



Says

What have we heard them say?  
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



- Online volunteering provides guidance to farmers.

- Half of the users are related to farming and majority are facing problems.

- Banks are giving less priority to farmers.

- Irrigation techniques should be improved.

- Irrigation through bore wells is no sustainable since there are chances of then drying up during summer.

- Unable to pay bank loans is one of the major problem related to irrigation and also to farmers suicide.

- A farmer uses 75% of is water to carry out irrigation.

- Punjab has better irrigation techniques in india.



India's Agriculture Crop Production and Analysis  
(India's Agriculture)

- Seek financial support from government.

- Apply for loans to meet their farming needs.

- Those who are unable to manage their farms gave their lands for lease.

- Many changed their profession and shifted to cities.

- Farmers should be given right to decide the price of their products.

- Improving irrigation techniques help farmers.

- Proper storage facility to store grains must be available.

- Bank's are not providing proper financial heip.



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

