# MEME CARUS I-3 DISTRIBUTION

#### The Memes Genesis Set



#### Meme Card 1

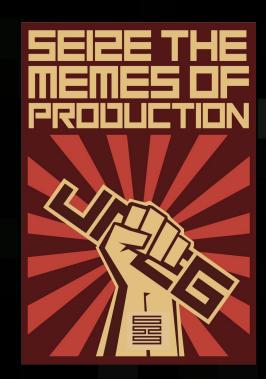
Name: 6529Seizing

Meme: Seize The Memes of

Production

Quantity: 1000 Airdrop Price: Free

Allowlist Price: 0.06529ETH



### Meme Card 2

Name: SeizeJPGs

Meme: Seize The Memes of

**Production** 

Quantity: 1000

Airdrop Price: Free

Allowlist Price: 0.06529ETH



#### Meme Card 3

Name: UncleSeize

Meme: Seize The Memes of

Production

Quantity: 1000

Airdrop Price: Free

Allowlist Price: 0.06529ETH

# 



Step 1: Automatic Airdrops

■ Artist (6529er): 3

■ 6529 Team Members: 16

■ 6529 Museum (Reserve¹): 100

■ 6529 Funds: 18 (9 each)

6529 Gradient HODLers

■ 6529 RAW HODLers

■ 6529 1/1 HODLers 1

6529 Partners and Close Frens

<sup>1 – 10%</sup> of all 6529 Collections are reserved for future usage to be determined.

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### Step 2: Private Allowlist

- The 6529 team compiled a list of around 350 individuals, based on their personal connections in the NFT space
- Each 6529 team member contacted the people on their list and asked if they were interested in buying the Genesis Set (one, two or all three cards) in a private sale
- @DarrenSRS managed the private sales procedure:
  - Contacted the interested buyers
  - Confirmed their interest
  - Provided the wallet address that the funds should be sent to and the amount of ETH to be transferred,
    based on how many cards they wished to buy
  - Confirmed the txn
  - Transferred the card(s)

# 



Step 3: Pubic Allowlist

- The remaining cards were distributed via "public" allowlists
- @punk6529 asked his followers in a series tweets to reply if they would like the chance to buy any of the cards in a private sale
- The replies that @punk6529 liked were compiled and @DarrenSRS reached out to each one and followed a similar process to the private allowlist:
  - Contacted the interested buyers
  - Confirmed their interest
  - Provided the wallet address that the funds should be sent to and the amount of ETH to be transferred,
    based on how many cards they wished to buy
  - Confirmed the txn
  - Transferred the card(s)
- This process was followed until the remaining cards were distributed