

Pebbles Distribution Plan



Why Allowlists?

- One of our strong beliefs is that Allowlists (AL) are the best way to manage most in-demand mints:
 - Public mints either lead to gas wars or bots winning
 - Dutch auctions can end up being unintentionally extractive from collectors
- It is also the common sense way that the rest of the world works:
 - If an art gallery wanted to invite its long-standing collectors to a new sale, it is capable of sending an invitation to an opening event without worrying about random people crashing the party and running off with all the art
- After 196 Meme Cards dropped, each with multiple ALs, we think we now have the world's best expertise in AL management for NFT drops
- We built EMMA, our internal tool for managing both simple and complex ALs.
 - We made it available for anyone to use
 - We encourage you to check it out for your drops:
 - seize.io/emma



NextGen by 6529

Collection: Pebbles
Quantity: 1,000
Mint Price: 0.06529ETH

Pebbles Distribution Plan



Why Consolidation and Delegation?

- Another absolute core principle of ours is that people should not have to choose between safety and missing out on opportunities relating to their NFTs
- Given this, we launched our on-chain delegation and consolidation protocol (NFTDelegation.com) in April 2023 and have been using it since then
- Delegation is a concept that many of you are familiar with now:
 - This allows a hot address to mint on behalf of a cold/vault address
 - How this works in practice is that we snapshot the address holding the NFT and see if there is a delegated address for minting
 - If so, we allow the delegated address to mint on behalf of the cold address
- Consolidation is a less used concept, but it is fundamental to our approach:
 - We encourage people to use the Three Address Protocol (TAP) - hot, warm and cold addresses
 - We allow people to sign all three address on-chain and we aggregate them for the purpose of snapshots and social activities



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Why TDH?

- We use several methods for determining AL status but our most commonly used metric is TDH
- TDH stands for Total Days Held (a concept that the OGs will remember in reverse from early BTC days as Total Days Destroyed)
- For each Meme Card or Gradient, we count how many days it has been within a consolidated set of addresses, add an adjustment for edition size and add up the numbers
- The net effect is a number that reflects, in order:
 - Long-time Collectors
 - Large Collectors
- The metric very specifically rewards time more than size - we do not want to become whale city only
- TDH has other interesting properties we will discuss later, but for the purposes of day, it is just sufficient to know how we use it in ALs



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Why Collector Provenance?

- The magic of generative art is that you do not know what the algorithm will produce on mint day.

Both artist and collector are engaged in an act of co-creation at the moment of mint, an act of faith in the algorithm as a whole
- Each generative script can produce an almost infinite number of pieces, with different values for different traits creating a combinatorial explosion of outputs based on pseudorandom variables at the time of mint
- We love this about generative art and any art collections on Next Gen will follow this model
- We believe, however, that:
 - There are non-art uses of generative art where collector provenance matters a lot
and
 - That even in generative art, there are ways to introduce collector provenance in the mint, without changing the fundamental nature of long-form on-chain generative art
- We will demonstrate an example of this in the Pebbles mint



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Pulling It All Together For The Pebbles Mint



- Allowlist
 - There will be, like usual, with a fixed accessible mint price
 - This AL is the most complex we have ever done, mostly because we needed to be fair to various constituencies, both within the Memes community and the Zeblocks community
 - The AL has 37 different conditions
 - **Because of the complexity, we are releasing the AL early, to get more eyes on it. If we discover an error, we reserve the right to re-run it before the mint.**
 - The rest of this document will describe the AL approach
- Unlike Meme Drops:
 - There are no airdrops (generative art is an act of co-creation and should be minted, not airdropped)
 - 6529 Museum and team members will receive spots using the same AL algorithm as everyone else
- Consolidation: The snapshot respects any consolidation in place at the time of the snapshot
- Delegation:
 - The NextGen contract has NFTDelegation natively in the contract
 - This means it will recognize in real-time any delegates of the original address and allow either the original address or any of its delegates to mint the AL spot
- Collector Provenance
 - Of the 1,000 mints, 114 will have collector provenance reflected in the output
 - The output will still be determined by the pseudorandom gods and we expect that “grails” will be distributed across all mints
 - But for certain mints, one trait will be adjusted by the collector’s provenance, a node to the community-building aspects in our community, forever entered in the blockchain



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Step 1: Snapshot

- There was a snapshot at Block 16245969 (December 2022) **and** at Block 19016529 (January 16, 2024).
- Both snapshots applied to:
 - 6529 Meme Cards
 - 6529 Gradients
 - 6529 Raw
 - 6529 1/1s
- The January 2024 snapshot also applied to:
 - ZeBlocks Collections (Unigrids, Sensthesis, and BeatBoxes)
 - Arsonic Meme Lab NFTs
- The snapshot will be archived on the 6529 Collections Github account and Arweave.

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Step 2: Phase Artist Proof

- As is traditional in generative art collections, Zeblocks will mint collection token 0
- After the Pebbles is minted by ZeBlocks, there will be 999 Pebbles available to mint



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Step 3: Phase 0 (P0)

- P0 is a perfectly allocated phase
 - There are 999 spots allocated in P0 for 999 mints
 - There is no reason to pay high gas fees in P0 as your mint spot is guaranteed to be available
- P0 will run for 8 hours to accommodate all time zones (details later in the presentation)
- The P0 general algorithm is as follows:
 - Each address/consolidated profile ALed in P0 can mint one or more Pebbles
 - Each AL spot has a palette type associated with it (UltraMaxis, HyperMaxis, Sgt. Pepe, MemeMaxis)
 - Each palette type unlocks a different set of palette/s

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Step 4: Phase 1 (P1)

- P1 is a quite open AL
 - All 6529 collectors who were not in P0 are in P1
 - All Zeblocks and Arsonic collectors who were not in P0 are also in P1
 - Each P1 collector has 1 MemeMaxi spot available
 - P1 is quite overallocated - depending on demand, it may sell out.
- P1 will run for 30 minutes
- It is important to note that P0 addresses who did not mint in P0 are not eligible to mint in P1. You had your 8 hour chance, if you did not take it, it is time for someone else to get a shot.

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Step 5: Phase 2 (P2)

- P2 is the public phase in which any address can mint as many Pebbles as they like
- P2 will run until 24 hours have elapsed from the beginning of P0
- In the event that the collection does not mint out 1,000 outputs, the final count at the end of P2 is the final collection size and there will be no more mints available.

On either January 8th or January 9, Pebbles will be locked in forever.

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Pebbles Distribution Plan

WILL INTEGRATE NATIVELY



NextGen Pebbles Mint

Thursday, February 8th (10:00 UTC). Phase 0 will be 8 hours long to accommodate all major time zones.

Minting Times

Time Zone	LA/SF	NYC	Rio	UTC/London	Paris	Dubai	India	Shanghai	Sydney
P0 Start	02:00	05:00	07:00	10:00	11:00	14:00	15:30	18:00	21:00
P0 End	10:00	13:00	15:00	18:00	19:00	22:00	23:30	02:00	05:00
P1 Start	10:10	13:10	15:10	18:10	19:10	22:10	23:40	02:10	05:10
P1 End	10:40	13:40	15:40	18:40	19:40	22:40	00:10	02:40	05:40
Public Start	10:40	13:40	15:40	18:40	19:40	22:40	00:10	02:40	05:40
Public End	02:00	05:00	07:00	10:00	11:00	14:00	15:30	18:00	21:00

P0: The Phase 0 Allowlist is slightly under-allocated which means the collection cannot mint out in P0. All P0 Aled collectors will have an opportunity to mint at any time they want during P0.

P1: The Phase 1 allowlist will include all remaining Memes, ZeBlocks and Arsonic collectors who were not Aled in Phase 0.

Public: If needed, the Pebbles mint will continue to a public phase that ends at the 24-hour mark, at which point the collection will be complete.



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Pebbles Distribution Plan

P0 Allowlist - Part 1 - UltraMaxis

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- There are 17 UltraMaxi AL spots
- They are allocated as follows:
 - Top 15 consolidated addresses by total TDH
 - Any address with > 10 Sgt. Pepes
 - Zeblocks



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P0 Allowlist - Part 2 - HyperMaxis

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- There are 54 HyperMaxi AL spots
- They are allocated as follows:
 - Any UltraMaxi with more than 1 full set of Meme Cards (max 1 spot)
 - Any full setters not in the above category (max 1 spot)
 - Top 10 overall TDH, not in the above categories or in UltraMaxi category



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P0 Allowlist - Part 3 - Sgt. Pepe

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- There are 42 Sgt. Pepe AL spots
- They are allocated as follows:
 - Top 20 addresses by Sgt. Pepe TDH
 - 22 randomly selected Sgt. Pepe collectors not included above
- A spot here counts “against” one’s first spot in the MemeMaxis allocation:
 - In other words, if you are only eligible for 1 MemeMaxi mint spot and you are selected for a Sgt. Pepe mint, you receive 1 spot, not 2
 - If you are eligible for 2+ MemeMaxi spots, you receive 1 Sgt. Pepe and as many MemeMaxi spots as needed to make up the difference



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P0 Allowlist - Part 4 - MemeMaxis - TDH Based

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- 1 spot: **50%** of addresses between 100K and 249.9K TDH +
- 1 spot for TDH above 250K +
- 1 spot for TDH above 500K +
- 1 spot for TDH above 750K +
- 1 spot for TDH above 1.00M +
- 1 spot for TDH above 1.25M +
- 1 spot for TDH above 1.50M +
- 1 spot for TDH above 1.75M +
- 1 spot for TDH above 2.00M +
- 1 spot for each 1M of TDH above 2M



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P0 Allowlist - Part 5 - MemeMaxis - Sgt. Pepe Based

- If TDH => 100K, 1 spot per Sgt. Pepe held (capped at 10)
- If TDH <100K and you hold a Sgt. Pepe, 1 spot
- This spot is subject to the constraints of Sgt. Pepe rules where relevant

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P0 Allowlist - Part 6 - MemeMaxis - Artist and Zeblocks

- Artist Allocation (ZeBlocks): 49 + Artist Proof (total 50)

We believe artists should hold their own work.

Zeblocks is the artist and qualifies via this method only.

- Arsonic and Sebi are eligible through the normal methods for their personal collection of Meme Cards / Gradients but not for their personal collection of Zeblocks or Meme Lab NFTs
- Top Zeblocks Collectors (total NFTs held), not otherwise selected: 25
- Top Arsonic Meme Lab collectors (total NFTs held), not otherwise selected: 5

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P0 Allowlist - Part 7 - MemeMaxis - Other Categories



- Any Gradient collectors not otherwise qualified: [not fixed number]
- 42 Randomly Selected addresses that:
 - were in the December 2022 initial snapshot
 - had TDH >25K in the January 2024 snapshot
 - not otherwise selected
- 6529 Raw and 6529er 1/1 collectors: 4
- 6529 Personal Selections: 5
 - These are people or organizations who deserve a mint for their support but who do not otherwise qualify
 - We will disclose UNIC and Andginja
 - The 3 others are outside the day-to-day ecosystem, have been critical supporters or inspiration and can disclose themselves if they choose to



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P0 Allowlist - Aggregate Results



Rule	Palette	Mint Spots	Addresses
Top 15 TDH	UltraMaxis	15	15
>10 Sgt Pepes, excluding above	UltraMaxis	1	1
ZeBlocks	UltraMaxis	1	1
UltraMaxis w/ >1 set	HyperMaxis	2	2
Any Full Setters, excluding above	HyperMaxis	42	42
Next Top 10 TDH, excluding above	HyperMaxis	10	10
Top 20 Sgt Pepe TDH	SgtPepe	20	20
22 Random Sgt Pepe	SgtPepe	22	22
TDH: 100K to 200K (33% chance)	MemeMaxi	34	33
TDH: Above 200K	MemeMaxis	565	259
ZeBlocks Artist Proof	MemeMaxis	1	1
ZeBlocks Artist Allocation	MemeMaxis	48	1
Dec 22 Snapshot Random 42	MemeMaxis	42	42
6529 Raw	MemeMaxis	3	3
6529er 1/1	MemeMaxis	1	1
TDH Over 100K (1/Sgt Pepe, capped 10)	MemeMaxis	42	31
TDH <100K (1/Sgt Pepe, excluding above)	MemeMaxis	96	96
Gradients Not Included Above	MemeMaxis	47	46
Top 25 ZeBlocks Collectors, excluding above	MemeMaxis	25	25
Top 5 Arsonic Meme Labs, excluding above	MemeMaxis	3	3
6529 Allocations To Certain Supporters	MemeMaxis	6	6
Total		999	xxx



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P1 Allowlist

- All Memes Collectors, not otherwise selected: 8,323
- All Zeblocks Collectors, not otherwise selected: 810
- All Arsonic Meme Lab Collectors, not otherwise selected: 272

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