

Example Elevator Speech

NAHU represents over 100,000 agents, brokers and benefit professionals.

The small monthly dues that I pay are worth it because no other organization fights as hard for me and my clients. NAHU continues to be a strong voice on Capitol Hill. NAHU has an “operation shout” that allows me and my clients direct access to my members of congress to express our concerns over current legislation that they are voting on.

I get email updates on news and legislation as well as powerpoint presentations that I can use for my clients and prospective clients. This helps me keep my business and my clients prepared for anything. I also have the opportunity to attend regular networking meetings that give me critical tools to help me grow my business.

If you are in this business and making a living you owe it to your clients and your industry to support the organization that is supporting and fighting for your livelihood!! You need to be a member!