

ASSIGNMENT

NM ID: 4436C097838D0E1B64C43A38CD0E6AA5

NAME: JEEVA K.S

1. Website using wordpress

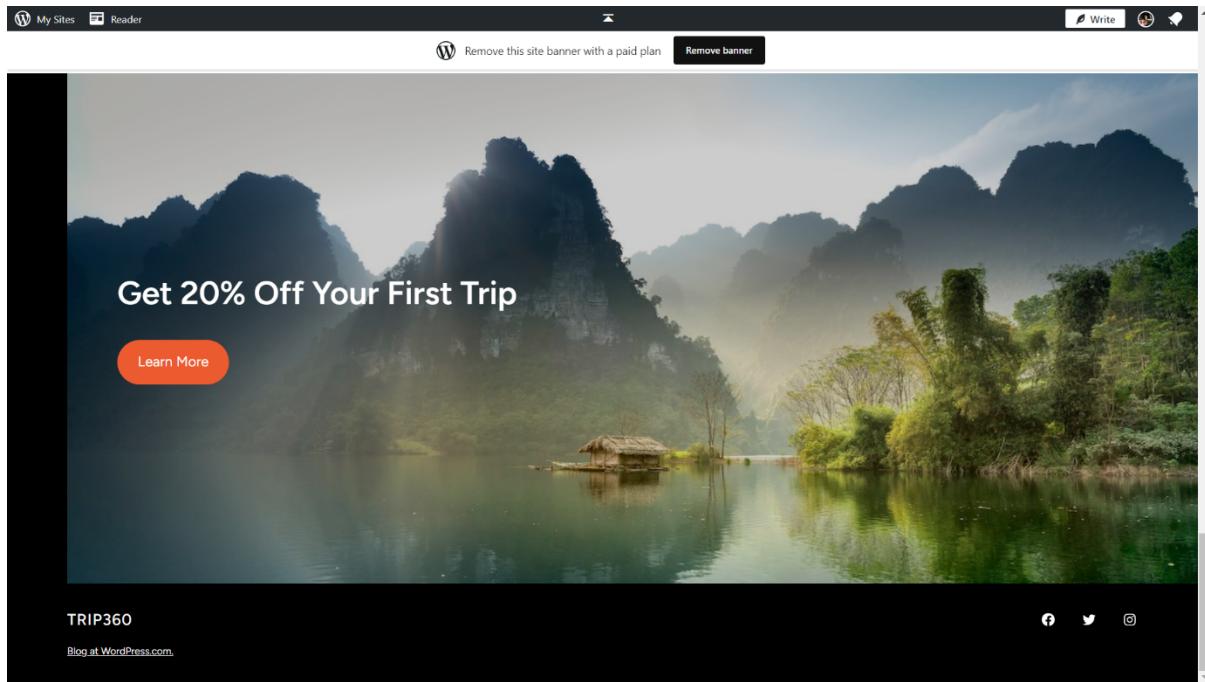
Link: <https://wordpress.com/home/travel1521.wordpress.com>

The screenshot shows a WordPress dashboard interface. At the top, there's a banner with the text "Remove this site banner with a paid plan" and a "Remove banner" button. Below the banner, the site title "TRIP360" is visible. The main content area features a large, scenic photograph of a person in a red jacket standing by a lake with mountains in the background. Overlaid on the image is the text "Adventure Awaits" in white, bold letters. A red "Learn More" button is located at the bottom left of the image. Below the image, the text "Explore the world with us" is displayed.

The screenshot shows a WordPress dashboard interface. At the top, there's a banner with the text "Remove this site banner with a paid plan" and a "Remove banner" button. Below the banner, the site title "Explore the world with us" is visible. The main content area features a large, scenic photograph of a winding road along a cliffside. To the right of the image, there are three smaller images: a snowy mountain range labeled "Skiing", a tropical beach labeled "Tropical Gateways", and another scenic view labeled "Road Trips".



Edit with WPS Office



2. Create a new facebook business page and post one social media poster for your brand.

Link: [Facebook](#)



Edit with WPS Office

The screenshot shows the Facebook 'Manage Page' interface for the 'Trip360' page. On the left, a sidebar lists various tools: Professional dashboard, Insights, Ad Centre, Create ads, Settings, More tools, and Meta Business Suite. The main area displays a post from the 'Trip360' page titled 'How healthy is your Page?'. It shows a progress bar for 'Page health: fair' and suggests actions like 'Write a welcome post', 'Link your WhatsApp account', and 'Add an action button'. Below this is a section for 'Photos' with a placeholder image of a red letter 'T'. To the right, the actual post content is shown: a vibrant orange travel advertisement for 'TRIP360' featuring palm trees, a beach, and the Golden Gate Bridge. The ad includes the text 'Explore The world with us', 'Explore Asia', 'Explore Europe', and 'Explore Americas'. It also mentions 'EXPLORE YOUR DESTINATION' and 'Save up to 50% off' with a 'Book Now' button. A 'Boost post' button is visible at the bottom of the post.



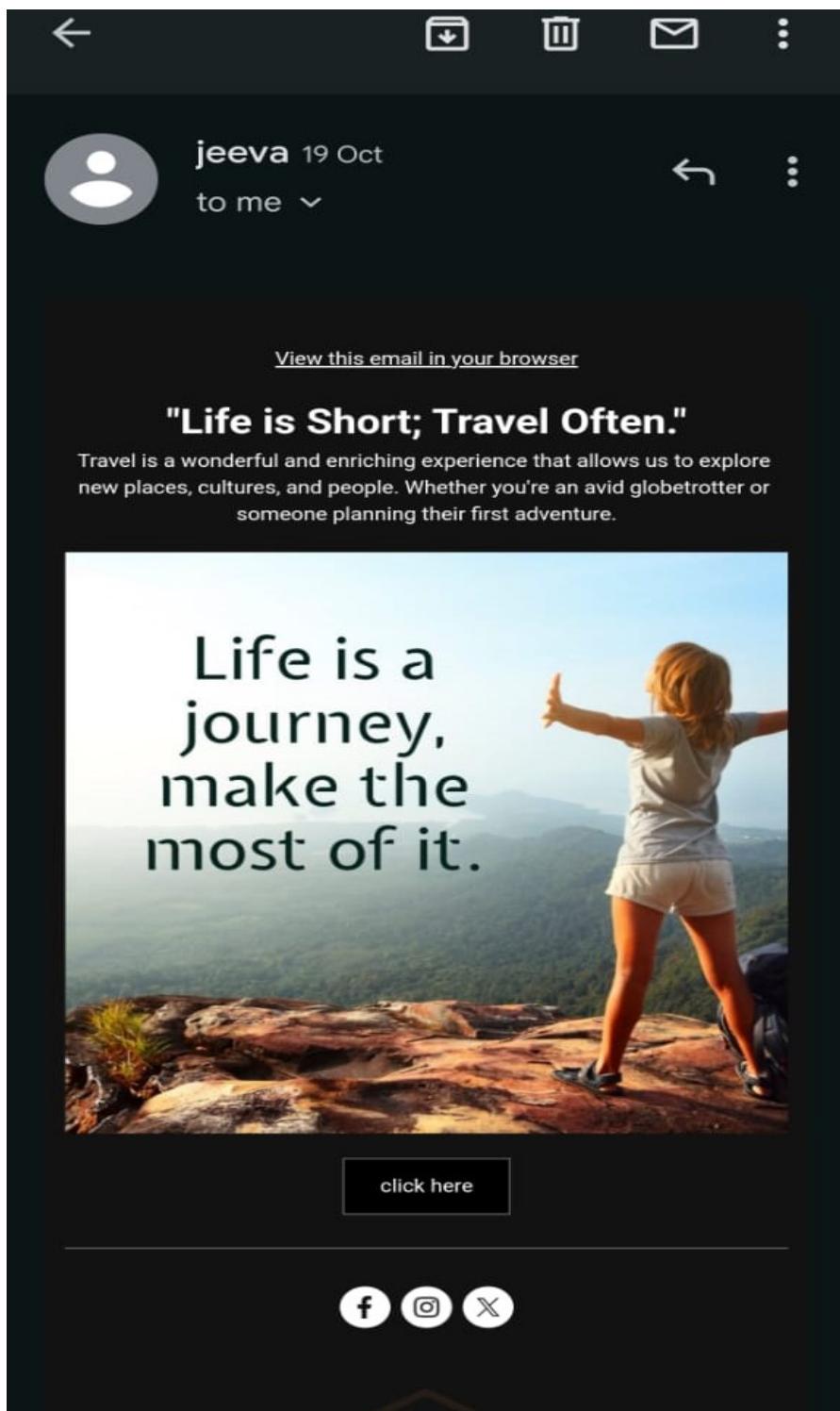
Edit with WPS Office

3.Create and design a social media advertisement poster using canva



Edit with WPS Office

4.Create email newsletter design using mailchimp or canva tool.



Edit with WPS Office



Edit with WPS Office