

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	21 october2022
Team ID	PNT2022TMID23697
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TP

You can select a sticky note and in the panel (under the search) icon to start drawing!

Brainstorming

Evangeline Angel

Create the interactive home page. Functions of each item should be accurate.

Software of the application supports to learning process during learning solution.

Add some food-related pictures to each page.

Client can transfer the picture that he/she needs to characterize.

Depends efficiency of each home page. Some are linked up with others and others.

Jeyanandhini K

Application supports to access to use. Deep pages showing personal contributions connected.

Gopika V

Platform that individuals about the significance of measurement.

SQL databases used to store the personal application supports for individual measurement.

Integrate the platform. Client can ready to follow their everyday measurement.

Platform utilizing measurement dataset.

Protein, Sugar, Fiber content of everything supports to be taken program.

Kamali P S

Helps to classify the image according to nutrition. Feature application about measurement consumption.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Person 4



All participants have the sticky notes to make it easier to find, move, organize, and sequence important ideas as notes within your mind.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

