

Website Project Proposal

<https://635449705.github.io/AaronJi/475%20group.html>

Proposal Requirements: 20 pts. total

1 pt. Project Site Title:

Business textbook ordering

1 pt. Client:

NIU Business students

2 pts. Goal:

1. Explain what the idea.

The idea is using our website to help NIU Business major students to find and buy their textbook at a cheaper price. Clients enter their Name, ZID, Class Name, Title, and also Textbook Name, submit it on the website, our website will help them find the cheapest textbook on the market.

2. What will your site do and in what way provides a service or solves a problem?

2pts. Audience

Our website will help NIU Business students to be more efficient to purchase their textbook with the lowest price.

1. Describe the customer base (who your users/audience will be)

Our user will be all the NIU students.

2. Describe a visitor using your site (persona, journey map)

2 pts.

1. Describe your project road map

2. How far along is the idea development

2 pts. Site Map:

1. Home

2. Book Rent Page

3. Book Buying Page

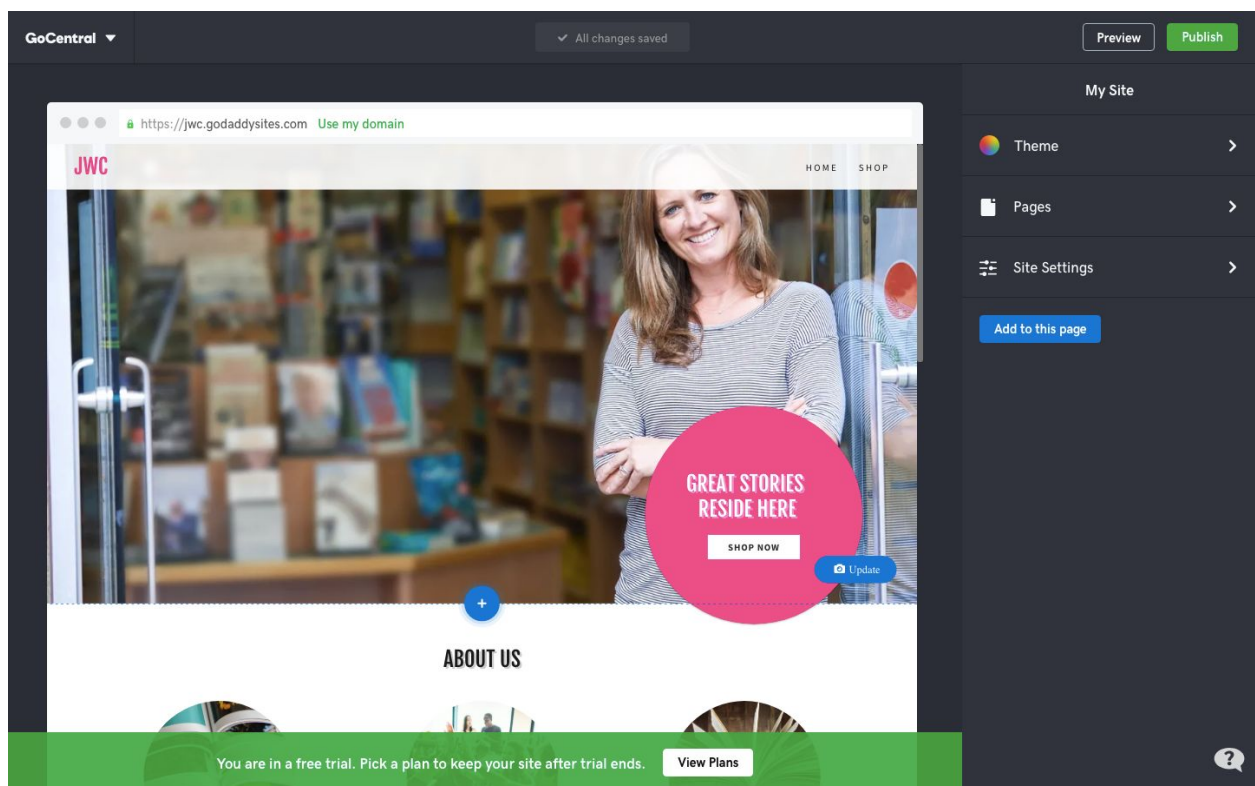
4. Book Sale Page

1 pt. Inspiration Site:

Screenshot of 1 or 2 websites to use as design inspiration - Templated.co for example

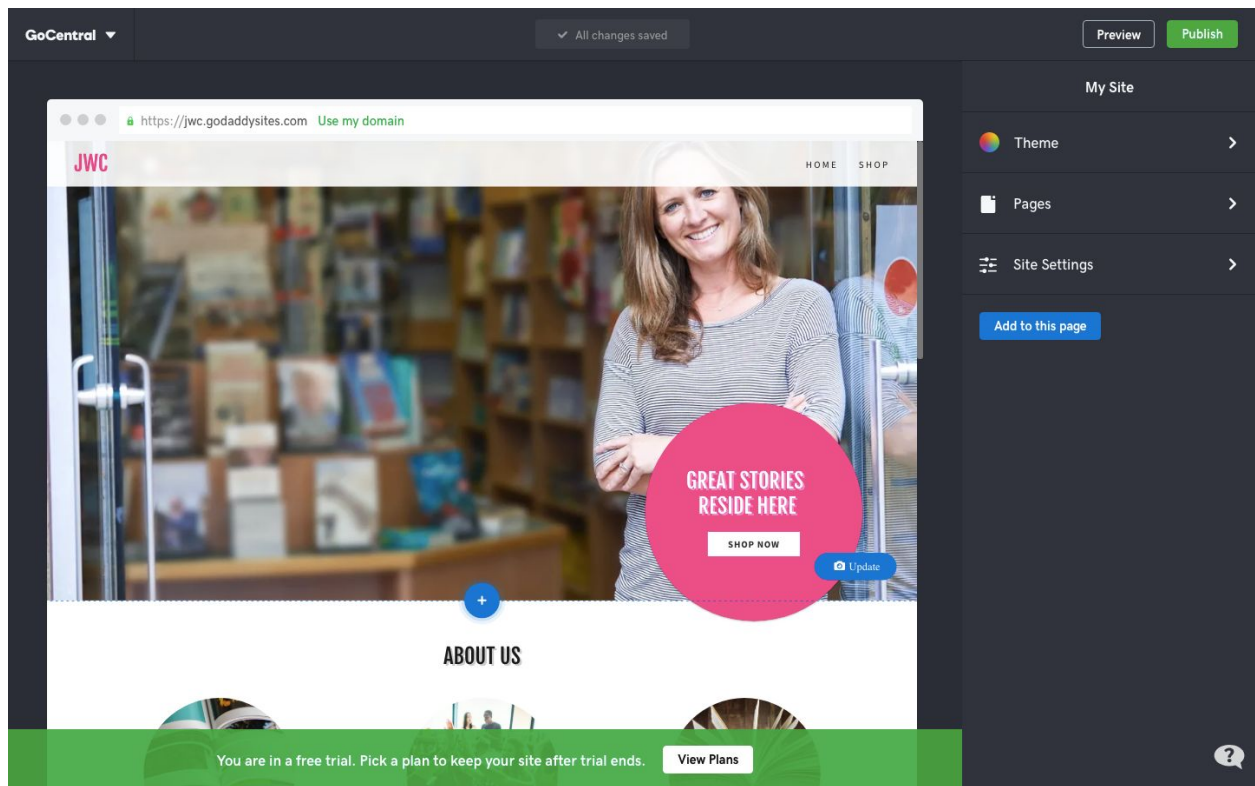
- #1 <https://websites.godaddy.com>

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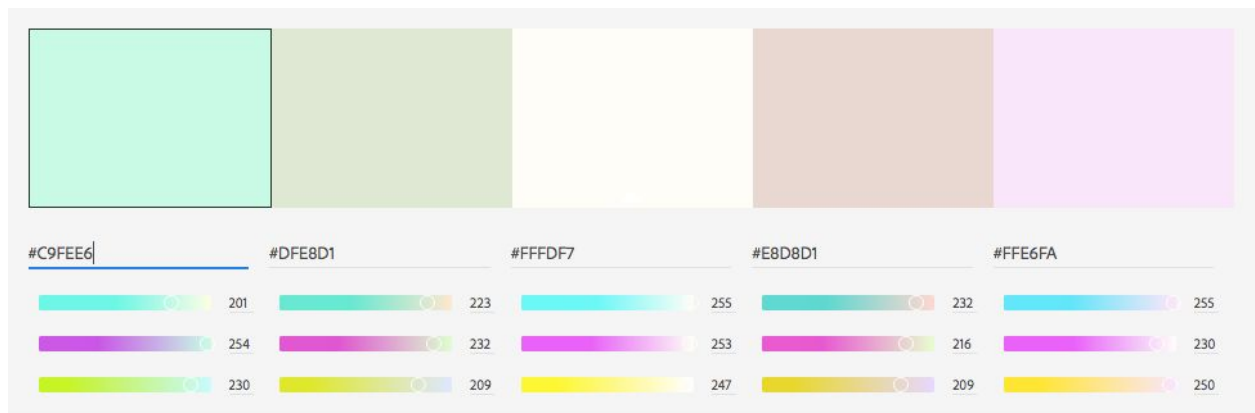
- #2 <https://www.wix.com>

<https://www.wix.com/website/builder?referral=split%20page&vertical=online-store#!/builder/story/83cc6ef0-f038-4f02-866b-92cdf86e70d0:357872ef-9429-4afd-9332-a027b9f72c48>



1 pt. Color Combination

3-5 colors: screenshot from Adobe Color to show your planned color palette



8 pts. Wireframe & Mockup:

Use Balsamiq to create a simple sketch of the layout for your site to communicate the idea.