

# Pebbles Distribution Plan



## Why Allowlists?

- One of our strong beliefs is that Allowlists (AL) are the best way to manage most in-demand mints:
  - Public mints either lead to gas wars or bots winning
  - Dutch auctions can end up being unintentionally extractive from collectors
- It is also the common sense way that the rest of the world works:
  - If an art gallery wanted to invite its long-standing collectors to a new sale, well it can
  - It is not common that a motorcycle gang will crash the party in the first 1 second of the event opening and take off with all the art, to resell it outside on the sidewalk
  - We “put up” with this in NFTs but, really, it is usually the wrong move
- After 196 Meme Cards dropped, each with multiple ALs, we think we now have the world’s best expertise in AL management for NFT drops
- We built EMMA, our internal tool for managing both simple and complex ALs.
  - We made it available for anyone to use
  - We encourage you to check it out for your drops:  
[seize.io/emma](https://seize.io/emma)



### NextGen by 6529

Collection: Pebbles  
Quantity: 1,000  
Mint Price: 0.06529ETH

# Pebbles Distribution Plan



## Why Consolidation and Delegation?

- Another absolute core principle of ours is that people should not have to choose between safety and missing out on opportunities relating to their NFTs
- Given this, we launched our on-chain delegation and consolidation protocol (NFTDelegation.com) in April 2023 and have been using it since then
- Delegation is a concept that many of you are familiar with now:
  - This allows a hot address to mint on behalf of a cold/vault address
  - How this works in practice is that we snapshot the address holding the NFT and see if there is a delegated address for minting
  - If so, we allow the delegated address to mint on behalf of the cold address
- Consolidation is a less used concept, but it is fundamental to our approach:
  - We encourage people to use the Three Address Protocol (TAP) - hot, warm and cold addresses
  - We allow people to sign all three address on-chain and we aggregate them for the purpose of snapshots and social activities



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## Why TDH?

- We use several methods for determining AL status but our most commonly used metric is TDH
- TDH stands for Total Days Held (OGs will remember the inverse of this concept from early BTC days, namely Total Days Destroyed, which was the direct inspiration for TDH)
- For each Meme Card or Gradient, we count how many days it has been within a consolidated set of addresses, add an adjustment factor for edition size and add up the numbers
- The net effect is a number that reflects, in order:
  - Long-time Collectors (very high weighting)
  - Large Collectors (moderate weighting)
- TDH has other interesting properties we will discuss later but, for the purposes of today, it is just sufficient to know how we use it in ALs



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## Why Collector Provenance?

- The magic of generative art is that you do not know what the algorithm will produce on mint day.

Both artist and collector are engaged in an act of co-creation at the moment of mint, an act of faith in the algorithm as a whole

- Each generative script can produce an almost infinite number of pieces, with different values for different traits creating a combinatorial explosion of outputs based on pseudorandom variables at the time of mint
- We love this about generative art and, generally, art collections on NextGen will follow this model
- We believe, however, that:
  - There are non-art uses of generative art where Collector Provenance matters a lot

*and*

  - That even in generative art, there are ways to introduce Collector Provenance in the mint, without changing the fundamental nature of long-form on-chain generative art- We will demonstrate an example of this in the Pebbles mint



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Pulling It All Together For The Pebbles Mint



- Allowlist
  - There will be, like usual, a fixed accessible mint price
  - This AL is the most complex we have ever done, mostly because we needed to be fair to various constituencies, both within the Memes community and the Zeblocks community
  - The AL has 37 different conditions
  - **Because of the complexity, we are releasing the AL early, to get more eyes on it. If we discover an error, we reserve the right to re-run it before the mint.**
  - The rest of this document will describe the AL approach
- Unlike Meme Drops:
  - There are no airdrops (generative art is an act of co-creation and should be minted, not airdropped)
  - 6529 Museum and team members will receive spots using the same AL algorithm as everyone else
- Consolidation: The snapshot respects any consolidation in place at the time of the snapshot
- Delegation:
  - The NextGen contract has NFTDelegation natively in the contract
  - This means it will recognize in real-time any delegates of the original address and allow either the original address or any of its delegates to mint the AL spot
- Collector Provenance
  - Of the 1,000 mints, 114 will have collector provenance reflected in the output
  - The output will still be determined by the pseudorandom gods and we expect that “grails” will be distributed across all mints
  - But for certain mints, one trait will be adjusted by the collector’s provenance, a nod to the community-building aspects in our community, forever entered in the blockchain



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# Pebbles Distribution Plan

## Step 1: Snapshot

- There was a snapshot at Block 16245969 (December 23, 2022) **and** at Block 19016529 (January 16, 2024).
- Both snapshots applied to:
  - 6529 Meme Cards
  - 6529 Gradients
  - 6529 Raw
  - 6529 1/1s
- The January 2024 snapshot also applied to:
  - ZeBlocks Collections (Unigrids, Sensthesis, and BeatBoxes)
  - Arsonic Meme Lab NFTs
- The snapshot will be archived on the 6529 Collections Github account and Arweave.

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# Pebbles Distribution Plan

## Step 2: Phase Artist Proof

- As is traditional in generative art collections, ZeBlocks will mint collection token 0
- After the Pebbles is minted by ZeBlocks, there will be 999 Pebbles available to mint



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# Pebbles Distribution Plan

## Step 3: Phase 0 (P0)

- P0 is a perfectly allocated phase
  - There are 999 spots allocated in P0 for 999 mints
  - There is no reason to pay high gas fees in P0 as your mint spot is guaranteed to be available during P0
- P0 will run for 8 hours to accommodate all time zones (details later in the presentation)
- The P0 general algorithm is as follows:
  - Each address/consolidated profile ALed in P0 can mint one or more Pebbles
  - Each AL spot has a palette type associated with it (UltraMaxis, HyperMaxis, Sgt. Pepe, MemeMaxis)
  - Each palette type unlocks a different set of palette/s

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# Pebbles Distribution Plan

## Step 4: Phase 1 (P1)

- P1 is a large AL
  - All 6529 collectors who were not in P0 are in P1
  - All Zeblocks and Arsonic collectors who were not in P0 are also in P1
  - Each P1 collector has 1 MemeMaxi spot available
  - P1 is quite overallocated - depending on demand, it may sell out.
- P1 will run for 30 minutes
- It is important to note that P0 addresses who did not mint in P0 are not eligible to mint in P1. You had your 8 hour chance, if you did not take it, it is time for someone else to get a shot.

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# Pebbles Distribution Plan

## Step 5: Phase 2 (P2)

- P2 is the public phase in which any address can mint as many Pebbles as they like
- P2 will run until 24 hours have elapsed from the beginning of P0
- In the event that the collection does not mint out 1,000 outputs, the final count at the end of P2 is the final collection size and there will be no more mints available.

On either February 8th or February 9, 2024, the final set of, Pebbles will be locked in forever.

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P0 will run for 8 hours and cover all major time zones.



Minting Times

Time Zone	LA/SF	NYC	Rio	UTC/London	Paris	Dubai	India	Shanghai	Sydney
P0 Start	02:00	05:00	07:00	10:00	11:00	14:00	15:30	18:00	21:00
P0 End	10:00	13:00	15:00	18:00	19:00	22:00	23:30	02:00	05:00
P1 Start	10:10	13:10	15:10	18:10	19:10	22:10	23:40	02:10	05:10
P1 End	10:40	13:40	15:40	18:40	19:40	22:40	00:10	02:40	05:40
Public Start	10:40	13:40	15:40	18:40	19:40	22:40	00:10	02:40	05:40
Public End	02:00	05:00	07:00	10:00	11:00	14:00	15:30	18:00	21:00



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# Pebbles Distribution Plan

P0 Allowlist - Part 1 - UltraMaxis

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- There are 17 UltraMaxi AL spots
- They are allocated as follows:
  - Top 15 consolidated addresses by total TDH (15)
  - Any address with > 10 Sgt. Pepes (1)
  - ZeBlocks (1)



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# Pebbles Distribution Plan

P0 Allowlist - Part 2 - HyperMaxis

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- There are 54 HyperMaxi AL spots
- They are allocated as follows:
  - Any UltraMaxi with more than 1 full set of Meme Cards (max 1 spot)
  - Any full setters not in the above category (max 1 spot)
  - Top 10 overall TDH, not in the above categories or in the UltraMaxi category



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# Pebbles Distribution Plan

P0 Allowlist - Part 3 - Sgt. Pepe Mint Type

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- Every Sgt. Pepe will get a mint spot but there are only 42 Sgt. Pepe mint types (palettes)
- The Sgt. Pepe mint types are allocated as follows:
  - Top 20 addresses by Sgt. Pepe TDH
  - 22 randomly selected Sgt. Pepe collectors not included above
- Receiving one of these 42 spots counts “against” one’s first spot in the MemeMaxis allocation (Part 4, next slide):
  - In other words, if you are only eligible for 1 MemeMaxi mint spot and you are selected for a Sgt. Pepe mint, you receive 1 spot, not 2
  - If you are eligible for 2 or more MemeMaxi spots, you receive 1 Sgt. Pepe and as many MemeMaxi spots as needed to make up the difference



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# Pebbles Distribution Plan

P0 Allowlist - Part 4 - MemeMaxis - TDH Based

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- 1 spot: 33% of addresses between 100K and 200K TDH +
- 1 spot for TDH above 200K +
- 1 spot for TDH above 300K +
- 1 spot for TDH above 400K +
- 1 spot for TDH above 500K +
- 1 spot for TDH above 750K +
- 1 spot for TDH above 1.00M +
- 1 spot for TDH above 1.25M +
- 1 spot for TDH above 1.50M +
- 1 spot for TDH above 1.75M +
- 1 spot for TDH above 2.00M +
- 1 spot for each 1M of TDH above 2M



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# Pebbles Distribution Plan

P0 Allowlist - Part 5 - MemeMaxis - Sgt. Pepe Based

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- If TDH => 100K, 1 spot per Sgt. Pepe held (capped at 10)
- If TDH <100K and you hold a Sgt. Pepe, 1 spot
- This spot is subject to the constraints of Sgt. Pepe mint type rules

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# Pebbles Distribution Plan

P0 Allowlist - Part 6 - MemeMaxis - Artist and Zeblocks



- Artist Allocation (ZeBlocks): 48 MemeMaxis + 1 UltraMaxi (as previously shown) + Artist Proof (total 50)

We think it is generally nice when artists hold some of their work (if they choose to do so).

ZeBlocks is the artist and qualifies via this method only.

- Arsonic and Sebi are eligible through the normal methods for their personal collection of Meme Cards / Gradients but not for their personal collection of Zeblocks or Meme Lab NFTs
- Top Zeblocks Collectors (total NFTs held), not otherwise selected: 25
- Top Arsonic Meme Lab collectors (total NFTs held), not otherwise selected: 5



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# Pebbles Distribution Plan

## P0 Allowlist - Part 7 - MemeMaxis - Other Categories

- Any Gradient collectors not otherwise qualified: [not fixed number]
- 40 Randomly Selected addresses that:
  - were in the December 2022 initial snapshot *and*
  - had TDH >25K in the January 2024 snapshot *and*
  - were not otherwise selected
- 6529 Raw and 6529er 1/1 collectors: 4
- 6529 Special Allocations: 7
  - These are people or organizations who deserve a mint for their support but who do not otherwise qualify based on their collecting activity
  - 2 Team Members: Teexels and Andginja
  - UNIC: For helping co-test NextGen
  - 1 Person [Can disclose if they like]: Inspiration
  - 3 People [Can disclose if they like]: Provided critical support in different ways



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# Pebbles Distribution Plan

## P0 Allowlist - Aggregate Results



Rule	Palette	Mint Spots	“Rows”
Top 15 TDH	UltraMaxis	15	15
>10 Sgt Pepes, excluding above	UltraMaxis	1	1
ZeBlocks	UltraMaxis	1	1
UltraMaxis w/ >1 set	HyperMaxis	2	2
Any Full Setters, excluding above	HyperMaxis	42	42
Next Top 10 TDH, excluding above	HyperMaxis	10	10
Top 20 Sgt Pepe TDH	SgtPepe	20	20
22 Random Sgt Pepe	SgtPepe	22	22
TDH: 100K to 200K (33% chance)	MemeMaxi	32	32
TDH: Above 200K	MemeMaxis	681	391
ZeBlocks Artist Proof	MemeMaxis	1	1
ZeBlocks Artist Allocation	MemeMaxis	48	1
Dec 22 Snapshot Random 40	MemeMaxis	40	40
6529 Raw	MemeMaxis	3	3
6529er 1/1	MemeMaxis	1	1
Gradients Not Included Above	MemeMaxis	44	44
Top 25 ZeBlocks Collectors, excluding above	MemeMaxis	25	25
Top 5 Arsonic Meme Labs, excluding above	MemeMaxis	5	5
6529 Special Allocations	MemeMaxis	7	7
Total (Artist Proof + P0)		1,000	663
Addresses appear more than once in “rows”. Total addresses are ~			548



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P1 Allowlist: 9,498 Addresses

- All Memes Collectors, not otherwise selected: 8,434
- All Zeblocks Collectors, not otherwise selected: 795
- All Arsonic Meme Lab Collectors, not otherwise selected: 269
- Remember: Addresses ALed in P0 are not ALed in P1

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