

LANDMARK AWARD BY RESPONSIBILITY



CATEGORY		CRITERIA	OFFICE	POINTS	MAX PTS
I. Events	1.	Credentialed delegates to Annual Convention	All	x 25 pts =	75
I. Events	2.	Each additional registered attendee to Convention	All	x 5 pts =	50
I. Events	3.	Legislative Chair attending Capitol Conference	Leg	1 x 75 pts =	75
I. Events	4.	Each additional registered attendee to Cap Conference	All	x 5 pts =	50
I. Events	5.	Registered attendees at Regional Leadership Conference (RLC)	All	x 20 pts =	120
I. Events	6.	Membership or Membership Experience Chair at RLC	Memb	1 x 25 pts =	25
I. Events	7.	Membership or Membership Experience Chair at Annual Convention	Memb	1 x 25 pts =	25
I. Events	8.	Chapter represented at NAHU Leadership Program at Cap Con	Board	75 or 150	150
II. Mgmt	1.	Development/Publication of state bylaws	Board	1 x 25 pts =	25
II. Mgmt	2.	Development/Publication of state policies & procedures	Board	1 x 25 pts =	25
II. Mgmt	3.	Development/Publication of chapter's strategic plan to members	Board	1 x 50 pts =	50
II. Mgmt	4.	Annual summary report of chapter activities to members	Board	1 x 50 pts =	50
II. Mgmt	5.	IRS approved Tax-exempt status	Treas	1 x 25 pts =	25
II. Mgmt	6.	Annual publication of approved chapter budget	Treas	1 x 25 pts =	25
II. Mgmt	7.	Annual publication of approved state profit/loss statement	Treas	1 x 25 pts =	25
II. Mgmt	8.	Incorporation papers	Board	1 x 25 pts =	25
II. Mgmt	9.	D&O Liability insurance for officers	Board	1 x 25 pts =	25
II. Mgmt	10.	Purchase of liability insurance for state events	Board	1 x 25 pts =	25
II. Mgmt	11.	Awards event honoring members & other achievements	Awards	1 x 100 pts =	100
II. Mgmt	12.	Chapter Certification	Awards	75,100,125,150	150
II. Mgmt	13.	Officers participation in NAHU officer training modules	Board	x 10 pts =	120
III. Mtgs	1.	Hosted a State Convention/Sales Congress	Prof Dev	1 x 100 pts =	100
III. Mtgs	2.	Held an annual State Leadership Conference	Board	1 x 150 pts =	150
III. Mtgs	3.	Held strategic planning session(s)	President	50 or 100	100
III. Mtgs	4.	Regularly scheduled Board meetings	President	1 x 10 pts =	120
IV. Comm	1.	State Newsletter Publication	Comm	x 10pts	120
IV. Comm	2.	Maintain a Chapter Website	Comm	1 x 125 pts =	125
IV. Comm	3.	Active email and/or Text Distribution to membership	Comm	25pts or 50pts	75
IV. Comm	4.	Conducted a Member Needs Survey	Comm	1 x 50 pts =	50
IV. Comm	5.	Identify an NAHU Education Foundation board champion	President	1 x 25 pts =	25
IV. Comm	6.	Provide an Education Fdt update at board meetings	Ed Fdt Ch	1 x 25 pts =	25
IV. Comm	7.	Have a link to Education Fdt on chapter's website	Comm	1 x 25 pts =	25
IV. Comm	8.	Financial support of Education Fdt	All	25, 50, 75, 100	100

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CATEGORY		CRITERIA	OFFICE	POINTS	MAX PTS
V. Leg	1.	Active Legislative Committee	Leg	1 x 50 pts =	50
V. Leg	2.	Regular legislative communications piece to all members	Leg	1 x 150 pts =	150
V. Leg	3.	Full or Part-time AHU State Lobbyist Program	Leg	1 x 125 pts =	125
V. Leg	4.	Membership Support of State PAC	HUPAC	10, 20, 30, 40, 50	50
V. Leg	5.	Membership Support of HUPAC	HUPAC	10, 20, 30 or 50	50
V. Leg	6.	Meet with state DOI and/or other regulatory bodies	Leg	x 25 pts =	50
V. Leg	7.	Hold a state legislative conference or "Day with Legislators"	Leg	1 x 75 pts =	75
V. Leg	8.	State-based Operation Shouts (for period 01/01-12/31)	President	15, 30, or 50	50
V. Leg	9.	Hold/attend meetings with industry colleagues/coalition partners	Leg	1 x 25 pts =	25
VI. Memb	1.	Chartering one or more local chapters	Memb	100, 125 150	150
VI. Memb	2.	Net membership gain during awards year	Memb	10 up to 250 pts	250
VI. Memb	3a.	Active Membership Campaign - One day blitz	Memb	1 x 25 pts =	25
VI. Memb	3b.	Active Membership Campaign - Ongoing (3-6 months)	Memb	1 x 25 pts =	25
VI. Memb	3c.	Active Membership Campaign - Recruitment materials	Memb	1 x 25 pts =	25
VI. Memb	3d.	Active retention efforts	Memb	1 x 25 pts =	25
VI. Memb	4.	Contact local chapters on follow-up retention activities	Memb	x 10 pts =	120
VI. Memb	5.	Develop/conduct new member outreach with local chapters	Memb	1 x 100 pts =	100
VI. Memb	6.	100% of identified officer achieve Triple Crown	Memb	1 x 100 pts =	100
VI. Memb	7.	Additional board members achieving Triple Crown	Memb	x 10 pts =	40
VI. Memb	8.	State membership and memb experience chair training	Memb	x 10 pts =	30
VI. Memb	9.	Participation on regional membership calls	Memb	20, 40, 60, 80	80
VII. Prof Dev	1.	Host state education or prof development programs	Prof Dev	1 x 100 pts =	100
VII. Prof Dev	2.	Actively promoted LPRT to members 3 times or more	Comm	1 x 25 pts =	25
VII. Prof Dev	3.	Compile list of speakers and publish to membership	Prof Dev	1 x 10 pts =	10
VII. Prof Dev	4.	Present NAHU's prepared leadership training materials	President	1 x 50 pts =	50
VII. Prof Dev	5.	Conduct an overview of NAHU web site at chapter mtg	Prof Dev	1 x 50 pts =	50
VII. Prof Dev	6.	Number of NAHU-sponsored certifications or NAHU Live CE	Prof Dev	25, 50, or 75	75
VII. Prof Dev	7.	Promote the designation REBC 3 times or more	Comm	1 x 75 pts =	75
VII. Prof Dev	8.	LPRT Qualifiers	All	x 10 pts =	100
VII. Prof Dev	9.	Triple Crown recipients	All	x 10 pts =	100
VII. Prof Dev	10.	Awards program that honors member achievements	Awards	x 25 pts =	75

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CATEGORY		CRITERIA	OFFICE	POINTS	MAX PTS
VIII. Media	1.	Appoint a Media Relations Chair	President	1 x 35 pts =	35
VIII. Media	2.	Compile a list of local media contacts	Media Rel	x 10 pts =	100
VIII. Media	3.	Media Outreach - Letters to Editor	Media Rel	x 10 pts =	100
VIII. Media	4.	Media Outreach - Op-Ed Articles	Media Rel	x 10 pts =	50
VIII. Media	5.	Media Outreach - Press Releases	Media Rel	x 10 pts =	60
VIII. Media	6.	Media Outreach - TV or Radio Appearance	Media Rel	x 50 pts =	150
VIII. Media	7.	Media Outreach - Press Hits	Media Rel	x 10 pts =	50
VIII. Media	8.	Present NAHU's "Working with the Media" PowerPoint	Media Rel	1 x 25 pts =	25
VIII. Media	9.	Assisted local chapters with promotion Health Awareness Day	Media Rel	1 x 50 pts =	50
VIII. Media	10.	Use social media to increase the chapter's public presence	Media Rel	x 5 pts =	200