



*Running
Your
Business*

***MAKING CLIENT
PRESENTATIONS
DYNAMIC***

*Presented by Dan Samson
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Prezi

VS.



PowerPoint

Web-based
Complex

Limited customizations
Web, large download, PDF
System Issues

Software
Intuitive

Highly customizable
Easy file sharing
Universal compatibility

Reasons for use:

Conversational ***Big Picture***

Visual ***Idea Relationships***

Chronological ***Data Analysis***

Static Content ***Linear***



90%



How **NAHU** Uses Prezi



How Agents and Brokers Can Use Prezi

Open Enrollment/
Renewal Meetings

Prospecting



Prezi Classic

Launched April 2009

Linear/Rigid Presentation



Prezi Next

Launched May 2017

Interactive

Pricing Tiers

Basic

JUST THE BASICS

Create, share, and store beautiful presentations online that anyone can view.

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Free

Standard

FOR PERSONAL USE

Create beautiful presentations in our online editor, and control who sees them.

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Plus

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Starting at
\$59/mo



Leaderboard
Collaboration
Commenting
Slack integration
Admin controls
Centralized billing
License management
Content ownership

\$50/user

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Premium

FOR BUSINESS PROFESSIONALS

Everything you get with Plus, along with powerful analytics and advanced online training.

Starting at
\$59/mo



PreziTeams

Leaderboard tracking
Collaboration tools
Commenting
Slack integration
Admin controls
Centralized billing
License management
Content ownership

\$50/user/mo



**LIVE
DEMO**



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