Option** - Determines how the brands are shown, e.g., grid or list view.

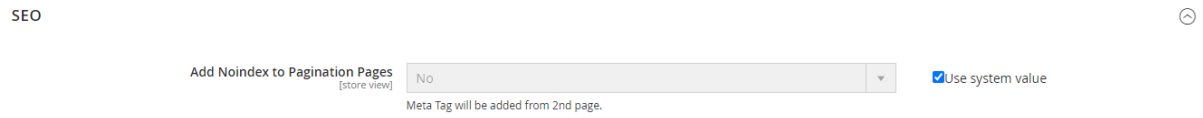
- **Brand Logo Width** - The width (in pixels) of each brand's logo displayed on the list page.
- **Brand Logo Height** - The height (in pixels) of each brand's logo displayed on the list page.
- **Style Colour** - The colour scheme or theme for the brand list page.
- **Show Brand Short Description** - Option to display a brief description of each brand.
- **Show Brand Product Quantity** - Option to display the number of products available for each brand.
- **Show Brand Quick View Popup** - Option to enable a quick view popup for each brand.
- **Custom CSS** - Allows you to add custom CSS styles to further customise the appearance of the brand list page.



- **Default Image** - The image used as a placeholder for brands that do not have a custom image uploaded.
- **Default Block** - The default static block content to display when a brand does not have a specific static block assigned.
- **Show Brand Image On Brand Page** - Option to enable or disable the display of the brand's image on the brand page.
- **Show Brand Description On Brand Page** - Option to enable or disable the display of the brand's description on the brand page.
- **Show Brand Static Block On Brand Page** - Option to enable or disable the display of a static block associated with the brand on the brand page.



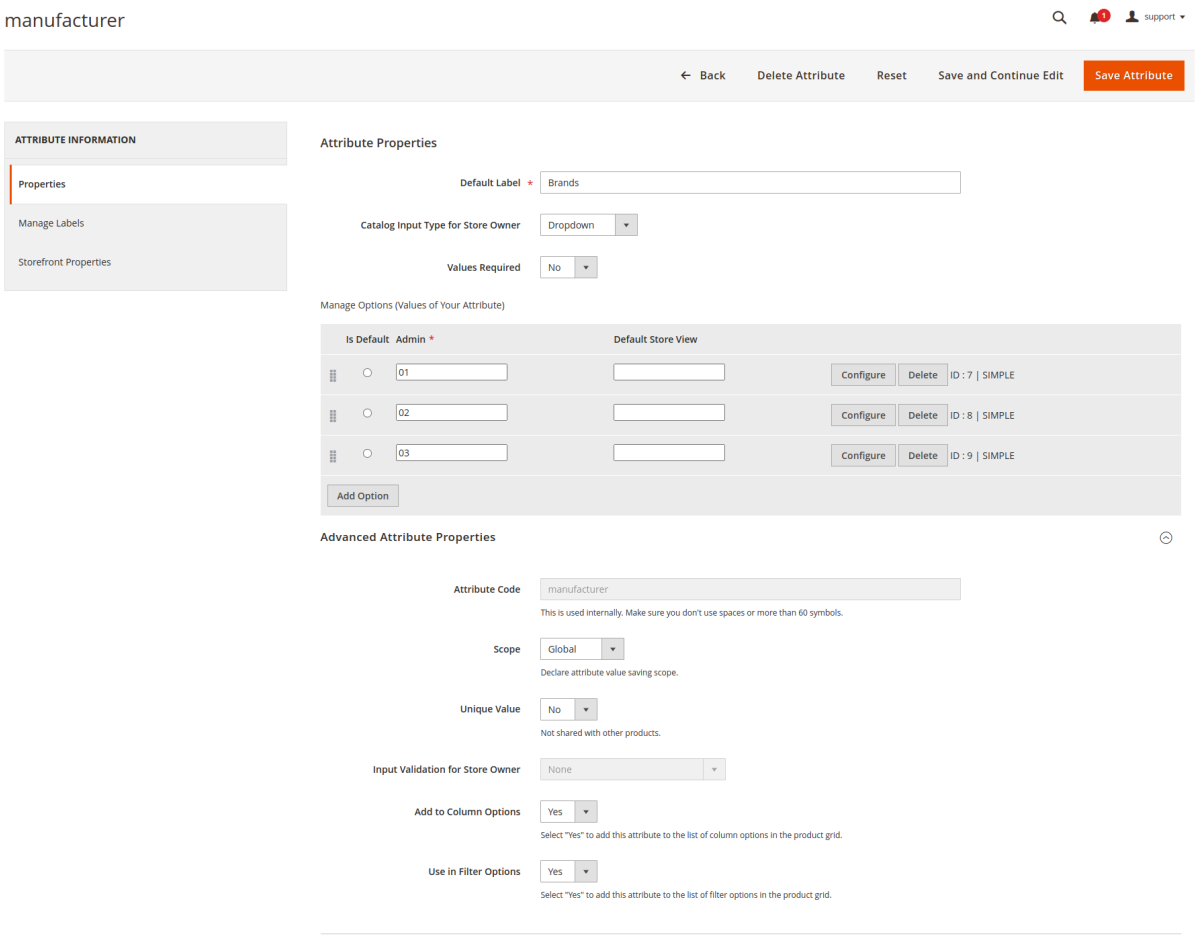
- **Show Featured Brands** - Display a list of featured brands prominently on the website.
- **Show Brand Thumbnail** - Enable or disable the display of brand thumbnails in the brand list or brand detail pages.
- **Show Category Brand** - Show brands that are associated with specific product categories.
- **Title** - Set the title for the brand listing or brand details page.
- **Category's Qty Limit** - Limit the number of brands displayed within a category.
- **Show Brand Category Quantity** - Display the number of products available for each brand within a category.



- **Add Noindex to Pagination Pages** - This configuration adds a `noindex`meta tag to paginated pages of your Shop by Brand extension. This tells search engines not to index these pages, helping to avoid duplicate content issues and improve overall SEO for your site.

Manage Brands

To Manage Brands the extension, go to **Admin Panel → Catalog →Shop by brand → Manage Brands**



Attribute Properties:

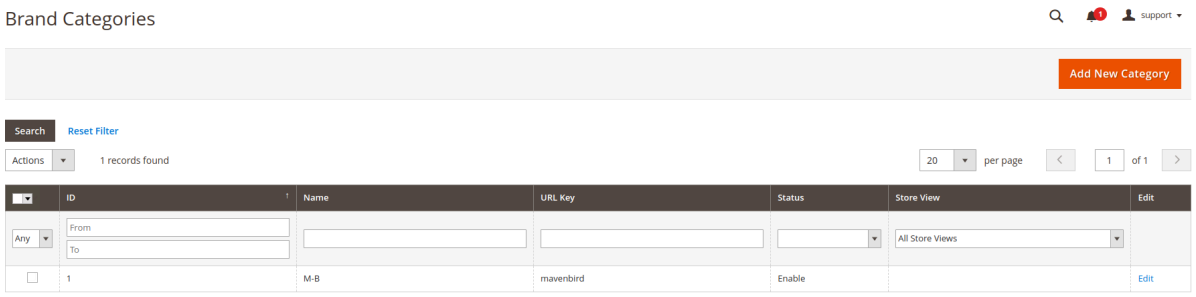
- **Default Label** - The label that will be displayed for the attribute in the store.
- **Catalogue Input Type for Store Owner** - Defines the type of input (e.g., text field, dropdown) that the store owner will use to enter values for the attribute.
- **Values Required** - Indicates whether this attribute is mandatory.
- **Manage Options (Values of Your Attribute)** - Allows the store owner to define and manage the different options available for the attribute.

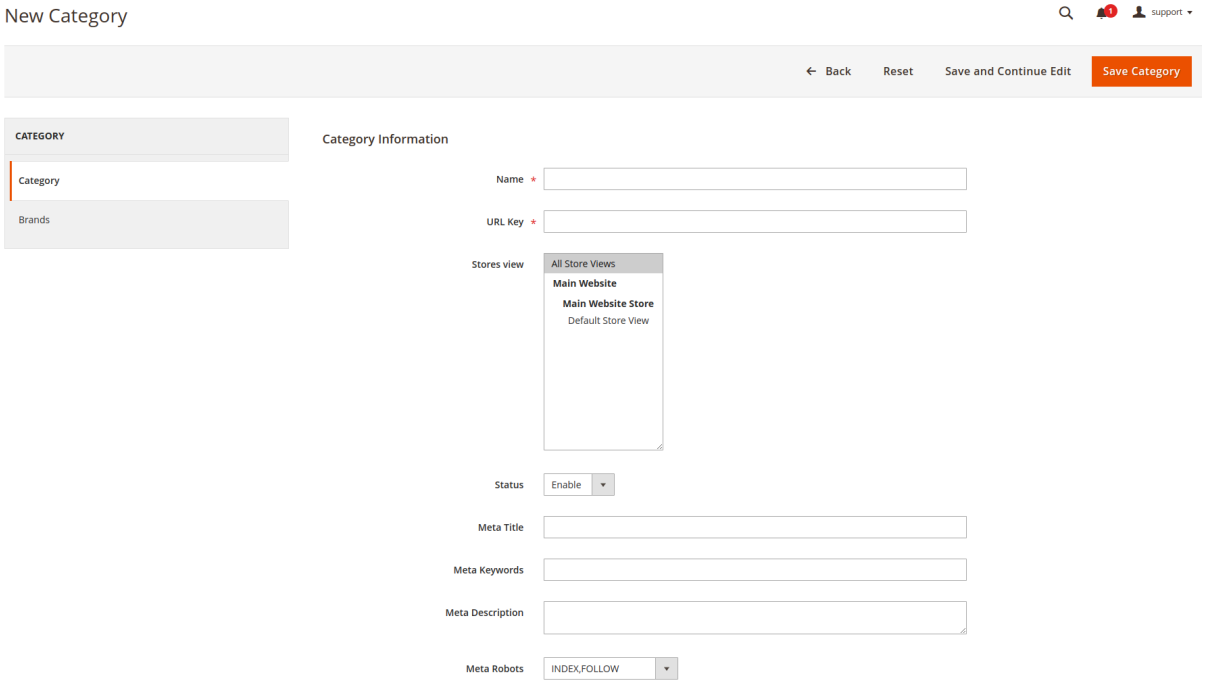
Advanced Attribute Properties:

Attribute Code - A unique identifier for the attribute used internally.
Scope - Determines where the attribute value is applied (e.g., store view, website, global).
Unique Value - Specifies if the attribute value must be unique across the catalog.
Input Validation for Store Owner - Sets validation rules for the attribute's input (e.g., numeric, alphanumeric).
Add to Column Options - Indicates if this attribute should be available as a column in product grids.
Use in Filter Options - Determines if the attribute can be used as a filter in layered navigation or other filtering mechanisms.

Brand Categories

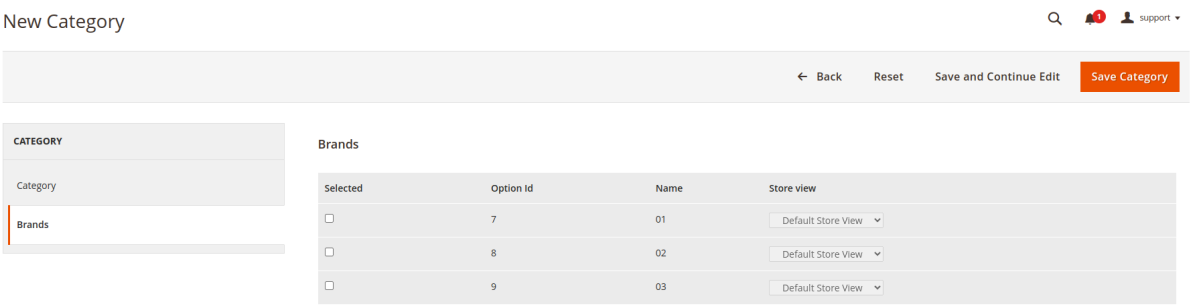
To Category the extension, go to **Admin Panel → Catalog →Shop by brand → Categories.**





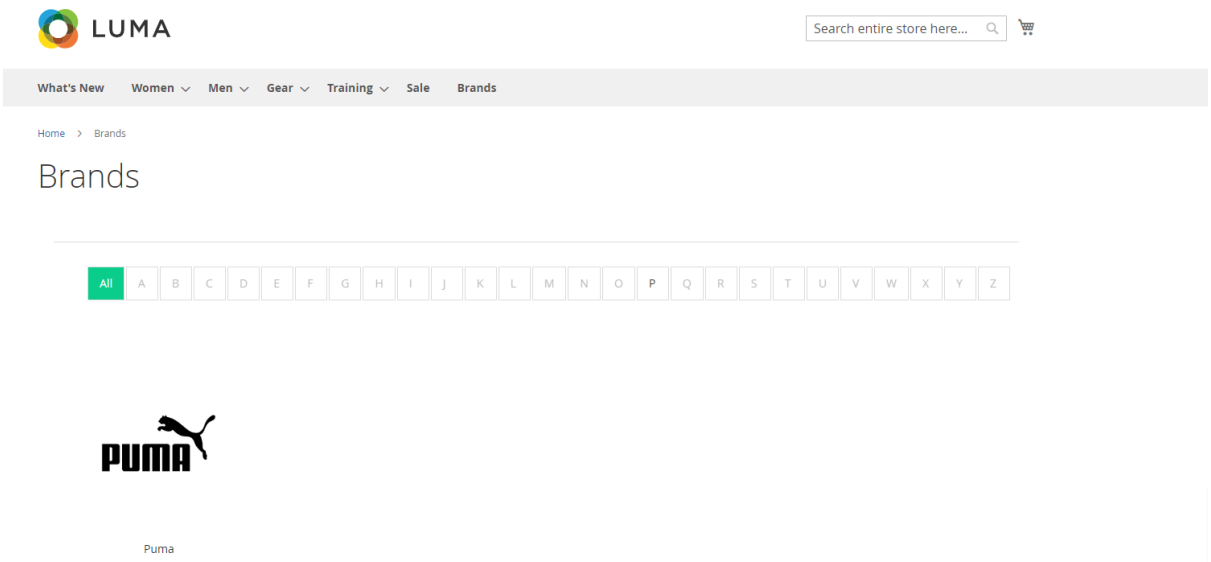
- **Name** - The display name of the category.
- **URL Key** - The unique identifier used in the URL for the category.
- **Stores view** - The specific store views where this category will be available.
- **Status** - Indicates whether the category is active or inactive.

- **Meta Title** - The title that appears in the browser tab and search engine results.
- **Meta Keywords** - Keywords associated with the category for search engine optimization.
- **Meta Description** - A brief description of the category for search engine snippets.
- **Meta Robots** - Instructions for search engine crawlers on how to index the category page.

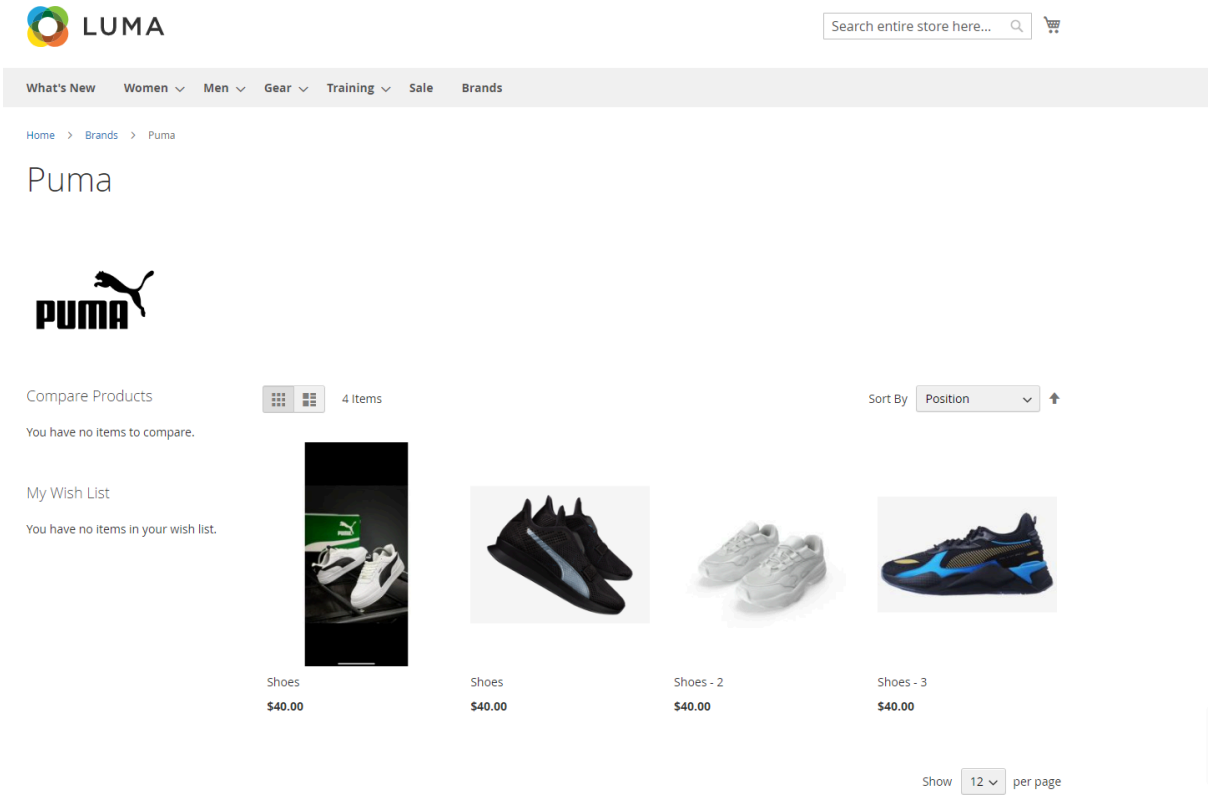


- This section allows you to manage and display various brands associated with your products. You can create, edit, and organise brands to enhance the shopping experience by enabling customers to shop by their preferred brands.

Shop by brand on frontend



The Brand Listing Page will be shown as below:



Thank you!

Do you need Extension Support?
Do you have any suggestions? Please contact us,
https://www.mavenbird.com/contact