## National Association of Health Underwriters Statement of Activities 2017 Budget

|   | Annual<br>Budget   |
|---|--------------------|
| REVENUE   |                    |
| Dues Revenue  | 4,590,000          |
| Capitol Conference  | 419,000            |
| Annual Convention   | 688,250            |
| LPRT & Soaring Eagle  | 87,700             |
| Advertising Revenue Affinity Programs                         | 730,000<br>200,000 |
| Prof Dev Programs & Certification Courses                     | 718,447            |
| Miscellaneous   | 180,484            |
| TOTAL REVENUE   | 7,613,881          |
| EXPENSE   |                    |
| Salaries, Taxes & Benefits                                    | 3,907,732          |
| BoT, Regions, Committees & Chapters                           | 299,390            |
| Administrative Expenses                                       | 315,494            |
| Business Travel   | 76,500             |
| Capitol Conference  | 225,220            |
| Annual Convention   | 618,200            |
| Office & Equip Rent, Maint & Depreciation Outside Consultants | 575,131            |
| Membership Recruitment, Retention & Invoicing                 | 127,752<br>85,771  |
| ABS Magazine  | 564,364            |
| Chapter Development   | 26,166             |
| Public Relations  | 169,437            |
| Prof Dev Programs & Certification Courses                     | 176,200            |
| Lobbying, Coalitions & State Affairs                          | 366,945            |
| LPRT & Soaring Eagle  | 79,500             |
| Total Expenses  | 7,613,802          |
| INCREASE/DECREASE IN NET ASSETS                               | 79                 |