



A Business Plan for Leadership Succession



Goals & Objectives:

To develop and identify future leaders through clearly defining culture, structure and education which will lead to consistent leadership succession and chapter growth

Target Market:

Executive Boards and those developing into leadership roles

Product/Plan:

Create a positive repeatable culture for chapter success

- Communicate vision/mission for the year
- Clearly define roles and responsibilities
- Develop a strategic plan that will help guide actions
- Create an environment for growth
- Celebrate success

Create a committee structure that will insure proper leadership succession

- Set the names and descriptions of each committee
- Clearly communicate the goals of each committee
- Always seek new committee members
- Continually check progress

Identify Leaders by their passions and skills

- Be a good listener
- Be aware of what inspires people
- Recognize leadership qualities
- Encourage leadership skills
- Focus on a person's strengths and interests

Prepare and Develop future leaders

- Empower
- Educate
- Guide, Help, Support, Motivate
- Give knowledge
- Be Resourceful
- Delegate

Inspire others to lead

- Use consistent messaging to attract future leaders
- Share the benefits of being part of a leadership team
- Use positive reinforcement
- Use former leaders to mentor