

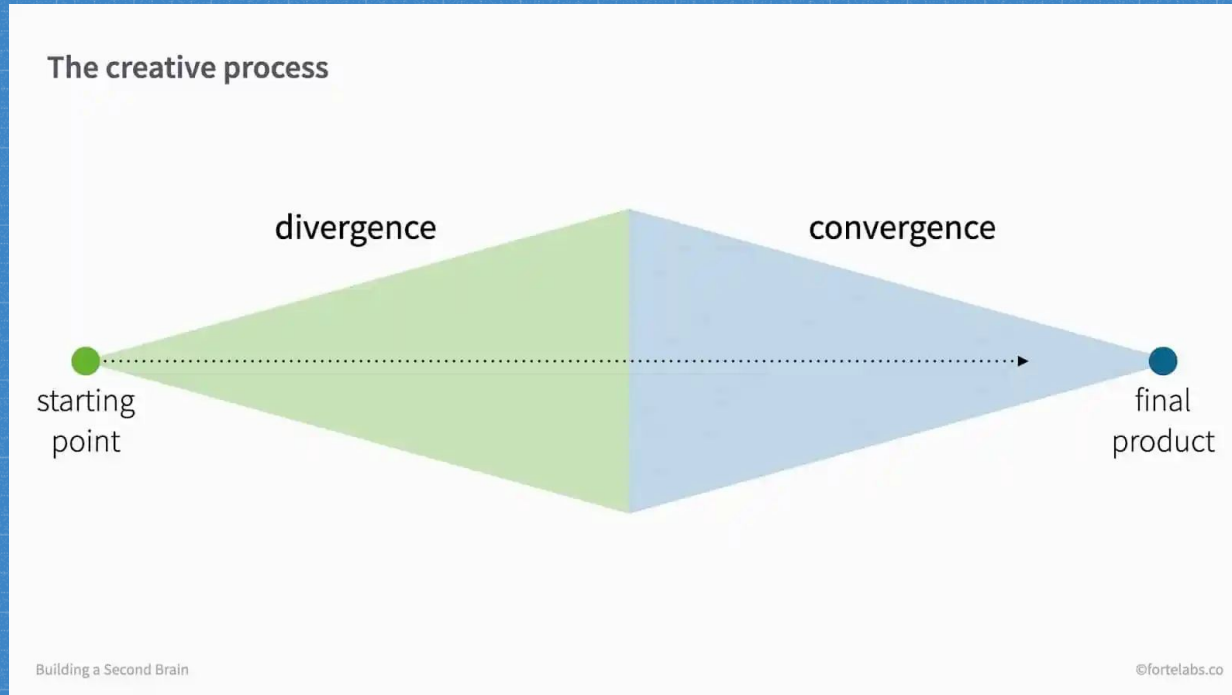
Rec 3 - Wireframing

The title is centered on a blue grid background. It is framed by white dashed lines and arrows. A horizontal dashed line with arrowheads at both ends is positioned above the text. A vertical dashed line with arrowheads at both ends is positioned to the right of the text. A curved dashed arrow in the top right corner points from the horizontal line down to the vertical line. A curved dashed arrow in the bottom left corner points from the vertical line back to the horizontal line.

Plan for the recitation

- What + why wireframe?
- Intro to Figma
- Your turn to wireframe!

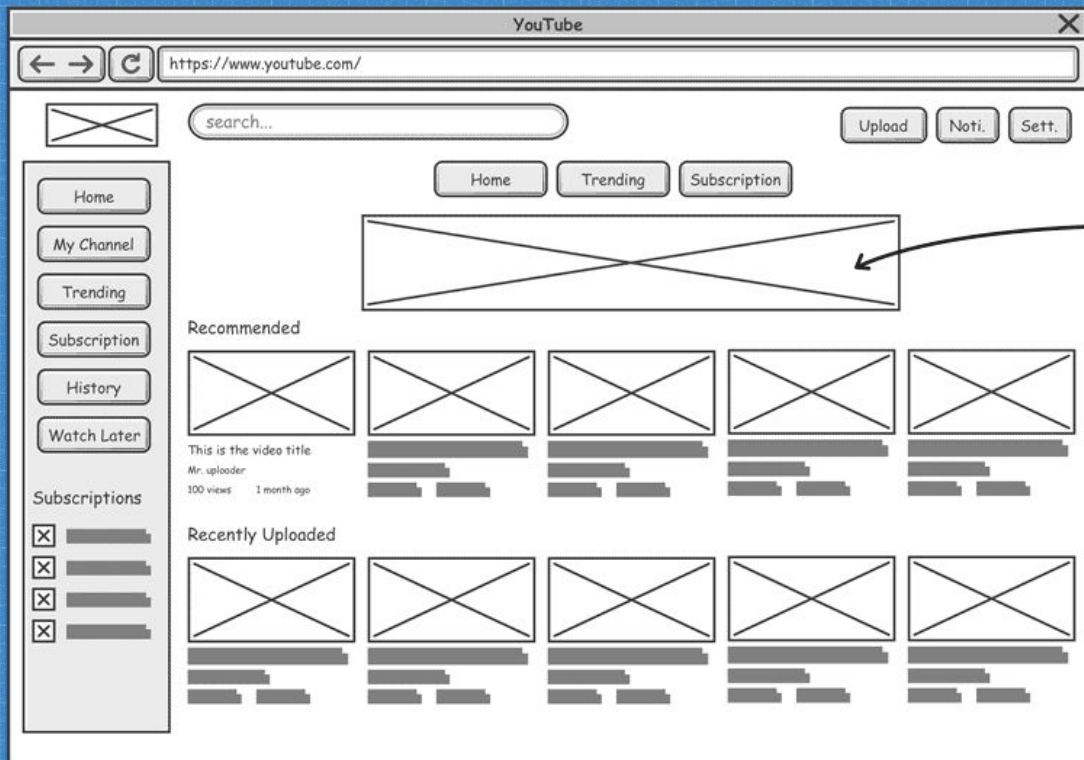
Last recitation



What is a wireframe?

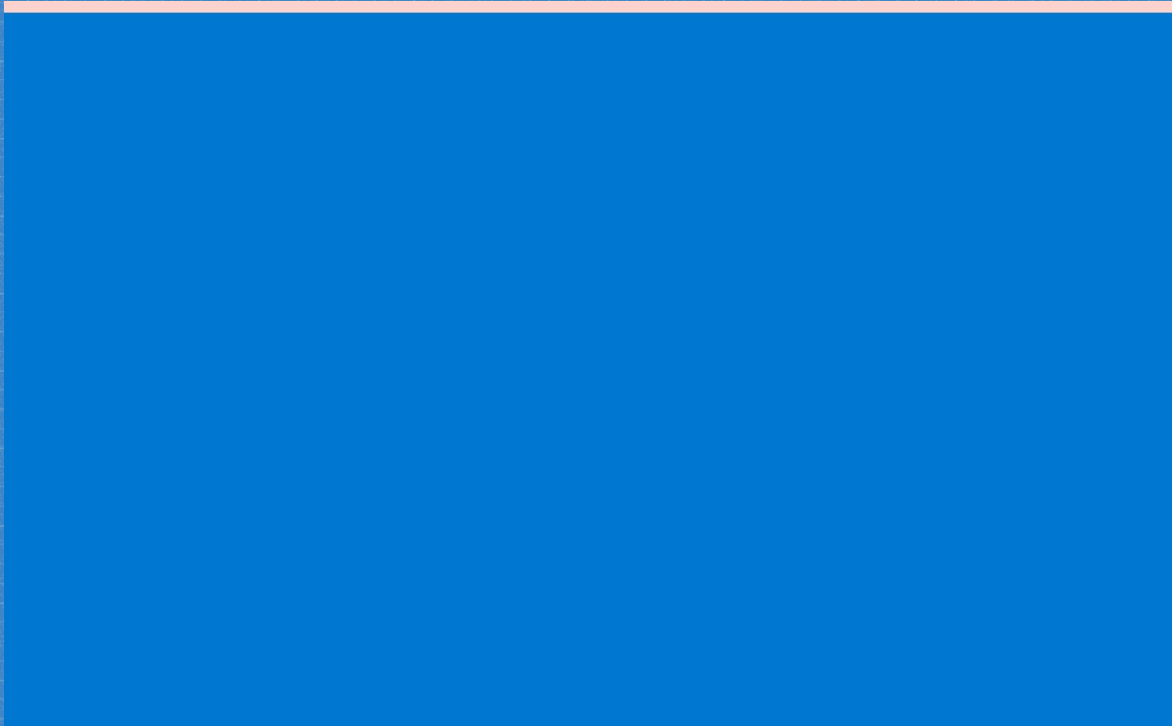


What is a wireframe?



- Focus on layout, interactions, functionality over Colors + aesthetics

What we are **not** doing today



Closer to what we'll be doing





Purchase Flow

Product View - User Adds to Cart

Acme





[Men](#) | [Women](#) | [Boys](#) | [Girls](#)

[Home](#) > [Products](#) > [Xyz](#) > Features




Cushy Fleece Hoodie

Men's Pullover Hoodie \$50



Choose Size Size Guide

XS	S	M	L	XL
ZXL	3XL			

[Add To Cart](#) 

The Acme Cushy Hoodie is made with an ultra-soft interior for everyday comfort.

- Shown: Dark Grey Heather/Dark Grey
- Heather/White
- Style: 804346-063

[Read More](#)

If Size isn't Selected

Choose Size Size Guide

 Please Select a Size

XS	S	M	L	XL
ZXL	3XL			





[Add To Cart](#) 

Cart Preview

Acme

[Men](#) | [Women](#) | [Boys](#) | [Girls](#)

[Home](#) > [Products](#) > [Xyz](#) > Features




Item added to cart

Cushy Fleece Hoodie, Men's M 1 \$50

[Continue Shopping](#) [Checkout](#)

Choose Size Size Guide

XS	S	M	L	XL
ZXL	3XL			

[Add To Cart](#) 

The Acme Cushy Hoodie is made with an ultra-soft interior for everyday comfort.

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[Read More](#)

Checkout - Cart

Acme

[Men](#) | [Women](#) | [Boys](#) | [Girls](#)

[Home](#) > [Products](#) > [Xyz](#) > Features

Your Cart

Item	Price	Quantity
 Cushy Fleece Hoodie, Men's M	\$50	1
Remove Item		

Subtotal: \$50.00

Summary (1 items)

Subtotal: \$50.00

Shipping: \$4.00

Est. Taxes: \$3.50

Total: \$57.50

[Checkout](#)

Checkout - Contact Info

Acme

[Men](#) | [Women](#) | [Boys](#) | [Girls](#)

[Home](#) > [Products](#) > [Xyz](#) > Features

Contact Info Already have an account? [Log In](#)

Email

Shipping Address

First Name Last Name

Street Address

Apartment, Suite, etc. (optional)

City

Country State ZIP Code

[Return to Cart](#) [Continue to Shipping](#)

Summary (1 items)

Subtotal: \$50.00

Shipping: \$4.00

Est. Taxes: \$3.50

Total: \$57.50

visualization + basic interactive flow



2

**Isn't wireframing just for
product designers?**

Why do I need to learn
this if I'm a SWE?

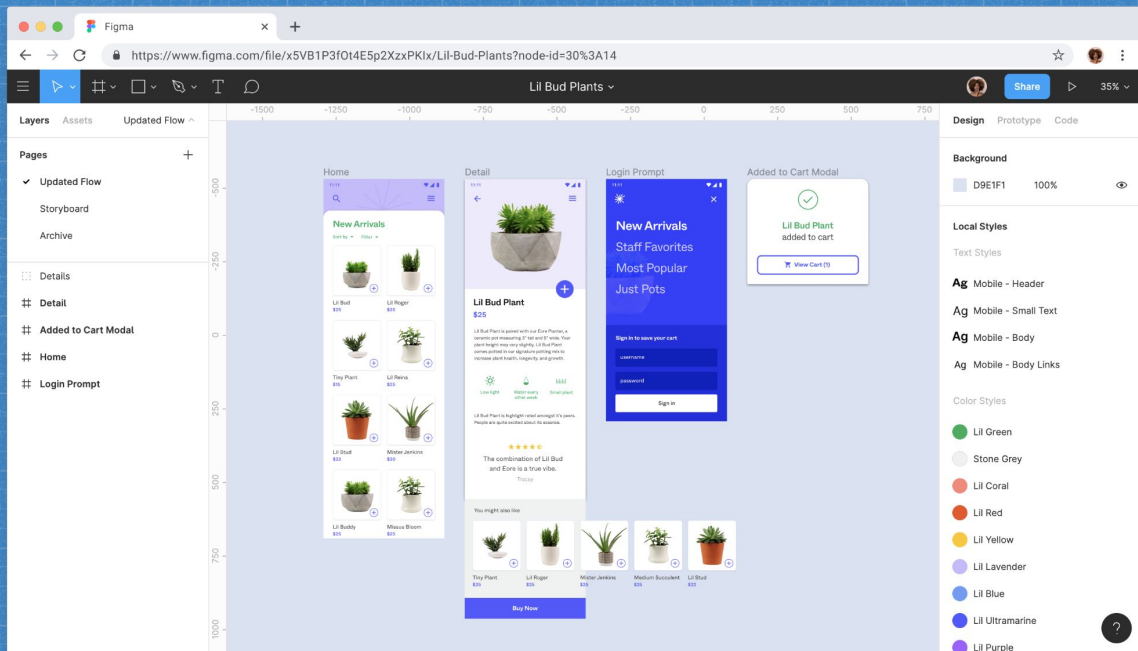




3

Wireframing Tools



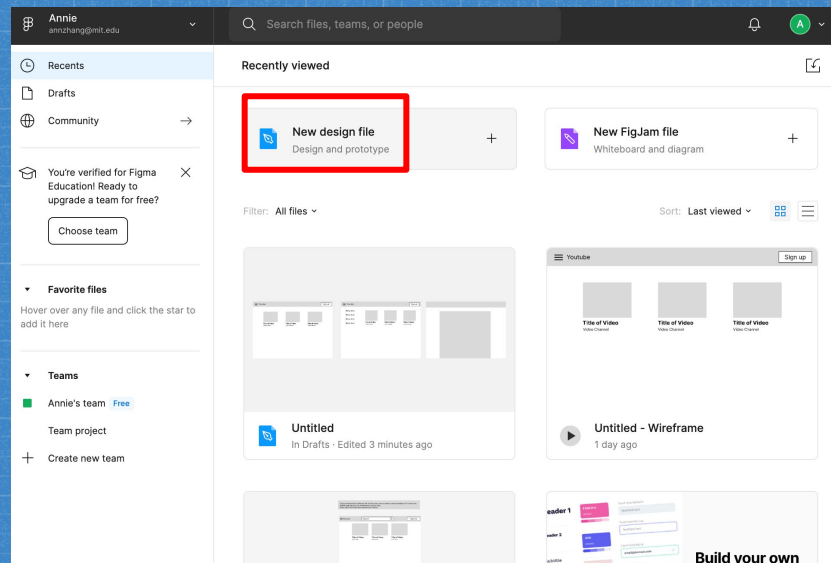
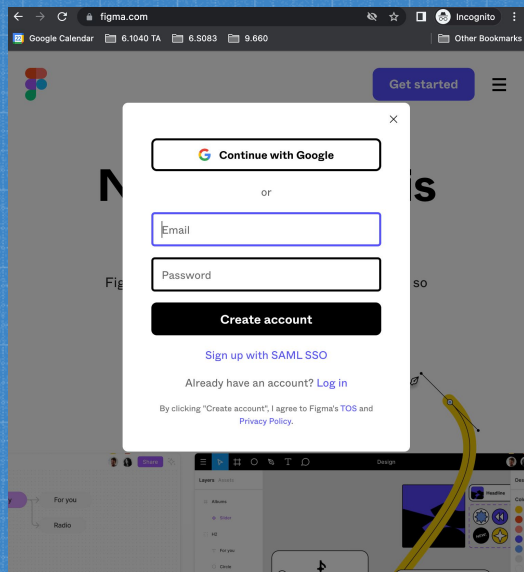


Things to keep in mind wireframing in Figma:

- **Keep aesthetic elements simple**
 - Colors should be grayscale:
white, black, and gray
- **Choose a simple font**
 - right now fonts are just used to
communicate hierarchy of
information
- **Represent graphics and images
with boxes**
- **Figma basics are already
powerful**

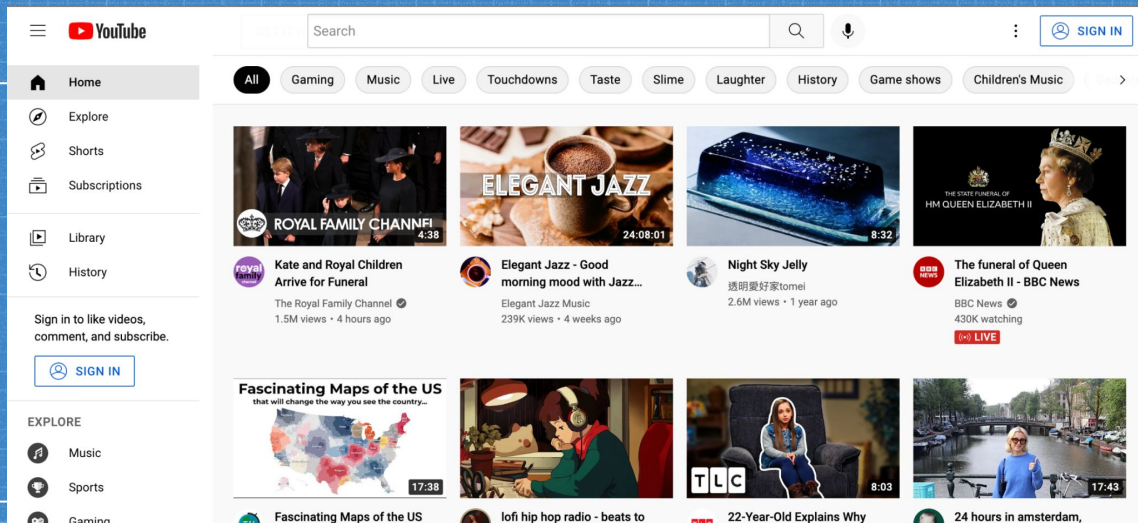
Sign up for Figma!

- **Figma.com** → **free starter account**
 - (later) upgrade to free educational acct with professional features



4

Intro to Figma Tutorial



LAST RECITATION'S SKETCH

Introduce a **new** concept to Google Docs.

The screenshot shows a Google Docs interface for a document titled "Meeting notes". The top toolbar includes options for File, Edit, View, Insert, Format, Tools, Extensions, and Help. The document content is structured as follows:

- SUMMARY** (with a plus icon)
- OUTLINE**
 - Team Meeting
 - Attendees
 - Agenda
 - Last Meeting Follow-up** (highlighted in blue)
 - New Business
 - Notes
 - Action Items
 - Next Meeting Agenda

The main content area displays the following text:

Team Meeting

04 SEPTEMBER 20XX / 10:00 AM / CONFERENCE ROOM

Attendees

Wendy Writer, Ronny Reader, Abby Author

Agenda

Last Meeting Follow-up

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

New Business

2. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
3. Suspendisse scelerisque mi a mi.

On the right side of the document, there is a vertical sidebar with icons for various Google services. A text box on the right side of the document contains the following text:

If you don't remember/have your sketch, example new concept:

insert an advertisement

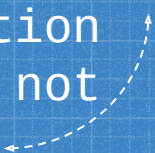
Reporting part of the text

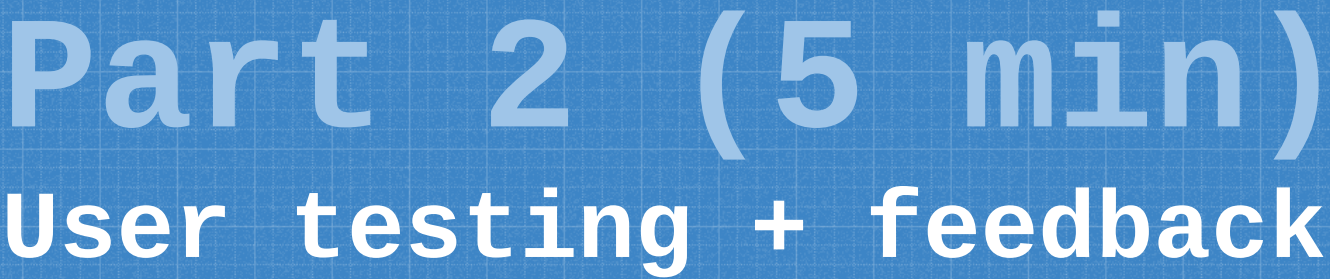
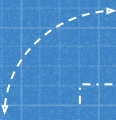


Part 1 (12 min)

Sketch → Wireframe

Start with one frame (then add)
Include some basic interaction
Decide what to include or not





Part 2 (5 min)

User testing + feedback

Does layout + user flow make sense?
Can you understand my concept just by looking?





Part 3 (5 min)

Improve wireframe



Pick one feedback to incorporate
Finish up wireframing



Resources

- <https://www.figma.com/blog/how-to-wireframe/>
- <https://designlab.com/figma-101-course/introduction-to-figma/>
- <https://www.youtube.com/watch?v=dXQ7IHkTiMM>