# CHENGHAN KE

## EDUCATION

2017-2019

California College of the Arts

MFA, Interaction Design, GPA:3.70

2012-2016

**Chongqing University** 

B.A, Visual Communication Design

#### SKILLS

## DESIGN

Product Design
Interaction Design
Storyboarding
Mapping experience
User research
Wireframing
Usability Testing
Behavior Design
User/ Product flows
Prototyping (Low/High fidelity)

#### TOOLS

Sketch, Adobe XD, InDesign, Premiere Pro, After Effect, Illustrator, Photoshop, Framer.js

## HARDWARE/3D

Arduino, Rhino, 3D Print, Keyshot

## CODE/INTERACTION

Processing(Java), HTML, CSS, JavaScript, Framer.js

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## WORK EXPERIENCE

# **UX/UI Designer**

2018-Present

San Francisco Engeering Leadership Community, San

Francisco, CA

- Deliver UI spec, wireframe, and flowchart for responsive web.
- Create finished screen designs and worked closely with developers to execute on the product vision.
- Synthesize user needs, and business needs into a compelling product experience

# **Graduate Teaching Assistant**

Spring 2018

California College of the Arts, San Francisco, CA

- Help students to explore how interaction design can better integrate the needs of organization and users.
- Lead students to define and craft the multiple touch points, task flow, journey map, etc.

## **Marketing Specialist**

Summer 2014

Zehongjiarui Culture & Communication Co., China

- Create a market strategy for the part A company.
- Develop and maintain the relationship with the media and cooperation agencies.

## **PROJECTS**

Costco Sharing https://www.kechenghan.com/costco-sharing
Service Design | Prototype

# Mirror

https://www.kechenghan.com/mirror

Computer vision | Behavior design | Prototype

**Smart Knob** 

https://www.kechenghan.com/smart-knob

IoT | Conversational Interface | Prototype