

Project Name	Global Sales Data Analytics
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Assignment-1

About the 50 startups dataset

This particular dataset holds data from 50 startups in New York, California, and Florida. The features in this dataset are R&D spending, Administration Spending, Marketing Spending, and location features, while the target variable is: Profit.

- R&D spending: The amount which startups are spending on Research and development.
- Administration spending: The amount which startups are spending on the Admin panel.
- Marketing spending: The amount which startups are spending on marketing strategies.
- State: To which state that particular startup belongs.
- Profit: How much profit that particular startup is making.

Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

OUTPUT:

