

GAIN SCORING

SCORING CATEGORIES

New Members

Number of new members who joined chapter since May 1, 2020

Growth Rate

Number of new members since May 1, 2020 / number of members on April 30, 2021

Retention Rate

1 minus the number of lapsed members in the last 12 months / number of members 1 year ago.
This yields a "rolling-average" 12-month retention rate

OVERALL SCORING

Chapters are ranked first to last in each of the nine categories:

Tiny local chapter - fewer than 50 members on May 1, 2020
Small local chapter - fewer than 100 members on May 1, 2020
Medium local chapter - fewer than 175 members on May 1, 2020
Large local chapter - more than 175 members

Tiny state chapter - fewer than 100 members on May 1, 2020
Small state chapter - fewer than 250 members on May 1, 2020
Medium state chapter - fewer than 500 members on May 1, 2020
Large state chapter - more than 500 members

Regions

Lowest point total in each group is group winner

* If there is a tie in overall points - the winner will be determined by **best retention rate**.