

## Scope Plane

### **What they say they need**

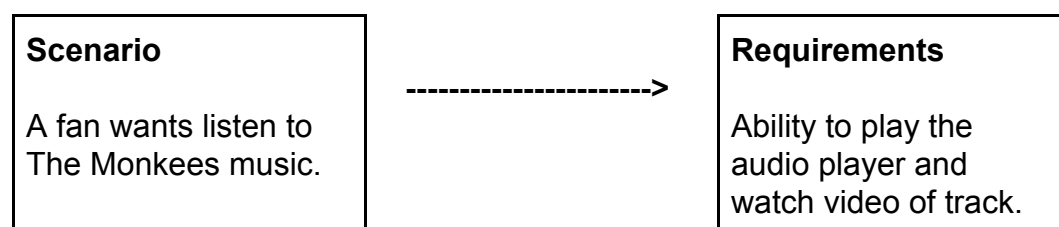
- A Website.
- Fans and potential fans can see and hear clips from their back catalog, and any new material as it becomes available.
- To publicise their availability to perform at events such as weddings and Christmas parties.
- To showcase on their website photos of the band members, a video clip and audio clips.
- To add links to their Facebook, Twitter and YouTube pages which are currently being created.

### **What they actually need**

- A mobile-first responsive website.
- A discography page with an audio player on site to play tracks, along with a video player.
- A 'Hire Us' page.
- A gallery page to showcase their photos.
- Links to their social media platforms.

### **What they don't know they need**

- A 'Join the fan club' pop-up to get the latest news / event information and other offers.
- At a later time possibly a merchandise area.



**Scenario**

A fan wants view pictures and watch music video.

**Requirements**

Ability to view gallery and watch music video.

**Scenario**

A fan wants to know if there are any music events involving The Monkees..

**Requirements**

Ability to sign up to fan club and receive newsletter. They can also hire them for a wedding or party.

**Scenario**

A fan wants send The Monkees fan mail.

**Requirements**

Ability to connect on their twitter page or send a post on the Facebook page.