



NAHU's Board Guidelines Regarding Speaking with One Voice

- Once the Board comes to a decision, all Board members need to represent that position.
- No Board member should speak to a policymaker/press or post in social media about an issue without both knowing what NAHU's position is, and representing NAHU's position.
- No Board member should attend a NAHU sponsored event (i.e., day on the hill) and then either speak to lawmakers in opposition to NAHU's view or speak to lawmakers about issues unrelated to NAHU's agenda.
- NAHU leaders need to understand that as a result of their position, it can be difficult or impossible for media and lawmakers to make the distinction between when a leader is speaking on behalf of the association or representing a personal point of view. So, on issues of consequence to the association, leaders must always represent NAHU's view or not speak to the issue. If the leader cannot do this, then he/she should consider whether he or she should be serving on the NAHU Board of Trustees.