

3.R

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```
UniversalBank=read.csv("~/Desktop/Fundamentals of Machine Learning/UniversalBank.csv")#calling the need
```

```
#Calling the required libraries  
library(caret)
```

```
## Loading required package: ggplot2
```

```
## Warning in register(): Can't find generic 'scale_type' in package ggplot2 to  
## register S3 method.
```

```
## Loading required package: lattice
```

```
library(ggplot2)  
library(lattice)  
library(class)  
library(ISLR)  
library(dplyr)
```

```
##  
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':  
##  
##   filter, lag
```

```
## The following objects are masked from 'package:base':  
##  
##   intersect, setdiff, setequal, union
```

```
library(reshape2)  
library(tidyr)
```

```
##  
## Attaching package: 'tidyr'
```

```
## The following object is masked from 'package:reshape2':  
##  
##   smiths
```

```
library(e1071)

summary(UniversalBank)
```

```
##           ID           Age           Experience           Income           ZIP.Code
## Min.      : 1      Min.   :23.00      Min.    :-3.0      Min.     : 8.00      Min.     : 9307
## 1st Qu.:1251      1st Qu.:35.00      1st Qu.:10.0      1st Qu.: 39.00      1st Qu.:91911
## Median :2500      Median :45.00      Median :20.0      Median : 64.00      Median :93437
## Mean    :2500      Mean   :45.34      Mean    :20.1      Mean    : 73.77      Mean    :93152
## 3rd Qu.:3750      3rd Qu.:55.00      3rd Qu.:30.0      3rd Qu.: 98.00      3rd Qu.:94608
## Max.    :5000      Max.    :67.00      Max.     :43.0      Max.     :224.00      Max.     :96651
##           Family           CCAvg           Education           Mortgage
## Min.      :1.000      Min.     : 0.000      Min.     :1.000      Min.     : 0.0
## 1st Qu.:1.000      1st Qu.: 0.700      1st Qu.:1.000      1st Qu.: 0.0
## Median :2.000      Median : 1.500      Median :2.000      Median : 0.0
## Mean    :2.396      Mean    : 1.938      Mean     :1.881      Mean     : 56.5
## 3rd Qu.:3.000      3rd Qu.: 2.500      3rd Qu.:3.000      3rd Qu.:101.0
## Max.    :4.000      Max.     :10.000      Max.     :3.000      Max.     :635.0
## Personal.Loan      Securities.Account      CD.Account           Online
## Min.      :0.000      Min.     :0.0000      Min.     :0.0000      Min.     :0.0000
## 1st Qu.:0.000      1st Qu.:0.0000      1st Qu.:0.0000      1st Qu.:0.0000
## Median :0.000      Median :0.0000      Median :0.0000      Median :1.0000
## Mean    :0.096      Mean     :0.1044      Mean     :0.0604      Mean     :0.5968
## 3rd Qu.:0.000      3rd Qu.:0.0000      3rd Qu.:0.0000      3rd Qu.:1.0000
## Max.    :1.000      Max.     :1.0000      Max.     :1.0000      Max.     :1.0000
##           CreditCard
## Min.      :0.000
## 1st Qu.:0.000
## Median :0.000
## Mean    :0.294
## 3rd Qu.:1.000
## Max.    :1.000
```

```
UniversalBank$Personal.Loan = as.factor(UniversalBank$Personal.Loan)
UniversalBank$Online = as.factor(UniversalBank$Online)
UniversalBank$CreditCard = as.factor(UniversalBank$CreditCard)

#set seed
set.seed(64060)
#divide data set into training(60%) and validation(40%)sets
train.index <- sample(row.names(UniversalBank), 0.6*dim(UniversalBank)[1])
test.index <- setdiff(row.names(UniversalBank), train.index)
train.df <- UniversalBank[train.index,]
test.df <- UniversalBank[test.index,]
train <- UniversalBank[train.index,]
test = UniversalBank[test.index,]

#TASK A
#Create a pivot table
#Here i am using the (melt) function
melted.UniversalBank = melt(train,id=c("CreditCard","Personal.Loan"),variable= "Online")
```

```
## Warning: attributes are not identical across measure variables; they will be
## dropped
```

```
recast.UniversalBank=dcast(melted.UniversalBank,CreditCard+Personal.Loan~Online)
```

```
## Aggregation function missing: defaulting to length
```

```
recast.UniversalBank[,c(1:2,14)]
```

```
##   CreditCard Personal.Loan Online
## 1           0             0  1931
## 2           0             1   200
## 3           1             0   784
## 4           1             1    85
```

```
#TASK B
```

```
#the probability of loan acceptance (Loan = 1) conditional on
#having a bank credit card (CC = 1) and being an active user of online banking services (Online=1)
#Answer : 85/3000 = 2.8%
```

```
#TASK C
```

```
#create two separate pivot table for training data
```

```
melted.UniversalBankc1 = melt(train,id=c("Personal.Loan"),variable = "Online")
```

```
## Warning: attributes are not identical across measure variables; they will be
## dropped
```

```
melted.UniversalBankc2 = melt(train,id=c("CreditCard"),variable = "Online")
```

```
## Warning: attributes are not identical across measure variables; they will be
## dropped
```

```
recast.UniversalBankc1=dcast(melted.UniversalBankc1,Personal.Loan~Online)
```

```
## Aggregation function missing: defaulting to length
```

```
recast.UniversalBankc2=dcast(melted.UniversalBankc2,CreditCard~Online)
```

```
## Aggregation function missing: defaulting to length
```

```
Loanline=recast.UniversalBankc1[,c(1,13)]
```

```
LoanCC = recast.UniversalBankc2[,c(1,14)]
```

```
#looking at the table
```

```
Loanline
```

```
##   Personal.Loan Online
## 1           0   2715
## 2           1   285
```

```
summary(Loanline)
```

```
## Personal.Loan      Online
## 0:1      Min.      : 285.0
## 1:1      1st Qu.: 892.5
##          Median :1500.0
##          Mean   :1500.0
##          3rd Qu.:2107.5
##          Max.   :2715.0
```

```
LoanCC
```

```
## CreditCard Online
## 1      0    2131
## 2      1     869
```

```
summary(LoanCC)
```

```
## CreditCard      Online
## 0:1      Min.      : 869
## 1:1      1st Qu.:1184
##          Median :1500
##          Mean   :1500
##          3rd Qu.:1816
##          Max.   :2131
```

#Task D

#Compute the following quantities [$P(A \mid B)$ means "the probability of A given B"]:

```
table(train[,c(14,10)])
```

```
##           Personal.Loan
## CreditCard  0    1
##           0 1931  200
##           1  784   85
```

```
table(train[,c(13,10)])
```

```
##           Personal.Loan
## Online     0    1
##           0 1094  111
##           1 1621  174
```

```
table(train[,c(10)])
```

```
##
##      0    1
## 2715  285
```

```
# i.)  $P(CC = 1 \mid Loan = 1)$  (the proportion of credit card holders among the loan acceptors)
# Answer :  $85/(85+200) = 0.29\%$ 
```

```
# ii.)  $P(Online = 1 \mid Loan = 1)$ 
# Answer :  $174/(174+111) = 0.61\%$ 
```

```
# iii.)  $P(Loan = 1)$  (the proportion of loan acceptors)
Loanline
```

```
## Personal.Loan Online
## 1 0 2715
## 2 1 285
```

```
# Answer:  $285/(285+2715) = 0.095\%$ 
```

```
# iv.)  $P(CC = 1 \mid Loan = 0)$ 
#Answer :  $784/(784+1931) = 0.28\%$ 
```

```
# v.)  $P(Online = 1 \mid Loan = 0)$ 
# Answer :  $1621/(1621+1094) = 0.59\%$ 
```

```
#vi.  $P(Loan = 0)$ 
# Answer :  $2715/(2715+285) = 0.90\%$ 
```

```
#TASK E
```

```
#Use the quantities computed above to compute the naive Bayes probability
```

```
((85/(85+200))* (174/(174+111))* (285/(285+2715)))/((85/(85+200))* (174/(174+111))* (285/(285+2715))) +
```

```
## [1] 1.15603
```

```
# Answer : 1.15603
```

```
#TASK F
```

```
#Compare this value with the one obtained from the pivot table in (B). Which is a more accurate estimate?
```

```
# Answer : The calculated answer is nearly the same.
```

```
# the difference between the exact method and the naive-baise method is the exact
```

```
#method would need the the exact same independent variable classifications to predict, where the naive
```

```
# TASK G
```

```
# Run Navie Bayes for the data
```

```
naive.train = train.df[,c(10,13:14)]
naive.test = test.df[,c(10,13:14)]
naivebayes = naiveBayes(Personal.Loan~.,data=naive.train)
naivebayes
```

```
##
```

```
## Naive Bayes Classifier for Discrete Predictors
```

```
##
```

```
## Call:
## naiveBayes.default(x = X, y = Y, laplace = laplace)
##
## A-priori probabilities:
## Y
##      0      1
## 0.905 0.095
##
## Conditional probabilities:
##      Online
## Y      0      1
## 0 0.4029466 0.5970534
## 1 0.3894737 0.6105263
##
##      CreditCard
## Y      0      1
## 0 0.7112339 0.2887661
## 1 0.7017544 0.2982456
```

```
summary(naivebayes)
```

```
##           Length Class  Mode
## apriori      2      table numeric
## tables       2      -none- list
## levels       2      -none- character
## isnumeric    2      -none- logical
## call         4      -none- call
```

```
#the naive bayes is the exact same output we recieved in the previous methods. (.280)(.603)(.09)/(.280.
(0.29 * 0.48 * 0.09)/(0.29 * 0.48 * 0.09) + (0.28 * 0.49 * 0.90)
```

```
## [1] 1.12348
```

```
# Answer = 1.12348
```