

Mission

We want to make the exchange of physical assets more secure and more responsible for retailers.

Problem

There is no data effective and trusted supply chain software.

Current conditions

- Lack of asset tracking, Fragmented ERP operations
- Reconciling data transactions is source of failure.
- Today's software was developed more than 20 years ago.

Solution

We provide verifiable insights from connected asset & auto-executed contract throughout the whole supply chain.

Key benefits

- Data revenue from secure connected assets
- Business automation with auto-executed event management
- Predictive modelling

Why

We solve supply chain key challenges

Explanations

- Reliability & Security will be mandatory
- New additional data create new business model.
- Leader companies try to play this game.

Future vision

Become the leader of supply chain software by

Expanding Industry Verticals;

- Aviation and Aerospace,
- Healthcare and Medical
- Site management
- Proof of identity

Traction

We have 3 proof of concept in development with retailers

Company

Industry: Business Software

Location: Paris & Los Angeles

Site: www.buyeprotocol.com

Video: www.buyeprotocol.com/solution

Market

\$12B – Supply chain management software

\$5B – Asset Tracking IoT Device shipments

We are at the crossroad of these two market

Competition

Ownest, VeChain

Other competitors

- Traditional ERP leader (Sap, Oracle, Jda, infor)
- IoT Tracker (Origin trail, Walton)
- Supply chain decentralized protocol (Viant)

Team

Damien: Solution Architect

Freddy: Logistic Specialist

Benoit: AI Specialist IBM Waston

Alexis: IoT Engineer

Founder bio

Digital Expert, Blockchain expert

Try to build trust machine

Business Model

1) Subscription model include smart contract builder, analytics and cost of the transaction depending on volume

> 1000 to 5000 tag / Month → 69\$/month

> 5000 to 50 000 tag / Month → 249\$/month

2) Equipment and installation From 0,5\$ to 80\$ depending on the tracker you will use

Ask

We are raising 500K€ for our Seed round

Round specifics

- Want to close in 2 months
- IoT certification, Start sales & Deliver v2

