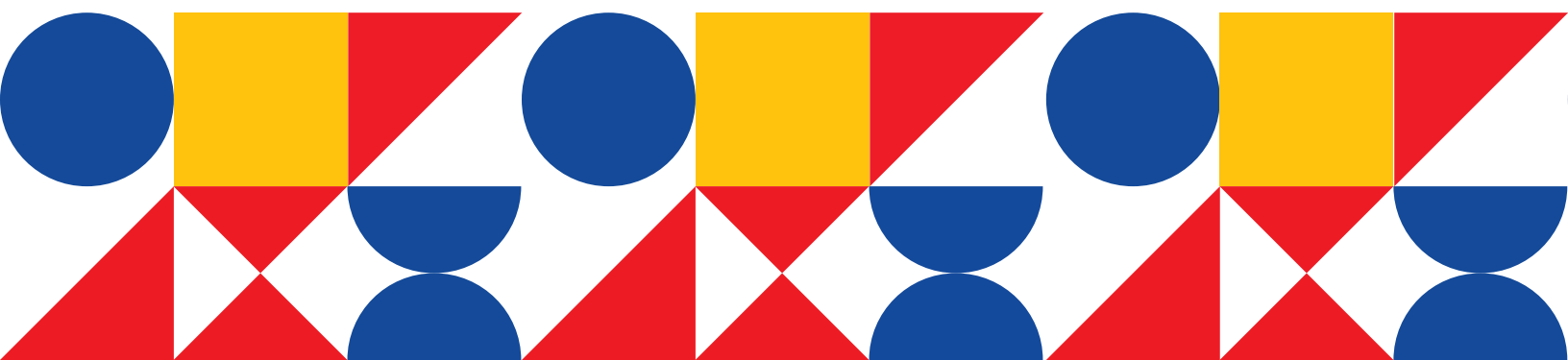


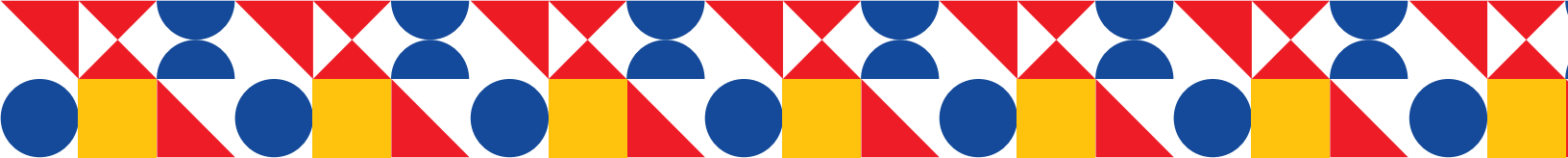
NAHU **2020** ANNUAL
CONVENTION
CELEBRATING 90 YEARS OF NAHU



2020 NAHU “GROW YOUR BUSINESS EXPO”

SUNDAY, JUNE 28, THROUGH TUESDAY, JUNE 30





In less than two months, the National Association of Health Underwriters will host its 90th Annual Convention -- virtually! We invite you to join us.

The pandemic prevents us from gathering in person but, rest assured, NAHU is committed to delivering the same top-notch Annual Convention experience that you have come to expect.

We are excited about our new "Grow Your Business Expo," and we hope you'll join us for NAHU's 90th Annual Convention. Don't miss this opportunity to be a part of one of our industry's top events.

NAHU MEMBERS

PERCENT OF NAHU MEMBERS THAT SELL:



NAHU **2020 ANNUAL
CONVENTION**
CELEBRATING 90 YEARS OF NAHU



NAHU 2020 ANNUAL CONVENTION

CELEBRATING 90 YEARS OF NAHU



2020 NAHU "GROW YOUR BUSINESS EXPO"

DIAMOND SPONSOR - \$15,000

- Featured logo in event app displayed on first page
- Banner ad on event app (links to company profile in app)
- (1) event push notification
- Call out on Virtual Exhibitor listing
- Exhibitor listing on app
- Video upload within your virtual booth
- Listing in post-event coverage in America's Benefit Specialist magazine
- Ad in ALL virtual Show Dailies
- Lunch sponsor for your day of choice. Attendees entering the virtual exhibit hall will receive a \$25 Grub Hub coupon sent via email. The email will state, "This virtual lunch was provided by...." [sponsor name] with URL
- Company name and URL included in virtual passport
- Sponsor (2) virtual breakout sessions
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- (1) Full page in America's Benefit Specialist
- Social media mention

SAPPHIRE SPONSOR - \$5,000

- Call out on Virtual Exhibitor listing
- Exhibitor listing on app
- Listing in post-event coverage in America's Benefit Specialist magazine
- Ad in (1) virtual Show Daily
- Company name and URL included in virtual passport
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- Co-sponsor (1) virtual session
- (1) ¼ page in America's Benefit Specialist in 2020
- Social media mention

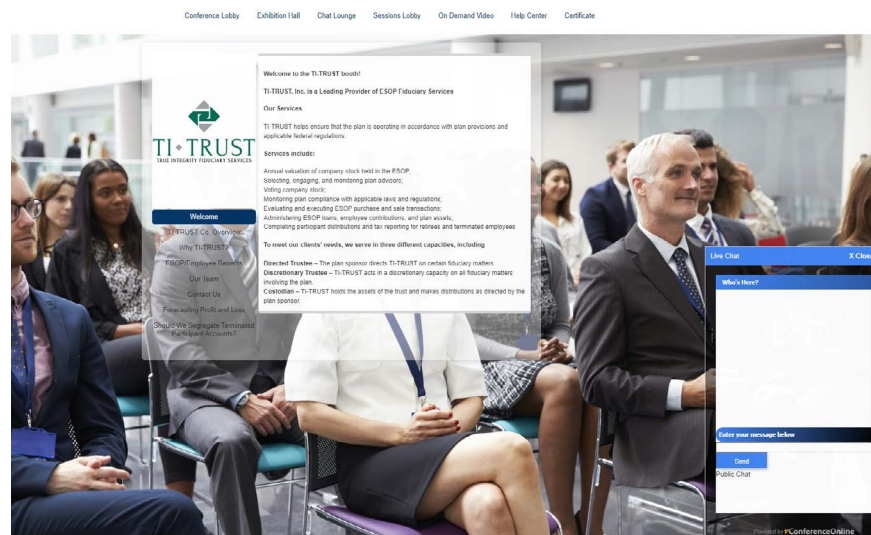
SUPPORTER (Exhibitor ONLY) - \$1,500

- Call out on Virtual Exhibitor listing
- Listing in post-event coverage in America's Benefit Specialist magazine
- Company name and URL included in virtual passport
- One time use of event attendee list
- Lead list of attendees visiting the exhibitor's booth

RUBY SPONSOR - \$10,000

- Call out on Virtual Exhibitor listing
- Exhibitor listing on app
- (1) event push notification
- Ad in (2) virtual Show Dailies
- Ad in event app (links to company profile in app)
- Breakfast sponsor for your day of choice. Attendees entering the virtual exhibit hall will receive a \$10 Starbucks coupon sent via email. The email will state, "This virtual breakfast was provided by...." [sponsor name] with URL
- Company name and URL included in virtual passport
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- Sponsor (1) virtual breakout sessions
- Listing in post-event coverage in America's Benefit Specialist magazine
- (1) ½ page in America's Benefit Specialist in 2020
- Social media mention

As a sponsor or supporter you receive a virtual exhibitor listing. (see example below)



SPONSOR CONTRACT

SPONSORSHIPS

- ☐ Diamond Sponsorship \$15,000
- ☐ Ruby Sponsorship \$10,000
- ☐ Sapphire Sponsorship \$5,000
- ☐ Supporter (Exhibitor ONLY).....\$1,500

VIRTUAL EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the National Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

Company's Primary Line of Business

PAYMENT

(Please check the appropriate box.)

☐ Check (Payable to The YGS Group) ☐ Invoice Me

Credit Card: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

Effective March 16th, 2020, a 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

All cancellations must be received in writing. Cancellations received on or prior to June 18, 2020, will be liable for 50% of the cost of sponsorship. For cancellations received after June 18, 2020, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after June 18, 2020.