### COMS 4721: Machine Learning for Data Science Lecture 4, 1/26/2017

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#### REGRESSION WITH/WITHOUT REGULARIZATION

#### Given:

A data set  $(x_1, y_1), \ldots, (x_n, y_n)$ , where  $x \in \mathbb{R}^d$  and  $y \in \mathbb{R}$ . We standardize such that each dimension of x is zero mean unit variance, and y is zero mean.

#### Model:

We define a model of the form

$$y \approx f(x; w)$$
.

We particularly focus on the case where  $f(x; w) = x^T w$ .

#### Learning:

We can learn the model by minimizing the objective (aka, "loss") function

$$\mathcal{L} = \sum_{i=1}^{n} (y_i - x_i^T w)^2 + \lambda w^T w \quad \Leftrightarrow \quad \mathcal{L} = \|y - Xw\|^2 + \lambda \|w\|^2$$

We've focused on  $\lambda = 0$  (least squares) and  $\lambda > 0$  (ridge regression).

# BIAS-VARIANCE TRADE-OFF

We can go further and hypothesize a *generative* model  $y \sim N(Xw, \sigma^2 I)$  and some true (but unknown) underlying value for the parameter vector w.

▶ We saw how the least squares solution,  $w_{LS} = (X^T X)^{-1} X^T y$ , is unbiased but potentially has high variance:

$$\mathbb{E}[w_{LS}] = w, \quad \text{Var}[w_{LS}] = \sigma^2 (X^T X)^{-1}.$$

▶ By contrast, the ridge regression solution is  $w_{RR} = (\lambda I + X^T X)^{-1} X^T y$ . Using the same procedure as for least squares, we can show that

$$\mathbb{E}[w_{RR}] = (\lambda I + X^T X)^{-1} X^T X w, \quad \text{Var}[w_{RR}] = \sigma^2 Z (X^T X)^{-1} Z^T,$$
 where  $Z = (I + \lambda (X^T X)^{-1})^{-1}$ .

The expectation and covariance of  $w_{LS}$  and  $w_{RR}$  give insight into how well we can hope to learn w in the case where our model assumption is correct.

- ▶ Least squares solution: unbiased, but potentially high variance
- ► Ridge regression solution: biased, but lower variance than LS

So which is preferable?

Ultimately, we really care about how well our solution for w generalizes to new data. Let  $(x_0, y_0)$  be future data for which we have  $x_0$ , but not  $y_0$ .

- Least squares predicts  $y_0 = x_0^T w_{LS}$
- ► Ridge regression predicts  $y_0 = x_0^T w_{RR}$

In keeping with the square error measure of performance, we could calculate the expected squared error of our prediction:

$$\mathbb{E}\left[(y_0 - x_0^T \hat{w})^2 | X, x_0\right] = \int_{\mathbb{R}} \int_{\mathbb{R}^n} (y_0 - x_0^T \hat{w})^2 p(y | X, w) p(y_0 | x_0, w) \, dy \, dy_0.$$

- ▶ The estimate  $\hat{w}$  is either  $w_{LS}$  or  $w_{RR}$ .
- $\blacktriangleright$  The distributions on y, y<sub>0</sub> are Gaussian with the true (but unknown) w.
- We condition on knowing  $x_0, x_1, \ldots, x_n$ .

#### In words this is saying:

- ▶ Imagine I know  $X, x_0$  and assume some true underlying w.
- ▶ I generate  $y \sim N(Xw, \sigma^2 I)$  and approximate w with  $\hat{w} = w_{LS}$  or  $w_{RR}$ .
- ► I then predict  $y_0 \sim N(x_0^T w, \sigma^2)$  using  $y_0 \approx x_0^T \hat{w}$ .

What is the expected squared error of my prediction?

We can calculate this as follows (assume conditioning on  $x_0$  and X),

$$\mathbb{E}[(y_0 - x_0^T \hat{w})^2] = \mathbb{E}[y_0^2] - 2x_0^T \mathbb{E}[y_0 \hat{w}] + x_0^T \mathbb{E}[\hat{w} \hat{w}^T] x_0$$

- ► Since  $y_0$  and  $\hat{w}$  are independent,  $\mathbb{E}[y_0\hat{w}] = \mathbb{E}[y_0]\mathbb{E}[\hat{w}]$ .
- ► Remember:  $\mathbb{E}[\hat{w}\hat{w}^T] = \operatorname{Var}[\hat{w}] + \mathbb{E}[\hat{w}]\mathbb{E}[\hat{w}]^T$   $\mathbb{E}[y_0^2] = \sigma^2 + (x_0^T w)^2$

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Plugging these values in:

$$\mathbb{E}[(y_0 - x_0^T \hat{w})^2] = \sigma^2 + (x_0^T w)^2 - 2(x_0^T w)(x_0^T \mathbb{E}[\hat{w}]) + (x_0^T \mathbb{E}[\hat{w}])^2 + x_0^T \text{Var}[\hat{w}]x_0$$

$$= \sigma^2 + x_0^T (w - \mathbb{E}[\hat{w}])(w - \mathbb{E}[\hat{w}])^T x_0 + x_0^T \text{Var}[\hat{w}]x_0$$

We have shown that if

- 1.  $y \sim N(Xw, \sigma^2)$  and  $y_0 \sim N(x_0^T w, \sigma^2)$ , and
- 2. we approximate w with  $\hat{w}$  according to some algorithm, then

$$\mathbb{E}[(y_0 - x_0^T \hat{w})^2 | X, x_0] = \underbrace{\sigma^2}_{noise} + \underbrace{x_0^T (w - \mathbb{E}[\hat{w}])(w - \mathbb{E}[\hat{w}])^T x_0}_{squared\ bias} + \underbrace{x_0^T \text{Var}[\hat{w}] x_0}_{variance}$$

We see that the *generalization error* is a combination of three factors:

- 1. Measurement noise we can't control this given the model.
- 2. Model bias how close to the solution we expect to be on average.
- 3. Model variance how sensitive our solution is to the data.

We saw how we can find  $\mathbb{E}[\hat{w}]$  and  $Var[\hat{w}]$  for the LS and RR solutions.

#### **BIAS-VARIANCE TRADE-OFF**

This idea is more general:

- ▶ Imagine we have a model:  $y = f(x; w) + \epsilon$ ,  $\mathbb{E}(\epsilon) = 0$ ,  $Var(\epsilon) = \sigma^2$
- We approximate f by minimizing a loss function:  $\hat{f} = \arg \min_{f} \mathcal{L}_{f}$ .
- We apply  $\hat{f}$  to new data,  $y_0 \approx \hat{f}(x_0) \equiv \hat{f}_0$ .

Then integrating everything out  $(y, X, y_0, x_0)$ :

$$\mathbb{E}[(y_0 - \hat{f}_0)^2] = \mathbb{E}[y_0^2] - 2\mathbb{E}[y_0\hat{f}_0] + \mathbb{E}[\hat{f}_0^2]$$

$$= \sigma^2 + f_0^2 - 2f_0\mathbb{E}[\hat{f}_0] + \mathbb{E}[\hat{f}_0]^2 + \operatorname{Var}[\hat{f}_0]$$

$$= \underbrace{\sigma^2}_{noise} + \underbrace{(f_0 - \mathbb{E}[\hat{f}_0])^2}_{squared \ bias} + \underbrace{\operatorname{Var}[\hat{f}_0]}_{variance}$$

This is interesting in principle, but is deliberately vague (What is f?) and usually can't be calculated (What is the distribution on the data?)

#### **CROSS-VALIDATION**

An easier way to evaluate the model is to use cross-validation.

The procedure for *K*-fold cross-validation is very simple:

- 1. Randomly split the data into *K* roughly equal groups.
- 2. Learn the model on K-1 groups and predict the held-out Kth group.
- 3. Do this *K* times, holding out each group once.
- 4. Evaluate performance using the cumulative set of predictions.

For the case of the regularization parameter  $\lambda$ , the above sequence can be run for several values with the best-performing value of  $\lambda$  chosen.

The data you test the model on should never be used to train the model!

1	2	3	4	5
Train	Train	Validation	Train	Train



#### PRIOR INFORMATION/BELIEF

#### Motivation

We've discussed the ridge regression objective function

$$\mathcal{L} = \sum_{i=1}^{n} (y_i - x_i^T w)^2 + \lambda w^T w.$$

The regularization term  $\lambda w^T w$  was imposed to penalize values in w that are large. This reduced potential high-variance predictions from least squares.

In a sense, we are imposing a "prior belief" about what values of w we consider to be good.

Question: Is there a mathematical way to formalize this?

Answer: Using probability we can frame this via Bayes rule.

#### REVIEW: PROBABILITY STATEMENTS

Imagine we have two events, A and B, that may or may not be related, e.g.,

- ightharpoonup A ="It is raining"
- ► B = "The ground is wet"

We can talk about probabilities of these events,

- ightharpoonup P(A) = Probability it is raining
- ▶ P(B) = Probability the ground is wet

We can also talk about their conditional probabilities,

- ▶ P(A|B) = Probability it is raining *given* that the ground is wet
- ▶ P(B|A) = Probability the ground is wet *given* that it is raining

We can also talk about their *joint* probabilities,

▶ P(A, B) = Probability it is raining *and* the ground is wet

#### CALCULUS OF PROBABILITY

There are simple rules for moving from one probability to another

1. 
$$P(A,B) = P(A|B)P(B) = P(B|A)P(A)$$

2. 
$$P(A) = \sum_{b} P(A, B = b)$$

3. 
$$P(B) = \sum_{a} P(A = a, B)$$

Using these three equalities, we automatically can say

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} = \frac{P(B|A)P(A)}{\sum_{a} P(B|A = a)P(A = a)}$$

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)} = \frac{P(A|B)P(B)}{\sum_{a} P(A|B = b)P(B = b)}$$

This is known as "Bayes rule."

#### BAYES RULE

Bayes rule lets us quantify what we don't know. Imagine we want to say something about the probability of *B* given that *A* happened.

Bayes rule says that the probability of *B* after knowing *A* is:

$$\underbrace{P(B|A)}_{posterior} = \underbrace{P(A|B)}_{likelihood} \underbrace{P(B)}_{prior} / \underbrace{P(A)}_{marginal}$$

Notice that with this perspective, these probabilities take on new meanings.

That is, P(B|A) and P(A|B) are both "conditional probabilities," but they have different significance.

#### BAYES RULE WITH CONTINUOUS VARIABLES

Bayes rule generalizes to continuous-valued random variables as follows. However, instead of *probabilities* we work with *densities*.

- Let  $\theta$  be a continuous-valued model parameter.
- ▶ Let *X* be data we possess. Then by Bayes rule,

$$p(\theta|X) = \frac{p(X|\theta)p(\theta)}{\int p(X|\theta)p(\theta)d\theta} = \frac{p(X|\theta)p(\theta)}{p(X)}$$

In this equation,

- $ightharpoonup p(X|\theta)$  is the likelihood, known from the model definition.
- $p(\theta)$  is a prior distribution that we define.
- Given these two, we can (in principle) calculate  $p(\theta|X)$ .

#### **EXAMPLE: COIN BIAS**

We have a coin with bias  $\pi$  towards "heads". (Encode: heads = 1, tails = 0)

We flip the coin many times and get a sequence of n numbers  $(x_1, \ldots, x_n)$ . Assume the flips are independent, meaning

$$p(x_1,\ldots,x_n|\pi) = \prod_{i=1}^n p(x_i|\pi) = \prod_{i=1}^n \pi^{x_i} (1-\pi)^{1-x_i}.$$

We choose a prior for  $\pi$  which we define to be a beta distribution,

$$p(\pi) = Beta(\pi|a,b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \pi^{a-1} (1-\pi)^{b-1}.$$

What is the posterior distribution of  $\pi$  given  $x_1, \ldots, x_n$ ?

#### **EXAMPLE: COIN BIAS**

From Bayes rule,

$$p(\pi|x_1,\ldots,x_n)=\frac{p(x_1,\ldots,x_n|\pi)p(\pi)}{\int_0^1 p(x_1,\ldots,x_n|\pi)p(\pi)d\pi}.$$

There is a trick that is often useful:

- ▶ The denominator only normalizes the numerator, doesn't depend on  $\pi$ .
- ▶ We can write  $p(\pi|x) \propto p(x|\pi)p(\pi)$ . (" $\propto$ "  $\rightarrow$  "proportional to")
- ▶ Multiply the two and see if we recognize anything:

$$p(\pi|x_1,...,x_n) \propto \left[\prod_{i=1}^n \pi^{x_i} (1-\pi)^{1-x_i}\right] \left[\frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \pi^{a-1} (1-\pi)^{b-1}\right]$$
$$\propto \pi^{\sum_{i=1}^n x_i + a - 1} (1-\pi)^{\sum_{i=1}^n (1-x_i) + b - 1}$$

We recognize this as  $p(\pi|x_1,...,x_n) = Beta(\sum_{i=1}^n x_i + a, \sum_{i=1}^n (1-x_i) + b)$ .

## MAXIMUM A POSTERIORI

#### LIKELIHOOD MODEL

#### Least squares and maximum likelihood

When we modeled data pairs  $(x_i, y_i)$  with a linear model,  $y_i \approx x_i^T w$ , we saw that the least squares solution,

$$w_{LS} = \arg\min_{w} (y - Xw)^{T} (y - Xw),$$

was equivalent to the maximum likelihood solution when  $y \sim N(Xw, \sigma^2 I)$ .

The question now is whether a similar probabilistic connection can be made for the ridge regression problem.

#### PRIOR MODEL

#### Ridge regression and Bayesian modeling

The likelihood model is  $y \sim N(Xw, \sigma^2 I)$ . What about a prior for w?

Let us assume that the prior for w is Gaussian,  $w \sim N(0, \lambda^{-1}I)$ . Then

$$p(w) = \left(\frac{\lambda}{2\pi}\right)^{\frac{d}{2}} e^{-\frac{\lambda}{2}w^T w}.$$

We can now try to find a w that satisfies both the data likelihood, and our prior conditions about w.

#### MAXIMUM A POSERIORI ESTIMATION

Maximum *a poseriori* (MAP) estimation seeks the most probable value *w* according to its posterior distribution:

$$\begin{array}{lll} w_{\text{MAP}} & = & \arg\max_{w} & \ln p(w|y,X) \\ \\ & = & \arg\max_{w} & \ln \frac{p(y|w,X)p(w)}{p(y|X)} \\ \\ & = & \arg\max_{w} & \ln p(y|w,X) + \ln p(w) - \ln p(y|X) \end{array}$$

- ▶ Contrast this with ML, which only focuses on the likelihood.
- ▶ The normalizing constant term  $\ln p(y|X)$  doesn't involve w. Therefore, we can maximize the first two terms alone.
- ▶ In many models we don't know  $\ln p(y|X)$ , so this fact is useful.

#### MAP FOR LINEAR REGRESSION

MAP using our defined prior gives:

$$\begin{array}{lll} w_{\text{MAP}} & = & \arg\max_{w} & \ln p(y|w,X) + \ln p(w) \\ \\ & = & \arg\max_{w} & -\frac{1}{2\sigma^2}(y-Xw)^T(y-Xw) - \frac{\lambda}{2}w^Tw + \text{const.} \end{array}$$

Calling this objective  $\mathcal{L}$ , then as before we find w such that

$$\nabla_{w} \mathcal{L} = \frac{1}{\sigma^{2}} X^{T} y - \frac{1}{\sigma^{2}} X^{T} X w - \lambda w = 0$$

- ► The solution is  $w_{\text{MAP}} = (\lambda \sigma^2 I + X^T X)^{-1} X^T y$ .
- ▶ Notice that  $w_{\text{MAP}} = w_{\text{RR}}$  (modulo a switch from  $\lambda$  to  $\lambda \sigma^2$ )
- ▶ RR maximizes the posterior, while LS maximizes the likelihood.