



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I may create one of these business cards to offer to clients, potential customers colleagues and business experts.

When easy to call our need its personal card.

This help us a add a personal touching to our networking efforts.

Having our own business cards can give me a boost in confidence.

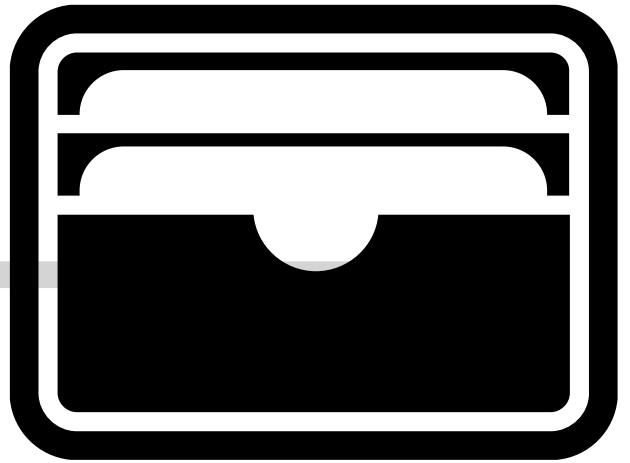


Expand our network and introduce ourself with a creative twist.

Personal business card is a modern networking tool

Providing a physical item for contacts to keep and refer to again.

We came home feeling like we needed to do something.



Our regular company card is not going to cut it.

We spent the next hour designing our ideal layout.

Personal business cards serve a specific need.

Help you summarize who you are to potential contect.



Each card gave all the information people needed to find us.

In simple terms,those cards made it easier for people to hire us.

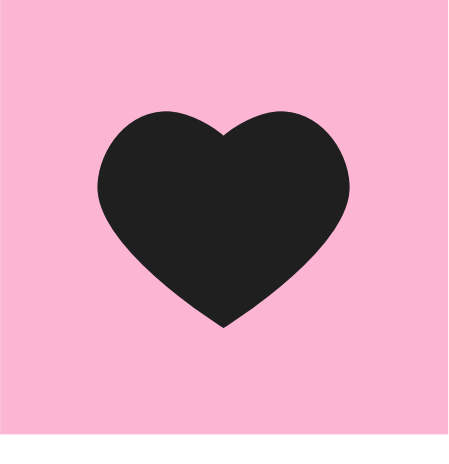
Our personal business card should not read "administrative assistent".

Our recommendation is to skip the hassle and include it.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?