

Project Title: Building A Website Using Canva

Project Report Submitted by

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1. INTRODUCTION

1.1 OVERVIEW:

Building a website using Canva is a user-friendly and creative process that leverages Canva's design tools and templates to create a visually appealing and functional website. Canva, primarily known for its graphic design capabilities, now offers a feature called Canva Websites, which simplifies website creation for users without extensive coding or design skills. Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

1.2 PURPOSE

1. Landing Page or Single-Page Sites: Canva can be used to create a visually appealing landing page or a single-page website. You can design the layout, add text, images, and buttons to create an attractive page. However, the capabilities for multi-page websites are limited.

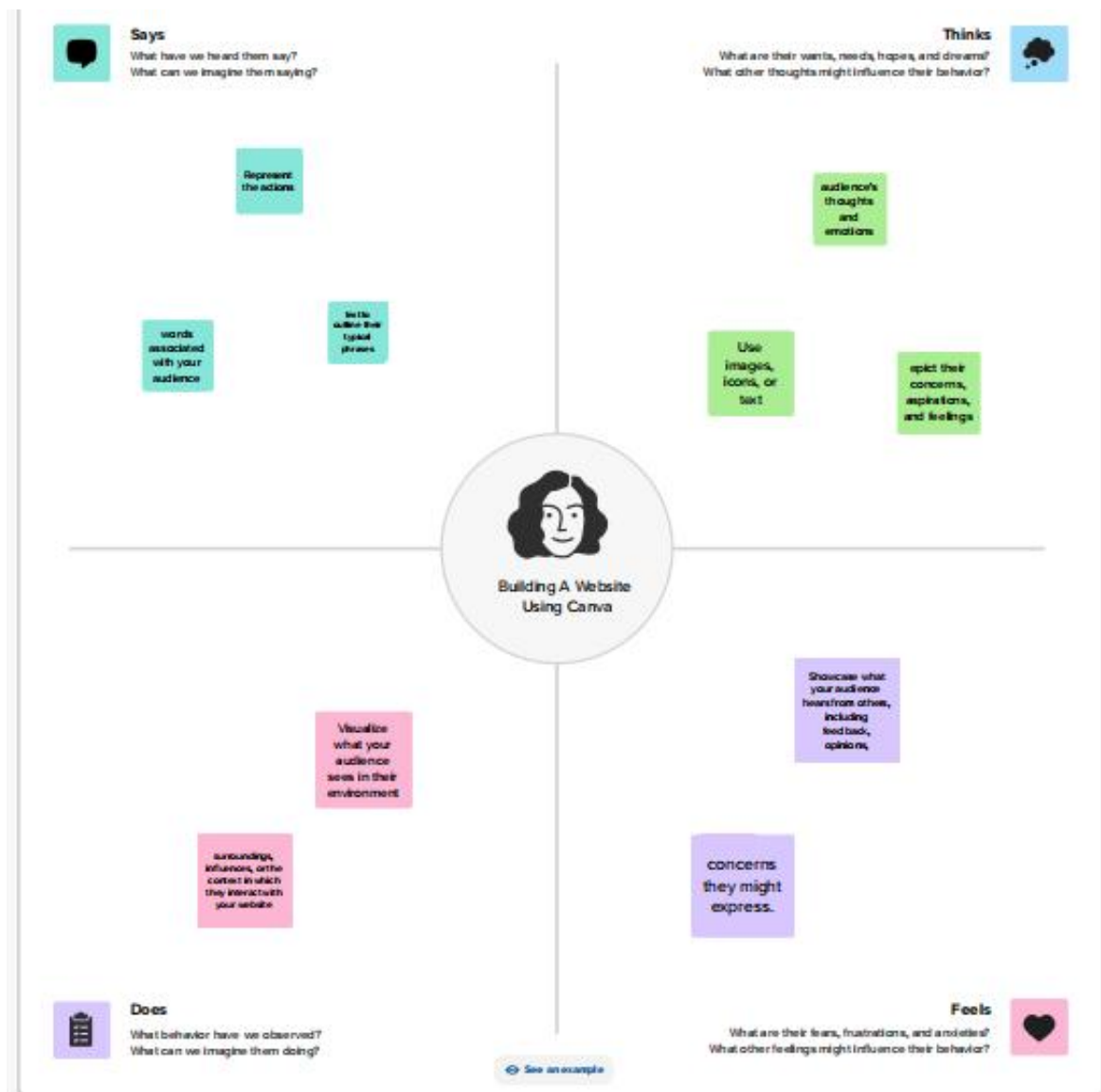
2. Designing Visual Elements: Canva excels in creating visual elements that can be integrated into a website. This includes designing logos, graphics, banners, social media posts, icons, and other visual content that can be used on your website.

3. Prototyping or Mockups: You can use Canva to mockup or prototype your website design. While you won't create a functional website directly in Canva, it can help you plan the layout and design elements before actually building the site using a website builder or platform.

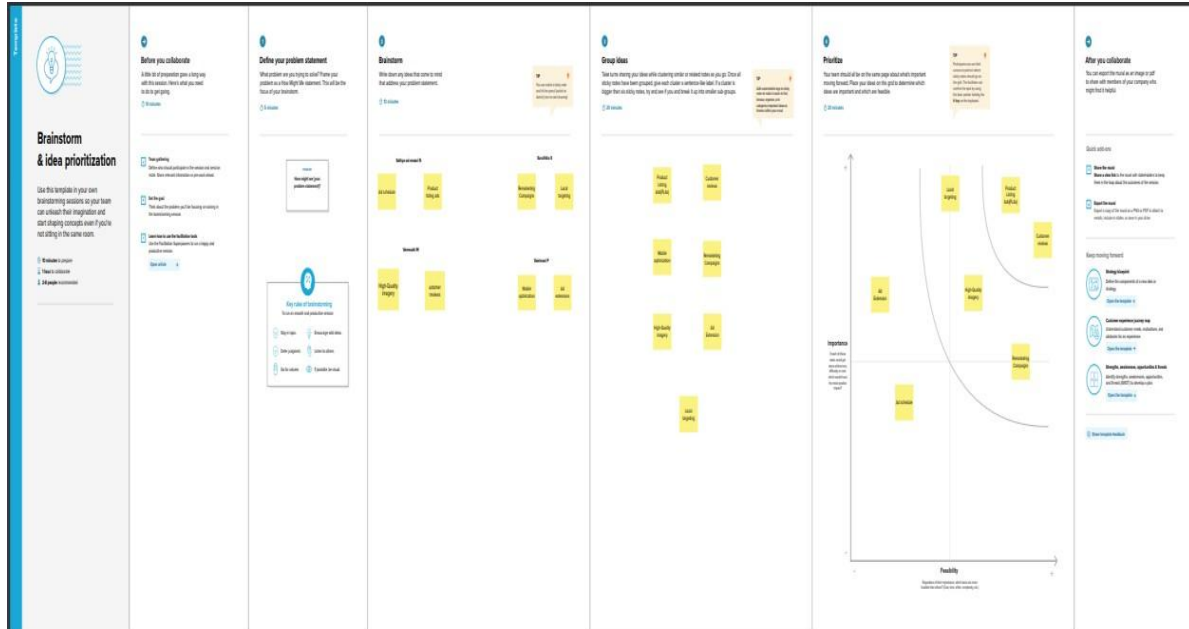
4. Integration with Website Builders: Some website builders allow you to import Canva designs or elements. For instance, you can create graphics on Canva and then import them into website builders like WordPress, Wix, or Squarespace to use within your site.

2.PROBLEM DEFINITION & DESIGN THINKING

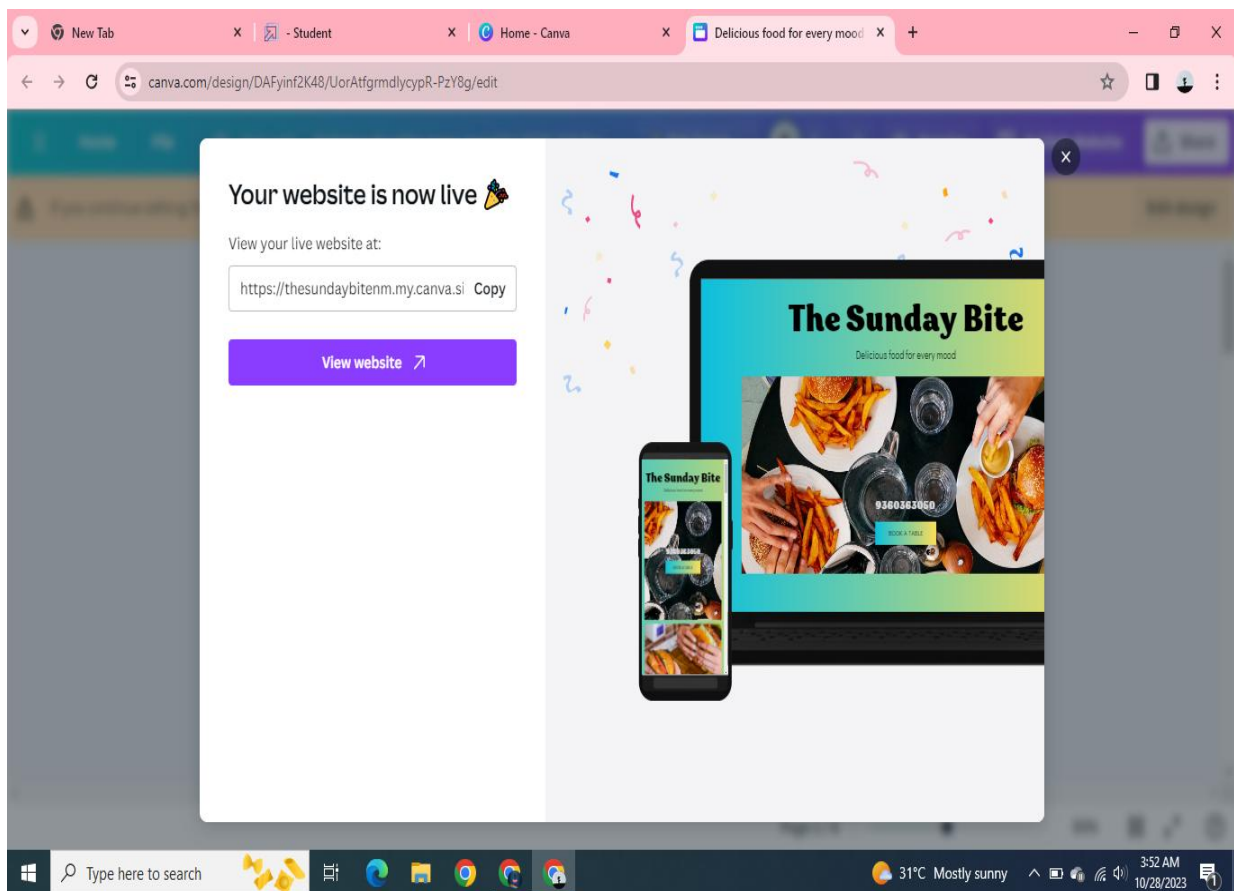
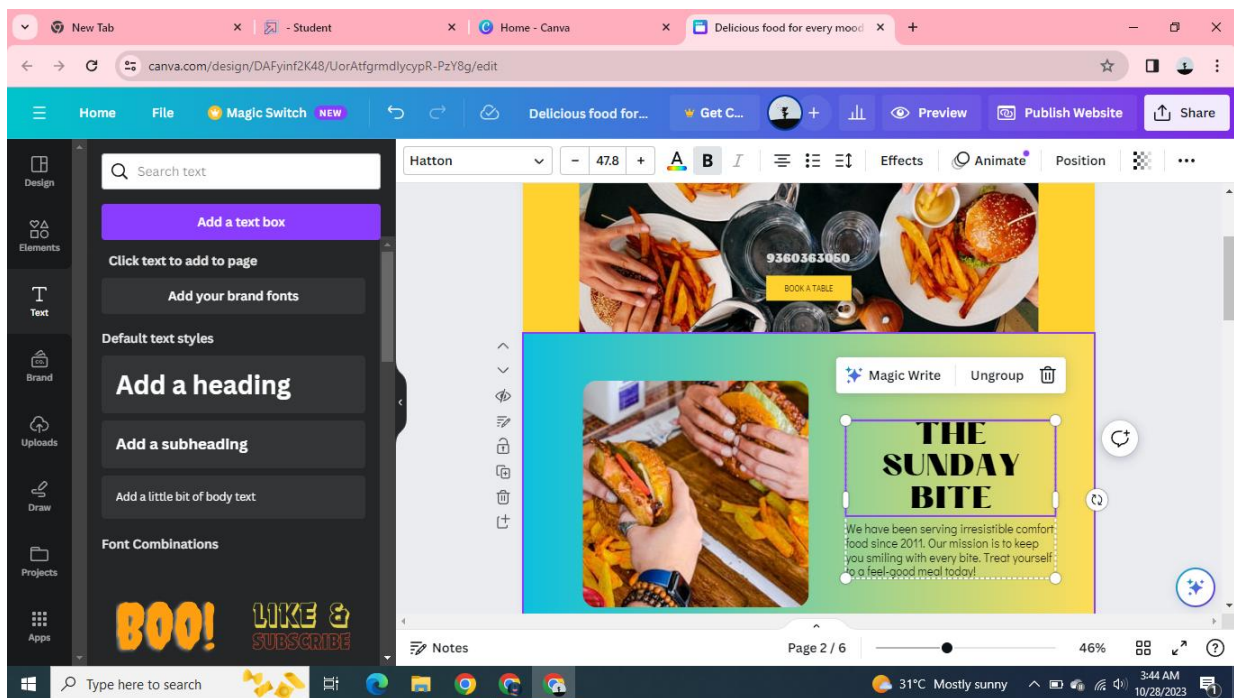
2.1 EMPATHY MAP



2.2 IDEATION AND BRAINSTORMING MAP



3.RESULT



4.ADVANTAGES & DISADVANTGES

ADVANTAGES:

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5.APPLICATIONS

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6.CONCLUSION

Canva serves as a valuable resource within website development by providing an intuitive platform to craft visually engaging elements like graphics, icons, and designs that can enhance the aesthetic appeal and branding of a website. Its user-friendly interface, pre-designed templates, and customization options make it ideal for creating individual visual components such as logos, banners, and social media assets that can complement a website. While beneficial for static design elements, Canva's limitations in website building functionalities, customization depth, and integration capabilities necessitate its use in conjunction with dedicated website builders or development platforms to create a comprehensive and fully functional online presence.

VIDEO DEMONSTRATION:

<https://drive.google.com/file/d/1lhfTt92xvIYnrLw74g38PorNqlgdHBFa/view?usp=drivesdk>