CHENGHAN KE

UX & UI Designer with strong prototyping and implementation skills.

www.hankkedesign.com

- in https://www.linkedin.com in/chenghan-ke
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- 9 415-231-9003

EDUCATION

2017-2019

California College of the Arts

MFA in Design | GPA:3.72

2012-2016

Chongqing University

B.A, Visual Communication Design

SKILLS

DESIGN

Product Design

Web Design

Interaction Design

Storyboarding

Mapping Experience

User Research

Wireframing

Usability Testing

Behavior Design

User/ Product Flows

Prototyping (Low/High Fidelity)

TOOLS

Sketch, Adobe XD, InDesign,
Premiere Pro, After Effect,
Illustrator, Photoshop, Adobe
Design Suite, Framer,

HARDWARE/3D

Arduino, Rhino, 3D Print, Keyshot

CODE/INTERACTION

Processing, HTML, CSS,
JavaScript, jQuery, Framer.js

WORK EXPERIENCE

UX/UI Designer - Intern

2018 Summer-Present

San Francisco Engeering Leadership Community | San Francisco, CA

- Deliver UI spec, wireframe, and user experience flow for SFELC website including Login/out and RSVP flow, etc.
- Work closely with developers.
- Synthesize users' needs and business needs into a compelling product.

Graduate Teaching Assistant

Spring 2018

California College of the Arts | San Francisco, CA

- Help students in the class IXDSN-310-01: IxD 4: Experience to explore how interaction design can better integrate the needs of organization and users.
- Lead students to define and craft the multiple touch points, task flow, journey map, etc.

Marketing Specialist - Intern

Summer 2014

Zehongjiarui Culture & Communication Co. | China

- Create a market strategy for the part A company.
- Develop and maintain the relationship with the media and cooperation agencies.

PROJECTS

Costco Sharing

http://www.hankkedesign.com/costco.html

Service Design | Prototype

Service designed for customers to deal with the problem of buying large package producs at Costco.

Mirror

http://www.hankkedesign.com projectMirror.html

Computer vision | Behavior design | Prototype

App designed for customers who want to change the behavior of doing skin maintenance.

Smart Knob

http://www.hankkedesign.com/SmartKnob.html

IoT | Conversational Interface | Prototype

Smart Knob is a connected device that communicates with Alexa or Google home to help you get a better cooking experience.