



Sunday August 25, 2019

Reception and Band – Friday evening form 6:00 PM - 9:30 PM

Plenty of food will be served! Sponsored by BenefitMall and MassMutual

Monday August 26, 2019

7:00 AM – 8:15 AM	Registration, Breakfast
8:15 AM – 8:30 AM	Welcome – Patrick Burns and Naama Pozniak – Queens Salon
8:30 AM – 9:15 AM	Association Trends Facing NAHU and Association Organizations Patrick Burns – Queens Salon
9:15 AM – 9:45 AM	How to build Corporate Support for your Local Chapter Yolanda Webb – Queens Salon
9:45 AM – 10:15 AM	Exhibitor Break
10:15 AM – 11:05 AM	Becoming the Feared Competitor Kevin Trokey – Queens Salon
11:05 AM – 12:00 PM	Now That I Have Your Attention... <i>New Marketing Strategies to Grow Your Membership</i> - Benjamin Prinzing – Queens Salon
12:00 PM – 1:00 PM	Lunch with Sponsors – Queens Salon
1:00 PM – 2:05 PM	BREAKOUT SESSIONS
PRESIDENTS, VICE PRESIDENTS, TREASURERS, LPRT, VANGUARD, AWARDS – Queens Salon	
MEMBERSHIP, MEMBERSHIP RETENTION, PROFESSIONAL DEVELOPMENT – Royal Salon	
LEGISLATIVE, MEDIA, HUPAC / PAC – Board Room	
2:05 PM – 2:25 PM	BREAK
2:25 PM – 3:40 PM	MAIN HALL – PLAN PRESENTATIONS – Queens Salon
3:40 PM – 4:00 PM	CLOSING REMARKS – Queens Salon