



June 2020

Hello Partners and Exhibitors!

The Summit Team would like to take this time to clear up some misinformation that has been circling, causing you concern. The Senior Summit will be held virtually on September 1-3, 2020 by the three chapters that make up the **Senior Summit** (*Inland Empire, Orange County and San Diego*).

We are **extremely excited** to offer this virtual event with the many Certifications, CE's, and Product Trainings we have always offered in the past. By going virtual, we can expect an even larger group of agent attendance. So, what does this mean for you the **Partner or Supporter**? Let us briefly explain.

Besides more foot traffic going to your booth:

- You can **be creative** and offer complete information on all your county plans (throughout the state) with descriptions of each plan,
- Opportunity to create a commercial to advertise your booth, introduce any **new bonus opportunities**, new plans and more,
- All registered attendees will have the opportunity to review any of the information presented at the Summit for an additional **90 days** following the Summit at no charge.

The **virtual experience** is so thorough, no expense has been spared bringing to the audience the most informed Summit of our time. Along with **Branding** yourself to all those agents who have never used your products or services before, is a plus for you!

We have developed an exhibit hall demo that can be emailed to you for your review. This demo can answer any questions or concerns you may have regarding the limitless functions that are available to you.

To our **Summit Impact Partners** - know this is an opportunity that cannot be passed up. With your support and insight, we are excited to see what new and creative idea's we will jointly bring to this year's Summit. Remember, we are only limited by our own imagination. Let us work together and present a program that people will be talking about for many years to come!

We would like to take this time to say a heart-felt **"Thank You"**! Without your continued support the **Senior Summits** would not be here after 7 years.

We feel that finally the Medicare Agents, Carriers and Agencies can say we are here, and we are **being heard!**

Included in this packet is all the information needed to make the decision **now** and be part of this great event.

Sincerely,

Senior Summit Executive Team 2020



7TH ANNUAL SENIOR SUMMIT

September 1 - 3, 2020

MAKING US BETTER TOGETHER

Class time schedule subject to change.

PALLADIUM IMPACT PARTNER - \$10,000

- Two Hour Certification Class on Sept 2nd
- Two Hour CE Class OR Product Training Class on Sept 3rd
- Develop and produce Company commercials that will play on all three Chapter websites
- Banner advertising on Chapter websites
- Logo and link on Senior Summit landing page on all three Chapter websites
- Your introduction at General Session on Sept 2nd and 3rd @ 10:30 AM
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Listing \ Interview in post-event coverage in California Broker Magazine
- Lunch sponsor for your day of choice. Medicare Broker attendees entering the virtual exhibit hall will receive a \$15 Grub Hub coupon sent via email. The email will state, "This virtual lunch was provided by..." [sponsor name] with URL [limited to first 150 attendees]
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- (1) Full page advertisement in California Broker Magazine
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

PLATINUM IMPACT PARTNER - \$6,000

(Three available)

- Your choice of a Two Hour Certification Class on Sept 2nd, OR a Two Hour Product Training or CE Class on Sept 3rd
- Banner advertising on Chapter websites
- Logo and link on Senior Summit landing page on all three Chapter websites
- Your introduction at General Session on Sept 3rd @ 3:30 PM
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- Listing in post-event coverage in California Broker Magazine
- (1) 1/2 page advertisement in California Broker Magazine
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

SPECIAL PARTNER / SUPPORTER ADD-ONS

ADD ON #1 - \$3,000

Movie Night. Medicare Agent attendees entering the virtual exhibit hall will receive a \$20 Amazon coupon for a Prime Video movie(s) and a \$20 Grub Hub coupon for Domino's pizza via email. The email will state, "This movie night was provided by..." [sponsor name] with URL. [limited to first 50 attendees]

ADD ON #2 - \$2,500

Breakfast sponsor for your day of choice. Medicare Agent attendees entering the virtual exhibit hall will receive a \$10 Starbucks coupon sent via email. The email will state, "This virtual breakfast was provided by..." [sponsor name] with URL. [limited to first 100 attendees]

GOLD IMPACT PARTNER- \$5,000

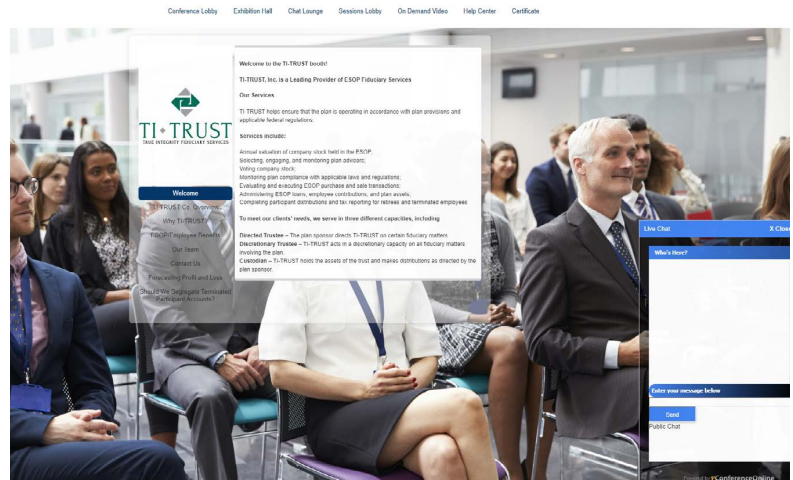
(Two available)

- Your choice of One Hour Certification Class, Product Training or CE Class on Sept 3rd
- Banner advertising on Chapter websites
- Logo and link on Senior Summit landing page on all three Chapter websites
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Listing \ Interview in post-event coverage in California Broker Magazine
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- (1) 1/4 page advertisement in California Broker Magazine
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

SUPPORTER (Exhibitor ONLY) - \$499

- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Listing in post-event coverage in California Broker Magazine
- Lead list of attendees visiting the exhibitor's booth
- One time use of event attendee list
- Opportunity to advertise in California Broker Magazine (see reverse for more information)
- Shout Out/Thank You on Virtual Exhibitor listing

As a sponsor or supporter you receive a virtual exhibitor listing. (see example below)



ADD ON #3 - \$2,500

Grand Prize sponsor. Attendees entering the virtual exhibit hall will receive virtual raffle ticket. One prize winner will receive a \$1,500 check from Senior Summit. Email to the winner will state, "This virtual grand prize was provided by..." [sponsor name] with URL.



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PARTNER CONTRACT

SPONSORSHIPS

Palladium Impact Partner w/Add-On.....	\$10,000
Platinum Impact Partner.....	\$6,000
Gold Impact Partner	\$5,000
Special Partner Add-On	\$3,000
Special Partner Add-On	\$2,500
Supporter.....	\$499
Cal Broker 1/2 Page Ad	\$350
Cal Broker 1/4 Page Ad	\$165
Cal Broker Business Card Ad	\$100

VIRTUAL EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the Orange County, Inland Empire and San Diego Associations of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

Company's Primary Line of Business

PAYMENT

(Please check the appropriate box.)

- ☐ Check (Payable to OCAHU) ☐ Invoice Me
☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to August 21, 2020, will be liable for 50% of the cost of sponsorship. For cancellations received after August 21, 2020, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after August 21, 2020.