

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

THINK

think and feel

SEE

what does he see

Using the
concept of
solar

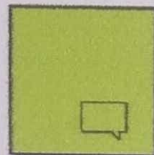
But solar light
brightness
control using
sensor

Lighting

Air
conditioners

Fingertips
smartphone

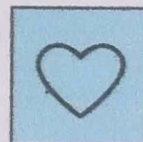
non- It's
wired so set
the CCTV



Locks

whether monitoring
selection street light

Every device
controlled but
IOT connect
same



20k resister,
connect LED,
BC547 PIN,
battery clipper

LAN, any
local wi-fi

Control
brightness
level using
sensor

Reduce costs
for energy
and
maintenance

DO

say and do

HEAR

what does he hear