

## Website Project Proposal

Proposal Requirements: 20 pts. Total

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### **Project Site Title:**

- Business textbook ordering

### **Client:**

- NIU Business students

### **Goal:**

- Explain what the idea.

The idea is using our website to help NIU Business major students to find and buy their textbook at a cheaper price. Clients enter their Name, ZID, Class Name, Title, and also Textbook Name, submit it on the website, our website will help them find the cheapest textbook on the market.

- What will your site do and in what way provides a service or solves a problem?

Our website will help NIU Business students to be more efficient to purchase their textbook with the lowest price.

### **Audience**

- Describe the customer base (who your users/audience will be)

Our website will help NIU Business students to be more efficient to purchase their textbook with the lowest price. Our user will be all the NIU students.

- Describe a visitor using your site (personal, journey map)

### **Site Map:**

- Describe your project road map

We have 4 steps for this project: generate the idea, create the mock up, html implementation and finally check everything to make sure we are doing alright.

- How far along is the idea development

We currently finished second step and going to set up the homepage.

**Site Map:**

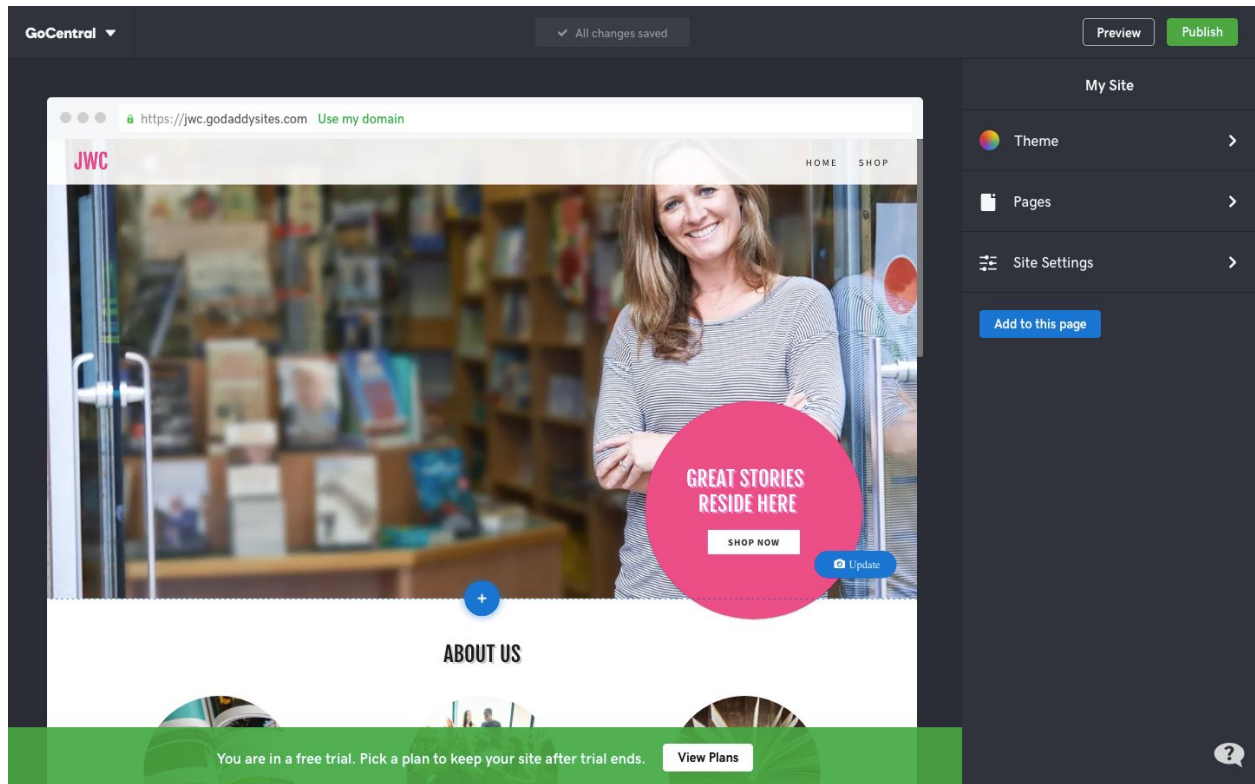
1. Home Page
3. Buy Page
4. Rent Page
5. Sale Page
6. Sign in
7. Sign up
8. Your Account
9. Contact us

**Inspiration Site:**

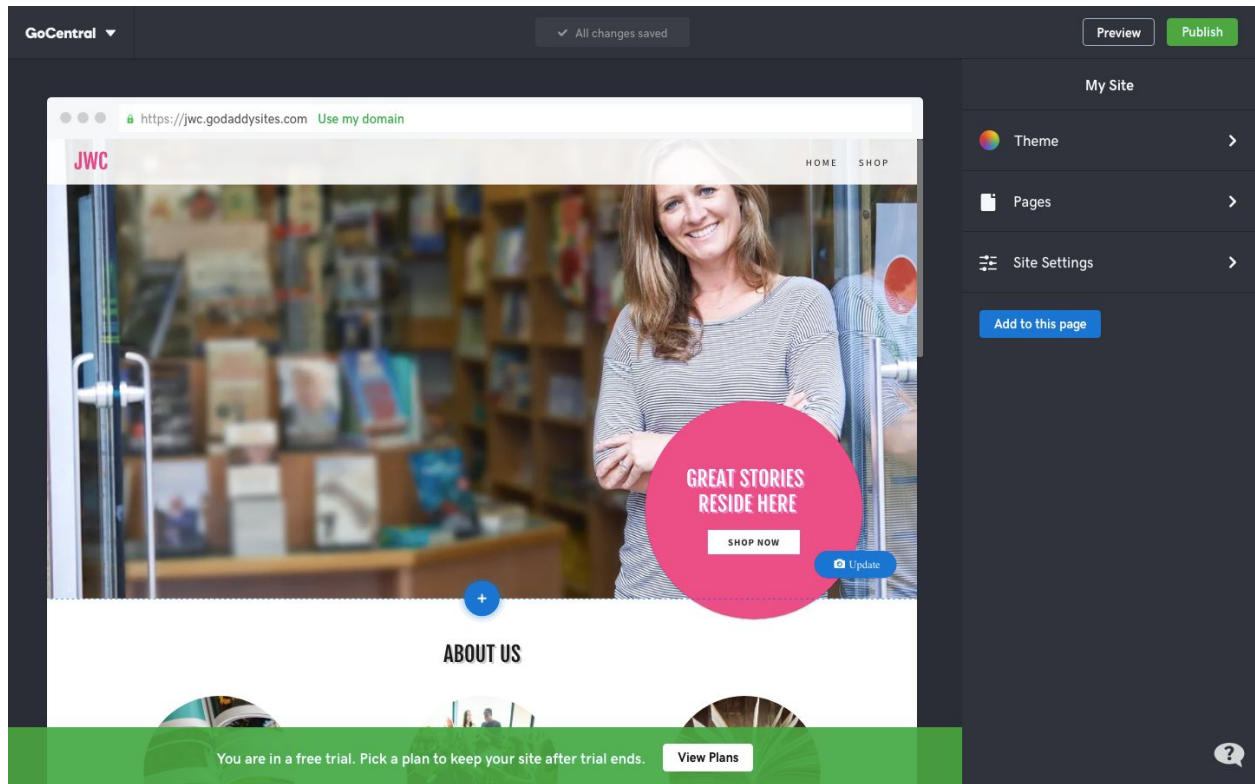
Screenshot of 1 or 2 websites to use as design inspiration - Templated.co for example

- #1 <https://websites.godaddy.com>

[https://websites.godaddy.com/en-US/editor/b8bbae11-71be-4f66-8b7e-a747adf490fa/48eb7165-0495-46ac-87ae-c4e7713c9db2/edit?lid=wsb-vnext-free-trial-2&itc=dlp\\_website\\_builder&firstaccess=true&isc=cjcwsbfr&sc\\_code=1&fromOnboarding=true&skipDesignGallery=true&orderId=1478633285](https://websites.godaddy.com/en-US/editor/b8bbae11-71be-4f66-8b7e-a747adf490fa/48eb7165-0495-46ac-87ae-c4e7713c9db2/edit?lid=wsb-vnext-free-trial-2&itc=dlp_website_builder&firstaccess=true&isc=cjcwsbfr&sc_code=1&fromOnboarding=true&skipDesignGallery=true&orderId=1478633285)

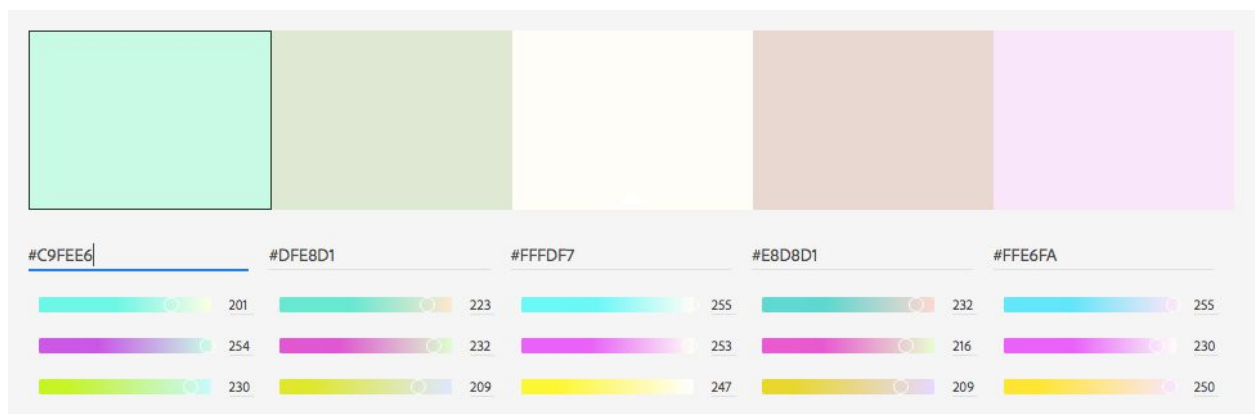


- #2 <https://www.wix.com>  
<https://www.wix.com/website/builder?referral=split%20page&vertical=online-store#!/builder/story/83cc6ef0-f038-4f02-866b-92cdf86e70d0:357872ef-9429-4afd-9332-a027b9f72c48>



1 pt. Color Combination

3-5 colors: screenshot from Adobe Color to show your planned color palette



Wireframe & Mockup:

Use Balsamiq to create a simple sketch of the layout for your site to communicate the idea.