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# **Media Advisory**

WHO: Chapter Association of Health Underwriters (XAHU)

WHAT: Consumer-Directed Health Care Certification Available for Health Insurance Agents, Brokers, Consultants and Benefit Professionals

WHEN: Month day, year (of meeting)

WHERE: Location, Address, City, State

WHY: Health benefit professionals who want to become proficient in plan design with tax-advantaged health accounts can earn certification and continuing education credits through the National Association of Health Underwriters’ (NAHU) course in consumer-directed health care (CDHC). Last year more than 2,000 individuals took the CDHC certification course.

TOPICS: • Plan designs with health reimbursement accounts (HRAs), health savings accounts (HSAs) and flexible spending accounts (FSAs)

• Current and projected adoption of health account-based plans

• Eligibility, contribution limits and other regulatory guidance

* Enrollment and communication strategies and tactics

DISCOUNTS: Members of NAHU and any other organizations will receive a $XX registration discount. The regular course fee is $XX.

**For more information or to register, please contact Contact’s Fist and Last Names at phone number or email by RSVP deadline.**

*The National Association of Health Underwriters represents more than 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans.*

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