



Board Position:	Membership / Retention	Eligible to Vote::	
Chapter Name:		State:	
Term Start Date:		Term End Date:	
Reports to:			
Job Description			
<p>Objective: Recruit and retain National, State, and Local membership.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> ✓ Membership and Retention chairperson(s) to develop recruitment plan for new member onboarding ✓ Create welcome packet for new members and send initial email introductions ✓ Provide monthly lapse report to attending board members and assign outreach tasks for lapsing membership as needed ✓ Report monthly membership losses and gains ✓ Support membership drives, socials, and online efforts to recruit and retain association members <p>Expected Commitment:</p> <p>Monthly Deliverables (based on board's strategic plan)</p> <p>Chapter Board Meetings and Events</p> <p>Regional and National Meetings and Events</p>			
Chair:		President:	
Sign:		Sign:	
Date:		Date:	