



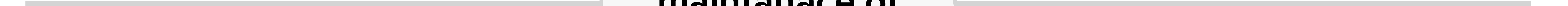
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Support agent accounts & invoicing

Lead, customer, Supplier.

Sales sourcing & customer supplier

Fashion haven is a private limited company also registered under gst in tamilnadu.

Zoho books are generate financial reports helping them make informed decision about their business.....

Fashion haven is retailor of various llifestyle products.

Fashion haven an online retail store, leverages Zoho books to manage their inventory and tracks sales.

They can generate invoice and manage customer payment seamlessly.

Zoho books also enables them to reconcile bank transactions.

Wholesale and retail it has a wider range of customer (B2B & B2C) overt the state and it produces from various suppliers in the state.

It operates at gross profit margin of 50%

Fashion haven refwrs to anythings that among the masses.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?