



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Fast service.

High standard of security.

There is less need for heary packaging.

The cost of maintaining aircraft is higher.

The risks of collisions are higher.

The aircraft have no room.

One of the most comfortable and fastest mode of transportation.

Generators economic growth, provides jobs increase revenues from taxes.

Fosters the conservation of protected areas.

Transportation at high cost.

Transportation of less traveling time.

Easily communication to travel with other states and unites



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?