National Association of Health Underwriters

2018 Capitol Conference
February 26-28
Washington, D.C.

Sponsorship Packages

In recognition and appreciation of your support of NAHU, we gladly extend the following benefits to all sponsors:

- Prominent signage in common areas
- Company description on our Conference App
- Sponsors listed in pre and post-event coverage in America's Benefit Specialist magazine
- Logo listed on NAHU website

Gold Sponsor - $10,000 and up

- Two complimentary tabletop booths (Includes four complimentary conference registrations)
- Banner advertisement on the Conference App
- Additional exclusive sponsor recognition (please select one)
    - ☐ Monday General Session
    - ☐ Tuesday General Session
    - ☐ Wednesday General Session
    - ☐ Hotel Keycards

Silver Sponsor - $5,000 and up

- One complimentary tabletop booth (Includes two complimentary conference registrations)
- Additional exclusive sponsor recognition (please select one)
    - ☐ Monday Continental Breakfast
    - ☐ Tuesday Continental Breakfast
    - ☐ Wednesday Continental Breakfast
    - ☐ Monday Refreshment Break
    - ☐ Breakout Sessions (TBD) 5 available

Bronze Sponsor - $2,500 and up

- One complimentary conference registration

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Sponsorship Enhancements

In addition to the sponsorship packages, sponsors at the Gold and Silver level may purchase enhancement opportunities that will further highlight and promote their company. Enhanced opportunites have a limited availability and are available on a first-come, first-serve basis.

Conference App featured button - $1,500 (3 available)

The conference app is the most used tool at our meetings. This is the hub for all the information about the meeting including a schedule, maps, sponsor information and ways to connect with other attendees. A featured button will showcase your company specifically and redirect them to your sponsor profile. Your app button will be featured for one day on the front page but will be in the menu the entire meeting.

Conference App Banner Ads - $1,000

Conference app banner ads rotate and when clicked on will go directly to your sponsor profile or your website. This is a great way to standout from the crowd and drive traffic to your company. Ads will be displayed for the entire conference.

Cocktail Napkins with Logo- $500 (3 available)

As a Silver sponsor you have the opportunity to be an exclusive sponsor at one of the continental breakfasts or the afternoon refreshment break. We will have 1,000 cocktail napkins with 1-color printing of your logo put out with the food and beverages to get more name recognition with attendees.

Conference App Document Upload to Profile - $300

Share your latest flyer or ad in a pdf attached to your company profile listed under sponsors on the app.

Conference App Push Notification - $100 (limited available)

Reach attendees in an instant. By sending out a push notification, attendees with the app will be able to see your real-time message inviting them to come see your table, check out your website or whatever call-to-action or important message you want to share.

Please direct questions to Kathleen Cochran, Vice President of Meetings
kcochran@nahu.org   202-595-7518 Direct Line

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Mail form with payment to:

National Association of Health Underwriters

Attn: Kathleen Cochran

1212 New York Ave. NW, Ste. 1100

Washington, DC 20005

or Fax to: 202-747-6820

Questions?

Contact Kathleen Cochran, Vice President of Meetings

Phone: 202-595-7518

Email: kcochran@nahu.org

Sponsor Application and Contract

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website Address: _____

Sponsorship Packages

Please send a high resolution logo to meetings@nahu.org to be included on the website and signage. Deadline for printed logos is January 31st.

_____**Gold Sponsor - $10,000 and up**
(select one additional recognition from below)

☐ Monday General Session
☐ Tuesday General Session
☐ Wednesday General Session

_____**Silver Sponsor - $5,000 and up**
(select one additional recognition from below)

☐ Monday Breakout Session (TBD)

_____**Bronze Sponsor - $2,500+**

_____**Enhancements**

Item _____ Quantity _____ Cost _____
Item _____ Quantity _____ Cost _____
Item _____ Quantity _____ Cost _____

Payment

_____ Check enclosed - payable to NAHU

_____ Charge my credit card: (select one) Visa, MC, AMEX, Discover

Card Number _____ Exp. Date_____

Cardholder Name_____
 (Please print)

Signature _____