CHRIS TERRAZAS

developer/designer

Experience

| **Full Stack Development** | **Suncoast Developers Guild** | October 2018 - January 2019 |

- Attended a full-time immersive program, coding for 60-80 hours per week.
- Created Applications using HTML, CSS, JavaScript, React, Ruby and Postgres
- Worked on projects as an individual or as part of a team.
- Created projects that included connecting a front end framework to a backend database or API data.
- Made JavaScript games with logic based on game rules like Blackjack and Minesweeper

| **Art Director/Lead Developer** | **Helinger Advertising** | February 2010 - October 2018 |

- Envisions and creates custom artwork for clients from sketches to verbal description resulting in 100% customer satisfaction; ensures that all branding guidelines and rules are followed, making certain that the image is never compromised.
- Creates mock-ups for websites and products based on client design specs.
- Known to develop positive relations between sales staff and clients to continue loyalty from clients by creating innovative, cost effective product solutions in a highly competitive market.
- Effectively able to analyze and communicate creative ideas to clients and sales team, working within their set budgets.
- Carefully places client artwork on factory templates and modifies to best accommodate production processes.
- Successfully managed cross functional teams of 20+ people.
- Put in place efficiency procedures that increased sales revenue by 15% year over year.
- Stays current with the latest style, software and graphic trends including system technology, web development and desktop publishing.

Clients I have enjoyed providing these services for:
CSX, YouFit, World of Beer, GE Transportation, Core Construction, Jabil, Legoland, APG Electric, University of South Florida, Don Cesar, St. Petersburg Museum of Fine Arts, Stetson University, Shriners Hospital for Children, Texas Roadhouse.

| **Graphic Designer / Web Designer** | **CEEDCO** | May 2007 - April 2008 |

- Creatively developed the entire scope of all marketing design projects such as design and layout of the company promotional materials, logo, art for banners, flyers, mail out coupons, brochures, web ads, letterhead, and business cards.
- Designed, constructed and updated internet and intranet sites; monitored SEO (Search Engine Optimization) activities to maintain top listing objectives of the company.
- Created mock-ups for websites and products based on client design specs.
- Demonstrated excellent organizational skills by setting weekly goals, meeting deadlines and handling daily reports.
- Accountable for determining the project's complexity, scheduling, budget, cost analysis time tables and material management.
- Maximized revenue by diligently researching the best computer and software for the organization and performed any updates, backups, and general maintenance.
- Conceived and launched eBlasts, newsletters, mass mailings including: copywriting, use of Photoshop / Dreamweaver HTML, and preparation/delivery of eBlasts.
- Responsible for organizing, ordering inventory and moving shipments of educational materials and software.
- Produced press releases for announcements to selected print media and website..

Education

| **Associates in Science, Digital Photography** | **IADT Tampa** | 2009 - 2010 |

Event Photography · Photo Editing (Photoshop) · Product Photography · Portrait Photography
Fashion Photography · Still Life Photography

| **Associates in Science, Interactive Media** | **IADT Tampa** | 2001 - 2003 |

Contact Info

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christerrazas.info

GitHub
github.com/mrected

Behance
behance.net/christerra8f7e

LinkedIn
linkedin.com/in/chris-terrazas-89106b24/

Skills

CODING

- HTML5
- CSS3
- Sass
- Bootstrap
- JavaScript
- React
- jQuery
- Ruby
- PHP
- SQL
- Git, Github
- Visual Studio Code
- Sublime Text
- MAC, PC & Linux Platforms

GRAPHICS

- Photoshop
- InDesign
- Illustrator
- Adobe Camera Raw
- Adobe Bridge
- Adobe Acrobat
- Microsoft Office Suite
- DSLR Camera Systems
- Product/Web Mockups