FOR IMMEDIATE RELEASE Contact: Insert contact name, title

Insert Date Insert contact phone number and email address

**Insert Region Recognized with the Highest Retention**

**Rate of the Year Award**

**Insert City, State (Insert Date)** — Insert Region was recently recognized with the Highest Retention Rate of the Year Award at the National Association of Health Underwriters’ (NAHU) 88th Annual Convention and Exhibition in Kansas City, MO.

Insert Region was recognized for this award for obtaining the highest retention rate of NAHU members in their chapter throughout the past calendar year.

“The leadership of NAHU members has a far-reaching impact on providing for the healthcare needs of individuals, families and business in their communities. We are grateful for Insert Region member’s hard work with recruitment and recognize them for their efforts with this well-deserved award,” said NAHU CEO Janet Trautwein.

“Insert Region exemplifies the dedication to providing the best opportunities for our members through their dedication to recruitment,” said Insert Name of RVP, regional vice president of Insert Region. “This year, Insert Region organized \_\_\_\_\_\_\_\_\_ in our local community, \_\_\_\_\_\_\_\_\_ as part of our communications efforts and hosted \_\_\_\_\_\_\_\_\_ to retain NAHU memberships. These projects and many others have set a standard of excellence in the health insurance industry that we are proud to represent.”

The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. For more information, please call Name at phone number or email email@address.

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