

MEME CARDS 1-3 DISTRIBUTION

The Memes Genesis Set



Meme Card 1

Name: 6529Seizing
Meme: Seize The Memes of Production
Quantity: 1000
Airdrop Price: Free
Allowlist Price: 0.06529ETH



Meme Card 2

Name: SeizeJPGs
Meme: Seize The Memes of Production
Quantity: 1000
Airdrop Price: Free
Allowlist Price: 0.06529ETH



Meme Card 3

Name: UncleSeize
Meme: Seize The Memes of Production
Quantity: 1000
Airdrop Price: Free
Allowlist Price: 0.06529ETH

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Step 1: Automatic Airdrops

▪ Artist (6529er):	3
▪ 6529 Team Members:	16
▪ 6529 Museum (Reserve ¹):	100
▪ 6529 Funds:	18 (9 each)
▪ 6529 Gradient HODLers	101
▪ 6529 RAW HODLers	2
▪ 6529 1/1 HODLers	1
▪ 6529 Partners and Close Frens	

1 – 10% of all 6529 Collections are reserved for future usage to be determined.

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Step 2: Private Allowlist

- The 6529 team compiled a list of around 350 individuals, based on their personal connections in the NFT space
- Each 6529 team member contacted the people on their list and asked if they were interested in buying the Genesis Set (one, two or all three cards) in a private sale
- @DarrenSRS managed the private sales procedure:
 - Contacted the interested buyers
 - Confirmed their interest
 - Provided the wallet address that the funds should be sent to and the amount of ETH to be transferred, based on how many cards they wished to buy
 - Confirmed the txn
 - Transferred the card(s)

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Step 3: Public Allowlist

- The remaining cards were distributed via “public” allowlists
- @punk6529 asked his followers in a series tweets to reply if they would like the chance to buy any of the cards in a private sale
- The replies that @punk6529 liked were compiled and @DarrenSRS reached out to each one and followed a similar process to the private allowlist:
 - Contacted the interested buyers
 - Confirmed their interest
 - Provided the wallet address that the funds should be sent to and the amount of ETH to be transferred, based on how many cards they wished to buy
 - Confirmed the txn
 - Transferred the card(s)
- This process was followed until the remaining cards were distributed