

Steve Heroux



Steve Heroux - Founder, The Sales Cookbook
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What You'll Receive in the Course:

- ✓ 60 video lessons!
- ✓ 28 exercises/worksheets!
- ✓ 64 fillable and detailed workbooks!
- ✓ Sales strategies of the Top 5%!
- ✓ 24/7 access to online courses!
- ✓ Private Facebook Group for members only!
- ✓ Email/text support!



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"It's not often you find someone willing to help connect people in business. When you meet Steve, you understand why he is a valued coach and referral partner. Steve was that someone whom personally helped increase my network. He has been an absolute joy to work with and his ability to understand my industry, increase sales, and measure performance are unmatched."

- Matt Smyth, AVP, NFP

"Steve Heroux was someone that personally helped launch my sales career. His vision, knowledge and ability to lead are a tremendous asset to any organization seeking to become greater!!! It's very rare to find someone that can not only inspire ability but also hold your hand and show you the way. Working under and alongside Steve will always be a career highlight for me and anyone seeking greatness!!!!"

- Chuck Dwyer, Director, Atlantic Group

"Recently I had the privilege of inviting Steve to be the key note speaker at my regional sales meeting in Temecula, CA where I hosted over 50 of my top producing financial advisors. The feedback from the advisors in my group was so overwhelmingly positive that I will need to secure Steve for my future meetings or risk disappointing them. In fact, the advisors were so impressed with Steve that many of them have personally retained his services in their own practices for sales coaching and training. If you're looking for a sales coach who delivers honesty, a sense of humor, and doesn't just teach the old-school stuff that the other 99% of them do, I would highly recommend Steve!"

- Richard Tassiello,
CEO & President –
Retirement Strategies Group, Inc.

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www.TheSalesCookbook.com

The Sales Cookbook – ONLINE COURSE

From a child who was extremely shy and reserved, to becoming the #1 salesperson in multiple companies in multiple industries, Steve Heroux has achieved levels of success in sales that very few people have reached.



Learn EXACTLY what the Top 5% of Sales Professionals Already Know!

Quick-witted, highly engaged and especially authentic, Steve Heroux created The Sales Cookbook Online Course with one thing in mind...find out exactly what six and seven-figure salespeople are currently doing, in 2019, to have the success they're having. He then compiled the strategies, ideas, processes, and daily routines of the Top 5% of sales professionals, and built those into a one-of-a-kind, online sales course, that anyone can follow to have success in sales.

His goal is to create a simple, easy-to-follow platform that will allow anyone in sales to reach their full potential. Whether you've been in sales for twenty years or twenty days, The Sales Cookbook Online Course will teach you exactly what the Top 5% are doing, and all you have to do is duplicate those actions and integrate that knowledge into your own daily routine.

What You'll Learn

How To:

- ✓ Deliver powerful and dynamic sales presentations
- ✓ Develop a fool-proof follow up system
- ✓ Master the art of referrals
- ✓ Prospect more effectively and efficiently

Benefits:

- ✓ You'll create more income
- ✓ You'll set more appointments
- ✓ You'll close more deals
- ✓ You'll become a better public speaker
- ✓ And much, much more!