

BEAUTY WORKSHOP

SUMMER AND WINTER
(COLLECTION)

COSMETICS

NEW SEASON

“SECRET OF
FLAWLESS SKIN”

*EXPERTS TIPS
INSIDE*

SECRET OF
BEAUTY

2

0

2

4

20+

PRODUCTS

“TOP 10

MUST-HAVE

PRODUCTS

FOR EVERY

BEAUTY

BAGS”

OBSERVE

YOURSELF

BOLD LIPS, BOLD LOOKS: EMBRACE THE POWER

BECAUSE WE ARE FROM ISLAMABAD



We have a different view on beauty and the way we develop our products. Since the very beginning, we have always considered nature to be an important part of how we do things and have built our reputation upon offering people safe, reliable products that respect our environment. To better communicate our commitment to products you can believe in and stand by, we have defined these product standards.

Responsible development

Creating high quality and effective products is not enough for us. We also work hard to ensure that our products' ingredients and materials are sourced and used in a way that is respectful of nature and good for you. This means that all our products live up to the following standards and requirements.

Highest safety standards

Developing safe products has been one of our main focuses since the very beginning. This means that when buying and using our products you can be sure they have undergone strict safety testing and follow the highest safety standards.



BECAUSE WE'RE FROM ISLAMABAD, WE HAVE A DIFFERENT VIEW ON BEAUTY. FOR US, BEAUTY IS HOLISTIC; IT'S NOT JUST HOW YOU LOOK, BUT HOW YOU LIVE, FEEL AND ACT. THIS HAS ALWAYS FORMED THE FOUNDATION OF WHAT WE DO. HENCE, BEAUTY WORKSHOPS INTRODUCES YOU TO OUR WIDE RANGE OF PRODUCTS THAT ARE DEVELOPED AS PER THIS BEAUTY BALANCED APPROACH- OFFERING PRODUCTS THAT ARE PERFORMING, SAFE, AND RESPONSIBLE



MIND & MOOD

High quality, pure essential oils that

have been scientifically tested to influence your mind, body and mood.

Our story

To help you take control of your emotional

wellbeing, we present Mind & Mood. Inspired by our view on beauty and the Swedish philosophy, Mind & Mood nurtures mindful living for a better life with a balanced, holistic approach.



SKIN CARE

Whatever your age, skin type, need or budget, we have the perfect products to help you secure a beautiful future!



Did you know that you can influence as much as 80% of your skin ageing by smart lifestyle choices and great skin care? And it's never too late to start! Whatever your age, skin type, need or budget, we have the perfect products to help you secure a beautiful future!





DOVE

1. **Dove Nutritive Solutions Shampoo/Conditioner*: Likely targeted for specific hair needs such as hydration, repair, or volume.*
2. **Dove Moisture Range*: Aimed at maintaining hair's natural softness and smoothness.*
3. **Formulated for Gentle Care*: Typically includes ingredients that are mild and nourishing, suitable for daily use.*



1. *LEMON MYRTLE*:

- DESCRIBED AS A "BODY CLEANSER."
- LIKELY FORMULATED WITH LEMON MYRTLE FOR ITS REFRESHING AND ANTIBACTERIAL PROPERTIES.
- MADE IN AUSTRALIA.

2. *BLUE CYPRESS

SHAMPOO*:

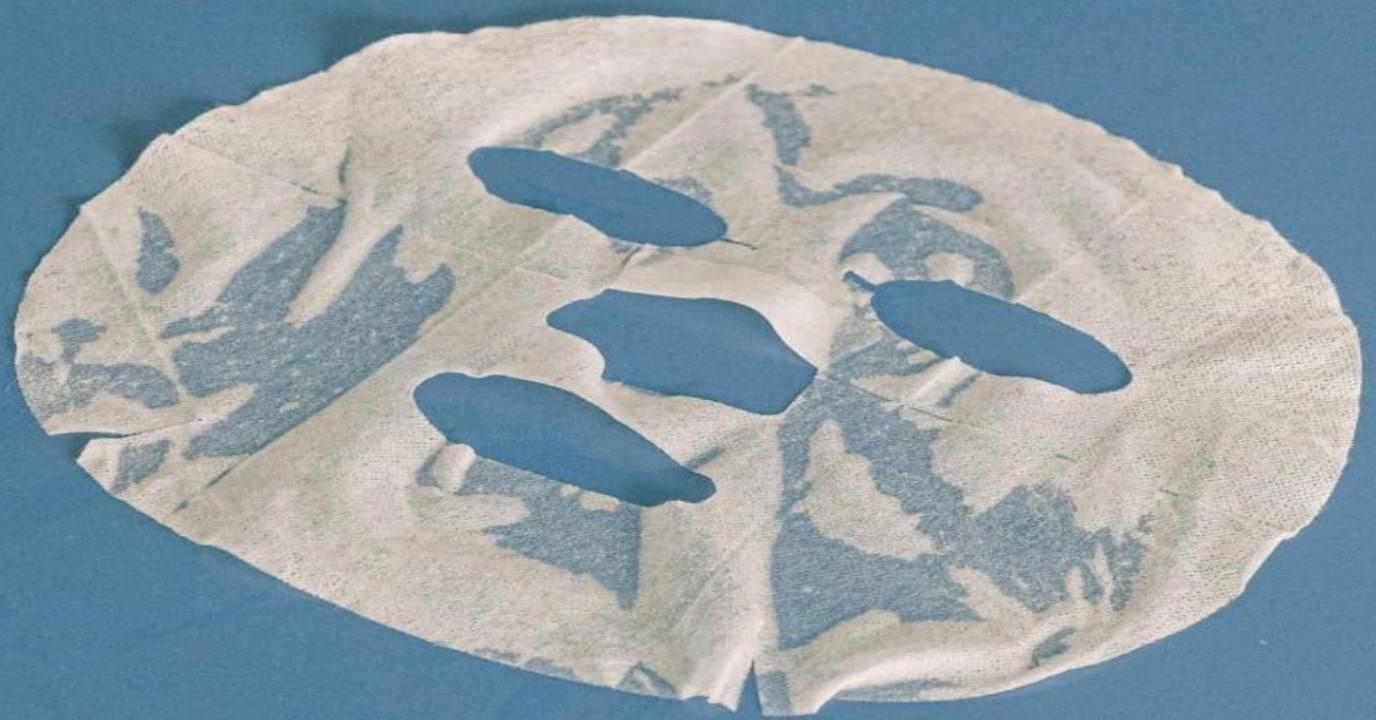
- INCLUDES AUSTRALIAN TEA TREE OIL, WHICH IS KNOWN FOR SOOTHING THE SCALP AND REDUCING IRRITATION.
- AIMED AT PROMOTING CLEAN AND HEALTHY HAIR.
- MADE IN AUSTRALIA.

3. *BLUE CYPRESS

CONDITIONER*:

- LIKELY A COMPANION TO THE BLUE CYPRESS SHAMPOO.
- MAY CONTAIN TEA TREE AND OTHER NOURISHING INGREDIENTS TO MOISTURIZE AND CONDITION HAIR.
- ALSO MADE IN AUSTRALIA.







HAYGEIN CARE

Benefits:

- *Cavities Protection*: Contains fluoride to help prevent tooth decay.
- *Gum Health*: Aims to prevent gingivitis and strengthen gums.
- *Sensitivity Relief*: Helps in reducing sensitivity for people with sensitive teeth.
- *Acid Erosion Protection*: Guards enamel from damage caused by acidic foods and drinks.
- *Plaque and Tartar Control*: Effectively fights plaque buildup and reduces tartar.
- *Whitening*: Removes surface stains for a brighter smile.
- *Fresh Breath*: Helps to keep breath fresh.

This toothpaste is marketed as a multi-benefit product, suitable for everyday use to maintain overall oral health. It is part of Crest's Pro-Health line, which focuses on advanced dental care solutions.



Coconut Oil

Coconut oil is a versatile natural product extracted from the kernel or meat of mature coconuts.

*Uses: *

- ***Skin:** Moisturizer, makeup remover, and for soothing dryness or irritation.
- ***Hair:** Deep conditioner, scalp treatment, and frizz control.
- ***Cooking:** Common in tropical cuisines and as a healthier alternative to butter or other oils.

- ***Benefits: ***

- Rich in medium-chain fatty acids (e.g., lauric acid), which have antimicrobial and moisturizing properties.
- Promotes hair growth, reduces protein loss in hair, and prevents dandruff.
- ***Types:** Virgin (cold-pressed, unrefined) and refined coconut oil.



Rediscover

Luminous beauty

1. **Clarins Everlasting Foundation*:*

- A long-wearing, hydrating matte foundation from Clarins, ideal for achieving a flawless, natural finish.
- It is designed to provide high coverage with a comfortable feel, often infused with skincare benefits.

2. **Mascara with Golden Tube*:*

- Likely a high-end mascara in luxurious packaging. This could be a brand such as YSL or another premium brand known for enhancing lashes.

3. **Lip Gloss*:*

- A neutral-toned gloss with sleek black-and-gold packaging. The muted shade is versatile and suitable for both daytime and evening wear.

4. **Lipstick in Rose Gold Packaging*:*

- A rose-gold tube, indicative of premium lipsticks like those from brands such as Charlotte Tilbury or similar.

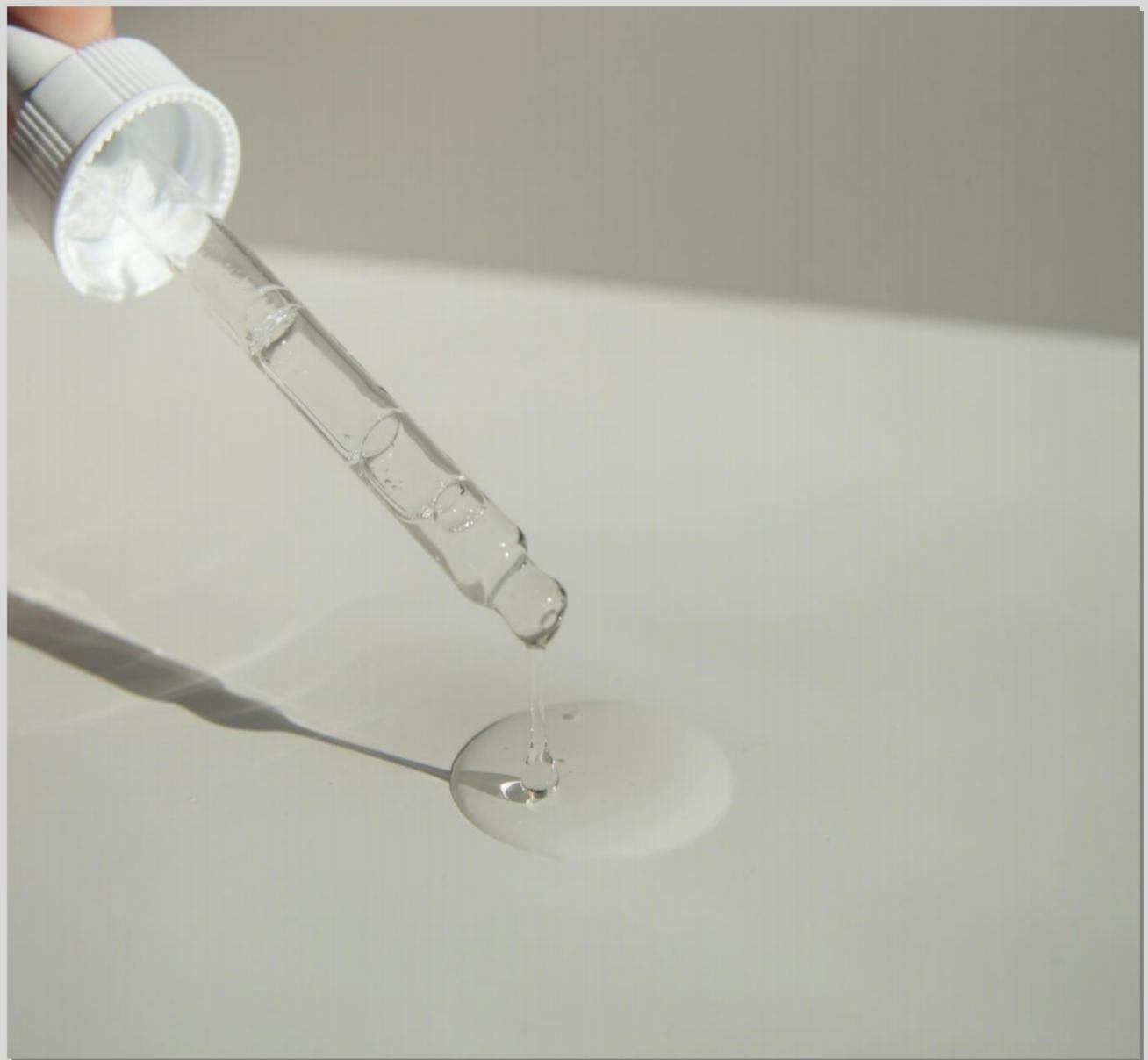
5. **Makeup Pouch*:*

- A stylish black pouch with a bow accent, designed for carrying makeup essentials.

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Shea butter hand cream is a skincare product designed to hydrate, nourish, and soften the skin, particularly for the hands. Shea butter, the key ingredient, is derived from the nuts of the *shea tree* (*Vitellaria paradoxa*), native to Africa. It's known for its rich composition of fatty acids, vitamins, and antioxidants, which make it an excellent moisturizer and skin





SERUMS FOR SKINCARE



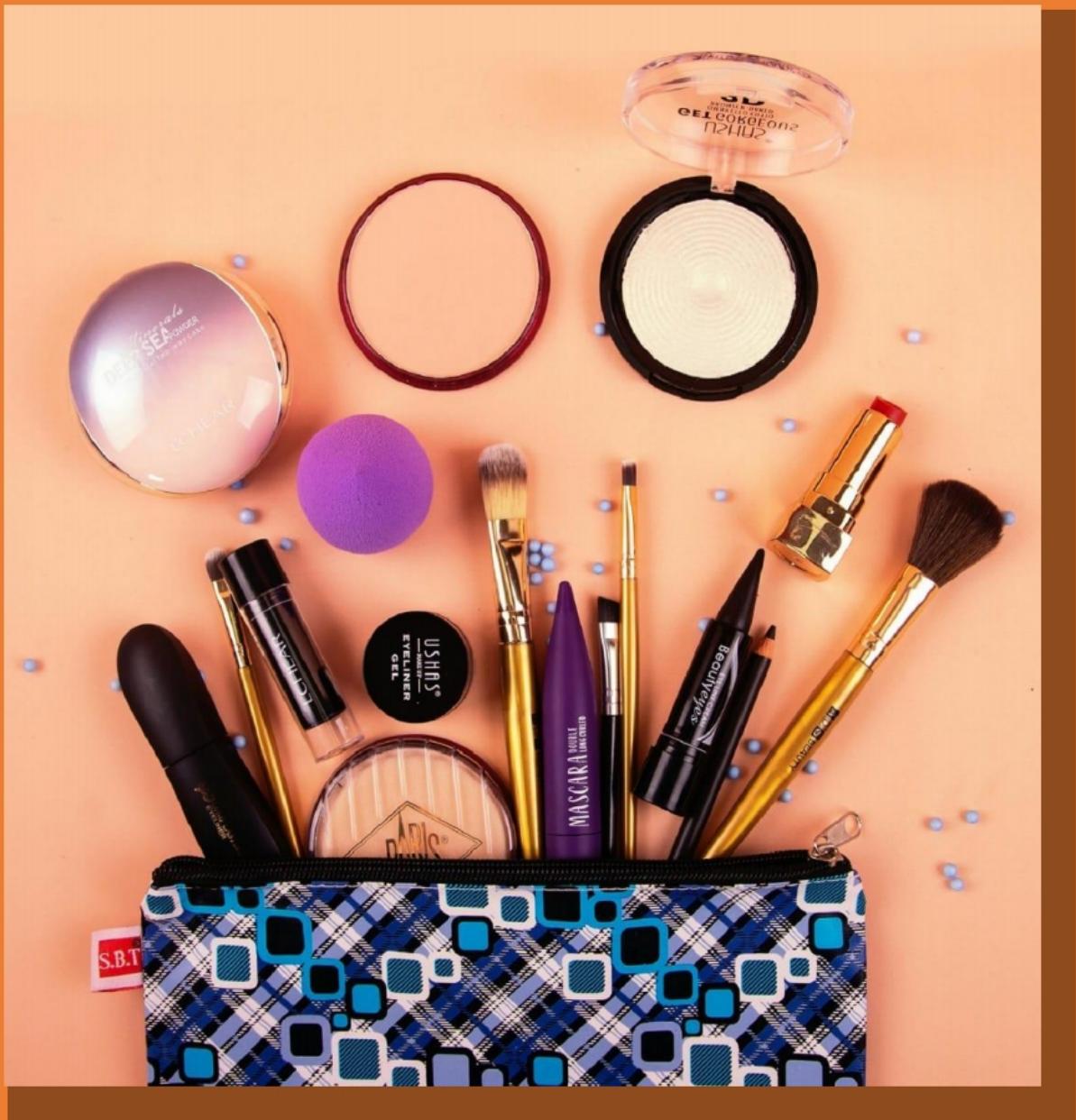
APOT.CARE CERAMIDES SERUM:

THIS PRODUCT IS OFTEN MARKETED FOR ITS MULTI-FUNCTIONAL BENEFITS. FORMULA, WHICH AIMS TO SMOOTH THE SKIN, IMPROVE ELASTICITY, AND POTENTIALLY REDUCE THE APPEARANCE OF FINE LINES AND WRINKLES. THE TEXTURE WOULD LIKELY BE RICH YET ABSORB QUICKLY WITHOUT FEELING GREASY, OFTEN FOCUSING ON DELIVERING INTENSE NOURISHMENT AND HYDRATION.

APOT.CARE HYALURONIC SERUM*:

A HYALURONIC SERUM IS FOCUSED ON HYDRATION AND MOISTURE RETENTION. HYALURONIC ACID IS A POTENT HUMECTANT THAT DRAWS MOISTURE INTO THE SKIN AND HELPS RETAIN IT, PROVIDING PLUMPNESS AND SMOOTHNESS TO THE SKIN. THIS SERUM MIGHT ALSO BE FORMULATED WITH ADDITIONAL SOOTHING OR ANTI-AGING INGREDIENTS TO ENHANCE ITS EFFECTS, AND IT'S SUITABLE FOR MOST SKIN TYPES, ESPECIALLY THOSE LOOKING TO ADDRESS DEHYDRATION.

SOME IMPORTANT ITEM



WHICH MAKES WOMEN CONFIDENT!

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Kiko Milano Lip Gloss: products come in different formulations and finishes, from high-shine, non-sticky glosses to more subtle, natural finishes. Some of their popular ranges include:

Kiko Milano Lip Gloss: Offers a lightweight texture that provides intense gloss without being sticky.

Kiko Milano "Smart Fusion" Lip Gloss: A more affordable option with a wide selection of colors.

Kiko Milano "Volume" Lip Gloss: Designed to provide a plumping effect, making lips appear fuller.

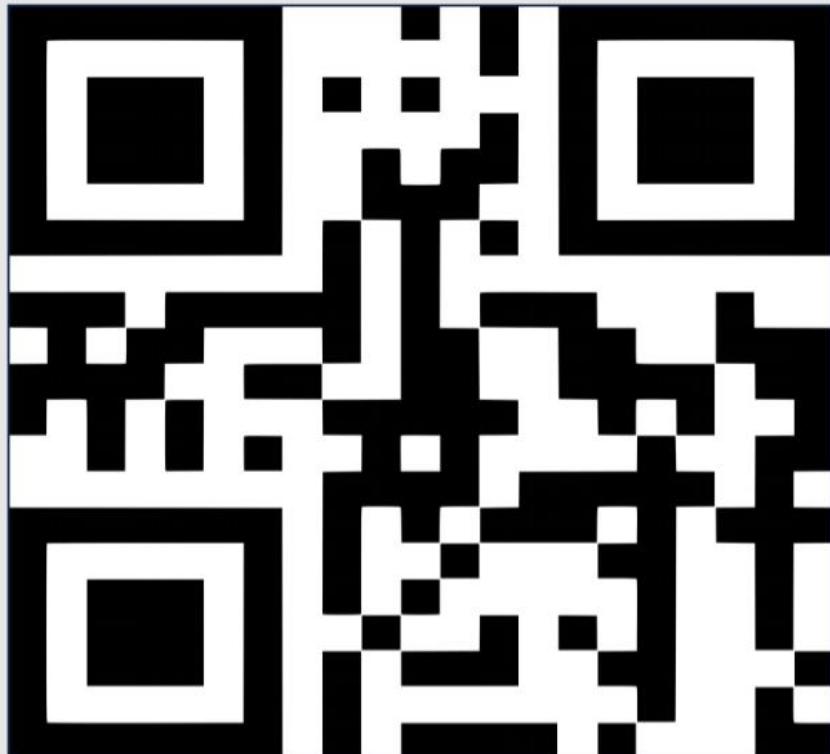
1. *Enhances Facial Features*

Lipstick enhances the natural beauty of a woman's face by adding color and definition to the lips, drawing attention to the mouth. This helps to create a balanced and harmonious look, especially when paired with other makeup products. Bold or subtle lip colors can accentuate facial features, making the eyes and smile more prominent.

2. *Boosts Confidence*

Wearing lipstick often gives women a boost of confidence. The simple act of applying a favorite color can make one feel more put-together, empowered, and ready to face the world. This confidence is linked to the visual impact of lipstick, as it often elevates one's appearance and makes them feel more attractive.





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