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# **Media Advisory**

WHO: Chapter Association of Health Underwriters (XAHU)

WHAT: Continuing Education Ethics Course for Agents and Brokers

WHEN: Month day, year (of meeting)

WHERE: Location, Address, City, State

WHY: The objectives of the course are to educate the attendees on the issues of ethics and give a greater understanding of their ethical responsibilities in relationship to their clients and the insurance companies they represent. Introduce concepts about ethical codes in other industries and how the insurance industry differs. Insure the agent becomes aware of the use of techniques on how to resolve ethical questions, and how to avoid ethical conflicts.

PRESENTER: Instructor Name, Title, Company

DISCOUNTS: Members of NAHU and any other organizations will receive a $XX registration discount. The regular course fee is $XX.

**For more information or to register, please contact Contact’s Fist and Last Names at phone number or email by RSVP deadline.**

*The National Association of Health Underwriters represents more than 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans.*

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