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Online registration by credit card is available
at www.noahu.org.

Mail completed form with payment to:
NOAHU Expo PO Box 8765 Metairie, LA 70011

If paying via credit card, email to jennifer@noahu.org
For more info, contact Jennifer at 504-460-3307



Wednesday, May 9, 2018

New Schedule! 5 Hours CE!

8:00 am - 3:30 pm

Registration, Breakfast & Visit With Exhibitors:
8:00 am - 8:45 am

Pontchartrain Center
4545 Williams Blvd | Kenner, LA

Featured Speakers

JUST ADDED! Opening Remarks

Jim Donelon, Louisiana Commissioner of Insurance

OPENING KEYNOTE SPEAKER

Change Your Day, Not Your Life!

The great paradox is this: hardworking adults striving to achieve more often end up defaulting to daily life that is undermining their ability to succeed. Even more difficult is managing wellness in the work-place. Author Andy Core can help you beat this, and he does so with a surprisingly simple premise – Change Your Day, Not Your Life.

Andy Core

Top International Speaker & Author

Top Ten COBRA Mistakes You're Probably Making

We've been dealing with COBRA compliance for years now. However, employers and brokers commit these mistakes every day. Are you? Are your clients? Gentry will count down the biggest mistakes we make and the penalties that come with them!

Gentry Poole, CSA, GBA, REBC, RHU, RPA, SGS

Vice President– MidMarket, ConnectYour Care

ERISA's Impact on Agents & Employers

Continuing the discussion on compliance, Gentry will share how ERISA impacts almost all employer's health benefit plans and helps you to be better assist with those tough ERISA compliance questions.

Gentry Poole, CSA, GBA, REBC, RHU, RPA, SGS

Vice President– MidMarket, ConnectYour Care

NextGen Consumerism Tools

Record numbers of employees are moving to high out-of-pocket plans. We launch them with wishes to "be a better consumer," but the system isn't built to help them. Telehealth & advocacy services are extremely valuable strategies to serve this need. How do these services work? How should employers judge them? How can brokers use them as a strategy (and another source of revenue)? We'll round it out with real-life case studies.

Neil Kennish

Broker Sales Executive, freshbenies

KEYNOTE & LUNCHEON SPEAKER

Technology Today! Serving Your Customers & Minding Your (Social Media) Manners

We live in a different world today and technology has helped us communicate quicker than ever. But not so fast! Are you using technology to help your business or is it getting in the way? Elaine, a sought after commentator on business etiquette and protocol will share her tips to making you better at serving your clients. And you'll probably "LOL" too!

Elaine Swann

Speaker & Author seen on The TODAY SHOW, ABC, NBC, CBS, The CW, FOX News, The STYLE Network, and CNN Headline News



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REGISTRATION FEES

Through April 27: \$40

After April 27 & At The Door (*Space Permitting*): \$65

Included in Registration Fee:

- 5 Hours of LA Life & Health CE Credit or SHRM PDCs
- Buffet Lunch with Amazing Keynote Speaker
- Know Your Numbers: Free Biometric Screenings by Ochsner Corporate Wellness!
- Free Professional Photos/ Headshots!
- 30+Exhibitors From All Industry Sectors—Find New Products & Partners!
- Program & Membership Directory
- Opportunity to win great prizes!



This program is valid for 5 PDCs for the SHRM-CPSM or SHRM-SCPSM

2018 NEW ORLEANS BENEFITS EXPO REGISTRATION FORM

Name: _____ LA License # for CE _____

Title: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

NAHU Member? Yes No Chapter: _____ Amount: \$ _____

Payment Method: _____ Check (payable to NOAHU) _____ Credit Card

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Please see reverse side for submission instructions