

DESCRIPTION	
SUTDENT'S NAME:	Gurpreet Singh
Program:	Web design
DATE:	28-03-2021
TEACHER'S NAME:	Suthakhar
Course:	Interactive content II (C12)
TYPE OF EXAM:	Intra
Duration:	3 hours

OTHER INSTRUCTIONS FROM THE TEACHER

Penalties imposed on a student accused of an attempt at plagiarism could include, but are not limited to, a grade of 0% for examination or for the entire course. The student could also be either put on probation, suspended and / or expelled from the program.

Good luck!

Write 3 advantages and 3 inconvenient to using pop-up elements.

Answer: Advantages:-

They demand attention – Hijacking the entire screen isn't subtle, but it certainly gets attention.

They focus on one message – With so many different messages on your site, pop-ups give you space to focus on one call to action (CTA).

Huge ROI potential – Pop-ups basically cost nothing, so the ROI potential is massive.

Disadvantages:-

They're annoying as hell – Again, this is especially true for full-screen intrusions.

They block content – And, because they tend to load last, users have already started reading by the time you block their view.

They force a user to take action – Which is fine if they convert, but only exaggerates your intrusion if they don't.

Question 2

Briefly explain what are JavaScript libraries.

Answer: A JavaScript library is a library of pre-written JavaScript that allows for easier development

of JavaScript-based applications, especially for AJAX and other web-centric technologies.

Question 3

Briefly explain what is a carousel (or slider).

Answer: A carousel rotates the images radially and in a 3D feel by using distance and depth of field.

They rotate on an axis where the image is always facing you.

/2

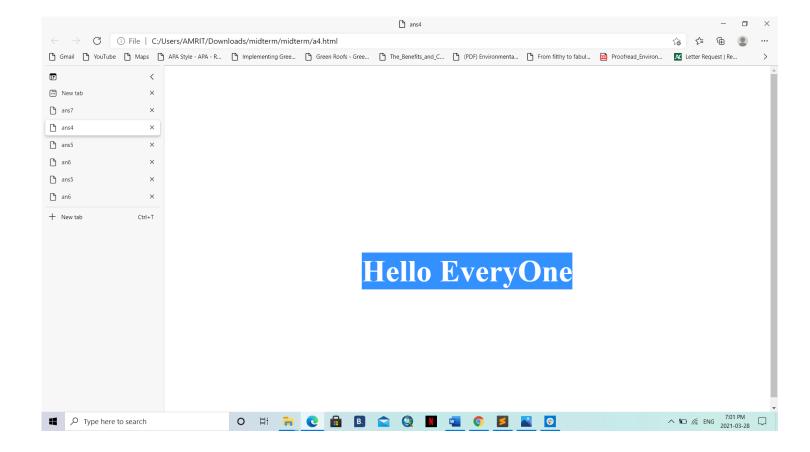
/3

Create a simple web site with a header showing <u>your name</u> and <u>a navigation</u> leading to your answers to the following questions (eg.: Question 5, Question 6, etc.).

```
C:\Users\AMRIT\Downloads\midterm\midterm\a4.html - Sublime Text (UNREGISTERED)
File Edit Selection Find View Goto Tools Project Preferences Help
        .container {
  max-width: 1280px;
  padding: 0 1.5rem;
  margin: auto;
  overflow: hidden; }
         #header-home {
   background: url("Show.JPG") no-repeat center right/cover;
           height: 100vh;
color: #fff; }
#header-home .header-content {
            text-align: center;
padding-top: 20%; }
#header-home .header-content h1 {
             font-size: 4rem;
Line-height: 1.2; }
           #logo {
width: 80px;
           height: 80px;
color: #fff;
           text-transform: uppercase; }
           #header-inner {
height: 5.5rem;
border-bottom: 3px solid #ffbc00; }
           #main-nav {
                                                    O # 📜 🕑 💼 B 🝙 🝳 🛮 🥶 🧿 🗾
 Type here to search
```

O # 🙀 🕲 🛍 🚨 🚇 🚻 🥶

Type here to search

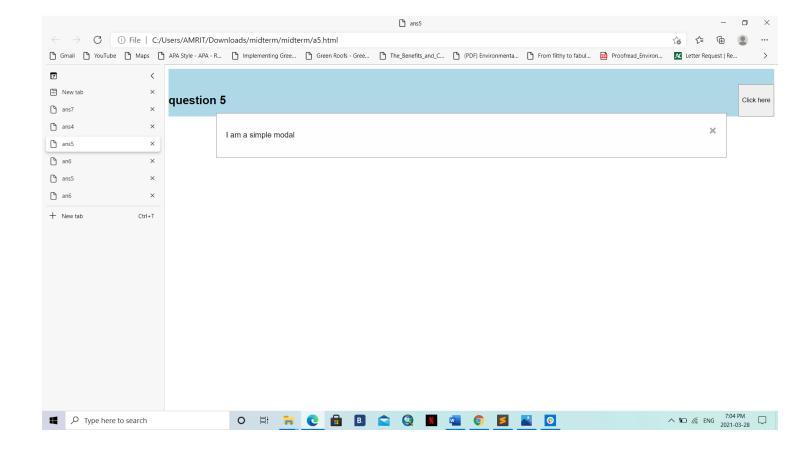


Create a custom modal window showing the text « I'm a simple modal. » that will be triggered by clicking the navigation item

O 計 🔒 🥲 📵 🛭 👊 🔞

Type here to search

^ %□ // ENG 7:02 PM □

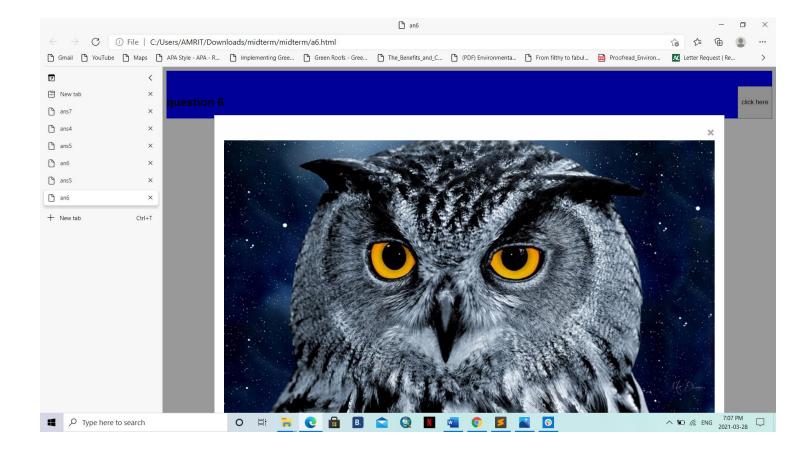


Create a pop-up showing a simple lightbox (fancybox) showing an image and a title that will be triggered by clicking the link

O H 🔒 C 💼 B 😭 Q 🔃 📲 👩

Type here to search

7:05 PM



Create a new page linked to navigation item «Question 6», and integrate a slick carou- sel using 3 images into it.

O H 🔒 C 💼 B 😭 Q 🔃 📲 👩

Type here to search

