Insert Your Own Logo

FOR IMMEDIATE RELEASE Contact: Insert Name

Insert Date Insert phone number & email address

(XAHU) Chapter Joins Health Underwriters

(City, State) -- The National Association of Health Underwriters (NAHU) is thrilled to welcome a new chapter in (State). The (Chapter Name) Chapter (Chapter Acronym) was recently established to assist the region's health insurance agents and brokers as they guide employers and consumers through the complexities of the health care system.

(President’s Name) of (employer) in (fill in area) was installed as president. Include a few sentences about your past accomplishments and any leadership positions held.

[SAMPLE QUOTE FROM A CHAPTER PRESIDENT—Personalize] "I'm thrilled to be heading this organization at a time when our members are becoming more critical to employers and consumers," said (Insert Name). "We help consumers obtain and use one of the most critical and personal services they own. When a spouse is sick or a child is in pain, it is the health plans we sell and service that cures the illness and eases the pain. Consumers now more than ever need our expertise in choosing the right plan. What we do simply can't be done by a website, a distant bureaucrat or government manual. Our focus over the next year will be not only to demonstrate this value but to enhance it."

"We're on the front line of health care and it is important that we make a big difference," added (Insert Name). "We will push for the passage of sensible health care reforms such as refundable tax credits which will help insure more Americans, we will help improve and spread the word about important coverage such as long-term care insurance, and we will fight mandates and other onerous legislation that make health insurance more expensive for everyone."

*The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. For more information, please call (insert contact name, phone number and email address).*

###