





# EcoSalt



**Pablo Ariel Ojeda**  
**Lucas Nahuel Martínez**  
**Juan Pablo Fernández**





# Problemática





# EcoSalt



| INFORMACIÓN NUTRIMENTAL   |         |
|---------------------------|---------|
| Tamaño de la porción 100g |         |
| Contenido energético      | 80 Kcal |
| Proteína                  | 10g     |
| Grasas (lípidos)          | 2g      |
| De la cual                |         |
| Grasas saturadas          | 0g      |
| Grasas trans              | 0g      |
| Carbohidratos             | 30g     |
| De la cual                |         |
| Azucares                  | 0g      |
| Azucares añadidos         | 0g      |
| Fibra dietetica           | 25g     |
| Minerales                 | mg/100g |
| Sodio                     | 18980   |
| Potasio                   | 1250    |
| Magnesio                  | 0.5     |
| Calcio                    | 1248.92 |
| Hierro                    | 591.3   |
| Magnesio                  | 1.0     |
| Zinc                      | 2.2     |
| Cobre                     | 2.9     |
| Vitaminas                 | mg/100g |
| Niacina B3                | 7.85    |







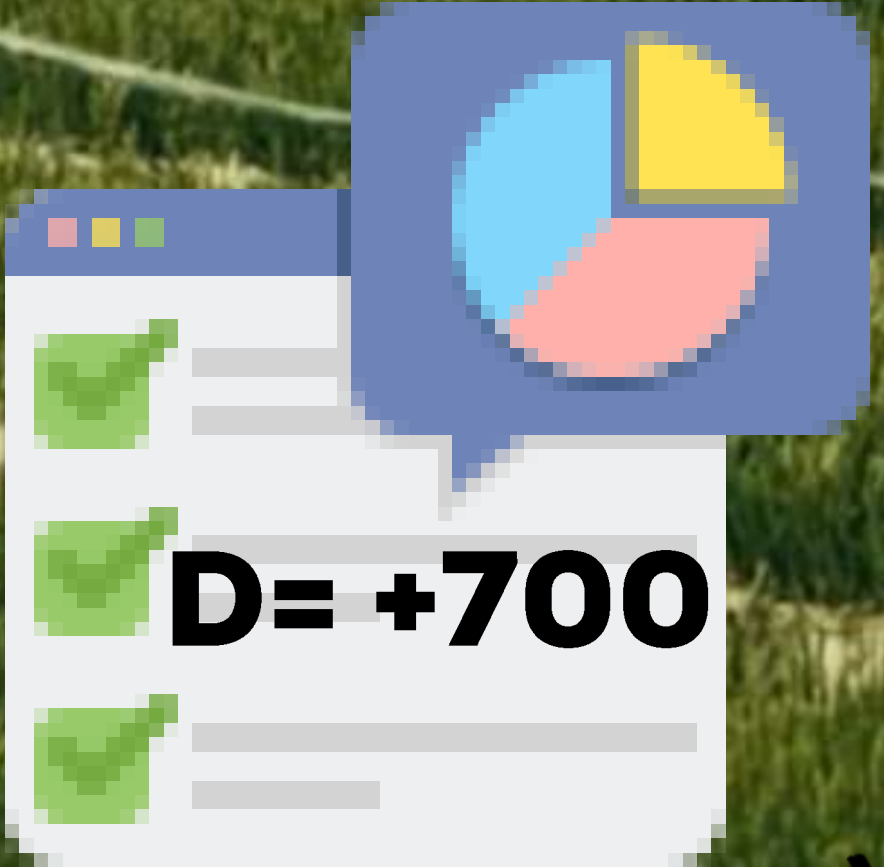
# Visión y Misión





# ESTIMACION DE LA DEMANDA

| Departamento        | 2010    | 2011    | 2012    | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    | 2024    | 2025    |
|---------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total               | 513.433 | 524.201 | 534.945 | 545.656 | 556.319 | 566.922 | 577.466 | 587.956 | 598.380 | 608.729 | 618.994 | 629.181 | 639.294 | 649.330 | 659.284 | 669.155 |
| Biedma              | 83.160  | 86.232  | 89.343  | 92.509  | 95.730  | 99.004  | 102.331 | 105.713 | 109.145 | 112.626 | 116.160 | 119.737 | 123.366 | 127.040 | 130.761 | 134.525 |
| Cushamen            | 21.118  | 21.495  | 21.863  | 22.221  | 22.579  | 22.925  | 23.259  | 23.586  | 23.910  | 24.228  | 24.538  | 24.835  | 25.126  | 25.407  | 25.689  | 25.954  |
| Escalante           | 187.917 | 192.629 | 197.295 | 201.973 | 206.647 | 211.306 | 215.956 | 220.603 | 225.237 | 229.821 | 234.397 | 238.946 | 243.481 | 247.987 | 252.463 | 256.916 |
| Florentino Ameghino | 1.647   | 1.664   | 1.679   | 1.695   | 1.711   | 1.725   | 1.739   | 1.752   | 1.764   | 1.776   | 1.785   | 1.795   | 1.804   | 1.813   | 1.821   | 1.828   |
| Futaleufú           | 43.538  | 44.156  | 44.764  | 45.354  | 45.927  | 46.481  | 47.017  | 47.536  | 48.035  | 48.515  | 48.976  | 49.418  | 49.842  | 50.246  | 50.632  | 50.999  |
| Gaiman              | 11.253  | 11.435  | 11.614  | 11.790  | 11.962  | 12.130  | 12.293  | 12.453  | 12.608  | 12.759  | 12.904  | 13.047  | 13.184  | 13.316  | 13.445  | 13.568  |
| Gastre              | 1.454   | 1.438   | 1.428   | 1.422   | 1.409   | 1.401   | 1.398   | 1.394   | 1.387   | 1.377   | 1.368   | 1.365   | 1.358   | 1.353   | 1.342   | 1.338   |
| Languiño            | 3.130   | 3.136   | 3.142   | 3.147   | 3.149   | 3.149   | 3.147   | 3.145   | 3.140   | 3.135   | 3.127   | 3.118   | 3.107   | 3.096   | 3.082   | 3.068   |
| Mártires            | 794     | 781     | 769     | 761     | 753     | 747     | 741     | 734     | 729     | 725     | 715     | 711     | 704     | 700     | 695     | 692     |
| Paso de Indios      | 1.897   | 1.892   | 1.887   | 1.880   | 1.873   | 1.865   | 1.855   | 1.845   | 1.834   | 1.822   | 1.809   | 1.796   | 1.781   | 1.767   | 1.750   | 1.735   |
| Rawson              | 132.849 | 134.337 | 135.772 | 137.147 | 138.456 | 139.696 | 140.869 | 141.970 | 143.006 | 143.968 | 144.869 | 145.697 | 146.455 | 147.153 | 147.788 | 148.358 |
| Río Senguer         | 6.073   | 6.063   | 6.095   | 6.114   | 6.130   | 6.153   | 6.173   | 6.182   | 6.191   | 6.227   | 6.248   | 6.266   | 6.281   | 6.295   | 6.308   | 6.318   |
| Sarmiento           | 11.459  | 11.805  | 12.154  | 12.506  | 12.863  | 13.221  | 13.583  | 13.948  | 14.314  | 14.683  | 15.055  | 15.427  | 15.802  | 16.179  | 16.559  | 16.939  |
| Tehuelches          | 5.467   | 5.484   | 5.499   | 5.511   | 5.521   | 5.527   | 5.530   | 5.531   | 5.529   | 5.523   | 5.516   | 5.506   | 5.493   | 5.479   | 5.461   | 5.441   |
| Telsen              | 1.677   | 1.654   | 1.641   | 1.626   | 1.609   | 1.592   | 1.575   | 1.564   | 1.551   | 1.544   | 1.527   | 1.517   | 1.510   | 1.499   | 1.488   | 1.476   |



DEMANDA ESTIMADA DE  
3000



# Objetivos



**1° año =  
15%**

**2° año = 17,5%**

**3° año = 26%**

**4° año = 35,5%**

**5° año = 22%**





# ORGANIGRAMA



GERENTE GENERAL ADM

GERENTE PRODUCCION

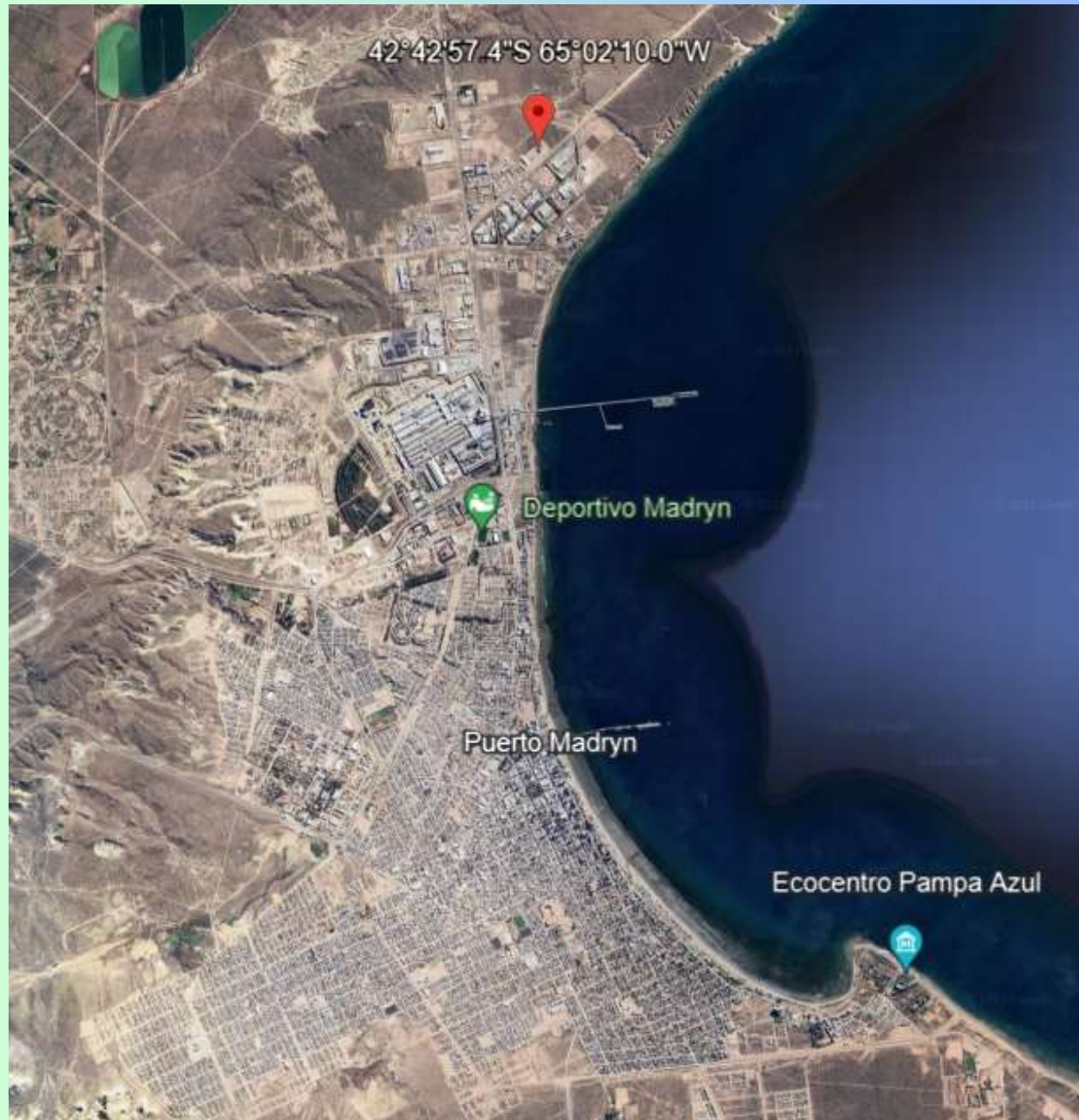
GERENTE CULTIVO

OPERARIO  
ESPECIALIZADO  
PRODUCCION

OPERARIOS DE CULTIVO



# LOCALIZACION



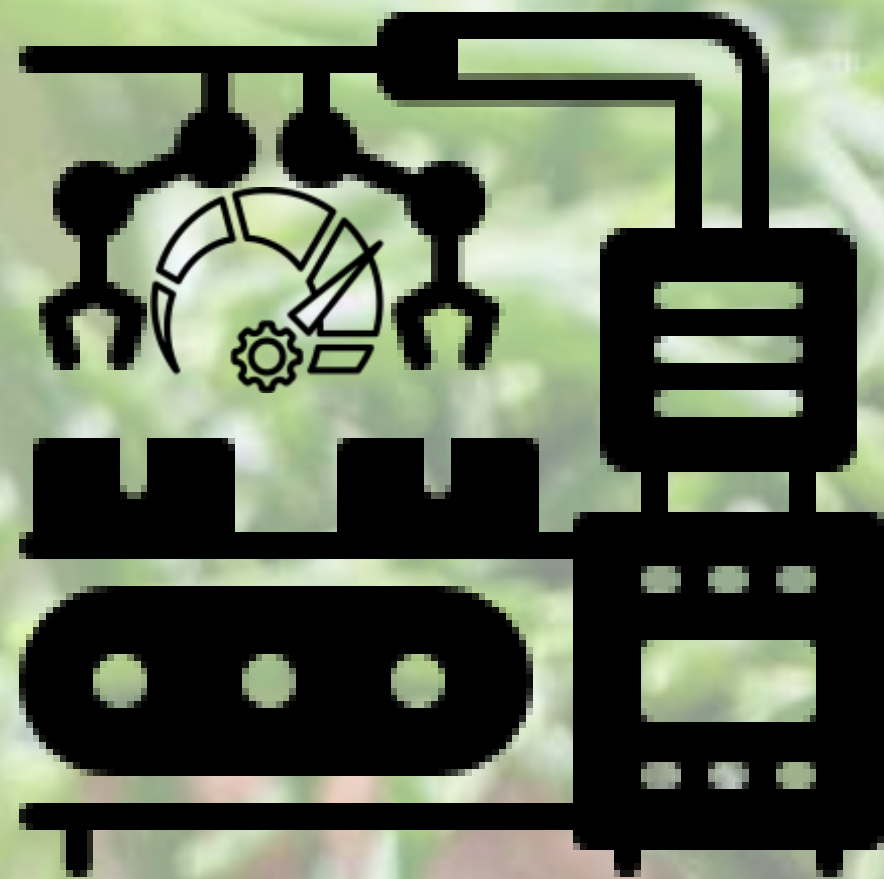


# ETAPAS





# CAPACIDAD PRODUCTIVA



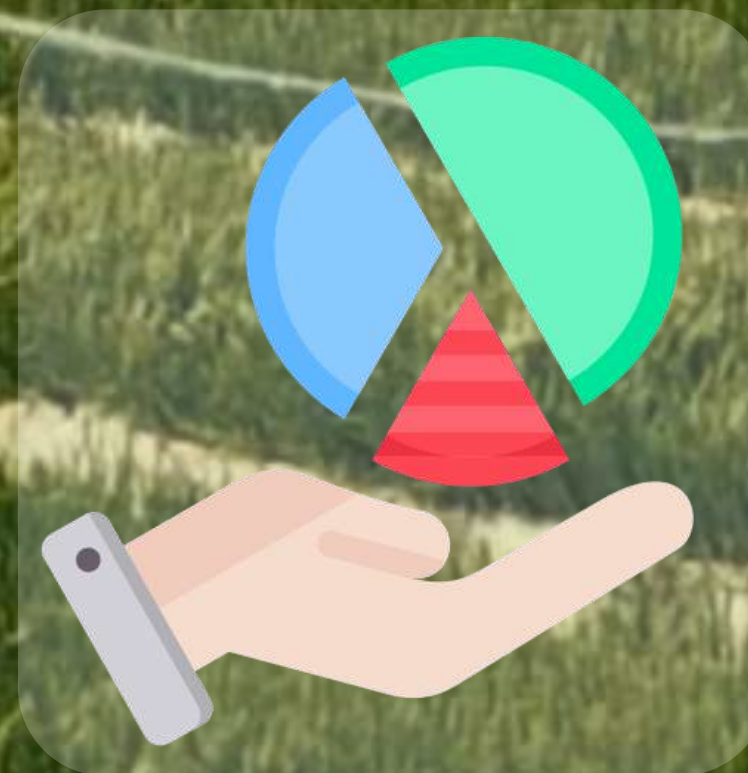
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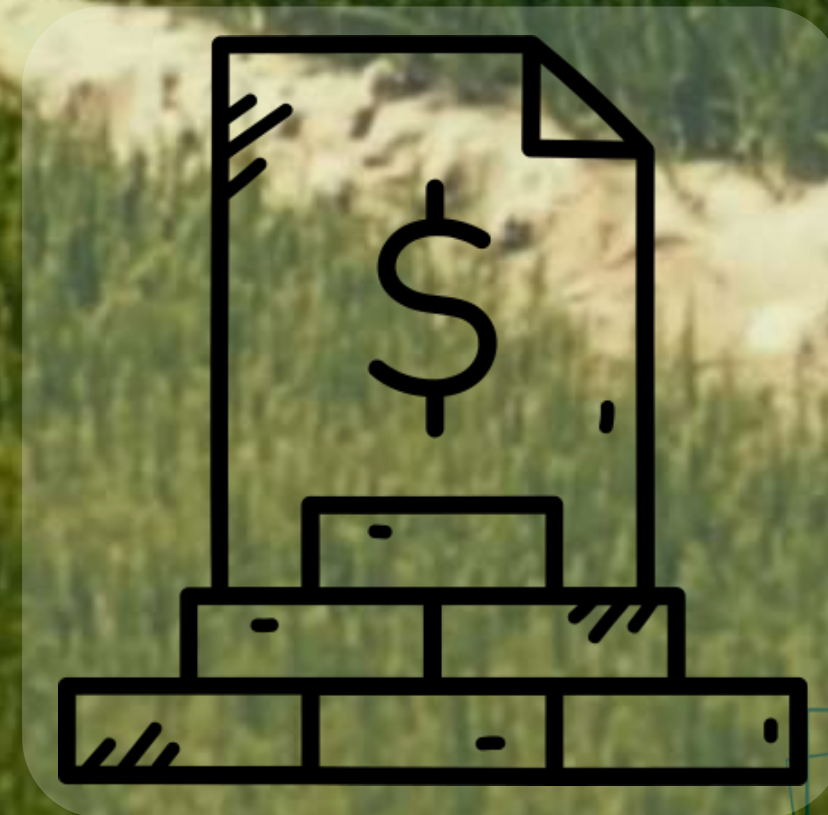
**3960**



# TIPO DE SOCIEDAD



SRL





# COSTOS

**\$2.529.083**

**\$821.110**





# PUNTO DE EQUILIBRIO

**COSTO U= \$1.406,66**

**COSTO V U= \$344,76**

**MARGEN C= \$2130.24**

**PEF=1187.2**

**PR=2382**

**PR=\$2475**





# INDICADORES ECO



**15.3M**  
**12 MESES (PG)**  
**48 MESES**  
**57.87 % TEA**  
**4.8% TEM**  
**SAA**  
**87.009% KO**



**\$ 3.175.110,06**



**96.67%**



**6M 18D**



A close-up photograph of a wooden mortar filled with finely ground, dried green herbs. The herbs are a mix of green and brownish-green, suggesting they have been dried. The mortar is made of light-colored wood with a visible grain. The background is a blurred wooden surface.

***¡ MUCHAS GRACIAS***

***!***