

Virtual Annual Convention 2020 – Knowledge Channels

	Medicare 2020	The New Workplace	It's the Cost of Care	What You Know Today Will Help You Tomorrow	Stepping Up Your Game
9:45-10:45 a.m.	Essentials for a Formal Sales Event – Compliance Tips and Tools Presented by: Curt Nelson, CCEP, Manager of Ethics and Compliance at Centene Corporation	The Amazon of Employee Benefits Panel Moderated by: Eric Silverman, Founder and Owner of Voluntary Disruption	Cost Mitigation Strategies for the Modern Employer – Exploring Solutions That are Sustainable Presented by: Bill Spring, AVP, Benefits Group Captives at Alternative Risk Underwriting; Steve Jones, Regional VP of Navitus Health Solutions; and Brian Schroeder, MHA, Co-Founder & CEO Preventia	Using Data to leverage Business Decisions Presented by: Jana Fuelberth, President & Co-Founder of Analytic li	Lead at Any Level: Women as Cross-Cultural Allies Presented by: Amy Waninger, CEO of Lead At Any Level
11 a.m.-12 p.m.	Medicare Advantage & Special Needs Population Presented by: Mike Gattorna, Agent Development and Training, at Senior Marketing Specialists	Medicare: Employer Compliance Considerations – Crosswalk Group/Medicare By Ashley Gillihan, Counsel at Alston & Bird	Medical Bill Cost Containment – A Fiduciary Duty Under ERISA Presented by: Jim Napoli, CEO and General Counsel at Medliminal	Growth, Prosperity, Differentiation and Acquisitions for 2020 and Beyond Presented by: Tom Harte, Managing Partner of Landmark Benefits, and Tommy McDonald, Vice President of MarshBerry	Get Your SHift Together Presented by Kevin Trokey, Founding Partner and Coach at Q4intelligence
2:30-3:30 p.m.	Health Savings Accounts (HSAs) and Medicare Presented by: Craig Ritter, President of Ritter Insurance	Why Leveraging Human Capital Strategies is Important to Benefit Practice Sustainability Presented by: Susan Rider, Vice President of Sales and Operations at Preventia	RX Transparency – Employer Hospital Price Transparency Project / Rand Studies Presented by: Gloria Sachdev, President and CEO of the Employers' Forum of Indiana	Social Determinants of Health: An Urban Crisis in Chicago Presented by: Anne K. Rufa, PhD, Clinical Psychologist at Rush University Medical Center	Phenomenal Session in the Works

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3:45-4:45 p.m.	Deep Dive into MAPD/PDP and VA Coverage Presented by: Dan Mangus, Vice President of Sales at Senior Marketing Specialists	Employee Engagement – The Current Marketplace and Today's Plan Designs Presented by: Eric Silverman, Founder and Owner of Voluntary Disruption	The Virtual Couch: The Time is Now for Behavioral Telehealth Moderated by: Reid Rasmussen, Co-Founder & CEO of freshbenies	The Danger of Being On Benchmark, Group LTD Edition Presented by: Kevin Curran, Founding Partner of EBSME, LLC	Network Beyond Bias Presented by: Amy Waninger, CEO of Lead At Any Level