Toyota Company

Vision:

Toyota will lead the way to the future of mobility, enriching lives around the world with the safest and most responsible ways of moving people.

Through our commitment to quality, constant innovation and respect for the planet, we aim to exceed expectaitions and be rewarded with a smile.

Mission:

Supplying the range of vhicles, parts, accessories and services o meet the requirements.

Ensuring that products are of outstanding quality, value for money and instill pride of ownership

Coca cola company

Vision:

People:  Be a great place to work where people are inspired to be the best they can be.

Portfolio:   Bring to the world a portfolio of quality beverage brands that anticipate and satisfy people's desires and needs.

Partners:   Nurture a winning network of customers and suppliers, together we create mutual, enduring value.

Planet: **Be a responsible citizen that makes a difference by helping build and support sustainable communities.**

**Profit:   Maximize long-term return to shareowners while being mindful of our overall responsibilities.**

**Productivity:   Be a highly effective, lean and fast-moving organization.**

Mission:

To refresh the world...

To inspire moments of optimism and happiness...

To create value and make a difference.