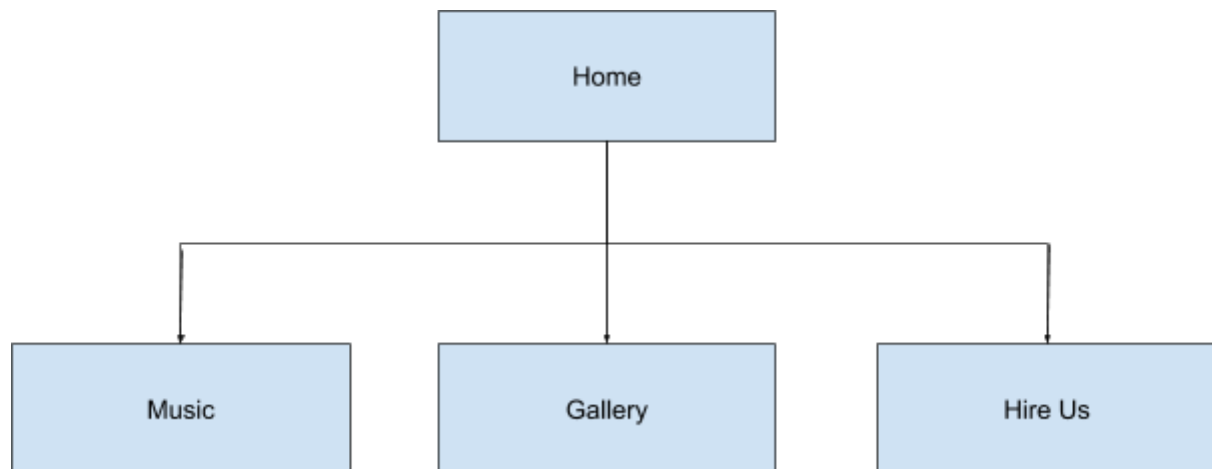


## Structure

### Information Architecture

Will be a simple tree structure using a horizontal bar near the top of the page taking up the right two thirds of the page.



### Interaction Design (IXD)

- Site Logo will bring user back to home as well as having 'Home' on the navigation bar in case some un-tech savvy users don't know this convention.
- Each Menu heading will have some sort of roll over to confirm that clicking that area has an action.
- Each navigation button will have a particular colour which will be used on its corresponding page to visually confirm what page they are on.
  - On mobile devices the hamburger icon will not be used as some users may not know what it does.
- The 'Join our fan club' information will be at the top of each page as well as mentioned on a third of the footer.
  - It will bring up a pop-up with a simple form that asks for their first name (we don't need surnames) and email address.
  - We will include that their email won't be passed on to anyone else.
  - We will provide a message once they have successfully successfully completed the form and hit the submit button.
- The social links to Facebook, Twitter and Youtube will have roll-over effects and open in a blank window.